



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 151463  
**Date :** 12/18/2017  
**Page :** 1  
**Campaign:** P70205 Domestic Fall Media Visit  
 Orlando

| Line  | Start Date | Bill Amount                |
|---|------------|----------------------------|
| <b>Vendor: OrlandoSentinel.com</b>                      |            |                            |
| <b>Order: 085746 - 2017 VO OOS Fall Digital AWA</b>     |            |                            |
| 0003  | 9/1/2017   | -740.50                    |
| Creative Size: Banner -                                 |            |                            |
| <b>Vendor: Flashtalking Inc</b>                         |            |                            |
| <b>Order: 085747 - 2017 VO OOS Fall Digital AWA</b>     |            |                            |
| 0003  | 9/1/2017   | -540.99                    |
| Creative Size: Ad Serving -                             |            |                            |
| <b>Vendor: PulsePoint</b>                               |            |                            |
| <b>Order: 086044 - 2017 VO OOS Fall Digital AWA</b>     |            |                            |
| 0002  | 9/1/2017   | -2,721.82                  |
| Creative Size: Native Ad Package -                      |            |                            |
| <b>Vendor: Intercept Interactive Inc. dba Undertone</b> |            |                            |
| <b>Order: 086685 - 2017 VO OOS Fall Digital AWA</b>     |            |                            |
| 0001  | 9/1/2017   | -7,351.16                  |
| Creative Size: Banner -                                 |            |                            |
| <b>Total</b>  |            | <b>-11,354.47</b>          |
|   |            | <b>Total (\$11,354.47)</b> |

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.