



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 151438
Date : 12/18/2017
Page : 1
Campaign: P70012 Convention Sales Co-op 24
 Pg Media Visit Orlando

Line	Start Date	Bill Amount
Vendor: Flashtalking Inc		
Order: 084218 - 2017 VO Annual MC CO-OP Digital		
0006 Creative Size: Ad Serving -	7/1/2017	-439.13
Total		-439.13
		Total (\$439.13)

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.



PURCHASE AUTHORIZATION

We hereby authorize and direct BVK to purchase:

Client: Visit Orlando
Project: 2017 M&C Co-op Digital

Date: 9/20/16

Campaign Code: NEED

Client: Visit Orlando

Digital

Media Type	Vendors	Billing Code	Cost
	Northstar (M&C Mag + Successful Meetings) Tribal Fusion Linkedin Meeting Mailer Aspire RCMA		
Digital	Ad Serving	TBD	\$230,611
			\$230,611

Deadline for creative: 12/1/16

*This is not a firm quote "Estimated Cost" is based upon the estimates provided by our suppliers and internal time estimates, the total may vary. Client revisions may increase the cost of the project and require additional cost estimates.

To avoid project delay, sign and return one copy to BVK on/before **12/1/16**

Doreen A. Holland
 AUTHORIZED BY _____ DATE _____
 AUTHORIZED BY _____ DATE 11/7
 AUTHORIZED BY _____ DATE _____
 AUTHORIZED BY _____ DATE _____

flashtalking[™]

Invoice

Flashtalking, Inc.

142 West 36th Street
10th Floor
New York, NY 10018

Date	
7/31/2017	
Invoice #	
INC014467	
PO #	Terms
	Net 30

Bill To
BVK
250 W Coventry Court
Suite 300
Milwaukee WI 53217
United States

#1965

Advertiser	Campaign Name	Month of Service		
Visit Orlando	Visit Orlando 2017 MC Co-op	July 2017		
Item	Quantity	Units	Rate	Amount
Standard - Self Serve Click Tracking	2,717,241 2	CPM CPC	0.05 0.005	135.86 0.01

2,717,241

Total Amount Due	135.87 \$135.87
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VEND flasht GROSS AMT 159.85
 CLIENT VO NET AMT 135.87
 JOB _____ CONTRACT/PO 89218-6
 G/L _____ ENTER DATE 9-6-17
 CAT _____ INITIALS TR

Remittance Info:

Check Payable to:
Flashtalking, Inc.
142 West 36th Street
10th Floor
New York, NY 10018
917-261-3735
AR@flashtalking.com

Wire Transfer:
Silicon Valley Bank
3003 Tasman Drive
Santa Clara, CA 95054
Swift Code: SVBKUS6S
Routing #: 121140399
Account #: 3302078379