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<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
23777	11/01/2016 ADP, INC.	537.96
23778	11/01/2016 AIT WORLD WIDE LOGISTICS	401.41
23779	11/01/2016 ALOMA PRINTING	97.98
23780	11/01/2016 APPNEXUS RESOURCES INC.	1,627.64
23781	11/01/2016 BENCHMARK GRAPHICS	1,629.75
23782	11/01/2016 CLEAR CHANNEL OUTDOOR	2,800.00
23783	11/01/2016 CROWN EQUIPMENT CORPORATION	87.51
23784	11/01/2016 COLOR REFLECTIONS	610.75
23785	11/01/2016 CTM MEDIA GROUP, INC	633.33
23786	11/01/2016 CDS OF ORLANDO, INC. d/b/a	207.38
23787	11/01/2016 FEDERAL EXPRESS	1,218.99
23788	11/01/2016 GOLDNER ASSOCIATES	1,623.44
23789	11/01/2016 LEXISNEXIS	560.00
23790	11/01/2016 MIMICAST NORTH AMERICA, INC.	1,620.00
23791	11/01/2016 PARTSFLEET INC.	2,588.00
23792	11/01/2016 PET ASSURE CORP.	45.00
23793	11/01/2016 SPRINT	1.23
23794	11/01/2016 TEWS COMPANY	12,684.98
23795	11/01/2016 TREETOP COMMUNICATIONS, LLC	1,162.50
23796	11/01/2016 VISIT FLORIDA	5,530.59
23797	11/01/2016 CONNIE SUE WHITE	4,095.00
EFT53398	11/01/2016 BIRDSALL VOSS & ASSOCIATES INC	530,687.52
EFT53399	11/01/2016 MICROSOFT ONLINE, INC.	12,717.24
EFT53400	11/01/2016 ADDIMAGE LLC	21,058.80
EFT53401	11/01/2016 YAHOO INC.	10,322.03
EFT53403	11/01/2016 SARA ELIZABETH ANDERSON	74.44
EFT53404	11/01/2016 GAYANNE BROWN	55.00
EFT53405	11/01/2016 CARYN S. REED	537.59
EFT53406	11/01/2016 CASEY THOMPSON	49.72
EFT53407	11/01/2016 ERIC DEJESUS	110.00
EFT53408	11/01/2016 DEBORAH HENRICHS	55.00
EFT53409	11/01/2016 AITZA LOBO	21.56
EFT53410	11/01/2016 KEYSENIA DORESTE	75.00
EFT53411	11/01/2016 TERRI DOUGHERTY	110.00
EFT53412	11/01/2016 FERNA BERNSTEIN	165.00
EFT53413	11/01/2016 DEBRA MELNICK	55.00
EFT53414	11/01/2016 JESSICA CORREN NORTHEY	50.76
EFT53415	11/01/2016 KRISTIN ROTHBAUER	55.00
EFT53416	11/01/2016 SHANNON THOMAS	147.26
EFT53417	11/01/2016 MICHAEL TOWNES	55.00
EFT53418	11/01/2016 PATRICK NOEL YVARS	55.00
23798	11/03/2016 BENCHMARK GRAPHICS	117.65
23799	11/03/2016 CDB PRODUCTIONS INC	776.00
EFT53421	11/03/2016 BIRDSALL VOSS & ASSOCIATES INC	556,116.74

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EFT53423	11/03/2016 BERNICE LUGO	67.41
EFT53425	11/04/2016 ENABLEPATH, LLC	24,503.75
WDL000009009	11/04/2016 ADP ppe 11/4/16 pd 11/10/16	498,034.90
WDL000009010	11/04/2016 401K ppe 11/4/16 pd 11/10/16	51,097.31
161102007941	11/07/2016 RUKHSANA TIMMIS	401.27
161102007942	11/07/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	12,100.00
FXDB016110200158	11/07/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	6,366.90
FXDB016110200312	11/07/2016 BP TRAVEL/ORBITAL MARKETING SVCS	3,611.22
23800	11/08/2016 ADP, INC.	5,442.61
23801	11/08/2016 ARAMARK REFRESHMENT SERVICES, LLC.	25.97
23802	11/08/2016 BRIGHT HOUSE NETWORKS	104.21
23803	11/08/2016 BRIGHT HOUSE NETWORKS	318.80
23804	11/08/2016 DIALOGDIRECT, INC.	3,453.08
23805	11/08/2016 FEDERAL EXPRESS	810.21
23806	11/08/2016 FEDEX OFFICE & PRINT SERVICES INC	14,279.92
23807	11/08/2016 FLORIDA CITRUS SPORTS EVENTS INC.	250,000.00
23808	11/08/2016 DUKE ENERGY	1,158.53
23809	11/08/2016 SALESFORCE.COM, INC.	189,456.75
23810	11/08/2016 SCHUMANN PRINTERS, INC.	163.34
23811	11/08/2016 STRATEGIC MARKETING & RESEARCH, INC.	5,000.00
23813	11/08/2016 WAYBLAZER, INC.	100,000.00
23814	11/08/2016 CONNIE SUE WHITE	2,606.25
23815	11/08/2016 ZAIDA M. RIOS	1,305.00
23816	11/08/2016 ADT	273.11
23817	11/08/2016 ALOMA PRINTING	119.28
23818	11/08/2016 VISIT FLORIDA	21,810.00
23819	11/08/2016 FLORIDA CITRUS SPORTS EVENTS INC.	175,000.00
EFT53427	11/08/2016 CN2, INC.	8,400.00
EFT53428	11/08/2016 EXPERIAN MARKETING SOLUTIONS, INC.	25,188.60
EFT53429	11/08/2016 BIRDSALL VOSS & ASSOCIATES INC	428,775.87
EFT53431	11/08/2016 BARBARA BALAGURAS	115.00
EFT53432	11/08/2016 KEN BARNETT	55.00
EFT53433	11/08/2016 REBECCA S BIDES	55.00
EFT53434	11/08/2016 ELIZABETH M. COCCHIARELLA	165.00
EFT53435	11/08/2016 HAYAT PRONOVOST	115.00
EFT53436	11/08/2016 ASHLEY E HELING	55.00
EFT53437	11/08/2016 BARBARA HEROD	115.00
EFT53438	11/08/2016 COLLETTE JOHNSON	55.00
EFT53439	11/08/2016 KELLY ALBERT	60.00
EFT53440	11/08/2016 VERNICE RON KEITH	115.00
EFT53441	11/08/2016 VICKIE KELIHER	55.00
EFT53442	11/08/2016 JOSEPH KEMPA	55.00
EFT53443	11/08/2016 KIM REED	55.00
EFT53444	11/08/2016 FAYE MEMOLI	115.00
EFT53445	11/08/2016 RONDA SCHOENEBERG	55.00
EFT53446	11/08/2016 SHANNON THOMAS	55.00

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EFT53447	11/08/2016 SUSAN ZEIRI	115.00
161102007948	11/09/2016 SUPORTE COMUNICACOES LTDA - ME	22,005.00
23820	11/09/2016 POSTMASTER	11,355.95
23822	11/10/2016 CDB PRODUCTIONS INC	2,344.47
23823	11/10/2016 DECISION ANALYST INC.	42,600.00
23824	11/10/2016 DOUGLAS NELSON	500.00
23825	11/10/2016 DANIEL J. EDELMAN, INC.	56,868.06
23826	11/10/2016 FEDERAL EXPRESS	57.67
23827	11/10/2016 FEDEX OFFICE & PRINT SERVICES INC	17,747.02
23828	11/10/2016 FLORIDA SPORTS FOUNDATION INCORPORATED	1,250.00
23829	11/10/2016 EVENT PAYMENT	125,000.00
23830	11/10/2016 LEVEL3 FINANCING INC.	5,272.09
23831	11/10/2016 NORTHSTAR TRAVEL MEDIA LLC	3,600.00
23832	11/10/2016 NXTBOOK MEDIA, LLC.	2,828.00
23833	11/10/2016 RESPONSE MEDIA, INC.	30,177.76
23834	11/10/2016 TOURISM ECONOMICS LLC.	51,000.00
23835	11/10/2016 TEWS COMPANY	5,740.71
23836	11/10/2016 VALENCIA COLLEGE	4,200.00
23837	11/10/2016 YP LLC	605.00
23839	11/10/2016 CHRISTINE LUCE VAN DYK	1,875.00
EFT53449	11/10/2016 ARIADNA, LLC	16,250.00
EFT53450	11/10/2016 BIRDSALL VOSS & ASSOCIATES INC	31,721.17
EFT53452	11/10/2016 STEPHANIE NAEGELE	92.34
EFT53453	11/10/2016 ADRIENNE SIX	55.00
160009006556	11/14/2016 ALL RESPONSE MEDIA LTD	8,333.33
161109006554	11/14/2016 TRAVELWEEK	800.00
38096049	11/14/2016 JORGE SALES	4,420.52
23840	11/15/2016 ALOMA PRINTING	197.03
23842	11/15/2016 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	861.86
23843	11/15/2016 UNUM LIFE INSURANCE COMPANY OF AMERICA	13,192.85
23844	11/15/2016 FEDERAL EXPRESS	499.52
23845	11/15/2016 LOWNDES, DROSDICK, DOSTER, KANTOR & REED	1,012.00
EFT53455	11/15/2016 BIRDSALL VOSS & ASSOCIATES INC	29,654.73
EFT53457	11/15/2016 BEATRIZ E ALVAREZ	55.00
EFT53458	11/15/2016 PAUL BEIRNES	110.00
EFT53459	11/15/2016 CASEY THOMPSON	55.00
EFT53460	11/15/2016 DEBORAH HENRICHS	55.00
EFT53461	11/15/2016 DOROTHY KELLEY	55.00
EFT53462	11/15/2016 JAMIE SHAMBLIN	30.53
EFT53463	11/15/2016 DEBRA MELNICK	55.00
EFT53464	11/15/2016 LAUREN MOFFI	148.21
EFT53465	11/15/2016 ELIZABETH PUSATERI	55.00
EFT53466	11/15/2016 KRISTIN ROTHBAUER	55.00
EFT53467	11/15/2016 VANESSA VELASQUEZ	55.00
161116014152	11/17/2016 AGILITY INC.	57,358.00
23847	11/17/2016 ALOMA PRINTING	154.43

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23848	11/17/2016 CLEAR CHANNEL OUTDOOR	1,400.00
23849	11/17/2016 COLOR REFLECTIONS	1,275.40
23850	11/17/2016 DESTINATION MARKETING ASSOC INT'L	12,700.00
23851	11/17/2016 GUARDIAN LIFE INSURANCE COMPANY	11,358.07
23852	11/17/2016 DATASITE ORLANDO	1,279.77
23853	11/17/2016 MEDICAL COST CONTAINMENT SERVICES, INC.	324.00
23854	11/17/2016 RACKSPACE LTD	2,743.41
23855	11/17/2016 RAMON LOPEZ, JR.	15.00
23856	11/17/2016 SMITH TRAVEL RESEARCH INC	900.00
23857	11/17/2016 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	369.79
23858	11/17/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	630.52
23859	11/17/2016 GALA ENTERPRISES OF CNTRL FL	5,919.34
23860	11/17/2016 INTERDYN BMI	277.50
23861	11/17/2016 KNOWLAND GROUP, INC	4,200.00
23862	11/17/2016 MIMICAST NORTH AMERICA, INC.	1,620.00
23863	11/17/2016 WAYBLAZER, INC.	10,000.00
23864	11/17/2016 BENCHMARK GRAPHICS	570.93
23865	11/17/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	632.32
EFT53469	11/17/2016 ENABLEPATH, LLC	7,425.00
EFT53470	11/17/2016 YAHOO INC.	9,329.88
EFT53471	11/17/2016 BIRDSALL VOSS & ASSOCIATES INC	104,918.72
EFT53472	11/17/2016 GOOGLE INC	144,299.85
FXDB016110900170	11/18/2016 BP TRAVEL/ORBITAL MARKETING SVCS	14,527.50
FXDB016110900175	11/18/2016 ALL RESPONSE MEDIA LTD	243,110.03
FXDB0161111600115	11/18/2016 ALL RESPONSE MEDIA LTD	305,939.73
WDL000009008	11/18/2016 ADP ppe 11/18/16 pd 11/23/16	519,275.59
WDL000009011	11/18/2016 401K ppe 11/18/16 pd 11/23/16	49,898.27
23867	11/21/2016 POSTMASTER	3,519.05
23868	11/22/2016 AFFORDABLE DISPLAY PRODUCTS, INC	38.63
23869	11/22/2016 ADP, INC.	3,071.58
23870	11/22/2016 ARAMARK REFRESHMENT SERVICES, LLC.	204.28
23871	11/22/2016 ARKADIN INC	476.76
23872	11/22/2016 AT&T WIRELESS SERVICES	1,456.51
23873	11/22/2016 AT&T	952.23
23874	11/22/2016 BENCHMARK GRAPHICS	507.10
23875	11/22/2016 CDB PRODUCTIONS INC	300.25
23876	11/22/2016 THE CIT GROUP, INC.	1,940.43
23877	11/22/2016 ENTERPRISE	99.78
23878	11/22/2016 FEDERAL EXPRESS	593.25
23879	11/22/2016 FUSION PRODUCTIONS	39,496.05
23880	11/22/2016 CMGRP, INC.	16,500.00
23881	11/22/2016 INSURANCE OFFICE OF AMERICA	28,473.00
23882	11/22/2016 LEXISNEXIS	560.00
23883	11/22/2016 NXTBOOK MEDIA, LLC.	500.00
23884	11/22/2016 SALESFORCE.COM, INC.	5,446.20
23885	11/22/2016 SCHUMANN PRINTERS, INC.	540.67

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23886	11/22/2016 SHRED-IT-USA, LLC	186.00
23887	11/22/2016 STRATEGIC MARKETING & RESEARCH INSIGHTS, LLC	28,216.00
23888	11/22/2016 SPRINT	1.25
23889	11/22/2016 SPRINT PCS	1,483.37
23890	11/22/2016 SIMPLEVIEW, INC.	17,515.00
23891	11/22/2016 TEWS COMPANY	13,327.87
23892	11/22/2016 TREETOP COMMUNICATIONS, LLC	506.25
23893	11/22/2016 HEART OF FLORIDA UNITED WAY	858.46
23894	11/22/2016 VERIZON WIRELESS	232.76
23895	11/22/2016 VERIZON BUSINESS	5,973.41
37954166	11/22/2016 SEA HARBOR MASTER TENANT, LLC	94,431.12
11/22/2016	11/22/2016 CIGNA HEALTH AND LIFE INSURANCE COMPANY	108,814.54
EFT53474	11/22/2016 ARIADNA, LLC	1,500.00
EFT53475	11/22/2016 BIRDSALL VOSS & ASSOCIATES INC	142,067.00
EFT53476	11/22/2016 CN2, INC.	12,500.00
EFT53477	11/22/2016 SEA HARBOR MASTER TENANT, LLC	95,961.97
EFT53479	11/22/2016 SARA ELIZABETH ANDERSON	63.05
EFT53480	11/22/2016 LAURA BONNIVILLE	220.00
EFT53481	11/22/2016 AITZA LOBO	55.00
EFT53482	11/22/2016 KEYSENIA DORESTE	55.00
EFT53483	11/22/2016 SANDI DAUGHERTY	58.24
161123007437	11/23/2016 ALL RESPONSE MEDIA LTD	8,333.33
161123007438	11/23/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	12,100.00
161123007439	11/23/2016 NETWORK REPRESENTATION S.A.	21,500.00
161123007445	11/23/2016 AGILITY INC.	5,625.00
FXDB016112300121	11/25/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	126,995.00
38294086	11/28/2016 VIRGIN HOLIDAYS	250,000.00
23896	11/29/2016 CONGA ROOM LIVE LLC	1,260.00
23897	11/29/2016 CTM MEDIA GROUP, INC	633.33
23898	11/29/2016 CDS OF ORLANDO, INC. d/b/a	186.08
23899	11/29/2016 RACKSPACE LTD	20.00
23900	11/29/2016 SONNICK PARTNERS LLC	2,700.00
23901	11/29/2016 TRAVEL GUIDES FREE	1,000.89

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
Addimage LLC	Consumer Fulfillment - Latin America
ADP PPE (various)	Payroll Transfer
All Response Media	International Media Agency - UK
Ariadna, LLC	International Media Agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International Trade Rep - China
Birdsall Voss & Associates, Inc.	Primary Creative and Media Agency
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Cigna Health and Life Insurance Company	Medical Insurance
C.M Trade Marketing S.A.S.	International Trade Rep - Colombia
CPR - ADP Payroll	Payroll Tax Deposits
Daniel J. Edelman, Inc.	Global Public Relations Agency
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Expedia LTDA.	International PR Rep - Colombia
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
ICAS Public Relations	International Trade Rep - UK
J Terra Consultoria LTDA	International Trade Rep - Brazil
Jorge Sales/Sales Internacional Sa de CV	International Trade Rep - Mexico
Mazuma Media Inc.	International Trade Rep - Canada
MEC Canada - A Division of Young & Rubicam	International Media Agency - Canada
Microsoft Online, Inc.	Advertising Digital Media
Network Presentation S.A.	International Trade Rep - Southern Cone
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rukhsana Timmis	International Trade Rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/Database/Social Media Management
Sea Harbor Master Tenant, LLC	Rent for Main Office
Simpleview, Inc.	Consumer Website Development and Support/SEO
Smith Travel Research, Inc.	Research Vendor
Sponsor Opportunities LLC	Marketing and Advertising Partnership Fee
Tews Company	Temporary Staffing
Unum Life Insurance Company of America	LTD, STD & AD&D and Life

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One-Time or Intermittent Vendors	
Explanation of items \$10,000 or more	
Agility Inc.	E-Commerce Platform
Central Florida Sports Comm.	Sports Marketing
CN2, Inc.	Destination App
CMGRP, Inc.	Advertising Production
Decision Analyst Inc.	Research Vendor
Destination Marketing Assoc Int'l	Research Subscription
Enablepath, LLC	Salesforce Support/Development/Implementation
Experian Marketing Solutions, Inc.	Fulfillment
FedEx Office & Print Services Inc.	Advertising Production
Florida Citrus Sports Events Inc.	Sports Marketing
Fusion Productions	Consulting Services
Insurance Office of America	Insurance Policy Renewals
Postmaster	Postage
Response Media, Inc.	Advertising Digital Media
Strategic Marketing & Research Insights, LLC	Research Vendor
Suporte Comunicacoes LTDA - ME	Fulfillment
Tourism Economics LLC.	Research Vendor
Virgin Holidays	Advertising Media Co-Op
Visit Florida	Registration for ITB Berlin 2017
WayBlazer, Inc.	Search Capability Development
Yahoo Inc.	Advertising Digital Media