



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 153462
 Date : 2/27/2018
 Page : 1 of 1
 Client PO: 2835
 Campaign: P81080 Visit Orlando Domestic H1
 Campaign

| Line | Start Date | Bill Amount |
|---|------------|-------------|
| Vendor: Intercept Interactive Inc. dba Undertone | | |
| Order: 088274 - 2018 Visit Orlando OOS Spring Digital AW | | |
| 0002 | 2/1/2018 | 47,375.00 |
| Creative Size: High Impact/Display - | | |
| Vendor: Bidtellec Inc | | |
| Order: 088275 - 2018 Visit Orlando OOS Spring Digital AW | | |
| 0002 | 2/1/2018 | 16,457.00 |
| Creative Size: Native Ads - | | |
| Vendor: Flashtalking Inc | | |
| Order: 088276 - 2018 Visit Orlando OOS Spring Digital AW | | |
| 0002 | 2/1/2018 | 1,048.00 |
| Creative Size: Ad Serving - | | |
| Vendor: SHARETHIS, INC. | | |
| Order: 088277 - 2018 Visit Orlando OOS Spring Digital AW | | |
| 0002 | 2/1/2018 | 16,077.00 |
| Creative Size: Banners - | | |

Total 80,957.00

| | |
|--------------|--------------------|
| Total | \$80,957.00 |
|--------------|--------------------|

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.