

**Visit Orlando
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December 2016**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
23902	12/01/2016 ALOMA PRINTING	1,860.67
23903	12/01/2016 BRIGHT HOUSE NETWORKS	104.21
23904	12/01/2016 BROOKE E. FEHR	262.50
23905	12/01/2016 DIALOGDIRECT, INC.	12,407.09
23906	12/01/2016 CLEAR CHANNEL OUTDOOR	18,000.00
23907	12/01/2016 COLOR REFLECTIONS	434.77
23908	12/01/2016 CTM MEDIA GROUP, INC	1,250.00
23909	12/01/2016 CDS OF ORLANDO, INC. d/b/a	183.95
23910	12/01/2016 DIIO, LLC	5,250.00
23911	12/01/2016 FUSION PRODUCTIONS	937.50
23912	12/01/2016 HELINGER ADVERTISING	2,235.00
23913	12/01/2016 KENNEY COMMUNICATIONS INC	5,340.00
23914	12/01/2016 NORTHSTAR TRAVEL MEDIA LLC	3,600.00
23915	12/01/2016 PARTSFLEET INC.	2,588.00
23916	12/01/2016 D.K. SHIFFLET & ASSOCIATES LTD	23,395.00
23917	12/01/2016 TRAVELERS/ INSURANCE OFFICE OF AMERICA-ALT	61,513.15
23918	12/01/2016 TEWS COMPANY	6,975.14
23919	12/01/2016 TRAVEL GUIDES FREE	7,297.49
23920	12/01/2016 U.S. BANK NATIONAL ASSOCIATION	2,027.42
EFT53485	12/01/2016 ARIADNA, LLC	468,075.80
EFT53487	12/01/2016 JESSICA CORREN NORTHEY	150.05
38406103	12/02/2016 EVENT PAYMENT	40,000.00
FXDB016113000074	12/02/2016 ALL RESPONSE MEDIA LTD	4,150.47
23921	12/06/2016 ALOMA PRINTING	165.08
23922	12/06/2016 INTERPRO TRANSLATION SOLUTIONS	65.00
23923	12/06/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	632.32
23924	12/06/2016 RAMON LOPEZ, JR.	15.00
23925	12/06/2016 MEMIC INDEMNITY COMPANY	66,536.00
EFT53489	12/06/2016 ARIADNA, LLC	3,000.00
EFT53490	12/06/2016 BIRDSALL VOSS & ASSOCIATES INC	142,067.00
161207005769	12/07/2016 COMTUR COMUNICACIONES TURISTICAS CORP	5,450.00
38506179	12/07/2016 DISCOVER AMERICA - FINLAND	210.00
23926	12/08/2016 APPNEXUS RESOURCES INC.	742.35
23927	12/08/2016 CDS OF ORLANDO, INC. d/b/a	36.32
23928	12/08/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	632.32
23929	12/08/2016 CAREERSUSA, INC	665.60
EFT53492	12/08/2016 BEATRIZ E ALVAREZ	55.00
EFT53493	12/08/2016 SARA ELIZABETH ANDERSON	55.00
EFT53494	12/08/2016 BARBARA BALAGURAS	115.00
EFT53495	12/08/2016 KEN BARNETT	55.00

**Visit Orlando
Check Register
December 2016**

EFT53496	12/08/2016 REBECCA S BIDES	55.00
EFT53497	12/08/2016 ELAINE A. BLAZYS	110.00
EFT53498	12/08/2016 LAURA BONNIVILLE	55.00
EFT53499	12/08/2016 ANTONETTA CARACCILO	110.00
EFT53500	12/08/2016 GREGORY S COOK II	550.00
EFT53501	12/08/2016 DARYL CRONK	110.00
EFT53502	12/08/2016 CASEY THOMPSON	55.00
EFT53503	12/08/2016 DOROTHY KELLEY	55.00
EFT53504	12/08/2016 KEYSENIA DORESTE	55.00
EFT53505	12/08/2016 JULIANA M. GOFF	110.00
EFT53506	12/08/2016 HAYAT PRONOVOST	115.00
EFT53507	12/08/2016 ASHLEY E HELING	55.00
EFT53508	12/08/2016 BARBARA HEROD	115.00
EFT53509	12/08/2016 KELLY ALBERT	60.00
EFT53510	12/08/2016 VICKIE KELIHER	55.00
EFT53511	12/08/2016 JOSEPH KEMPA	55.00
EFT53512	12/08/2016 ELIZABETH PUSATERI	55.00
EFT53513	12/08/2016 RONDA SCHOENEBERG	55.00
EFT53514	12/08/2016 SANDI DAUGHERTY	226.48
EFT53515	12/08/2016 ADRIENNE SIX	55.00
EFT53516	12/08/2016 MICHAEL TOWNES	55.00
EFT53517	12/08/2016 VANESSA VELASQUEZ	55.00
FXDB016120700095	12/08/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	268,849.64
23930	12/09/2016 CAPITAL OFFICE PRODUCTS	1,981.17
WDL000009051	12/09/2016 401k ppe 12/2/16 pd 12/9/16	47,913.90
WDL000009053	12/09/2016 ADP ppe 12/2/16 pd 12/9/16	478,568.82
23931	12/13/2016 ADP, INC.	3,314.20
23932	12/13/2016 AIR TRAFFIC SERVICES INC	20.25
23933	12/13/2016 ALOMA PRINTING	11,613.84
23934	12/13/2016 ANSON-STONER INC.	22,500.00
23935	12/13/2016 AT&T WIRELESS SERVICES	1,801.84
23936	12/13/2016 BRIGHT HOUSE NETWORKS	318.80
23937	12/13/2016 BROOKE E. FEHR	506.25
23938	12/13/2016 CDB PRODUCTIONS INC	7,296.32
23939	12/13/2016 CLEAR CHANNEL OUTDOOR	2,800.00
23940	12/13/2016 THE CIT GROUP, INC.	1,940.43
23941	12/13/2016 CORESTAFF SERVICES	1,333.00
23942	12/13/2016 CTM MEDIA GROUP, INC	2,795.00
23943	12/13/2016 CZARNOWSKI DISPLAY SERVICE, INC.	357.45
23944	12/13/2016 DANIEL J. EDELMAN, INC.	13,843.06
23945	12/13/2016 FEDERAL EXPRESS	3,950.28
23946	12/13/2016 INTERDYN BMI	46.25

**Visit Orlando
Check Register
December 2016**

23947	12/13/2016 LEVEL3 FINANCING INC.	7,037.45
23948	12/13/2016 LOWNDES, DROSDICK, DOSTER, KANTOR & REED	224.00
23949	12/13/2016 NORTHSTAR TRAVEL MEDIA LLC	3,600.00
23950	12/13/2016 RESPONSE MEDIA, INC.	18,882.89
23951	12/13/2016 SPECIAL EVENT FLORAL	585.75
23952	12/13/2016 SPRINT PCS	1,410.49
23953	12/13/2016 SUE HERSHKOWITZ-COORE	1,075.00
23954	12/13/2016 TEWS COMPANY	10,825.81
23955	12/13/2016 TREETOP COMMUNICATIONS, LLC	318.75
23956	12/13/2016 TRAVEL MOM, INC., THE	8,000.00
23957	12/13/2016 VERIZON BUSINESS	5,917.86
23959	12/13/2016 CONNIE SUE WHITE	6,592.50
23960	12/13/2016 ZAIDA M. RIOS	2,304.00
EFT53519	12/13/2016 ADDIMAGE LLC	13,746.33
23961	12/15/2016 ADP, INC.	1,077.58
23962	12/15/2016 AIT WORLD WIDE LOGISTICS	93.49
23963	12/15/2016 BY DESIGN TRAINING, LLC	5,000.00
23964	12/15/2016 CDB PRODUCTIONS INC	2,177.50
23965	12/15/2016 CLEAR CHANNEL OUTDOOR	700.00
23966	12/15/2016 CORESTAFF SERVICES	6,420.88
23967	12/15/2016 DELUXE BUSINESS CHECKS & SOLUTIONS	768.89
23968	12/15/2016 FEDERAL EXPRESS	6.99
23969	12/15/2016 IRON MOUNTAIN	775.45
23970	12/15/2016 MEDICAL COST CONTAINMENT SERVICES, INC.	315.00
23971	12/15/2016 ORC INTERNATIONAL, INC.	3,250.00
23972	12/15/2016 PARTSFLEET INC.	2,588.00
23973	12/15/2016 RACKSPACE LTD	2,744.25
23974	12/15/2016 RESPONSE MEDIA, INC.	550.00
23975	12/15/2016 SOCIAL TABLES, INC.	2,700.00
23976	12/15/2016 SURVEY SAMPLING INTERNATIONAL, LLC	14,015.50
23977	12/15/2016 CAREERSUSA, INC	3,769.60
23978	12/15/2016 CDS OF ORLANDO, INC. d/b/a	17.15
23979	12/15/2016 ZAIDA M. RIOS	4,600.00
EFT53521	12/15/2016 GOOGLE INC	178,882.90
EFT53522	12/15/2016 BIRDSALL VOSS & ASSOCIATES INC	361,894.53
EFT53523	12/15/2016 YAHOO INC.	7,016.49
23980	12/16/2016 FLORIDA CITRUS SPORTS EVENTS INC.	62,500.00
23981	12/16/2016 WALLACK REAL ESTATE INVESTMENTS, LLC	94,519.51
2016121900143	12/20/2016 ANGELA SMITH	1,934.24
23982	12/20/2016 GUARDIAN LIFE INSURANCE COMPANY	10,465.34
23983	12/20/2016 RAMON LOPEZ, JR.	22.00
23984	12/20/2016 HILTON ORLANDO	637.89

**Visit Orlando
Check Register
December 2016**

23985	12/20/2016 ZAIDA M. RIOS	4,600.00
23986	12/22/2016 AMY D. THOMPSON	246.00
23987	12/22/2016 COLOR REFLECTIONS	1,014.39
23988	12/22/2016 CHRISTINE LUCE VAN DYK	650.00
23989	12/22/2016 FPIS, INC.	1,171.00
23990	12/22/2016 FUSION PRODUCTIONS	1,962.78
23991	12/22/2016 HELINGER ADVERTISING	2,400.00
23992	12/22/2016 INTEGRATED INSIGHT, INC	75,000.00
23993	12/22/2016 KENNEY COMMUNICATIONS INC	1,500.00
23994	12/22/2016 LEVEMENTUM, LLC	42,075.00
23995	12/22/2016 PURPLE COW PRODUCTIONS, INC.	8,989.00
23996	12/22/2016 RESPONSE MEDIA, INC.	12,516.99
23997	12/22/2016 STRATEGIC MARKETING & RESEARCH, INC.	16,750.00
23998	12/22/2016 SPONSOR OPPORTUNITIES LLC	24,062.50
23999	12/22/2016 STRATEGIC DATA RESOURCES LLC	8,400.00
24000	12/22/2016 TEWS COMPANY	3,159.00
24001	12/22/2016 TRAVEL GUIDES FREE	1,942.38
24002	12/22/2016 TRAVELZOO INC.	2,131.00
24003	12/22/2016 WAYBLAZER, INC.	147,500.00
24004	12/22/2016 YP LLC	605.00
24005	12/22/2016 BENCHMARK GRAPHICS	488.71
EFT53525	12/22/2016 PAUL BEIRNES	117.76
EFT53526	12/22/2016 LAURAN BENATTI	165.00
EFT53527	12/22/2016 ELAINE A. BLAZYS	55.00
EFT53528	12/22/2016 LAURA BONNIVILLE	118.64
EFT53529	12/22/2016 ELIZABETH M. COCCHIARELLA	55.00
EFT53530	12/22/2016 GREGORY S COOK II	55.00
EFT53531	12/22/2016 CARYN S. REED	63.72
EFT53532	12/22/2016 DARYL CRONK	55.00
EFT53533	12/22/2016 KEYSENIA DORESTE	55.00
EFT53534	12/22/2016 TERRI DOUGHERTY	55.00
EFT53535	12/22/2016 ASHLEY E HELING	1,090.00
EFT53536	12/22/2016 COLLETTE JOHNSON	35.85
EFT53537	12/22/2016 VERNICE RON KEITH	115.00
EFT53538	12/22/2016 MAYTE ALBALEDEJO	110.00
EFT53539	12/22/2016 FAYE MEMOLI	115.00
EFT53540	12/22/2016 LAUREN MOFFI	110.00
EFT53541	12/22/2016 JOHN ROTH	110.00
EFT53542	12/22/2016 SANDI DAUGHERTY	55.00
EFT53543	12/22/2016 SHERYL TAYLOR	220.00
EFT53544	12/22/2016 SUSAN ZEIRI	115.00
EFT53546	12/22/2016 MICROSOFT ONLINE, INC.	27,005.61

**Visit Orlando
Check Register
December 2016**

EFT53547	12/22/2016 ADDIMAGE LLC	3,935.18
WDL000009052	12/22/2016 401k ppe 12/16/16 pd 12/22/16	46,544.28
WDL000009054	12/22/2016 ADP ppe 12/16/16 pd 12/22/16	482,978.55
2016122100270	12/23/2016 ALL RESPONSE MEDIA LTD	54,584.13
24006	12/29/2016 BUCKALEW HOSPITALITY, LLC	8,304.50
24007	12/29/2016 GALA ENTERPRISES OF CNTRL FL	5,919.34
24008	12/29/2016 PET ASSURE CORP.	54.00
24009	12/29/2016 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	823.16
24010	12/29/2016 UNUM LIFE INSURANCE COMPANY OF AMERICA	13,051.65
161221011222	12/30/2016 COMTUR COMUNICACIONES TURISTICAS CORP	600.00
161221011231	12/30/2016 SUPORTE COMUNICACOES LTDA - ME	10,335.00
161221011234	12/30/2016 MERCADO & EVENTOS	948.84
161221011236	12/30/2016 CAPTIVATE	2,354.00
161221011237	12/30/2016 AGILITY INC.	34,950.00
38825305	12/30/2016 SEA HARBOR MASTER TENANT, LLC	98,874.64
WDL000009055	12/30/2016 ADP pp 12/16/16 pd 12/30/16	27,594.40
FXDB016122100152	12/31/2016 BP TRAVEL/ORBITAL MARKETING SVCS	2,587.45

**Visit Orlando
Check Register
December 2016**

Recurring Vendors	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
Addimage LLC	Consumer Fulfillment - Latin America
ADP PPE (various)	Payroll Transfer
All Response Media	International Media Agency - UK
Ariadna, LLC	International Media Agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International Trade Rep - China
Birdsall Voss & Associates, Inc.	Primary Creative and Media Agency
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Cigna Health and Life Insurance Company	Medical Insurance
C.M Trade Marketing S.A.S.	International Trade Rep - Colombia
CPR - ADP Payroll	Payroll Tax Deposits
Daniel J. Edelman, Inc.	Global Public Relations Agency
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Expedia LTDA.	International PR Rep - Colombia
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
ICAS Public Relations	International Trade Rep - UK
J Terra Consultoria LTDA	International Trade Rep - Brazil
Jorge Sales/Sales Internacional Sa de CV	International Trade Rep - Mexico
Mazuma Media Inc.	International Trade Rep - Canada
MEC Canada - A Division of Young & Rubicam	International Media Agency - Canada
Microsoft Online, Inc.	Advertising Digital Media
Network Presentation S.A.	International Trade Rep - Southern Cone
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rukhsana Timmis	International Trade Rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/Database/Social Media Management
Sea Harbor Master Tenant, LLC	Rent for Main Office
Simpleview, Inc.	Consumer Website Development and Support/SEO
Smith Travel Research, Inc.	Research Vendor
Sponsor Opportunities LLC	Marketing and Advertising Partnership Fee
Tews Company	Temporary Staffing
Unum Life Insurance Company of America	LTD, STD & AD&D and Life