

**Visit Orlando  
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January 2021**

CM Trx Number	GL Posting Date	Check Amount
WDL000010858	1/4/2021 401k PPE 122520 PD 123120	22,061.19
EFT55426	1/6/2021 FACEBOOK, INC	6,875.21
EFT55427	1/6/2021 MUCK RACK, LLC	5,000.00
EFT55428	1/6/2021 ATLANTA EATS, LLC	8,550.00
28902	1/7/2021 ALOMA PRINTING	136.32
28903	1/7/2021 CINTAS CORPORATION	105.44
28904	1/7/2021 CONCUR TECHNOLOGIES, INC.	3,357.85
28905	1/7/2021 FEDEX	73.50
28906	1/7/2021 GUARDIAN LIFE INSURANCE COMPANY	8,218.81
28907	1/7/2021 MUTUAL OF OMAHA INSURANCE COMPANY	7,683.63
28908	1/7/2021 STUDIO SAY SO, INC	2,156.00
28909	1/7/2021 WORKSCAPES INC	100.00
28910	1/7/2021 ARC	2,500.00
210107055996	1/7/2021 IMC BUSINESS ARCHITECTURE INC.	1,545.00
EFT55430	1/13/2021 HAYAT PRONOVOST	31.64
EFT55432	1/13/2021 FACEBOOK, INC	112,524.26
EFT55433	1/13/2021 SIMPLEVIEW LLC	31,500.00
EFT55434	1/13/2021 LNRS DATA SERVICES	6,250.00
EFT55435	1/13/2021 ICON INTERNATIONAL INC "ICON"	201.79
28911	1/14/2021 NTT CLOUD COMMUNICATIONS U.S. INC.	17.11
28912	1/14/2021 AT&T	209.26
28913	1/14/2021 VOID	-
28914	1/14/2021 CONVENTION NEWS TELEVISION, LLC	1,800.00
28915	1/14/2021 FEDEX	64.85
28916	1/14/2021 JCDECAUX AIRPORT, INC.	8,266.66
28917	1/14/2021 DATASITE ORLANDO	825.00
28918	1/14/2021 MEDICAL COST CONTAINMENT SERVICES, INC.	202.50
28919	1/14/2021 MASS MUTUAL RETIREMENT SERVICES	300.00
28920	1/14/2021 UBERMEDIA, INC.	10,500.00
28921	1/14/2021 THE ULTIMATE SOFTWARE GROUP	586.50
28922	1/14/2021 HEART OF FLORIDA UNITED WAY	1,247.12
28923	1/14/2021 VERIZON BUSINESS	1,998.41
28924	1/14/2021 BRIGHT HOUSE NETWORKS	104.52
28925	1/14/2021 BRIGHT HOUSE NETWORKS	353.52
WDL000010860	1/15/2021 Ulti PPE 010821 PD 011521	387,775.63
WDL000010859	1/19/2021 401k PPE 010821 PD 011521	37,353.19
210120064524	1/20/2021 CrowdRiff Inc.	5,000.00
603700431620	1/20/2021 CIGNA HEALTH AND LIFE INSURANCE COMPANY	184,591.81
EFT55437	1/20/2021 RESOURCES INVESTMENT ADVISORS, LLC	7,500.00
28926	1/21/2021 FEDEX	112.73
28927	1/21/2021 AirDNA, LLC	5,700.00
28928	1/21/2021 ALOMA PRINTING	328.87
28929	1/21/2021 DESTINATION ANALYSTS	7,500.00

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28930	1/21/2021 JCDECAUX AIRPORT, INC.	1,743.75
28931	1/21/2021 LEVEL3 FINANCING INC.	899.92
FXDB021012000529	1/22/2021 BH&P DIRECT MAIL LIMITED	2,698.92
EFT55439	1/26/2021 ICON INTERNATIONAL INC "ICON"	42,454.51
EFT55440	1/26/2021 THE MUSIC BED LLC	50,000.00
EFT55441	1/26/2021 SEA HARBOR MASTER TENANT, LLC	108,173.55
28932	1/27/2021 CVENT	5,000.00
28933	1/27/2021 FEDEX	121.69
28934	1/27/2021 DATASITE ORLANDO	1,853.34
28935	1/27/2021 MIMICAST NORTH AMERICA, INC.	1,209.99
28936	1/27/2021 NORTHSTAR TRAVEL MEDIA LLC	10,000.00
28937	1/27/2021 ORLANDO UTILITIES COMMISSION	104.58
28938	1/27/2021 DUKE ENERGY	1,884.14
28939	1/27/2021 SMART CITY SOLUTIONS, LLC	385.02
WDL000010861	1/28/2021 401k Match PPE 010821	14,617.54
WDL000010863	1/29/2021 Ulti PPE 012221 PD 012921	394,700.69

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
All Response Media	International media-buying agency - UK
Areas USA FLTP, LLC	Advertising - out of home
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Birlasoft, Inc.	Web development support
Canlink Travel Representatives	International trade rep - Canada
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
Computech of Central Florida, Inc.	IT, network, and application support services
DK Shifflet & Associates	Research vendor - travel statistics
Edelman Canada	Public relations agency - Canada
Edelman Mexico S.A. de C.V.	Public relations agency - Mexico
Emotive Travel Marketing	International trade rep - UK
Expedia LTDA.	International PR rep - Colombia
Facebook, Inc	Advertising digital media
Garcia Y Morfin SC	International trade rep - Mexico
Google, Inc.	Online media/advertising
Guardian Life Insurance Company	Dental and vision insurance
Icon International Inc "ICON"	Domestic and Canadian media-buying agency
J Terra Consultoria LTDA	International trade rep - Brazil
Jimena Cersosimo	International trade rep - Argentina
Microsoft Online, Inc.	Online media/advertising
Mutual of Omaha Insurance Company	LTD, STD & AD&D and life insurance
Network Presentation S.A.	International trade rep - Southern Cone
Push, Inc.	M&C media-buying and creative agency
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sapient Corporation	Domestic creative agency
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
Think Strawberries	International trade rep - India
The Ultimate Software Group	HRIS/payroll system license fees
Ultipro PPE (various)	Payroll transfer
Zeno do Brasil LTDA	Public relations agency - Brazil

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<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$10,000 or more	
The Music Bed LLC	Advertising production
Northstar Travel Media LLC	Advertising media
Ubermedia, Inc.	Research subscription