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<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
WDL000008983	10/03/2016 401K ppe 9/23/16 pd 10/3/16	51,133.48
23683	10/04/2016 ADP, INC.	811.53
23684	10/04/2016 BRIGHT HOUSE NETWORKS	104.21
23685	10/04/2016 BRIGHT HOUSE NETWORKS	319.15
23686	10/04/2016 CINTAS CORPORATION	34.59
23687	10/04/2016 DUKE ENERGY	592.85
23688	10/04/2016 PROGRESSIVE COMMUNICATIONS INTL	5,301.98
23689	10/04/2016 D.K. SHIFFLET & ASSOCIATES LTD	23,395.00
23690	10/04/2016 ULINE	375.92
23691	10/04/2016 XPRES LLC	338.18
23692	10/04/2016 CENTRAL FLORIDA SPORTS COMM.	43,268.50
EFT53324	10/04/2016 LAURAN BENATTI	55.00
EFT53325	10/04/2016 LAURA BONNIVILLE	55.00
EFT53326	10/04/2016 JEFFERY D. BRASWELL	55.00
EFT53327	10/04/2016 GAYANNE BROWN	110.00
EFT53328	10/04/2016 DARYL CRONK	110.00
EFT53329	10/04/2016 ERIC DEJESUS	110.00
EFT53330	10/04/2016 DEBORAH HENRICHES	110.00
EFT53331	10/04/2016 KEYSENIA DORESTE	55.00
EFT53332	10/04/2016 JULIANA M. GOFF	165.00
EFT53333	10/04/2016 HAYAT PRONOVOST	115.00
EFT53334	10/04/2016 KELLY ALBERT	60.00
EFT53335	10/04/2016 VICKIE KELIHER	55.00
EFT53336	10/04/2016 JOSEPH KEMPA	55.00
EFT53337	10/04/2016 KIM REED	55.00
EFT53338	10/04/2016 BERNICE LUGO	55.00
EFT53339	10/04/2016 MAYTE ALBALEDEJO	55.00
EFT53340	10/04/2016 DEBRA MELNICK	55.00
EFT53341	10/04/2016 SARAH A ROSSIO	165.00
EFT53342	10/04/2016 KRISTIN ROTHBAUER	55.00
EFT53343	10/04/2016 SHERYL TAYLOR	55.00
EFT53344	10/04/2016 MICHAEL TOWNES	55.00
EFT53345	10/04/2016 RON WROBEL	154.00
EFT53346	10/04/2016 PATRICK NOEL YVARS	110.00
EFT53348	10/04/2016 CN2, INC.	16,000.00
EFT53349	10/04/2016 GOOGLE INC	66,751.72
161005003987	10/05/2016 AVIAREPS MARKETING GARDEN HOLDINGS LTD.	22,200.00
23693	10/06/2016 ADP, INC.	2,458.07
23694	10/06/2016 AIT WORLD WIDE LOGISTICS	3,000.00
23695	10/06/2016 BENCHMARK GRAPHICS	596.01
23696	10/06/2016 ENTERPRISE	99.78

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23697	10/06/2016 FEDEX OFFICE & PRINT SERVICES INC	4,762.35
23698	10/06/2016 LEXISNEXIS	560.00
23699	10/06/2016 NA OFFICE SOLUTIONS	4,265.43
23700	10/06/2016 PRIMROSE CENTER INC	105.00
23701	10/06/2016 PR NEWSWIRE ASSOCIATION LLC	1,850.50
23702	10/06/2016 TEWS COMPANY	12,099.46
23703	10/06/2016 TREETOP COMMUNICATIONS, LLC	225.00
23704	10/06/2016 CONNIE SUE WHITE	693.75
23705	10/06/2016 XEROGRAPHIC DIGITAL PRINTING	350.08
23706	10/06/2016 CENTRAL FLORIDA SPORTS COMM.	10,503.45
23707	10/06/2016 CZARNOWSKI DISPLAY SERVICE, INC.	11,149.25
EFT53351	10/06/2016 GOOGLE INC	95,076.18
FXDB016100500045	10/07/2016 NAS COMUNICACOES E REPRESENTACOES	1,336.79
23708	10/13/2016 ADP, INC.	3,242.35
23709	10/13/2016 AIT WORLD WIDE LOGISTICS	100.99
23710	10/13/2016 ALOMA PRINTING	250.28
23711	10/13/2016 APPNEXUS RESOURCES INC.	951.83
23712	10/13/2016 BEN VAN HOOK PICTURES	7,400.00
23713	10/13/2016 BENCHMARK GRAPHICS	502.71
23714	10/13/2016 DATA BEST PRACTICES, LLC	262.50
23715	10/13/2016 DANIEL J. EDELMAN, INC.	123,268.06
23716	10/13/2016 LEVEL3 FINANCING INC.	4,556.38
23717	10/13/2016 NORTHSTAR TRAVEL MEDIA LLC	3,600.00
23718	10/13/2016 ORC INTERNATIONAL, INC.	3,200.00
23719	10/13/2016 PR NEWSWIRE ASSOCIATION LLC	2,458.00
23720	10/13/2016 RESOURCES INVESTMENT ADVISORS, INC.	6,250.00
23721	10/13/2016 SMITH TRAVEL RESEARCH INC	1,595.00
23722	10/13/2016 STRATEGIC MARKETING & RESEARCH INSIGHTS, LLC	4,750.00
23723	10/13/2016 SPONSOR OPPORTUNITIES LLC	24,062.50
23724	10/13/2016 SPRINT	1.33
23725	10/13/2016 SPRINT PCS	1,437.14
23726	10/13/2016 SIMPLEVIEW, INC.	14,000.00
23727	10/13/2016 TEWS COMPANY	6,275.72
23728	10/13/2016 TREETOP COMMUNICATIONS, LLC	431.25
23729	10/13/2016 WAYBLAZER, INC.	10,000.00
23730	10/13/2016 YP LLC	605.00
23731	10/13/2016 AT&T WIRELESS SERVICES	873.91
23732	10/13/2016 HALOGEN SOFTWARE INC.	665.00
23733	10/13/2016 U.S. BANK NATIONAL ASSOCIATION	6,596.64
EFT53353	10/13/2016 ADDIMAGE LLC	170.00
EFT53354	10/13/2016 ARIADNA, LLC	16,849.94
EFT53356	10/13/2016 BEATRIZ E ALVAREZ	55.00
EFT53357	10/13/2016 BARBARA BALAGURAS	55.00

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EFT53358	10/13/2016 AITZA LOBO	26.75
EFT53359	10/13/2016 BARBARA HEROD	55.00
EFT53360	10/13/2016 COLLETTE JOHNSON	55.00
WDL000008979	10/13/2016 ADP ppe 10/7/16 pd 10/14/16	489,702.69
WDL000008981	10/17/2016 401K ppe 10/7/16 pd 10/14/16	53,165.03
23734	10/18/2016 CDS OF ORLANDO, INC. d/b/a	38.45
23735	10/18/2016 GUARDIAN LIFE INSURANCE COMPANY	10,616.01
23736	10/18/2016 ORANGE COUNTY CONVENTION CNTR	1,040.00
23737	10/18/2016 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	1,315.08
23738	10/18/2016 RAMON LOPEZ, JR.	41.00
23739	10/18/2016 HILTON ORLANDO	940.52
23740	10/18/2016 UNUM LIFE INSURANCE COMPANY OF AMERICA	13,015.88
23741	10/18/2016 VERIZON BUSINESS	6,062.37
23742	10/18/2016 WORKSCAPES INC	1,860.77
23743	10/18/2016 AT&T	952.86
EFT53364	10/18/2016 BIRDSALL VOSS & ASSOCIATES INC	593,731.60
23744	10/20/2016 THE CIT GROUP, INC.	1,940.43
23745	10/20/2016 FEDERAL EXPRESS	2,791.56
23746	10/20/2016 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC.	1,350.00
23747	10/20/2016 FUSION PRODUCTIONS	1,390.52
23748	10/20/2016 IRON MOUNTAIN	2,015.01
23749	10/20/2016 DATASITE ORLANDO	1,570.17
23750	10/20/2016 MEDICAL COST CONTAINMENT SERVICES, INC.	319.50
23751	10/20/2016 MELINDA LIGOS	3,800.00
23752	10/20/2016 RACKSPACE LTD	2,781.57
23753	10/20/2016 ROADWERX, INC	3,227.75
23754	10/20/2016 SPONSOR OPPORTUNITIES LLC	48,125.00
23755	10/20/2016 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	369.79
23756	10/20/2016 TOURISM ECONOMICS LLC.	22,500.00
23757	10/20/2016 CONNIE SUE WHITE	1,781.25
23758	10/20/2016 ZAIDA M. RIOS	675.00
23759	10/20/2016 CURLEY & PYNM PUBLIC RELATIONS MGMT., INC.	3,000.00
10/20/2016	10/20/2016 CIGNA HEALTH AND LIFE INSURANCE COMPANY	117,299.42
EFT53366	10/20/2016 EXPERIAN MARKETING SOLUTIONS, INC.	22,211.00
EFT53367	10/20/2016 CN2, INC.	6,400.00
EFT53368	10/20/2016 BIRDSALL VOSS & ASSOCIATES INC	556,967.66
EFT53370	10/20/2016 BARBARA BALAGURAS	60.00
EFT53371	10/20/2016 KEN BARNETT	55.00
EFT53372	10/20/2016 CASEY THOMPSON	55.00
EFT53373	10/20/2016 AITZA LOBO	110.00
EFT53374	10/20/2016 DOROTHY KELLEY	55.00
EFT53375	10/20/2016 HAYAT PRONOVOST	115.00
EFT53376	10/20/2016 ASHLEY E HELING	55.00

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EFT53377	10/20/2016 BARBARA HEROD	60.00
EFT53378	10/20/2016 KELLY ALBERT	60.00
EFT53379	10/20/2016 VERNICE RON KEITH	115.00
EFT53380	10/20/2016 VICKIE KELIHER	55.00
EFT53381	10/20/2016 MAYTE ALBALEDEJO	55.00
EFT53382	10/20/2016 FAYE MEMOLI	115.00
EFT53383	10/20/2016 ELIZABETH PUSATERI	55.00
EFT53384	10/20/2016 RONDA SCHOENEBERG	55.00
EFT53385	10/20/2016 ADRIENNE SIX	55.00
EFT53386	10/20/2016 VANESSA VELASQUEZ	55.00
EFT53387	10/20/2016 SUSAN ZEIRI	115.00
161012007322	10/21/2016 MAZUMA MEDIA, INC.	20,733.25
161012007323	10/21/2016 LA BANCA DE INVERSION S.A.	370.00
161019009507	10/21/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	12,100.00
161019009508	10/21/2016 EXPEDIA LTDA.	15,300.00
161019009509	10/21/2016 ICAS PUBLIC RELATIONS	35,750.00
161019009510	10/21/2016 C.M. TRADE MARKETING S.A.S.	10,750.00
23760	10/25/2016 ACME STAMP & SIGN CO., INC.	53.82
23761	10/25/2016 FEDERAL EXPRESS	4,754.62
EFT53389	10/25/2016 ARIADNA, LLC	361,056.17
EFT53390	10/25/2016 GOOGLE INC	177,931.68
EFT53391	10/25/2016 MICROSOFT ONLINE, INC.	17,035.78
23762	10/27/2016 AIT WORLD WIDE LOGISTICS	2,500.00
23763	10/27/2016 ARKADIN INC	498.48
23764	10/27/2016 BENCHMARK GRAPHICS	142.00
23765	10/27/2016 CENTRAL FLORIDA SPORTS COMM.	13,649.82
23766	10/27/2016 CLEAR CHANNEL AIRPORT	855.00
23767	10/27/2016 CTM MEDIA GROUP, INC	1,945.75
23768	10/27/2016 PITNEY BOWES CREDIT CORP.	535.77
23769	10/27/2016 RAMON LOPEZ, JR.	15.00
23770	10/27/2016 ULINE	59.56
23771	10/27/2016 DIALOGDIRECT, INC.	25,000.06
23772	10/27/2016 FUSION PRODUCTIONS	908.81
23773	10/27/2016 GALA ENTERPRISES OF CNTRL FL	5,919.34
23774	10/27/2016 NA OFFICE SOLUTIONS	1,323.79
23775	10/27/2016 HEART OF FLORIDA UNITED WAY	858.46
23776	10/27/2016 SIMPLEVIEW, INC.	15,500.00
37916227	10/27/2016 QUAD/GRAPHICS, INC	1,144.10
37924780	10/27/2016 KATIA DESRONVIL	1,387.31
161026007309	10/27/2016 CAPTIVATE	2,354.00
EFT53393	10/27/2016 MICROSOFT ONLINE, INC.	2,253.26
EFT53394	10/27/2016 ADDIMAGE LLC	1,454.25
EFT53395	10/27/2016 ENABLEPATH, LLC	14,812.50

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EFT53396	10/27/2016 BIRDSALL VOSS & ASSOCIATES INC	409,141.68
FXDB016101900278	10/27/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	476,718.63
WDL000008980	10/27/2016 ADP ppe 10/21/16 pd 10/28/16	493,569.94
FXDB016102700335	10/28/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	131,564.67
WDL000008982	10/31/2016 401K ppe 10/21/16 pd 10/28/16	52,368.50

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
Addimage LLC	Consumer Fulfillment - Latin America
ADP PPE (various)	Payroll Transfer
All Response Media	International Media Agency - UK
Ariadna, LLC	International Media Agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International Trade Rep - China
Birdsall Voss & Associates, Inc.	Primary Creative and Media Agency
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Cigna Health and Life Insurance Company	Medical Insurance
C.M Trade Marketing S.A.S.	International Trade Rep - Colombia
CPR - ADP Payroll	Payroll Tax Deposits
Daniel J. Edelman, Inc.	Global Public Relations Agency
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Expedia LTDA.	International PR Rep - Colombia
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
ICAS Public Relations	International Trade Rep - UK
J Terra Consultoria LTDA	International Trade Rep - Brazil
Jorge Sales/Sales Internacional Sa de CV	International Trade Rep - Mexico
Mazuma Media Inc.	International Trade Rep - Canada
MEC Canada - A Division of Young & Rubicam	International Media Agency - Canada
Microsoft Online, Inc.	Advertising Digital Media
Network Presentation S.A.	International Trade Rep - Southern Cone
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rukhsana Timmis	International Trade Rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/Database/Social Media Management
Sea Harbor Master Tenant, LLC	Rent for Main Office
Simpleview, Inc.	Consumer Website Development and Support/SEO
Smith Travel Research, Inc.	Research Vendor
Sponsor Opportunities LLC	Marketing and Advertising Partnership Fee
Tews Company	Temporary Staffing
Unum Life Insurance Company of America	LTD, STD & AD&D and Life

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One-Time or Intermittent Vendors	
Explanation of items \$10,000 or more	
Central Florida Sports Comm.	Sports Marketing
CN2, Inc.	Destination App Post-Launch Changes
Czarnowski Display Service, Inc.	Advertising Production
DialogDirect, Inc.	Fulfillment
Enablepath, LLC	Salesforce Support/Development/Implementation
Experian Marketing Solutions, Inc.	Fulfillment
Tourism Economics LLC.	Research Vendor
WayBlazer, Inc.	Seach Capability Development