



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

INVOICE

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812

Invoice Number : 152232
 Date : 1/16/2018
 Page : 1
 Client PO:

Current

Job: 078466 - FY17 Reconciliations
Component: 02 - AB - FY 17 Reconciliations

Description:

- Annual media budget overage billable at 12.5% of overage
 Contracted budget: \$9.5 million
 Allowable overage +/- \$1 million
 Total in-scope media budget \$10.5 million
- Actual media planned, purchased and managed: \$11,145,029
- 12.5% of media overage: \$80,628.57
- Due to remaining reconciliations: Invoicing \$75,0000

Total for Job/Component: 75,000.00

Sub-Total 75,000.00

Total	\$75,000.00
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All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.