

**Visit Orlando  
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September 2016**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
23571	09/01/2016 ANSON-STONER INC.	22,500.00
23572	09/01/2016 BENCHMARK GRAPHICS	27,109.70
23573	09/01/2016 BRIGHT HOUSE NETWORKS	88.38
23574	09/01/2016 BRIGHT HOUSE NETWORKS	319.11
23575	09/01/2016 CLEAR CHANNEL OUTDOOR	2,800.00
23576	09/01/2016 CORESTAFF SERVICES	957.00
23577	09/01/2016 CTM MEDIA GROUP, INC	1,312.42
23578	09/01/2016 DANIEL J. EDELMAN, INC.	80,118.06
23579	09/01/2016 ENTERPRISE	199.34
23580	09/01/2016 FEDERAL EXPRESS	461.78
23581	09/01/2016 HELINGER ADVERTISING	2,400.00
23582	09/01/2016 INTERPRO TRANSLATION SOLUTIONS	74.23
23583	09/01/2016 PRESTON MACK	692.60
23584	09/01/2016 PURPLE COW PRODUCTIONS, INC.	2,195.00
23585	09/01/2016 SARAH SEKULA	200.00
23586	09/01/2016 SIMPLEVIEW, INC.	14,000.00
23587	09/01/2016 TEWS COMPANY	9,901.43
23588	09/01/2016 CONNIE SUE WHITE	2,925.00
23589	09/01/2016 CAREERSUSA, INC	1,030.26
23590	09/08/2016 ADP, INC.	941.54
23591	09/08/2016 AIT WORLD WIDE LOGISTICS	418.85
23592	09/08/2016 ALOMA PRINTING	3,428.79
23593	09/08/2016 BELLA CON SUITE	2,850.00
23594	09/08/2016 APPNEXUS RESOURCES INC.	831.26
23595	09/08/2016 AUDIO VISUAL ONE LLC FL	729.90
23596	09/08/2016 BENCHMARK GRAPHICS	117.65
23597	09/08/2016 COLOR REFLECTIONS	1,196.50
23598	09/08/2016 CHRISTINE LUCE VAN DYK	1,200.00
23599	09/08/2016 DANIEL J. EDELMAN, INC.	34,500.00
23600	09/08/2016 FORD & HARRISON LLP	975.00
23601	09/08/2016 IRON MOUNTAIN	2,240.64
23602	09/08/2016 KENNEY COMMUNICATIONS INC	2,800.00
23603	09/08/2016 LEXISNEXIS	560.00
23604	09/08/2016 EVENT PAYMENT	100,000.00
23605	09/08/2016 ORC INTERNATIONAL, INC.	4,250.00
23606	09/08/2016 SCHUMANN PRINTERS, INC.	29,957.27
23607	09/08/2016 STRATEGIC MARKETING & RESEARCH, INC.	17,000.00
23608	09/08/2016 HILTON ORLANDO	13,997.88
23609	09/08/2016 TEWS COMPANY	5,525.10
23610	09/08/2016 TNS CUSTOM RESEARCH, INC.	30,000.00
23611	09/08/2016 EVENT PAYMENT	25,000.00
23612	09/08/2016 CONNIE SUE WHITE	393.75
23613	09/08/2016 YP LLC	605.00

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23614	09/08/2016 ZIO GROUP, LLC	145.00
23615	09/08/2016 EVEREST CONCEPTS	1,491.38
23616	09/13/2016 ALOMA PRINTING	788.10
23617	09/13/2016 COLOR REFLECTIONS	305.75
23618	09/13/2016 CDS OF ORLANDO, INC. d/b/a	211.09
23619	09/13/2016 FEDERAL EXPRESS	762.59
23620	09/13/2016 HELINGER ADVERTISING	2,235.00
23621	09/13/2016 DATASITE ORLANDO	1,570.17
23622	09/13/2016 KENNEY COMMUNICATIONS INC	2,540.00
23623	09/13/2016 LEVEL3 FINANCING INC.	5,408.41
23624	09/13/2016 JACQUELYN B. VENUTI	2,500.00
23625	09/13/2016 MIMECASST NORTH AMERICA, INC.	1,620.00
23626	09/13/2016 PR NEWSWIRE ASSOCIATION LLC	1,850.50
23627	09/13/2016 RACKSPACE LTD	2,750.61
23628	09/13/2016 CONNIE SUE WHITE	3,937.50
23629	09/13/2016 WORTH GROUP, LLC	125,000.00
23630	09/13/2016 ACE EXPEDITERS, INC.	2,588.00
23631	09/13/2016 FLORIDA CITRUS SPORTS EVENTS INC.	350,000.00
23632	09/15/2016 ALOMA PRINTING	34.61
23633	09/15/2016 CBRE HOTELS AMERICAS RESEARCH	1,095.00
23635	09/15/2016 VERIZON BUSINESS	6,182.18
23636	09/20/2016 ALOMA PRINTING	1,002.17
23637	09/20/2016 ARKADIN INC	405.66
23638	09/20/2016 AT&T WIRELESS SERVICES	817.30
23639	09/20/2016 AT&T	952.86
23640	09/20/2016 CAREERSUSA, INC	147.25
23641	09/20/2016 GUARDIAN LIFE INSURANCE COMPANY	10,451.94
23642	09/20/2016 NXTBOOK MEDIA, LLC.	710.00
23643	09/20/2016 PR NEWSWIRE ASSOCIATION LLC	2,053.00
23644	09/20/2016 SPRINT PCS	1,580.96
23645	09/20/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	632.32
23646	09/20/2016 UNUM LIFE INSURANCE COMPANY OF AMERICA	12,907.41
23647	09/20/2016 VERIZON	236.97
23648	09/20/2016 PET ASSURE CORP.	72.00
23649	09/20/2016 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	876.72
23650	09/20/2016 WORKSCAPES INC	519.33
23651	09/20/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	945.78
23652	09/20/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	630.52
23653	09/22/2016 ALOMA PRINTING	673.09
23654	09/22/2016 BENCHMARK GRAPHICS	241.11
23655	09/22/2016 DIALOGDIRECT, INC.	4,783.95
23656	09/22/2016 CAPITAL OFFICE PRODUCTS	923.36
23657	09/22/2016 COLOR REFLECTIONS	106.59
23658	09/22/2016 FEDERAL EXPRESS	557.43
23659	09/22/2016 FUSION PRODUCTIONS	1,651.16

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23660	09/22/2016 INTEGRATED INSIGHT, INC	105,000.00
23661	09/22/2016 INTERDYN BMI	14,088.25
23662	09/22/2016 MEDICAL COST CONTAINMENT SERVICES, INC.	310.50
23663	09/22/2016 COMPSET SYSTEMS CONSULTANTS, INC.	1,350.00
23664	09/22/2016 ORC INTERNATIONAL, INC.	1,450.00
23665	09/22/2016 PARTSFLEET INC.	2,588.00
23666	09/22/2016 RAMON LOPEZ, JR.	59.00
23667	09/22/2016 SHRED-IT-USA, LLC	133.00
23668	09/22/2016 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	369.79
23669	09/22/2016 TEWS COMPANY	13,075.21
23670	09/22/2016 ADVANCED COMPUTING SOLUTIONS, INC.	754.02
23671	09/22/2016 VERIZON WIRELESS	116.40
23672	09/27/2016 BENCHMARK GRAPHICS	197.50
23673	09/27/2016 THE CIT GROUP, INC.	1,940.43
23674	09/27/2016 CTM MEDIA GROUP, INC	1,945.75
23675	09/27/2016 FEDERAL EXPRESS	971.66
23676	09/27/2016 GALA ENTERPRISES OF CNTRL FL	5,919.34
23677	09/27/2016 ORC INTERNATIONAL, INC.	3,500.00
23678	09/27/2016 TECH HERO OF CENTRAL FLORIDA	2,369.31
23679	09/29/2016 HILTON ORLANDO	648.04
23680	09/29/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	472.89
23681	09/29/2016 HEART OF FLORIDA UNITED WAY	858.46
23682	09/29/2016 FISH TECHNOLOGIES, LLC	6,500.00
37552057	09/29/2016 JORGE SALES	20,100.00
37552063	09/29/2016 JORGE SALES	520.00
160907008151	09/08/2016 TRAVELWEEK	4,000.00
160907008153	09/08/2016 C.M. TRADE MARKETING S.A.S.	8,091.46
160907008157	09/08/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	12,100.00
160914009468	09/19/2016 J TERRA CONSULTORIA LTDA	38,000.00
160928010535	09/29/2016 EKO AGENCIA DE PROPAGANDA E PUBLICIDADE LTDA	43,989.61
160928010536	09/29/2016 RUKHSANA TIMMIS	24,201.76
160928010539	09/29/2016 ALL RESPONSE MEDIA LTD	8,333.33
09/20/2016	09/20/2016 CIGNA HEALTH AND LIFE INSURANCE COMPANY	110,044.97
EFT53265	09/01/2016 YAHOO INC.	10,000.19
EFT53267	09/01/2016 BARBARA BALAGURAS	60.00
EFT53268	09/01/2016 KEN BARNETT	55.00
EFT53269	09/01/2016 LAURAN BENATTI	55.00
EFT53270	09/01/2016 LAURA BONNIVILLE	55.00
EFT53271	09/01/2016 CINDY COX	18.36
EFT53272	09/01/2016 MAYTE ALBALEDEJO	55.00
EFT53273	09/01/2016 BERNICE LUGO	55.00
EFT53274	09/01/2016 KRISTIN ROTHBAUER	55.00
EFT53275	09/01/2016 SUSAN ZEIRI	115.00
EFT53277	09/08/2016 ARIADNA, LLC	35,001.05
EFT53278	09/08/2016 BIRDSALL VOSS & ASSOCIATES INC	5,663.79

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EFT53280	09/08/2016 MELISSA LACONCA ALEXANDER	10.95
EFT53281	09/08/2016 ELAINE A. BLAZYS	55.00
EFT53282	09/08/2016 JEFFERY D. BRASWELL	55.00
EFT53283	09/08/2016 TERRI DOUGHERTY	55.00
EFT53284	09/08/2016 SHANNON THOMAS	55.00
EFT53285	09/08/2016 MICHAEL TOWNES	55.00
EFT53286	09/08/2016 RON WORBEL	10.95
EFT53288	09/13/2016 BIRDSALL VOSS & ASSOCIATES INC	510,705.18
EFT53289	09/13/2016 MICROSOFT ONLINE, INC.	18,376.39
EFT53291	09/15/2016 BIRDSALL VOSS & ASSOCIATES INC	562,011.50
EFT53293	09/20/2016 BEATRIZ E ALVAREZ	58.24
EFT53294	09/20/2016 SARA ELIZABETH ANDERSON	55.00
EFT53295	09/20/2016 BARBARA BALAGURAS	395.00
EFT53296	09/20/2016 PAUL BEIRNES	55.00
EFT53297	09/20/2016 REBECCA S BIDES	55.00
EFT53298	09/20/2016 CASEY THOMPSON	55.00
EFT53299	09/20/2016 AITZA LOBO	220.00
EFT53300	09/20/2016 DOROTHY KELLEY	55.00
EFT53301	09/20/2016 ASHLEY E HELING	55.00
EFT53302	09/20/2016 COLLETTE JOHNSON	165.00
EFT53303	09/20/2016 ELIZABETH PUSATERI	55.00
EFT53304	09/20/2016 RONDA SCHOENEBERG	55.00
EFT53305	09/20/2016 ADRIENNE SIX	55.00
EFT53306	09/20/2016 DENISE SPIEGEL	55.00
EFT53307	09/20/2016 VANESSA VELASQUEZ	55.00
EFT53308	09/20/2016 SUSAN ZEIRI	115.00
EFT53309	09/20/2016 CARYN S. REED	19.00
EFT53311	09/20/2016 BIRDSALL VOSS & ASSOCIATES INC	244,367.68
EFT53312	09/20/2016 ADDIMAGE LLC	1,756.65
EFT53314	09/27/2016 ADDIMAGE LLC	1,704.82
EFT53315	09/27/2016 SEA HARBOR MASTER TENANT, LLC	94,431.24
EFT53317	09/27/2016 BARBARA BALAGURAS	110.00
EFT53318	09/27/2016 BARBARA HEROD	330.00
EFT53319	09/27/2016 VERNICE RON KEITH	230.00
EFT53320	09/27/2016 FAYE MEMOLI	230.00
EFT53321	09/27/2016 JESSICA CORREN NORTHEY	25.08
EFT53322	09/27/2016 SARAH A ROSSIO	10.95
FXDB016083100068	09/08/2016 BRITISH AIRWAYS PLC	19,995.40
FXDB016083100132	09/02/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	12,416.43
FXDB016083100136	09/08/2016 ALL RESPONSE MEDIA LTD	111,511.88
FXDB016090800631	09/19/2016 ALL RESPONSE MEDIA LTD	313,637.43
FXDB016090900169	09/19/2016 ALL RESPONSE MEDIA LTD	313,401.74
FXDB01609280054	09/30/2016 ALL RESPONSE MEDIA LTD	165,083.79
WDL000008954	09/16/2016 ADP ppe 9/9/19 pd 9/16/16	505,092.31
WDL000008955	09/30/2016 ADP ppe 9/23/16 pd 9/30/16	481,947.30

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WDL000008956	09/19/2016 401k ppe 9/9/16 pd 9/16/16	52,132.10
WDL000008957	09/01/2016 ADP Tax ppe 8/26/16 pd 9/2/16	167,595.98
WDL000008958	09/01/2016 401K ppe 8/26/16 pd 9/2/16	60,868.05

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
Addimage LLC	Consumer Fulfillment - Latin America
ADP PPE (various)	Payroll Transfer
All Response Media	International Media Agency - UK
Ariadna, LLC	International Media Agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International Trade Rep - China
Birdsall Voss & Associates, Inc.	Primary Creative and Media Agency
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Cigna Health and Life Insurance Company	Medical Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Daniel J. Edelman, Inc.	Global Public Relations Agency
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Expedia LTDA.	International PR Rep - Colombia
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
ICAS Public Relations	International Trade Rep - UK
J Terra Consultoria LTDA	International Trade Rep - Brazil
Jorge Sales/Sales Internacional Sa de CV	International Trade Rep - Mexico
Mazuma Media Inc.	International Trade Rep - Canada
MEC Canada - A Division of Young & Rubicam	International Media Agency - Canada
Network Presentation S.A.	International Trade Rep - Southern Cone
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rukhsana Timmis	International Trade Rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/Database/Social Media Management
Sea Harbor Master Tenant, LLC	Rent for Main Office
Simpleview, Inc.	Consumer Website Development and Support/SEO
Smith Travel Research, Inc.	Research Vendor
Tews Company	Temporary Staffing
Unum Life Insurance Company of America	LTD, STD & AD&D and Life

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<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$10,000 or more	
Anson-Stoner Inc.	Advertising Production
Benchmark Graphics	Advertising Production
British Airways PLC	UK Co-Op
EKO Agencia De Propaganda E Publicidade LTD	Advertising Media
Florida Citrus Sports Events Inc.	Sports Marketing
Hilton Orlando	Advertising Production
Integrated Insight, Inc	Research Vendor
Interdyn BMI	Annual Fee for Accounting Software
Microsoft Online, Inc.	Advertising Digital Media
Schumann Printers, Inc.	Printing
Strategic Marketing & Research, Inc.	Research Vendor
TNS Custom Research, Inc.	Research Vendor
Worth Group, LLC	Advertising Media
Yahoo Inc.	Advertising Digital Media