



BANNER ORIGINAL INVOICE

ORLANDO / ORANGE COUNTY  
 CONVENTION & VISITOR  
 BUREAU, INC  
 6277 SEA HARBOUR DRIVE STE  
 400, 32821 ORLANDO, USA

PERIOD 1SEP18 - 30SEP18  
 CLIENT ORL ORLANDO / ORANGE COUNTY  
 PRODUCT 1 VISIT ORLANDO  
 CAMPAIGN 3 2018-2019

INVOICE NUMBER 128830  
 ISSUE DATE 4OCT18  
 (SALE) CURRENCY=£

SERIAL NUMBER	PERIOD	FORMAT/TYPE/SIZE	CONTACT TYPE	CLIENT COST	V.A.T. RATE	V.A.T. CHARGED	TOTAL
FACEBOOK							
U00016813	01SEP18-30SEP18	FB/*468 X 60	CLICKS	164157.53	ZERO	164157.53	
U00016805	01SEP18-30SEP18	FB/*468 X 60	CLICKS	3864.91	ZERO	3864.91	
* TOTALS FOR SUPPLIER *				168022.44		168022.44	
DBM							
U00016815	01SEP18-30SEP18	FB/*468 X 60	IMPS	2606.99	ZERO	2606.99	
U00016806	01SEP18-30SEP18	FB/*468 X 60	IMPS	154.71	ZERO	154.71	
* TOTALS FOR SUPPLIER *				2761.70		2761.70	
ADMAXIM							
U00016811	01SEP18-30SEP18	FB/*468 X 60	CLICKS	10000.00	ZERO	10000.00	
CONVERSANT							
U00016808	01SEP18-30SEP18	FB/*468 X 60	CLICKS	25433.27	ZERO	25433.27	
SNAPCHAT							
U00016814	01SEP18-30SEP18	FB/*468 X 60	CLICKS	4289.84	ZERO	4289.84	
INFLECTO							
U00016807	01SEP18-30SEP18	FB/*468 X 60	CLICKS	39137.00	ZERO	39137.00	



Sutton Yard, 65 Goswell Road  
 London EC1V 7EN  
 Tel 020 7017 1450  
 Fax 020 7017 1451

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SOJERN, INC							
U00016810	01SEP18-30SEP18	FB/*468 X 60	CLICKS	10000.00	ZERO		10000.00
CONVERGYS							
U00016809	01SEP18-30SEP18	FB/*468 X 60	CLICKS	18004.00	ZERO		18004.00
				277648.25			277648.25
* ASBOF	0.1 PCT *			277.65	N/A		277.65
* TOTALS FOR INVOICE *				277925.90			£277925.90

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VAT ANALYSIS ONLY

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277.65	N/A	277.65
	EXEMPT	
277648.25	ZERO	277648.25
277925.90	TOTAL	277925.90

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THIS INVOICE IS PAYABLE BY 15NOV18

BANK DETAILS ARE -

HSBC HOLBORN BRANCH, 31 HOLBORN CIRCUS  
 LONDON EC1N 2HR  
 SORT CODE: 40-02-50, ACCOUNT NUMBER: 51402161  
 IBAN: GB75MIDL40025051402161, BIC: MIDLGB22  
 ACCOUNT NAME: ALL RESPONSE MEDIA LIMITED