



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 152378
Date : 1/24/2018
Page : 1
Campaign: P81080 Visit Orlando Domestic H1 Campaign

Line	Start Date	Bill Amount
Vendor: Hulu, LLC		
Order: 088386 - 2018 Visit Orlando OOS Spring TV		
0001	1/15/2018	33.00
Headline: IAS Fees Creative Size: :30 + :15 Spot -		
Vendor: National Cable Communications Digital		
Order: 088387 - 2018 Visit Orlando OOS Spring TV		
0001	1/15/2018	53,500.00
Headline: Programming geared towards W25-54 i Creative Size: :30 + :15 Spot -		
Vendor: Collective Media Inc		
Order: 088388 - 2018 Visit Orlando OOS Spring TV		
0001	1/15/2018	19,950.00
Headline: Pre-Roll Video PHI Creative Size: :30 + :15 Spot -		
0004	1/15/2018	19,950.00
Headline: Pre-Roll Video Atlanta Creative Size: :30 + :15 Spot -		
Order Total:		39,900.00
Vendor: Integral Ad Science		
Order: 088389 - 2018 Visit Orlando OOS Spring TV		
0001	1/15/2018	708.82
Creative Size: Video -		
Vendor: Flashtalking Inc		
Order: 088492 - 2018 Visit Orlando OOS Spring TV		
0001	1/1/2018	493.00
Creative Size: Ad Serving -		
Total		94,634.82
		Total \$94,634.82

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.