

**Visit Orlando  
Check Register  
January 2016**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
22641	01/05/2016 ADP, INC.	2,003.48
22642	01/05/2016 AIT WORLD WIDE LOGISTICS	3,183.34
22643	01/05/2016 APPNEXUS RESOURCES INC.	675.00
22644	01/05/2016 BRIGHT HOUSE NETWORKS	79.21
22645	01/05/2016 BRIAN UNLIMITED DISTRIBUTION CO.	4,264.05
22646	01/05/2016 FEDERAL EXPRESS	279.47
22647	01/05/2016 GOLDNER ASSOCIATES	652.66
22648	01/05/2016 GRAPHIC AWARDS LLC	62.82
22649	01/05/2016 GUARDIAN LIFE INSURANCE COMPANY	10,407.02
22650	01/05/2016 LEXISNEXIS	538.00
22651	01/05/2016 MEDICAL COST CONTAINMENT SERVICES, INC.	292.50
22652	01/05/2016 MASS MUTUAL RETIREMENT SERVICES	719.79
22653	01/05/2016 NA OFFICE SOLUTIONS	1,307.89
22654	01/05/2016 PET ASSURE CORP.	18.00
22655	01/05/2016 PRIMROSE CENTER INC	160.20
22656	01/05/2016 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	996.30
22657	01/05/2016 STRATEGIC MARKETING & RESEARCH, INC.	50,300.00
22658	01/05/2016 STRATEGIC DATA RESOURCES LLC	8,400.00
22659	01/05/2016 TEWS COMPANY	8,646.96
22660	01/05/2016 UNUM LIFE INSURANCE COMPANY OF AMERICA	12,627.41
22661	01/05/2016 VISIT FLORIDA	50,000.00
22662	01/05/2016 AT&T WIRELESS SERVICES	96.94
22663	01/05/2016 RESOURCES INVESTMENT ADVISORS, INC.	6,250.00
22664	01/05/2016 TW TELECOM	5,377.79
22665	01/07/2016 BENCHMARK GRAPHICS	251.20
22666	01/07/2016 CDS OF ORLANDO, INC. d/b/a	26.09
22667	01/07/2016 DIVING EQUIPMENT & MARKETING ASSOCIATION	2,500.00
22668	01/07/2016 GOLDNER ASSOCIATES	508.11
22669	01/07/2016 HIGH IMPACT COMMUNICATIONS	1,900.00
22670	01/07/2016 D.K. SHIFFLET & ASSOCIATES LTD	22,712.00
22671	01/07/2016 TNS CUSTOM RESEARCH, INC.	19,500.00
22672	01/07/2016 MARKETING SPONSORSHIP	395,000.00
22673	01/07/2016 VICTORIA LIM	250.00
22674	01/07/2016 VISIT FLORIDA	5,000.00
22675	01/07/2016 ALOMA PRINTING	8,080.96
22676	01/07/2016 BRIGHT HOUSE NETWORKS	315.71
22677	01/07/2016 CZARNOWSKI DISPLAY SERVICE, INC.	7,977.20
22678	01/07/2016 FEDEX OFFICE & PRINT SERVICES INC	1,613.35
22679	01/12/2016 ALOMA PRINTING	260.93
22680	01/12/2016 FEDEX OFFICE & PRINT SERVICES INC	3,230.19

**Visit Orlando  
Check Register  
January 2016**

22681	01/12/2016 FUSION PRODUCTIONS	35,000.00
22682	01/12/2016 INSURANCE OFFICE OF AMERICA	12,956.27
22683	01/12/2016 MEDICAL COST CONTAINMENT SERVICES, INC.	5,134.00
22684	01/12/2016 RAMON LOPEZ, JR.	5.50
22685	01/12/2016 SPRINT PCS	1,879.28
22686	01/12/2016 AT&T WIRELESS SERVICES	887.35
22687	01/12/2016 BENCHMARK GRAPHICS	2,805.28
22689	01/13/2016 CITRUS CLUB	668.67
22690	01/13/2016 RACKSPACE LTD	5,520.78
22691	01/13/2016 SIGNS NOW #423	3,186.36
22692	01/14/2016 AIT WORLD WIDE LOGISTICS	105.12
22693	01/14/2016 ALOMA PRINTING	1,109.74
22694	01/14/2016 CHARLES M. CSIZMAR d/b/a	2,300.00
22695	01/14/2016 CDS OF ORLANDO, INC. d/b/a	190.67
22696	01/14/2016 DSA PHOTOTECH, LLC	4,298.00
22697	01/14/2016 FEDEX OFFICE & PRINT SERVICES INC	3,233.68
22698	01/14/2016 FPIS, INC.	1,417.00
22699	01/14/2016 FREEMAN DECORATION CO	5,367.60
22700	01/14/2016 FUSION PRODUCTIONS	5,000.00
22701	01/14/2016 DATASITE ORLANDO	1,570.17
22702	01/14/2016 MATT MARRIOTT PHOTOGRAPHY INC.	954.00
22703	01/14/2016 SMART TRAVEL TECHNOLOGIES, INC	300.00
22704	01/14/2016 NXTBOOK MEDIA, LLC.	1,000.00
22705	01/14/2016 DUKE ENERGY	1,170.69
22706	01/14/2016 SURVEY SAMPLING INTERNATIONAL, LLC	7,670.00
22707	01/14/2016 SUE HERSHKOWITZ-COORE	1,075.00
22708	01/14/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	630.52
22709	01/14/2016 YP LLC	600.60
22710	01/14/2016 FEDERAL EXPRESS	2,761.79
22711	01/14/2016 GOLDNER ASSOCIATES	470.11
22712	01/14/2016 SIGNS NOW #423	3,186.36
22713	01/14/2016 SHRED-IT-USA, LLC	133.00
22714	01/14/2016 TEWS COMPANY	22,883.53
22715	01/19/2016 ACE EXPEDITERS, INC.	2,588.00
22716	01/19/2016 ADP, INC.	3,855.14
22717	01/19/2016 ALOMA PRINTING	1,275.87
22718	01/19/2016 BRIAN UNLIMITED DISTRIBUTION CO.	4,260.96
22719	01/19/2016 CTM MEDIA GROUP, INC	1,297.71
22720	01/19/2016 FPIS, INC.	1,417.00
22721	01/19/2016 JCDECAUX AIRPORT, INC.	4,000.00
22722	01/21/2016 AMY D. THOMPSON	1,676.00
22723	01/21/2016 BENCHMARK GRAPHICS	117.15

**Visit Orlando  
Check Register  
January 2016**

22724	01/21/2016 CANON SOLUTIONS AMERICA INC.	22.56
22725	01/21/2016 CDB PRODUCTIONS INC	259.80
22726	01/21/2016 FEDERAL EXPRESS	816.99
22727	01/21/2016 HAVE A GREAT DAY, INC	321.00
22728	01/21/2016 HIGH IMPACT COMMUNICATIONS	12,050.00
22729	01/21/2016 INTERPRO TRANSLATION SOLUTIONS	1,806.00
22730	01/21/2016 RECALL-TOTAL INFORMATION MGT.	1,041.18
22731	01/21/2016 MARKETING PARTNERSHIP	365,000.00
22732	01/21/2016 ALOMA PRINTING	454.76
22733	01/21/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	630.52
22734	01/21/2016 LAKE BUENA VISTA RESORT VILLAGE & SPA	630.52
22735	01/26/2016 CLEAR CHANNEL OUTDOOR	3,735.00
22736	01/26/2016 CZARNOWSKI DISPLAY SERVICE, INC.	6,264.50
22737	01/26/2016 DATA BEST PRACTICES, LLC	525.00
22738	01/26/2016 DOMO, INC.	110,592.00
22739	01/26/2016 FEDERAL EXPRESS	2,764.37
22740	01/26/2016 JAMES BISCARDI	250.00
22741	01/26/2016 JCDECAUX AIRPORT, INC.	4,000.00
22742	01/26/2016 LOUDER THAN WORDS, LLC	1,500.00
22743	01/26/2016 MEETING MOVERS INC	105.00
22744	01/26/2016 EVENT PAYMENT	50,000.00
22745	01/26/2016 SMITH TRAVEL RESEARCH INC	13,735.00
22746	01/26/2016 TEWS COMPANY	3,286.49
22747	01/26/2016 VAX VACATION ACCESS ENGAGEMENT GROUP, INC.	4,000.00
22748	01/26/2016 VERIZON WIRELESS	160.72
22749	01/26/2016 VISIT FLORIDA	8,333.00
22751	01/26/2016 DATA AND TECHNOLOGY SOLUTIONS	97,235.12
22752	01/28/2016 AIT WORLD WIDE LOGISTICS	3,000.00
22753	01/28/2016 ARKADIN INC	529.21
22754	01/28/2016 BENCHMARK GRAPHICS	115.50
22755	01/28/2016 CORESTAFF SERVICES	2,265.44
22756	01/28/2016 DANIEL J. EDELMAN, INC.	52,416.67
22757	01/28/2016 GALA ENTERPRISES OF CNTRL FL	5,919.34
22758	01/28/2016 INTERPRO TRANSLATION SOLUTIONS	210.00
22759	01/28/2016 PHINTEC LLC	2,754.00
22760	01/28/2016 PROFORMA ALBRECHT & CO	4,119.25
22761	01/28/2016 ALOMA PRINTING	40.47
22762	01/28/2016 INTEGRATED INSIGHT, INC	105,000.00
22763	01/28/2016 TRAVELERS/ INSURANCE OFFICE OF AMERICA-ALT	28.00
01/07/16	01/06/2016 VIRGIN HOLIDAYS	500,000.00
01/08/16	01/07/2016 BRITISH AIRWAYS PLC	250,000.00
33792123	01/14/2016 JORGE SALES	20,100.00

**Visit Orlando  
Check Register  
January 2016**

33792130	01/14/2016 NETWORK REPRESENTATION S.A.	23,000.00
33792130	01/14/2016 CN2, INC.	125,000.00
33876132	01/22/2016 BRITISH AIRWAYS PLC	250,000.00
33948063	01/29/2016 NETWORK REPRESENTATION S.A.	989.86
160106003459	01/07/2016 RUKHSANA TIMMIS	324.65
160107009737	01/08/2016 AIR CANADA	245,363.00
160113009558	01/14/2016 SISTEMAS COMUNICACIONALES SA	3,000.00
160113009560	01/14/2016 MAZUMA MEDIA, INC.	6,911.09
160113009561	01/14/2016 NAS COMUNICACOES E REPRESENTACOES	32,100.00
160113009564	01/14/2016 AVIAREPS MARKETING GARDEN HOLDINGS LTD.	1,341.00
160120005649	01/22/2016 BELL MEDIA INC	6,996.11
160127008073	01/29/2016 TRAVELBRANDS INC.	250,000.00
160127009559	01/29/2016 AIR CANADA	10,491.00
160127009562	01/29/2016 ALL RESPONSE MEDIA LTD	1,540.22
160127009563	01/29/2016 ENVOY	174.44
160127009564	01/29/2016 BP TRAVEL/ORBITAL MARKETING SVCS	6,557.18
160127009565	01/29/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	12,100.00
26008004117704	01/31/2016 USPS ACH DEBIT	614.13
26012009414809	01/31/2016 USPS ACH DEBIT	0.45
26013001654708	01/31/2016 USPS ACH DEBIT	337.31
26014004565761	01/31/2016 USPS ACH DEBIT	234.23
26020003853591	01/31/2016 USPS ACH DEBIT	208.59
26025000951721	01/31/2016 USPS ACH DEBIT	295.87
26026005932594	01/31/2016 USPS ACH DEBIT	353.01
26028009788273	01/31/2016 USPS ACH DEBIT	338.70
EFT52763	01/05/2016 DENISE SPIEGEL	110.00
EFT52764	01/05/2016 ELAINE A. BLAZYS	260.36
EFT52765	01/05/2016 DANIELLE COURTENAY	42.39
EFT52766	01/05/2016 DARYL CRONK	55.00
EFT52767	01/05/2016 ANDREA FLEITAS	12.59
EFT52768	01/05/2016 MICHELLE MOORE	76.00
EFT52769	01/05/2016 JOHN ROTH	156.00
EFT52770	01/05/2016 DEBRA MELNICK	27.00
EFT52772	01/05/2016 ADDIMAGE LLC	1,538.05
EFT52774	01/07/2016 BIRDSALL VOSS & ASSOCIATES INC	158,317.00
EFT52775	01/07/2016 ARIADNA, LLC	114,624.00
EFT52777	01/12/2016 ARIADNA, LLC	391,326.00
EFT52778	01/12/2016 CVENT	5,269.75
EFT52779	01/12/2016 BIRDSALL VOSS & ASSOCIATES INC	33,072.66
EFT52781	01/12/2016 BARBARA BALAGURAS	125.00
EFT52782	01/12/2016 KEYSENIA DORESTE	165.00
EFT52783	01/12/2016 TERRI DOUGHERTY	55.00

**Visit Orlando  
Check Register  
January 2016**

EFT52784	01/12/2016 FAYE MEMOLI	70.00
EFT52785	01/12/2016 KRISTIN ROTHBAUER	110.00
EFT52786	01/12/2016 SANDI DAUGHERTY	55.00
EFT52787	01/12/2016 WENDY WHITAKER	10.95
EFT52788	01/12/2016 BARBARA HEROD	125.00
EFT52790	01/14/2016 GRAPHIC COMMUNICATIONS HOLDINGS, INC.	74,156.06
EFT52792	01/14/2016 HAYAT PRONOVOST	135.00
EFT52793	01/14/2016 KELLY ALBERT	80.00
EFT52794	01/14/2016 VERNICE RON KEITH	115.00
EFT52795	01/14/2016 DEBRA MELNICK	55.00
EFT52796	01/14/2016 SUSAN ZEIRI	135.00
EFT52798	01/19/2016 BIRDSALL VOSS & ASSOCIATES INC	397,292.23
EFT52800	01/21/2016 ADDIMAGE LLC	554.47
EFT52801	01/21/2016 BIRDSALL VOSS & ASSOCIATES INC	45,991.18
EFT52803	01/21/2016 KEN BARNETT	21.11
EFT52804	01/21/2016 CASEY THOMPSON	55.00
EFT52805	01/21/2016 DOROTHY KELLEY	55.00
EFT52806	01/21/2016 ROBIN HOUDYSHELL	55.00
EFT52807	01/21/2016 MICHELLE MOORE	55.00
EFT52808	01/21/2016 ELIZABETH PUSATERI	55.00
EFT52809	01/21/2016 ADRIENNE SIX	55.00
EFT52811	01/26/2016 SEA HARBOR MASTER TENANT, LLC	95,009.50
EFT52813	01/28/2016 BIRDSALL VOSS & ASSOCIATES INC	328,223.51
EFT52814	01/28/2016 GOOGLE INC	214,065.63
EFT52815	01/28/2016 YAHOO INC.	23,326.73
EFT52816	01/28/2016 EXPERIAN MARKETING SOLUTIONS, INC.	47,139.76
EFT52817	01/28/2016 GRAPHIC COMMUNICATIONS HOLDINGS, INC.	8,085.44
EFT52819	01/28/2016 STEPHANIE NAEGELE	39.88
EFT52820	01/28/2016 ELAINE A. BLAZYS	110.00
EFT52821	01/28/2016 JEFFERY D. BRASWELL	55.00
EFT52822	01/28/2016 ELIZABETH M. COCCHIARELLA	55.00
EFT52823	01/28/2016 GREGORY S COOK II	10.95
EFT52824	01/28/2016 DEBORAH HENRICHS	55.00
EFT52825	01/28/2016 CHRISTOPHER ELLIS	57.60
EFT52826	01/28/2016 COLLETTE JOHNSON	92.52
EFT52827	01/28/2016 SHERYL TAYLOR	110.00
EFT52828	01/28/2016 MICHAEL TOWNES	55.00
EFT52829	01/28/2016 VANESSA VELASQUEZ	55.00
FXDB016011300107	01/19/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	180,312.07
FXDB016011300166	01/19/2016 WOLF PROPAGANDA LTDA.	1,343.84
FXDB016011300172	01/19/2016 NAS COMUNICACOES E REPRESENTACOES	2,411.29
FXDB016012700067	01/31/2016 TOTAL MEDIA LIMITED	3,459.70

**Visit Orlando  
Check Register  
January 2016**

FXDB016012700071	01/31/2016 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	34,483.22
WDL000008711	01/15/2016 401K ppe 1/15/16 pd 1/22/16	59,597.34
WDL000008712	01/01/2016 401K ppe 1/1/16 pd 1/8/16	69,200.30
WDL000008713	01/15/2016 ADP ppe 1/15/16 pd 1/22/16	471,727.29
WDL000008714	01/01/2016 ADP ppe 1/1/16 pd 1/8/16	588,045.48
WDL000008726	01/31/2016 CIGNA REINSURANCE FEE	8,875.68

**Visit Orlando  
Check Register  
January 2016**

Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
All Response Media	International Media Agency - UK
Ariadna, LLC	International Media Agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International Trade Rep - China
Birdsall Voss & Associates, Inc.	Primary Creative and Media Agency
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Cigna Health and Life Insurance Company	Medical Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Daniel J. Edelman, Inc.	Global Public Relations Agency
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
ICAS Public Relations	International Trade Rep - UK
Jorge Sales/Sales Internacional Sa de CV	International Trade Rep - Mexico
Sea Harbor Master Tenant, LLC	Rent for Main Office
Line Up Brands SAS	International PR and Trade Rep - Colombia
Mazuma Media Inc.	International Trade Rep - Canada
MEC Canada - A Division of Young & Rubicam	International Media Agency - Canada
Memic Indemnity Company	Worker Compensation Insurance
NAS Comunicacoes E Representacoes	International Trade Rep - Brazil
Network Presentation S.A.	International Trade Rep - Southern Cone
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Trade Rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/Social Media Management/Monitoring Service
Simpleview, Inc.	Consumer Website Development and Support
Smith Travel Research, Inc.	Research Vendor
Sprint PCS	Cellular and Data Service
Tews Company	Temporary Staffing
Travelocity.COM LP	Advertising Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
TW Telecom	Internet Provider
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services

**Visit Orlando  
Check Register  
January 2016**

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Aloma Printing	Printing
Air Canada	Advertising Media Co-op/Digital Media
Bell Media Inc	Advertising Media Co-op
British Airways PLC	Advertising Media Co-op
CN2, Inc.	Destination App Development
Cvent	Advertising Media
Czarnowski Display Services, Inc.	Trade Show Booth
Data and Technology Solutions	Database Enhancements
Domo, Inc.	Reporting Software License Fee
Experian Marketing Solutions, Inc.	Software License
Freeman Decoration Co	Advertising Production
Fusion Productions	Consulting Services
Graphic Communications Holdings, Inc.	Printing
High Impact	Advertising Production
Insurance Office of America	Insurance Agent
Integrated Insight, Inc	Research Vendor
Medical Cost Containment Services, Inc.	Annual Employee Fee
Resource Investment Advisors, Inc.	401(k) Consultant
Strategic Data Resources LLC	Research Tool Subscription
Strategic Marketing & Research, Inc.	Research Vendor
Survey Sampling International, LLC	Research Vendor
TNS Custom Research	Research Vendor
Travelbrands Inc.	Advertising Media Co-op
Visit Florida	Advertising Media Co-op
Virgin Holidays	Advertising Media Co-op
Yahoo Inc.	Advertising Media