



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

TV INVOICE

Invoice Number : 152179
Date : 1/16/2018
Page : 1
Campaign: P70205 Domestic Fall Media Visit
Orlando

| | Order Months | Bill Amount |
|-------------------------------------|-----------------|--------------------------|
| Market: New York | | |
| Vendor: WNYW TV | | |
| Order: 086814 - VO 2017 OOS FALL TV | | |
| | Nov 17 | 4,420.00 |
| Market: Philadelphia | | |
| Vendor: WPHL-TV | | |
| Order: 086820 - VO 2017 OOS FALL TV | | |
| | Nov 17 | 14,046.25 |
| Total | | 18,466.25 |
| | | Total \$18,466.25 |

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.