



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 152164  
**Date :** 1/16/2018  
**Page :** 1  
**Campaign:** P70206 Domestic Spring Media Visit  
 Orlando

Line	Start Date	Bill Amount
<b>Vendor: Permission Data LLC</b>		
<b>Order: 087704 - 2017 VO OOS Fall Digital LEAD</b>		
0001 Creative Size: Banner -	11/1/2017	-22,316.20
<b>Total</b>		<b>-22,316.20</b>
<b>Total</b>		<b>(\$22,316.20)</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.