



Sutton Yard, 65 Goswell Road  
 London EC1V 7EN  
 Tel 020 7017 1450  
 Fax 020 7017 1451

BANNER ORIGINAL INVOICE

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ORLANDO / ORANGE COUNTY  
 CONVENTION & VISITOR  
 BUREAU, INC  
 6277 SEA HARBOUR DRIVE STE  
 400, 32821 ORLANDO, USA

PERIOD 1AUG18 - 31AUG18  
 CLIENT ORL ORLANDO / ORANGE COUNTY  
 PRODUCT 1 VISIT ORLANDO  
 CAMPAIGN 3 2018-2019

INVOICE NUMBER 127985  
 ISSUE DATE 1SEP18  
 (SALE) CURRENCY=£

| SERIAL NUMBER           | PERIOD          | FORMAT/TYPE/SIZE | CONTACT TYPE | CLIENT COST | V.A.T. RATE | V.A.T. CHARGED | TOTAL    |
|-------------------------|-----------------|------------------|--------------|-------------|-------------|----------------|----------|
| FACEBOOK                |                 |                  |              |             |             |                |          |
| U00016676               | 01AUG18-31AUG18 | FB/*468 X 60     | CLICKS       | 24310.66    | ZERO        |                | 24310.66 |
| U00016670               | 01AUG18-31AUG18 | FB/*468 X 60     | CLICKS       | 1411.79     | ZERO        |                | 1411.79  |
| * TOTALS FOR SUPPLIER * |                 |                  |              | 25722.45    |             |                | 25722.45 |
| YOU TUBE                |                 |                  |              |             |             |                |          |
| U00016675               | 01AUG18-31AUG18 | FB/*468 X 60     | IMPS         | 3718.67     | ZERO        |                | 3718.67  |
| CONVERSANT              |                 |                  |              |             |             |                |          |
| U00016673               | 01AUG18-31AUG18 | FB/*468 X 60     | CLICKS       | 21997.15    | ZERO        |                | 21997.15 |
| U00016671               | 01AUG18-31AUG18 | FB/*468 X 60     | CLICKS       | 1710.62     | ZERO        |                | 1710.62  |
| * TOTALS FOR SUPPLIER * |                 |                  |              | 23707.77    |             |                | 23707.77 |
| INFLECTO                |                 |                  |              |             |             |                |          |
| U00016672               | 01AUG18-31AUG18 | FB/*468 X 60     | CLICKS       | 22141.11    | ZERO        |                | 22141.11 |
| CONVERGYS               |                 |                  |              |             |             |                |          |
| U00016674               | 01AUG18-31AUG18 | FB/*468 X 60     | CLICKS       | 16002.00    | ZERO        |                | 16002.00 |



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| SERIAL NUMBER                                | PERIOD    | FORMAT/TYPE/SIZE | CONTACT TYPE | CLIENT COST | V.A.T. RATE | V.A.T. CHARGED | TOTAL |
|--|-----------|------------------|--------------|-------------|-------------|----------------|-------|
|  |           |                  |              | 91292.00    |             | 91292.00       |       |
| * ASBOF                                      | 0.1 PCT * |                  |              | 91.29       | N/A         | 91.29          |       |
| -----  |           |                  |              |             |             |                |       |
| * TOTALS FOR INVOICE *                       |           |                  |              | 91383.29    |             | £91383.29      |       |
| -----  |           |                  |              |             |             |                |       |
| *****  |           |                  |              |             |             |                |       |
| VAT ANALYSIS ONLY                            |           |                  |              |             |             |                |       |
| -----  |           |                  |              |             |             |                |       |
|  |           |                  |              | 91.29       | N/A         | 91.29          |       |
|  |           |                  |              |             | EXEMPT      |                |       |
|  |           |                  |              | 91292.00    | ZERO        | 91292.00       |       |
|  |           |                  |              | 91383.29    | TOTAL       | 91383.29       |       |
| *****  |           |                  |              |             |             |                |       |
| THIS INVOICE IS PAYABLE BY 15OCT18           |           |                  |              |             |             |                |       |
| BANK DETAILS ARE -                           |           |                  |              |             |             |                |       |
| HSBC HOLBORN BRANCH, 31 HOLBORN CIRCUS       |           |                  |              |             |             |                |       |
| LONDON EC1N 2HR                              |           |                  |              |             |             |                |       |
| SORT CODE: 40-02-50,ACCOUNT NUMBER: 51402161 |           |                  |              |             |             |                |       |
| IBAN: GB75MIDL40025051402161,BIC: MIDLGB22   |           |                  |              |             |             |                |       |
| ACCOUNT NAME: ALL RESPONSE MEDIA LIMITED     |           |                  |              |             |             |                |       |