



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

**INVOICE**

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812

Invoice Number : 152232  
 Date : 1/16/2018  
 Page : 1  
 Client PO:

**Current**

**Job: 078466 - FY17 Reconciliations**  
**Component: 02 - AB - FY 17 Reconciliations**

**Description:**

- Annual media budget overage billable at 12.5% of overage  
 Contracted budget: \$9.5 million  
 Allowable overage +/- \$1 million  
 Total in-scope media budget \$10.5 million
- Actual media planned, purchased and managed: \$11,145,029
- 12.5% of media overage: \$80,628.57
- Due to remaining reconciliations: Invoicing \$75,0000

**Total for Job/Component: 75,000.00**

**Sub-Total 75,000.00**

<b>Total</b>	<b>\$75,000.00</b>
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All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.