

**Visit Orlando  
Check Register  
July 2016**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
36187617	07/01/2016 APPEXTREMES, LLC	6,120.40
23371	07/05/2016 MEARS TRANSPORTATION GROUP	861.00
23372	07/05/2016 HEART OF FLORIDA UNITED WAY	858.46
23373	07/05/2016 DEPT OF TREASURY INTERNAL REVENUE SERVICE	509.60
23370	07/05/2016 ALOMA PRINTING	323.76
23375	07/07/2016 MARKETING PARTNERSHIP	365,000.00
EFT53136	07/07/2016 BIRDSALL VOSS & ASSOCIATES INC	301,625.17
EFT53138	07/07/2016 GRAPHIC COMMUNICATIONS HOLDINGS, INC.	19,305.19
23378	07/07/2016 CTM MEDIA GROUP, INC	4,797.34
EFT53135	07/07/2016 ADDIMAGE LLC	840.00
EFT53137	07/07/2016 ENABLEPATH, LLC	395.00
23374	07/07/2016 BENCHMARK GRAPHICS	186.11
23377	07/07/2016 JAVON DONALD HERARD	168.93
23376	07/07/2016 CINTAS CORPORATION	66.86
EFT53140	07/07/2016 DEBRA MELNICK	55.00
WDL000008891	07/08/2016 ADP ppe 7/1/16 pd 7/8/16	652,379.53
WDL000008892	07/08/2016 401K ppe 7/1/16 pd 7/8/16	76,416.63
23379	07/08/2016 VEER WEST LLC	3,769.00
23394	07/12/2016 STRATEGIC MARKETING & RESEARCH, INC.	35,750.00
23399	07/12/2016 WINDY WATERS, INC	24,261.00
23397	07/12/2016 TEWS COMPANY	12,059.88
23396	07/12/2016 TOURISM ECONOMICS LLC.	11,500.00
23392	07/12/2016 RESOURCES INVESTMENT ADVISORS, INC.	6,250.00
23398	07/12/2016 VIVA ENTERTAINMENT, LLC	6,212.50
23381	07/12/2016 ADP, INC.	5,223.28
23388	07/12/2016 NORTHSTAR TRAVEL MEDIA LLC	3,600.00
23395	07/12/2016 TECH HERO OF CENTRAL FLORIDA	2,844.19
23380	07/12/2016 ACE EXPEDITERS, INC.	2,588.00
23400	07/12/2016 XPRESX LLC	2,277.60
23391	07/12/2016 PRESTON MACK	1,195.10
23393	07/12/2016 RESPONSE MEDIA, INC.	1,057.98
23383	07/12/2016 APPNEXUS RESOURCES INC.	812.56
23389	07/12/2016 OFFICE DEPOT	799.02
23390	07/12/2016 DUKE ENERGY	579.65
23382	07/12/2016 ALOMA PRINTING	564.45
23384	07/12/2016 ENTERPRISE	378.70
23385	07/12/2016 FEDERAL EXPRESS	298.67
23386	07/12/2016 FREEMAN DECORATION CO	136.32
23387	07/12/2016 INTERDYN BMI	46.25
36223045	07/13/2016 SPONSOR OPPORTUNITIES LLC	72,187.50

**Visit Orlando  
Check Register  
July 2016**

FXDB016062900396	07/13/2016 BP TRAVEL/ORBITAL MARKETING SVCS	2,534.68
FXDB016070600219	07/13/2016 NAS COMUNICACOES E REPRESENTACOES	814.41
FXDB016070600233	07/13/2016 NAS COMUNICACOES E REPRESENTACOES	563.12
23413	07/14/2016 MARKETING CO-OP	415,250.00
EFT53142	07/14/2016 CN2, INC.	75,000.00
23409	07/14/2016 ORLANDO EVENTS CENTER ENTERPRISES, LLC	60,000.00
EFT53143	07/14/2016 EXPERIAN MARKETING SOLUTIONS, INC.	33,068.00
EFT53146	07/14/2016 ARIADNA, LLC	32,457.44
23410	07/14/2016 SCHUMANN PRINTERS, INC.	28,242.84
23406	07/14/2016 DOMINOUSA-NATIONAL DOMINO FEDERATION USA	20,000.00
160713008568	07/14/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	12,100.00
EFT53145	07/14/2016 YAHOO INC.	8,825.75
160713008549	07/14/2016 ALL RESPONSE MEDIA LTD	8,333.33
23412	07/14/2016 TEWS COMPANY	5,961.63
23417	07/14/2016 PHOCUSWRIGHT INC.	4,800.00
EFT53144	07/14/2016 ADDIMAGE LLC	3,809.30
23403	07/14/2016 AT&T WIRELESS SERVICES	1,632.05
23414	07/14/2016 CONNIE SUE WHITE	1,237.50
23415	07/14/2016 AT&T	899.83
23408	07/14/2016 FUSION PRODUCTIONS	848.15
23405	07/14/2016 CLEAR CHANNEL OUTDOOR	700.00
23411	07/14/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	630.52
23401	07/14/2016 AIT WORLD WIDE LOGISTICS	319.16
23402	07/14/2016 ALOMA PRINTING	256.13
36412052	07/14/2016 JORGE SALES	190.68
23404	07/14/2016 BENCHMARK GRAPHICS	117.65
23407	07/14/2016 FEDERAL EXPRESS	117.53
EFT53148	07/19/2016 BIRDSALL VOSS & ASSOCIATES INC	141,098.02
23418	07/19/2016 BOX INC	15,000.00
23422	07/19/2016 SEARCHWIDE	12,334.00
23423	07/19/2016 VERIZON BUSINESS	5,917.60
EFT53149	07/19/2016 ENABLEPATH, LLC	4,497.50
23420	07/19/2016 DATASITE ORLANDO	1,570.17
23419	07/19/2016 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC.	1,350.00
23421	07/19/2016 MEDICAL COST CONTAINMENT SERVICES, INC.	315.00
EFT53154	07/19/2016 FERNA BERNSTEIN	165.00
EFT53152	07/19/2016 LAURAN BENATTI	55.00
EFT53153	07/19/2016 JEFFERY D. BRASWELL	55.00
EFT53155	07/19/2016 JULIANA M. GOFF	55.00
EFT53156	07/19/2016 MAYTE ALBALEDEJO	55.00
EFT53151	07/19/2016 KEYSENIA DORESTE	33.61
07/20/2016	07/20/2016 CIGNA HEALTH AND LIFE INSURANCE COMPANY	92,422.66

**Visit Orlando  
Check Register  
July 2016**

EFT53159	07/21/2016 GOOGLE INC	135,145.62
EFT53158	07/21/2016 ENABLEPATH, LLC	10,472.50
23428	07/21/2016 LEVEL3 FINANCING INC.	5,410.55
23424	07/21/2016 ACE EXPEDITERS, INC.	2,588.00
23430	07/21/2016 THE CIT GROUP, INC.	1,940.43
23427	07/21/2016 FEDERAL EXPRESS	1,458.70
23426	07/21/2016 CDS OF ORLANDO, INC. d/b/a	169.00
23429	07/21/2016 VERIZON WIRELESS	116.40
23425	07/21/2016 BENCHMARK GRAPHICS	109.70
WDL000008890	07/22/2016 ADP ppe 7/15/16 pd 7/22/16	490,829.37
WDL000008893	07/22/2016 401K ppe 7/15/16 pd 7/22/16	58,659.93
EFT53162	07/26/2016 SEA HARBOR MASTER TENANT, LLC	94,431.24
23431	07/26/2016 AIRSAGE, INC.	12,500.00
EFT53161	07/26/2016 ENABLEPATH, LLC	10,302.50
23436	07/26/2016 GALA ENTERPRISES OF CNTRL FL	5,919.34
23435	07/26/2016 MEDICAL COST CONTAINMENT SERVICES, INC.	4,495.30
23433	07/26/2016 CLEAR CHANNEL AIRPORT	855.00
23432	07/26/2016 BENCHMARK GRAPHICS	369.86
EFT53169	07/26/2016 CASEY THOMPSON	270.00
EFT53168	07/26/2016 ELIZABETH M. COCCHIARELLA	187.00
EFT53175	07/26/2016 ASHLEY E HELING	165.00
EFT53188	07/26/2016 SHANNON THOMAS	115.52
EFT53182	07/26/2016 FAYE MEMOLI	115.00
EFT53191	07/26/2016 SUSAN ZEIRI	115.00
EFT53170	07/26/2016 ERIC DEJESUS	110.00
EFT53172	07/26/2016 DOROTHY KELLEY	110.00
EFT53174	07/26/2016 CHRISTOPHER ELLIS	110.00
EFT53178	07/26/2016 KIM REED	110.00
EFT53179	07/26/2016 BERNICE LUGO	110.00
EFT53183	07/26/2016 ELIZABETH PUSATERI	110.00
EFT53187	07/26/2016 ADRIENNE SIX	110.00
EFT53189	07/26/2016 VANESSA VELASQUEZ	110.00
EFT53167	07/26/2016 GAYANNE BROWN	84.79
EFT53176	07/26/2016 BARBARA HEROD	60.00
EFT53164	07/26/2016 BEATRIZ E ALVAREZ	55.00
EFT53165	07/26/2016 PAUL BEIRNES	55.00
EFT53166	07/26/2016 LAURAN BENATTI	55.00
EFT53171	07/26/2016 DEBORAH HENRICHS	55.00
EFT53173	07/26/2016 KEYSENIA DORESTE	55.00
EFT53177	07/26/2016 ROBIN KATZ	55.00
EFT53180	07/26/2016 MAYTE ALBALEDEJO	55.00
EFT53181	07/26/2016 DEBRA MELNICK	55.00

**Visit Orlando  
Check Register  
July 2016**

EFT53185	07/26/2016 RONDA SCHOENEBERG	55.00
EFT53186	07/26/2016 SANDI DAUGHERTY	55.00
EFT53190	07/26/2016 PATRICK NOEL YVARS	55.00
23434	07/26/2016 FEDERAL EXPRESS	46.39
EFT53184	07/26/2016 VICTOR ROSADO	10.95
23439	07/28/2016 ARRIVALIST CO	51,089.59
160727011369	07/28/2016 ICAS PUBLIC RELATIONS	35,750.00
23441	07/28/2016 DIALOGDIRECT, INC.	30,611.09
160727011370	07/28/2016 AVIAREPS MARKETING GARDEN HOLDINGS LTD.	22,200.00
160727011368	07/28/2016 NAS COMUNICACOES E REPRESENTACOES	21,400.00
160727011371	07/28/2016 MAZUMA MEDIA, INC.	20,733.25
36608130	07/28/2016 JORGE SALES	20,100.00
160727011366	07/28/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	12,100.00
23437	07/28/2016 AIT WORLD WIDE LOGISTICS	3,000.00
23445	07/28/2016 U.S. BANK NATIONAL ASSOCIATION	2,027.42
23442	07/28/2016 FEDERAL EXPRESS	775.55
23440	07/28/2016 BENCHMARK GRAPHICS	607.78
23438	07/28/2016 ARKADIN INC	592.15
EFT53194	07/28/2016 REBECCA S BIDES	226.60
EFT53195	07/28/2016 DENISE SPIEGEL	55.00
EFT53196	07/28/2016 MICHAEL TOWNES	55.00
23443	07/28/2016 SHRED-IT-USA, LLC	53.00
23444	07/28/2016 ALOMA PRINTING	48.99
FXDB016072700159	07/31/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	40,079.74

**Visit Orlando  
Check Register  
July 2016**

Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
Addimage LLC	Consumer Fulfillment - Latin America
ADP PPE (various)	Payroll Transfer
All Response Media	International Media Agency - UK
Ariadna, LLC	International Media Agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International Trade Rep - China
Birdsall Voss & Associates, Inc.	Primary Creative and Media Agency
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Cigna Health and Life Insurance Company	Medical Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Daniel J. Edelman, Inc.	Global Public Relations Agency
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
ICAS Public Relations	International Trade Rep - UK
Jorge Sales/Sales Internacional Sa de CV	International Trade Rep - Mexico
Line Up Brands SAS	International PR and Trade Rep - Colombia
Mazuma Media Inc.	International Trade Rep - Canada
MEC Canada - A Division of Young & Rubicam	International Media Agency - Canada
NAS Comunicacoes E Representacoes	International Trade Rep - Brazil
Network Presentation S.A.	International Trade Rep - Southern Cone
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rukhsana Timmis	International Trade Rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/Database/Social Media Management
Sea Harbor Master Tenant, LLC	Rent for Main Office
Simpleview, Inc.	Consumer Website Development and Support/SEO
Smith Travel Research, Inc.	Research Vendor
Tews Company	Temporary Staffing
Unum Life Insurance Company of America	LTD, STD & AD&D and Life

**Visit Orlando  
Check Register  
July 2016**

<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$10,000 or more	
Airsage, Inc.	Research Vendor
Arrivalist Co	Research Vendor
Box Inc	Content Sharing Licensing
CN2, Inc.	Mobile App
Dialogdirect, Inc.	Fulfillment
Dominousa-National Domino Federation USA	Advertising Media
EnablePath, LLC	Salesforce Support
Experian Marketing Solutions, Inc.	Fulfillment
Graphic Communications Holdings, Inc.	Printing
Orlando Events Center Enterprises, LLC	Marketing and Advertising Partnership Fee
Schumann Printers, Inc.	Printing
Searchwide	Recruitment fee
Sponsor Opportunities LLC	Marketing and Advertising Partnership Fee
Strategic Marketing & Research, Inc.	Research Vendor
Tourism Economics LLC.	Research Vendor
Windy Waters, Inc	Image Gallery