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<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
22764	02/02/2016 AT&T	794.56
22765	02/02/2016 FREEMAN DECORATION CO	3,594.38
22766	02/02/2016 GUARDIAN LIFE INSURANCE COMPANY	10,147.96
22767	02/02/2016 INSURANCE OFFICE OF AMERICA	3,071.42
22768	02/02/2016 MIMICAST NORTH AMERICA, INC.	1,620.00
22769	02/02/2016 ORANGE COUNTY CONVENTION CNTR	30.00
22770	02/02/2016 UNUM LIFE INSURANCE COMPANY OF AMERICA	9,492.59
22771	02/02/2016 DATA AND TECHNOLOGY SOLUTIONS	1,716.70
22772	02/02/2016 INFORMATICA CORPORATION	40,500.00
22773	02/02/2016 CENTRAL FLORIDA SPORTS COMM.	49,442.99
22774	02/02/2016 PET ASSURE CORP.	18.00
22775	02/02/2016 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	963.04
22776	02/02/2016 UNUM LIFE INSURANCE COMPANY OF AMERICA	3,226.40
EFT52831	02/02/2016 PAUL BEIRNES	55.00
FXDB016020200254	02/03/2016 BELL MEDIA INC	14,394.03
22777	02/04/2016 ACE EXPEDITERS, INC.	2,588.00
22778	02/04/2016 ADP, INC.	5,237.32
22779	02/04/2016 ALOMA PRINTING	233.24
22780	02/04/2016 APPNEXUS RESOURCES INC.	675.00
22781	02/04/2016 EVENT PAYMENT	100,000.00
22782	02/04/2016 ATLANTA EATS, LLC	10,000.00
22783	02/04/2016 FEDEX OFFICE & PRINT SERVICES INC	1,616.84
22784	02/04/2016 BENCHMARK GRAPHICS	280.80
22785	02/04/2016 BRIGHT HOUSE NETWORKS	79.21
22786	02/04/2016 BRIAN UNLIMITED DISTRIBUTION CO.	32,002.15
22787	02/04/2016 CDB PRODUCTIONS INC	125.00
22788	02/04/2016 CLEAR CHANNEL OUTDOOR	9,300.00
22789	02/04/2016 CTM MEDIA GROUP, INC	633.37
22790	02/04/2016 DANIEL J. EDELMAN, INC.	5,613.00
22791	02/04/2016 EDGE INFORMATION MANAGEMENT INC	193.20
22792	02/04/2016 HIGH IMPACT COMMUNICATIONS	13,500.00
22793	02/04/2016 JAMES BISCARDI	1,576.27
22794	02/04/2016 LEXISNEXIS	538.00
22795	02/04/2016 LYNDA.COM INC	3,575.00
22796	02/04/2016 MASS MUTUAL RETIREMENT SERVICES	719.79
22797	02/04/2016 NA OFFICE SOLUTIONS	1,091.91
22798	02/04/2016 PITNEY BOWES CREDIT CORP.	2,317.08
22799	02/04/2016 RAMON LOPEZ, JR.	11.00
22800	02/04/2016 RECALL-TOTAL INFORMATION MGT.	736.69
22801	02/04/2016 SEARCHWIDE	6,666.00

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22802	02/04/2016 SPRINT PCS	1,875.05
22803	02/04/2016 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	369.10
22804	02/04/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	630.52
22805	02/04/2016 TEWS COMPANY	6,611.93
22806	02/04/2016 MARKETING SPONSORSHIP	365,000.00
22807	02/04/2016 VERIZON BUSINESS	5,525.24
22808	02/04/2016 CONNIE SUE WHITE	3,243.75
22809	02/04/2016 ZIO GROUP, LLC	2,469.21
22810	02/04/2016 COLOR REFLECTIONS	148.11
22811	02/04/2016 CORESTAFF SERVICES	3,827.38
22812	02/04/2016 DATA BEST PRACTICES, LLC	1,750.00
22813	02/04/2016 THE PLANNER NETWORKS, LLC	3,000.00
160202006931	02/04/2016 ICAS PUBLIC RELATIONS	5,545.87
EFT52833	02/04/2016 PETER CRANIS	920.00
EFT52835	02/04/2016 BIRDSALL VOSS & ASSOCIATES INC	142,067.00
FXDB016020200135	02/04/2016 TOTAL MEDIA LIMITED	108,408.16
WDL000008740	02/04/2016 ADP ppe 1/29/16 pd 2/5/16	465,013.06
WDL000008743	02/04/2016 401K 3% profit share 2015	331,345.81
160203011277	02/08/2016 DOUBLESIX MARKETING LTD.	3,021.99
WDL000008739	02/08/2016 401K ppe 1/29/16 pd 2/5/16	58,608.73
22814	02/09/2016 BENCHMARK GRAPHICS	242.25
22815	02/09/2016 BRIGHT HOUSE NETWORKS	316.17
22816	02/09/2016 CLEAR CHANNEL AIRPORT	255.00
22817	02/09/2016 CORESTAFF SERVICES	5,950.86
22818	02/09/2016 DANIEL J. EDELMAN, INC.	53,916.67
22819	02/09/2016 SMART TRAVEL TECHNOLOGIES, INC	900.00
22820	02/09/2016 EASTERN STATES VETERINARY ASSOCIATION, INC.	2,800.00
22821	02/09/2016 DUKE ENERGY	1,128.04
22822	02/09/2016 PR NEWSWIRE ASSOCIATION LLC	2,332.00
22823	02/09/2016 QUAD/GRAPHICS, INC	86,217.50
22824	02/09/2016 SMITH TRAVEL RESEARCH INC	200.00
22825	02/09/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	1,103.41
22826	02/09/2016 TEWS COMPANY	7,216.38
22827	02/09/2016 TW TELECOM	5,377.79
22828	02/09/2016 HEART OF FLORIDA UNITED WAY	2,088.19
22829	02/09/2016 U.S. BANK NATIONAL ASSOCIATION	2,027.42
22830	02/09/2016 VIVA ENTERTAINMENT, LLC	6,312.50
22831	02/09/2016 LME ENGAGEMENT GROUP, INC.	6,000.00
EFT52837	02/09/2016 ADDIMAGE LLC	1,304.08
22832	02/11/2016 ADT	273.11
22833	02/11/2016 AIT WORLD WIDE LOGISTICS	210.24
22834	02/11/2016 BENCHMARK GRAPHICS	226.80

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22835	02/11/2016 CAPITAL OFFICE PRODUCTS	891.41
22836	02/11/2016 CDB PRODUCTIONS INC	191.85
22837	02/11/2016 CLEAR CHANNEL AIRPORT	600.00
22838	02/11/2016 FEDEX OFFICE & PRINT SERVICES INC	8,077.22
22839	02/11/2016 HELINGER ADVERTISING	2,235.00
22840	02/11/2016 DATASITE ORLANDO	1,570.17
22841	02/11/2016 KENNEY COMMUNICATIONS INC	5,340.00
22842	02/11/2016 MACBETH AIR SERVICES, LLC	4,000.00
22843	02/11/2016 ORLANDO THE CITY'S MAGAZINE	32.00
22844	02/11/2016 PRECISION MEETINGS & EVENTS	563.12
22845	02/11/2016 RAMON LOPEZ, JR.	15.00
22846	02/11/2016 Roberto Gonzalez	250.00
22847	02/11/2016 SARAH SEKULA	3,742.60
22848	02/11/2016 SHRED-IT-USA, LLC	106.00
22849	02/11/2016 SPECIAL EVENT FLORAL	1,597.50
22850	02/11/2016 TEWS COMPANY	6,194.36
22851	02/11/2016 U.S. BANK NATIONAL ASSOCIATION	2,198.88
22852	02/11/2016 YP LLC	605.00
22853	02/11/2016 ALOMA PRINTING	69.23
22854	02/11/2016 ORLANDO SPORTS FOUNDATION, INC.	15,000.00
EFT52839	02/11/2016 ADDIMAGE LLC	1,253.75
EFT52840	02/11/2016 ARIADNA, LLC	9,905.00
EFT52841	02/11/2016 CVENT	39,741.00
160210008176	02/12/2016 TRAVELWEEK	4,300.00
160210008193	02/12/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF	12,100.00
WDL000008741	02/12/2016 401K ppe 2/12/16 pd 2/19/16	80,010.82
WDL000008742	02/12/2016 ADP ppe 2/12/16 pd 2/19/16	661,606.19
22855	02/16/2016 AIT WORLD WIDE LOGISTICS	3,116.49
22856	02/16/2016 AT&T WIRELESS SERVICES	989.44
22857	02/16/2016 CHRISTINE LUCE VAN DYK	375.00
22858	02/16/2016 FEDERAL EXPRESS	3,684.77
22859	02/16/2016 LEXISNEXIS	538.00
22860	02/16/2016 NXTBOOK MEDIA, LLC.	500.00
22861	02/16/2016 ORANGE COUNTY CONVENTION CNTR	1,000.00
22862	02/16/2016 SPRINT	2.03
22863	02/16/2016 SIMPLVIEW, INC.	6,500.00
22864	02/16/2016 CORESTAFF SERVICES	1,637.50
22865	02/16/2016 PROFORMA ALBRECHT & CO	357.05
EFT52844	02/16/2016 BARBARA BALAGURAS	135.00
EFT52845	02/16/2016 KEN BARNETT	55.00
EFT52846	02/16/2016 LAURA BONNVILLE	55.00
EFT52847	02/16/2016 ELIZABETH M. COCCHIARELLA	55.00

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EFT52848	02/16/2016 AITZA LOBO	55.00
EFT52849	02/16/2016 KEYSENIA DORESTE	55.00
EFT52850	02/16/2016 HAYAT PRONOVOST	135.00
EFT52851	02/16/2016 BARBARA HEROD	135.00
EFT52852	02/16/2016 COLLETTE JOHNSON	54.88
EFT52853	02/16/2016 KELLY ALBERT	80.00
EFT52854	02/16/2016 VERNICE RON KEITH	115.00
EFT52855	02/16/2016 BERNICE LUGO	80.00
EFT52856	02/16/2016 DEBRA MELNICK	55.00
EFT52857	02/16/2016 FAYE MEMOLI	80.00
EFT52858	02/16/2016 KRISTIN ROTHBAUER	55.00
EFT52859	02/16/2016 SANDI DAUGHERTY	55.00
EFT52860	02/16/2016 DENISE SPIEGEL	55.00
EFT52861	02/16/2016 SHANNON THOMAS	58.20
EFT52862	02/16/2016 SUSAN ZEIRI	135.00
22866	02/18/2016 ADP, INC.	1,752.16
22867	02/18/2016 ALOMA PRINTING	151.23
22868	02/18/2016 CDB PRODUCTIONS INC	1,259.90
22869	02/18/2016 CLEAR CHANNEL OUTDOOR	700.00
22870	02/18/2016 THE CIT GROUP, INC.	1,950.43
22871	02/18/2016 COLOR REFLECTIONS	3,452.30
22872	02/18/2016 CDS OF ORLANDO, INC. d/b/a	36.74
22873	02/18/2016 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC.	1,350.00
22874	02/18/2016 KENNEY COMMUNICATIONS INC	1,500.00
22875	02/18/2016 O'DONNELL CORPORATION	1,320.60
22876	02/18/2016 RACKSPACE LTD	2,772.45
22877	02/18/2016 SARAH SEKULA	1,233.32
22878	02/18/2016 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	369.10
22879	02/18/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	630.52
22880	02/18/2016 TEWS COMPANY	8,291.39
22881	02/18/2016 BENCHMARK GRAPHICS	1,255.70
22882	02/18/2016 CONNIE SUE WHITE	4,912.50
22883	02/18/2016 NAJ NORTH AMERICAN JOURNEYS	2,500.00
EFT52864	02/18/2016 PAUL BEIRNES	55.00
EFT52865	02/18/2016 DARYL CRONK	110.00
EFT52866	02/18/2016 CASEY THOMPSON	85.00
EFT52867	02/18/2016 DOROTHY KELLEY	55.00
EFT52868	02/18/2016 CHRISTOPHER ELLIS	55.00
EFT52869	02/18/2016 HAYAT PRONOVOST	15.00
EFT52870	02/18/2016 ROBIN HOUDYSHELL	55.00
EFT52871	02/18/2016 ELIZABETH PUSATERI	55.00
EFT52872	02/18/2016 VANESSA VELASQUEZ	55.00

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EFT52874	02/18/2016 ARIADNA, LLC	16,250.00
EFT52875	02/18/2016 BIRDSALL VOSS & ASSOCIATES INC	83,351.72
EFT52876	02/18/2016 GRAPHIC COMMUNICATIONS HOLDINGS, INC.	5,641.00
160217010112	02/19/2016 MAZUMA MEDIA, INC.	6,941.33
FXDB016021800509	02/22/2016 ALL RESPONSE MEDIA LTD	546,702.75
22884	02/23/2016 ALOMA PRINTING	2,446.32
22885	02/23/2016 AT&T	1,013.62
22886	02/23/2016 BENCHMARK GRAPHICS	226.30
22887	02/23/2016 HALOGEN SOFTWARE INC.	1,057.26
22888	02/23/2016 INTERPRO TRANSLATION SOLUTIONS	3,187.00
22889	02/23/2016 VERIZON BUSINESS	5,528.97
22890	02/23/2016 WAYBLAZER, INC.	100,000.00
22891	02/23/2016 FEDERAL EXPRESS	582.77
22892	02/23/2016 SIMPLEVIEW, INC.	5,000.00
FXDB016021900065	02/23/2016 ALL RESPONSE MEDIA LTD	100,320.80
22893	02/25/2016 ACE EXPEDITERS, INC.	2,588.00
22894	02/25/2016 ALOMA PRINTING	64.43
22895	02/25/2016 APPNEXUS RESOURCES INC.	775.70
22896	02/25/2016 ARKADIN INC	558.79
22897	02/25/2016 BEN VAN HOOK PICTURES	5,800.00
22898	02/25/2016 BENCHMARK GRAPHICS	837.11
22899	02/25/2016 BRIAN UNLIMITED DISTRIBUTION CO.	5,080.96
22900	02/25/2016 CLEAR CHANNEL OUTDOOR	15,000.00
22901	02/25/2016 CREATIVE ZING PROMOTION GROUP, LLC	1,183.50
22902	02/25/2016 DATA BEST PRACTICES, LLC	743.75
22903	02/25/2016 FUSION PRODUCTIONS	2,156.84
22904	02/25/2016 GUARDIAN LIFE INSURANCE COMPANY	9,549.80
22905	02/25/2016 KNOWLAND GROUP, INC	4,200.00
22906	02/25/2016 MASS MUTUAL RETIREMENT SERVICES	777.69
22907	02/25/2016 RECALL-TOTAL INFORMATION MGT.	1,061.73
22908	02/25/2016 SALESFORCE.COM, INC.	131,303.89
22909	02/25/2016 SPRINT PCS	1,748.01
22910	02/25/2016 UNUM LIFE INSURANCE COMPANY OF AMERICA	11,801.97
22911	02/25/2016 GALA ENTERPRISES OF CNTRL FL	5,919.34
22912	02/25/2016 PET ASSURE CORP.	18.00
22913	02/25/2016 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	914.68
EFT52878	02/25/2016 GOOGLE INC	187,976.34
EFT52879	02/25/2016 ADDIMAGE LLC	12,010.80
EFT52880	02/25/2016 BIRDSALL VOSS & ASSOCIATES INC	59,136.90
EFT52881	02/25/2016 SEA HARBOR MASTER TENANT, LLC	95,630.05
EFT52882	02/25/2016 GRAPHIC COMMUNICATIONS HOLDINGS, INC.	11,285.89
EFT52884	02/25/2016 DEBORAH HENRICH	55.00

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EFT52885	02/25/2016 MICHAEL TOWNES	55.00
FXDB016022400325	02/26/2016 BELL MEDIA INC	28,962.66
160217010093	02/29/2016 PROFI REISEN	2,180.62
160217010096	02/29/2016 ICAS PUBLIC RELATIONS	35,750.00
160217010110	02/29/2016 ALL RESPONSE MEDIA LTD	8,333.33
160217010111	02/29/2016 LINE UP BRANDS SAS	36,250.00

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
All Response Media	International Media Agency - UK
Ariadna, LLC	International Media Agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International Trade Rep - China
Birdsall Voss & Associates, Inc.	Primary Creative and Media Agency
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Cigna Health and Life Insurance Company	Medical Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Daniel J. Edelman, Inc.	Global Public Relations Agency
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
ICAS Public Relations	International Trade Rep - UK
Jorge Sales/Sales Internacional Sa de CV	International Trade Rep - Mexico
Sea Harbor Master Tenant, LLC	Rent for Main Office
Line Up Brands SAS	International PR and Trade Rep - Colombia
Mazuma Media Inc.	International Trade Rep - Canada
MEC Canada - A Division of Young & Rubicam	International Media Agency - Canada
Memic Indemnity Company	Worker Compensation Insurance
NAS Comunicacoes E Representacoes	International Trade Rep - Brazil
Network Presentation S.A.	International Trade Rep - Southern Cone
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Trade Rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/Social Media Management/Monitoring Service
Simpleview, Inc.	Consumer Website Development and Support
Smith Travel Research, Inc.	Research Vendor
Sprint PCS	Cellular and Data Service
Tews Company	Temporary Staffing
Travelocity.COM LP	Advertising Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
TW Telecom	Internet Provider
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services

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One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Addimage LLC	Consumer Fulfillment - Latin America
All Response Media LTD	Advertising Media
Atlanta Eats, LLC	Advertising Media
Bell Media Inc	Advertising Media Co-op
Central Florida Sports Comm.	Sports Marketing
Cvent	Hospitality Cloud Services Annual Fee
Google Inc	Advertising Digital Media
High Impact Communications	Advertising Production
Informatica Corporation	CRM Integration Tool
Orlando Sports Foundation, Inc.	Advertising Media
Quad/Graphics, Inc	Booth Expenses
Total Media Limited	Advertising Media
Wayblazer, Inc.	Search Capability Development