

**Visit Orlando
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March 2016**

| CM Trx Number | GL Posting Date | Check Amount |
|-----------------|---|-----------------|
| 22914 | 03/01/2016 BRIGHT HOUSE NETWORKS | 316.17 |
| 22915 | 03/01/2016 CAPITAL OFFICE PRODUCTS | 671.06 |
| 22916 | 03/01/2016 DIIIO, LLC | 5,250.00 |
| 22917 | 03/01/2016 INSURANCE OFFICE OF AMERICA | 879.30 |
| 22918 | 03/01/2016 MEDICAL COST CONTAINMENT SERVICES, INC. | 292.50 |
| 22919 | 03/01/2016 PROGRESSIVE COMMUNICATIONS INTL | 2,588.00 |
| 22920 | 03/01/2016 TEWS COMPANY | 7,190.58 |
| 22921 | 03/01/2016 CONNIE SUE WHITE | 5,081.25 |
| 22922 | 03/01/2016 WORKSCAPES INC | 135.13 |
| 22923 | 03/01/2016 VERIZON WIRELESS | 160.72 |
| 22924 | 03/03/2016 AIT WORLD WIDE LOGISTICS | 105.12 |
| 22925 | 03/03/2016 ALOMA PRINTING | 1,457.99 |
| 22926 | 03/03/2016 CLEAR RESULTS MARKETING, LLC. | 68,750.00 |
| 22927 | 03/03/2016 CORESTAFF SERVICES | 251.25 |
| 22928 | 03/03/2016 CTM MEDIA GROUP, INC | 1,945.75 |
| 22929 | 03/03/2016 DANA JEFFERY HOFF | 5,000.00 |
| 22930 | 03/03/2016 DANIEL J. EDELMAN, INC. | 27,708.33 |
| 22931 | 03/03/2016 FEDERAL EXPRESS | 235.78 |
| 22932 | 03/03/2016 FPIS, INC. | 1,417.00 |
| 22933 | 03/03/2016 FUSION PRODUCTIONS | 1,028.49 |
| 22934 | 03/03/2016 MIMICAST NORTH AMERICA, INC. | 1,620.00 |
| 22935 | 03/03/2016 MATT MARRIOTT PHOTOGRAPHY INC. | 636.00 |
| 22936 | 03/03/2016 DUKE ENERGY | 598.21 |
| 22937 | 03/03/2016 TEWS COMPANY | 7,043.38 |
| 22938 | 03/03/2016 HEART OF FLORIDA UNITED WAY | 858.46 |
| EFT52887 | 03/03/2016 BIRDSALL VOSS & ASSOCIATES INC | 142,067.00 |
| 160302002485 | 03/04/2016 ALL RESPONSE MEDIA LTD | 8,333.33 |
| 160302002487 | 03/04/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC | 12,100.00 |
| WDL000008785 | 03/04/2016 ADP PPE 02/26/16 PD 03/04/16 | 474,706.96 |
| WDL000008786 | 03/04/2016 401k PPE 02/26/16 PD 03/04/16 | 62,790.51 |
| 22939 | 03/08/2016 ALOMA PRINTING | 64.43 |
| 22941 | 03/08/2016 CDS OF ORLANDO, INC. d/b/a | 283.07 |
| 22942 | 03/08/2016 FEDERAL EXPRESS | 3,812.66 |
| 22943 | 03/08/2016 NXTBOOK MEDIA, LLC. | 1,300.00 |
| 22944 | 03/08/2016 SHRED-IT-USA, LLC | 133.00 |
| FXDB01603030009 | 03/08/2016 ALL RESPONSE MEDIA LTD | 186,880.83 |
| 22945 | 03/10/2016 ADP, INC. | 4,685.99 |
| 22946 | 03/10/2016 AIT WORLD WIDE LOGISTICS | 3,000.00 |
| 22947 | 03/10/2016 ALOMA PRINTING | 340.80 |
| 22948 | 03/10/2016 CDB PRODUCTIONS INC | 2,191.06 |

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| 22949 | 03/10/2016 CHRISTINE LUCE VAN DYK | 1,000.00 |
| 22950 | 03/10/2016 CORESTAFF SERVICES | 2,022.61 |
| 22951 | 03/10/2016 FEDEX OFFICE & PRINT SERVICES INC | 4,450.08 |
| 22952 | 03/10/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA | 1,103.41 |
| 22953 | 03/10/2016 TNS CUSTOM RESEARCH, INC. | 19,500.00 |
| 22954 | 03/10/2016 YP LLC | 605.00 |
| 22955 | 03/10/2016 ZIO GROUP, LLC | 2,469.21 |
| 22956 | 03/10/2016 BRIGHT HOUSE NETWORKS | 79.21 |
| 22957 | 03/10/2016 HALOGEN SOFTWARE INC. | 1,126.85 |
| 22958 | 03/10/2016 EVENT PAYMENT | 50,000.00 |
| 22959 | 03/10/2016 MACBETH AIR SERVICES, LLC | 2,171.70 |
| 160309006994 | 03/10/2016 AVIAREPS MARKETING GARDEN HOLDINGS LTD. | 22,200.00 |
| EFT52889 | 03/10/2016 ADDIMAGE LLC | 11,960.55 |
| EFT52890 | 03/10/2016 BIRDSALL VOSS & ASSOCIATES INC | 14,515.20 |
| WDL000008767 | 03/11/2016 ADP ppe 3/11/16 pd 3/18/16 | 510,081.79 |
| WDL000008768 | 03/11/2016 401K ppe 3/11/16 pd 3/18/16 | 63,829.50 |
| 22960 | 03/15/2016 ADP, INC. | 2,813.24 |
| 22961 | 03/15/2016 ALOMA PRINTING | 600.13 |
| 22962 | 03/15/2016 CLEAR CHANNEL OUTDOOR | 700.00 |
| 22963 | 03/15/2016 FEDEX OFFICE & PRINT SERVICES INC | 8,014.34 |
| 22964 | 03/15/2016 FUSION PRODUCTIONS | 1,471.97 |
| 22965 | 03/15/2016 INTERPRO TRANSLATION SOLUTIONS | 230.00 |
| 22966 | 03/15/2016 DATASITE ORLANDO | 1,570.17 |
| 22967 | 03/15/2016 LOWNDES, DROSDICK, DOSTER, KANTOR & REED | 11,957.00 |
| 22968 | 03/15/2016 SMART TRAVEL TECHNOLOGIES, INC | 900.00 |
| 22969 | 03/15/2016 THE RODRIGUEZ GROUP, INC | 5,720.00 |
| 22970 | 03/15/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA | 1,103.41 |
| 22971 | 03/15/2016 TEWS COMPANY | 34,625.12 |
| 22972 | 03/15/2016 VERIZON BUSINESS | 5,909.80 |
| 22973 | 03/15/2016 VISIT FLORIDA | 5,000.00 |
| 22974 | 03/15/2016 CONNIE SUE WHITE | 2,212.50 |
| 22975 | 03/15/2016 WORKSCAPES INC | 270.24 |
| 22976 | 03/15/2016 FEDERAL EXPRESS | 3,504.96 |
| 22977 | 03/15/2016 AT&T WIRELESS SERVICES | 1,091.99 |
| 22978 | 03/15/2016 AT&T | 900.08 |
| 22979 | 03/15/2016 LEVEL3 FINANCING INC. | 6,632.22 |
| 22980 | 03/15/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA | 1,103.41 |
| 22981 | 03/15/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA | 630.52 |
| 22982 | 03/17/2016 ADP, INC. | 1,222.83 |
| 22983 | 03/17/2016 ALOMA PRINTING | 527.18 |
| 22984 | 03/17/2016 BENCHMARK GRAPHICS | 1,021.69 |
| 22985 | 03/17/2016 CLEAR CHANNEL OUTDOOR | 700.00 |

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| 22986 | 03/17/2016 THE CIT GROUP, INC. | 1,940.43 |
| 22987 | 03/17/2016 COLOR REFLECTIONS | 5,939.85 |
| 22988 | 03/17/2016 INSURANCE OFFICE OF AMERICA | 3,040.00 |
| 22989 | 03/17/2016 U.S. BANK NATIONAL ASSOCIATION | 2,027.42 |
| 22990 | 03/17/2016 AIR TRAFFIC SERVICES INC | 90.00 |
| 22991 | 03/17/2016 CDB PRODUCTIONS INC | 1,100.00 |
| 160316009373 | 03/17/2016 PUBLICACIONES TURISTICAS CU, S.A. | 275.00 |
| 160316009380 | 03/17/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC | 12,100.00 |
| EFT52892 | 03/17/2016 DEBORAH HENRICHS | 55.00 |
| EFT52893 | 03/17/2016 KEYSENIA DORESTE | 55.00 |
| EFT52894 | 03/17/2016 BETH LEAHEY | 165.00 |
| EFT52895 | 03/17/2016 DEBRA MELNICK | 55.00 |
| EFT52897 | 03/17/2016 BIRDSALL VOSS & ASSOCIATES INC | 356,790.71 |
| FXDB01603160013. | 03/21/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC | 5,470.59 |
| 22993 | 03/22/2016 CAREERSUSA, INC | 3,221.36 |
| 22994 | 03/22/2016 CDB PRODUCTIONS INC | 1,879.90 |
| 22995 | 03/22/2016 CDS OF ORLANDO, INC. d/b/a | 122.18 |
| 22996 | 03/22/2016 DANIEL J. EDELMAN, INC. | 1,500.00 |
| 22997 | 03/22/2016 FEDERAL EXPRESS | 180.74 |
| 22998 | 03/22/2016 FPIS, INC. | 1,417.00 |
| 22999 | 03/22/2016 NXTBOOK MEDIA, LLC. | 500.00 |
| 23000 | 03/22/2016 ORC INTERNATIONAL, INC. | 3,000.00 |
| 23001 | 03/22/2016 STANLEY CONVERGENT SECURITY SOLUTIONS, INC. | 369.78 |
| 23002 | 03/22/2016 TRAVMEDIA USA LLC | 10,000.00 |
| 23003 | 03/22/2016 TVEYES, INC. | 3,600.00 |
| 23004 | 03/22/2016 VERIZON WIRELESS | 160.72 |
| 23005 | 03/22/2016 AIR TRAFFIC SERVICES INC | 19.00 |
| 23006 | 03/22/2016 AIT WORLD WIDE LOGISTICS | 116.49 |
| 03/22/2016 | 03/22/2016 CIGNA HEALTH AND LIFE INSURANCE COMPANY | 107,874.94 |
| EFT52899 | 03/22/2016 ARIADNA, LLC | 39,179.00 |
| EFT52900 | 03/22/2016 GOOGLE INC | 164,650.96 |
| EFT52902 | 03/24/2016 SEA HARBOR MASTER TENANT, LLC | 95,009.50 |
| EFT52903 | 03/24/2016 YAHOO INC. | 21,124.22 |
| EFT52905 | 03/24/2016 CARYN S. REED | 57.24 |
| 23008 | 03/29/2016 ALOMA PRINTING | 184.25 |
| 23009 | 03/29/2016 DIALOGDIRECT, INC. | 4,757.87 |
| 23010 | 03/29/2016 CURTIS 1000 INC | 730.84 |
| 23011 | 03/29/2016 FEDERAL EXPRESS | 2,235.45 |
| 23012 | 03/29/2016 GALA ENTERPRISES OF CNTRL FL | 5,919.34 |
| 23013 | 03/29/2016 LEXISNEXIS | 538.00 |
| 23014 | 03/29/2016 MEDICAL COST CONTAINMENT SERVICES, INC. | 288.00 |
| 23015 | 03/29/2016 MASS MUTUAL RETIREMENT SERVICES | 57.90 |

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| 23016 | 03/29/2016 | ORANGE COUNTY CONVENTION CNTR | 90.00 |
| 23017 | 03/29/2016 | DUKE ENERGY | 135.00 |
| 23018 | 03/29/2016 | RECALL-TOTAL INFORMATION MGT. | 745.37 |
| 23019 | 03/29/2016 | STRATEGIC MARKETING & RESEARCH, INC. | 7,250.00 |
| 23020 | 03/29/2016 | SUE HERSHKOWITZ-COORE | 36,710.21 |
| 23021 | 03/29/2016 | SIMPLEVIEW, INC. | 14,000.00 |
| 23022 | 03/29/2016 | TBHC, INC. | 2,000.00 |
| 23023 | 03/29/2016 | LAKE BUENA VISTA RESORT VILLAGE & SPA | 630.52 |
| 23024 | 03/29/2016 | TEWS COMPANY | 6,201.06 |
| 23025 | 03/29/2016 | CAREERSUSA, INC | 254.00 |
| 23026 | 03/29/2016 | CONFERENCE DIRECT LLC | 15,000.00 |
| 23027 | 03/29/2016 | ENTERPRISE | 385.17 |
| 23028 | 03/29/2016 | ADVANCED COMPUTING SOLUTIONS, INC. | 2,741.31 |
| 160330009861 | 03/30/2016 | BP TRAVEL/ORBITAL MARKETING SVCS | 4,083.00 |
| 23029 | 03/31/2016 | AIT WORLD WIDE LOGISTICS | 983.52 |
| 23030 | 03/31/2016 | ARKADIN INC | 470.66 |
| 23031 | 03/31/2016 | BENCHMARK GRAPHICS | 118.15 |
| 23032 | 03/31/2016 | CLEAR CHANNEL OUTDOOR | 700.00 |
| 23033 | 03/31/2016 | ORANGE COUNTY CONVENTION CNTR | 50.00 |
| 23034 | 03/31/2016 | PR NEWSWIRE ASSOCIATION LLC | 1,648.00 |
| 23035 | 03/31/2016 | RAMON LOPEZ, JR. | 21.00 |
| 23037 | 03/31/2016 | FEDERAL EXPRESS | 207.44 |
| 23038 | 03/31/2016 | SPRINT PCS | 1,756.20 |
| 160330009862 | 03/31/2016 | SUPORTE COMUNICACOES LTDA - ME | 9,616.00 |
| EFT52907 | 03/31/2016 | BIRDSALL VOSS & ASSOCIATES INC | 571,418.03 |

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| Recurring Vendors | |
|--|---|
| Explanation of items \$10,000 or more | |
| Vendor | Type of Expenditure |
| 401K PPE (various) | 401(k) Withholding & Matching |
| ADP PPE (various) | Payroll Transfer |
| All Response Media | International Media Agency - UK |
| Ariadna, LLC | International Media Agency - Brazil, Colombia, Mexico |
| Aviareps Marketing Garden Holdings LTD | International Trade Rep - China |
| Birdsall Voss & Associates, Inc. | Primary Creative and Media Agency |
| BP Travel/Orbital Marketing Svcs. | Consumer Fulfillment - UK |
| Brian Unlimited Distribution Co. | Consumer Fulfillment - US |
| Cigna Health and Life Insurance Company | Medical Insurance |
| CPR - ADP Payroll | Payroll Tax Deposits |
| Daniel J. Edelman, Inc. | Global Public Relations Agency |
| Dell | Computers |
| DK Shifflet & Associates | Research Vendor - Travel Industry Statistics |
| Gala Enterprises of Central Florida | Visitor Center Rent |
| Guardian Life Insurance Company | Dental and Vision Insurance |
| Google, Inc. | Online Advertising |
| Helinger Advertising | Brochure Distribution |
| ICAS Public Relations | International Trade Rep - UK |
| Jorge Sales/Sales Internacional Sa de CV | International Trade Rep - Mexico |
| Sea Harbor Master Tenant, LLC | Rent for Main Office |
| Line Up Brands SAS | International PR and Trade Rep - Colombia |
| Mazuma Media Inc. | International Trade Rep - Canada |
| MEC Canada - A Division of Young & Rubicam | International Media Agency - Canada |
| Memic Indemnity Company | Worker Compensation Insurance |
| NAS Comunicacoes E Representacoes | International Trade Rep - Brazil |
| Network Presentation S.A. | International Trade Rep - Southern Cone |
| Professional Services Employers Trust | FSA Plan Reimbursement Fees |
| Rackspace Ltd. | Hosting of Website Servers |
| Rukhsana Timmis | International Trade Rep - Germany and Scandinavia |
| Salesforce.com, Inc. | CRM/Social Media Management/Monitoring Service |
| Simpleview, Inc. | Consumer Website Development and Support |
| Smith Travel Research, Inc. | Research Vendor |
| Tews Company | Temporary Staffing |
| Travelocity.COM LP | Advertising Media |
| Trends Analysis Projections, LLC | Research Vendor - Meetings and Conventions |
| Unum Life Insurance Company of America | LTD, STD & AD&D and Life |

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| One-Time or Intermittent Vendors | |
|--|--|
| Explanation of items \$10,000 or more | |
| Addimage LLC | Consumer Fulfillment - Latin America |
| Clear Results Marketing, LLC | Advertising Production |
| Conference Direct LLC | Advertising Media |
| Lowndes, Drosdick, Doster, Kantor & Reed | Legal Services |
| Sue Hershkowitz-Coore | Power Writing Workshop |
| TNS Custom Research, Inc. | Research Vendor |
| Travelmedia USA LLC | News Distribution and Media Database Service |
| Yahoo Inc. | Advertising Digital Media |