



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

TV INVOICE

Invoice Number : 152383
Date : 1/24/2018
Page : 1
Campaign: P81080 Visit Orlando Domestic H1 Campaign

	Order Months	Bill Amount
Market: Atlanta		
Vendor: WAGA-TV Order: 088312 - 2018 Visit Orlando OOS Spring TV	Jan 18	21,675.00
Vendor: WGCL TV Order: 088313 - 2018 Visit Orlando OOS Spring TV	Jan 18	4,972.50
Vendor: WPCH TV Order: 088314 - 2018 Visit Orlando OOS Spring TV	Jan 18	2,252.50
Vendor: WSB-TV Order: 088315 - 2018 Visit Orlando OOS Spring TV	Jan 18	36,507.50
Vendor: WXIA-TV Order: 088316 - 2018 Visit Orlando OOS Spring TV	Jan 18	3,570.00
Market Total:	Jan 18	68,977.50
Market: New York		
Vendor: National Cable Comm Order: 088324 - 2018 Visit Orlando OOS Spring TV	Jan 18	4,872.20
Vendor: National Cable Comm Order: 088325 - 2018 Visit Orlando OOS Spring TV	Jan 18	4,746.40
Vendor: National Cable Comm Order: 088326 - 2018 Visit Orlando OOS Spring TV	Jan 18	8,248.40
Vendor: National Cable Comm Order: 088327 - 2018 Visit Orlando OOS Spring TV	Jan 18	3,933.80



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	Order Months	Bill Amount
Market: New York		
Vendor: National Cable Comm Order: 088328 - 2018 Visit Orlando OOS Spring TV	Jan 18	3,894.70
Vendor: National Cable Comm Order: 088329 - 2018 Visit Orlando OOS Spring TV	Jan 18	15,801.50
Vendor: National Cable Comm Order: 088330 - 2018 Visit Orlando OOS Spring TV	Jan 18	4,081.70
Vendor: National Cable Comm Order: 088331 - 2018 Visit Orlando OOS Spring TV	Jan 18	5,023.50
Vendor: National Cable Comm Order: 088332 - 2018 Visit Orlando OOS Spring TV	Jan 18	6,432.80
Vendor: National Cable Comm Order: 088333 - 2018 Visit Orlando OOS Spring TV	Jan 18	12,063.20
Vendor: National Cable Comm Order: 088334 - 2018 Visit Orlando OOS Spring TV	Jan 18	1,610.75
Vendor: National Cable Comm Order: 088335 - 2018 Visit Orlando OOS Spring TV	Jan 18	1,908.25
Vendor: National Cable Comm Order: 088336 - 2018 Visit Orlando OOS Spring TV	Jan 18	1,762.05
Market Total:	Jan 18	74,379.25
Market: Philadelphia		



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	Order Months	Bill Amount
Market: Philadelphia		
Vendor: KYW-TV		
Order: 088318 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	33,277.50
Vendor: WPSG-TV		
Order: 088319 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	9,350.00
Vendor: WCAU-TV		
Order: 088320 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	26,753.75
Vendor: WPHL-TV		
Order: 088321 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	16,830.00
Vendor: WTXF-TV		
Order: 088322 - 2018 Visit Orlando OOS Spring TV		
	Jan 18	20,782.50
Market Total:	Jan 18	106,993.75
Total		250,350.50
		Total \$250,350.50

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.