

**Visit Orlando
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July 2015**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
21893	07/02/2015 ADP, INC.	2,067.04
21894	07/02/2015 ALOMA PRINTING	27.69
21895	07/02/2015 ATLANTA EATS, LLC	10,000.00
21896	07/02/2015 BEN VAN HOOK PICTURES	3,900.00
21897	07/02/2015 BRIGHT HOUSE NETWORKS	84.71
21898	07/02/2015 BRIAN UNLIMITED DISTRIBUTION CO.	5,096.87
21899	07/02/2015 CAREERSUSA, INC	204.80
21900	07/02/2015 CREATIVE FINANCIAL STAFFING	877.80
21901	07/02/2015 CDS OF ORLANDO, INC. d/b/a	25.87
21902	07/02/2015 DANIEL J. EDELMAN, INC.	56,916.67
21903	07/02/2015 FEDERAL EXPRESS	1,651.05
21904	07/02/2015 FREEMAN DECORATION CO	4,306.86
21905	07/02/2015 GUARDIAN LIFE INSURANCE COMPANY	9,766.67
21906	07/02/2015 INTERPRO TRANSLATION SOLUTIONS	1,671.00
21907	07/02/2015 NXTBOOK MEDIA, LLC.	1,000.00
21908	07/02/2015 ORLANDO PRO HOCKEY OPERATIONS, LP	2,784.00
21909	07/02/2015 DUKE ENERGY	659.57
21910	07/02/2015 PET ASSURE CORP.	27.00
21911	07/02/2015 PRICELINE.COM	17,102.40
21912	07/02/2015 RECALL-TOTAL INFORMATION MGT.	726.48
21913	07/02/2015 STATEPOINT MEDIA INC.	3,495.00
21914	07/02/2015 STRATEGIC DATA RESOURCES LLC	8,400.00
21915	07/02/2015 SUE HERSHKOWITZ-COORE	1,075.00
21916	07/02/2015 TEWS COMPANY	5,454.60
21917	07/02/2015 WISDOM COUNCILS, LLC	22,436.00
21918	07/02/2015 WORKSCAPES INC	375.00
21919	07/02/2015 BENCHMARK GRAPHICS	109.16
21920	07/02/2015 GRAPHIC AWARDS LLC	153.07
21921	07/02/2015 MIMICAST NORTH AMERICA, INC.	1,620.00
WDL000008542	07/03/2015 401K ppe 7/3/15 pd 7/10/15	55,673.08
WDL000008544	07/03/2015 ADP ppe 7/3/15 pd 7/10/15	454,299.37
150701010555	07/06/2015 RUKHSANA TIMMIS	24,202.66
150702009910	07/06/2015 TUI UK LTD.	100,000.00
21922	07/07/2015 ALOMA PRINTING	68.16
21923	07/07/2015 XEROGRAPHIC DIGITAL PRINTING	321.67
21924	07/07/2015 SPRINT	2.15
21925	07/09/2015 ARIADNA, LLC	423,317.00
21926	07/09/2015 CAREERSUSA, INC	156.00
21927	07/09/2015 FEDERAL EXPRESS	62.08
21928	07/09/2015 SHRED-IT-USA, LLC	80.00

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21929	07/09/2015 SPRINT PCS	2,270.68
21930	07/09/2015 HEART OF FLORIDA UNITED WAY	887.50
21931	07/09/2015 VERIZON BUSINESS	5,802.49
21932	07/09/2015 AT&T WIRELESS SERVICES	1,178.34
150708007068	07/09/2015 BP TRAVEL/ORBITAL MARKETING SVCS	4,919.06
150708007069	07/09/2015 MAZUMA MEDIA, INC.	20,733.25
150708007070	07/09/2015 AVIAREPS MARKETING GARDEN HOLDINGS LTD.	1,341.00
21933	07/14/2015 ADP, INC.	2,428.59
21934	07/14/2015 AIT WORLD WIDE LOGISTICS	134.32
21935	07/14/2015 APPNEXUS RESOURCES INC.	796.36
21936	07/14/2015 BENCHMARK GRAPHICS	115.02
21937	07/14/2015 BRIGHT HOUSE NETWORKS	303.21
21938	07/14/2015 BRIAN UNLIMITED DISTRIBUTION CO.	4,503.54
21939	07/14/2015 CREATIVE FINANCIAL STAFFING	1,159.95
21940	07/14/2015 ALWAYS BE CLOSING, LLC D/B/A	172.00
21941	07/14/2015 CDS OF ORLANDO, INC. d/b/a	190.67
21942	07/14/2015 FEDERAL EXPRESS	2,226.33
21943	07/14/2015 INTERPRO TRANSLATION SOLUTIONS	116.00
21944	07/14/2015 ADVANCED COMPUTING SOLUTIONS, INC.	1,127.84
21945	07/14/2015 JCDECAUX AIRPORT, INC.	4,000.00
21946	07/14/2015 OFFICE DEPOT	53.24
21947	07/14/2015 PITNEY BOWES CREDIT CORP.	392.95
21948	07/14/2015 PATRICK MEEGAN	2,079.90
21949	07/14/2015 RECALL-TOTAL INFORMATION MGT.	326.97
21950	07/14/2015 SEARCHWIDE	9,000.00
21951	07/14/2015 D.K. SHIFFLET & ASSOCIATES LTD	11,250.00
21952	07/14/2015 STRATEGIC MARKETING & RESEARCH, INC.	26,700.00
21953	07/14/2015 TOURISM ECONOMICS LLC.	11,500.00
21954	07/14/2015 TEWS COMPANY	27,673.68
21955	07/14/2015 VACO ORLANDO, LLC.	862.00
21956	07/14/2015 YP LLC	1,193.30
21957	07/14/2015 GRAPHIC AWARDS LLC	153.09
21958	07/14/2015 CANON SOLUTIONS AMERICA INC.	3,022.70
21959	07/16/2015 ALOMA PRINTING	1,515.50
21960	07/16/2015 BENCHMARK GRAPHICS	111.50
21961	07/16/2015 CAREERSUSA, INC	256.00
21962	07/16/2015 INTERPRO TRANSLATION SOLUTIONS	846.00
21963	07/16/2015 SOUTHWEST AIRLINES CO.	26,712.82
07/17/15	07/16/2015 JORGE SALES	475.08
150715006728	07/16/2015 FVW MEDIEN GRUPPE	8,553.88
150715006729	07/16/2015 LINE UP BRANDS SAS	36,250.00
EFT52430	07/16/2015 ORBITZ WORLDWIDE, INC	34,225.15

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EFT52431	07/16/2015 ADDIMAGE LLC	980.17
EFT52433	07/16/2015 MARTINA ALLEN	0.98
EFT52434	07/16/2015 BARBARA BALAGURAS	310.00
EFT52435	07/16/2015 KEN BARNETT	55.00
EFT52436	07/16/2015 PAUL BEIRNES	55.00
EFT52437	07/16/2015 LAURA BONNIVILLE	55.00
EFT52438	07/16/2015 CASEY THOMPSON	95.00
EFT52439	07/16/2015 DEBORAH HENRICH	55.00
EFT52440	07/16/2015 AITZA LOBO	55.00
EFT52441	07/16/2015 DOROTHY KELLEY	55.00
EFT52442	07/16/2015 TERRI DOUGHERTY	55.00
EFT52443	07/16/2015 CHRISTOPHER ELLIS	135.03
EFT52444	07/16/2015 JENNIFER GALLAGHER	55.00
EFT52445	07/16/2015 ROBIN HOUDYSHELL	55.00
EFT52446	07/16/2015 COLLETTE JOHNSON	55.00
EFT52447	07/16/2015 DEANNA KOTCH	55.00
EFT52448	07/16/2015 FAYE MEMOLI	110.00
EFT52449	07/16/2015 MICHELLE MOLZ-SCHULTE	55.00
EFT52450	07/16/2015 STEPHANIE NAEGELE	165.00
EFT52451	07/16/2015 JOHN ROTH	55.00
EFT52452	07/16/2015 ADRIENNE SIX	55.00
EFT52453	07/16/2015 SHERYL TAYLOR	110.00
EFT52454	07/16/2015 MICHAEL TOWNES	55.00
EFT52455	07/16/2015 VANESSA VELASQUEZ	55.00
EFT52456	07/16/2015 SUSAN ZEIRI	99.90
WDL000008543	07/17/2015 401K ppe 7/17/15 pd 7/24/15	58,828.69
WDL000008545	07/17/2015 ADP ppe 7/17/15 pd 7/24/15	473,704.92
150716008954	07/20/2015 VIAJES BEDA, SA DE CV	90,000.00
21964	07/21/2015 BEN VAN HOOK PICTURES	7,400.00
21965	07/21/2015 BOX INC	15,000.00
21966	07/21/2015 CANON FINANCIAL SERVICES	1,286.75
21967	07/21/2015 CAPITAL OFFICE PRODUCTS	742.84
21968	07/21/2015 CREATIVE FINANCIAL STAFFING	2,257.20
21969	07/21/2015 FEDERAL EXPRESS	600.75
21970	07/21/2015 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC.	1,350.00
21971	07/21/2015 FPIS, INC.	1,417.00
21973	07/21/2015 DATASITE ORLANDO	1,500.99
21974	07/21/2015 KENNEY COMMUNICATIONS INC	4,806.00
21975	07/21/2015 LEXISNEXIS	538.00
21976	07/21/2015 MEDICAL COST CONTAINMENT SERVICES, INC.	292.50
21977	07/21/2015 SMART TRAVEL TECHNOLOGIES, INC	900.00
21978	07/21/2015 OFFICE DEPOT	1,532.32

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21979	07/21/2015 DUKE ENERGY	690.91
21980	07/21/2015 PET ASSURE CORP.	27.00
21981	07/21/2015 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	1,675.77
21982	07/21/2015 RACKSPACE LTD	2,838.21
21983	07/21/2015 RESOURCES INVESTMENT ADVISORS, INC.	6,250.00
21984	07/21/2015 SALESFORCE.COM, INC.	4,750.00
21985	07/21/2015 SCOTT RANDOLPH ORANGE COUNTY TAX COLLECTOR	180.00
21986	07/21/2015 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	348.86
21987	07/21/2015 SIMPLEVIEW, INC.	30.00
21988	07/21/2015 TEWS COMPANY	3,552.00
21989	07/21/2015 ULINE	651.20
21990	07/21/2015 VERIZON WIRELESS	170.61
21991	07/21/2015 VERIZON	148.75
21992	07/21/2015 XPRES LLC	847.00
21993	07/21/2015 BENEFICIAL MARKETING, INC. d/b/a	62.90
21994	07/21/2015 ADP, INC.	991.44
21995	07/21/2015 AIRSAGE, INC.	10,500.00
21996	07/21/2015 ARKADIN INC	611.04
21997	07/21/2015 AT&T	781.97
21998	07/21/2015 MASS MUTUAL RETIREMENT SERVICES	600.00
21999	07/21/2015 EVENT PAYMENT	50,000.00
22000	07/21/2015 SPRINT	1.07
22001	07/21/2015 VISIT FLORIDA	5,000.00
22002	07/21/2015 UNUM LIFE INSURANCE COMPANY OF AMERICA	12,898.04
22003	07/23/2015 BRIAN UNLIMITED DISTRIBUTION CO.	15,216.52
22004	07/23/2015 THE CIT GROUP, INC.	1,940.43
22005	07/23/2015 FEDEX OFFICE & PRINT SERVICES INC	5,626.05
22006	07/23/2015 FREEMAN DECORATION CO	3,594.38
22007	07/23/2015 LME ENGAGEMENT GROUP, INC.	75,000.00
22008	07/23/2015 ORANGE COUNTY CONVENTION CNTR	20.00
22009	07/23/2015 RECALL-TOTAL INFORMATION MGT.	326.97
22010	07/23/2015 SHRED-IT-USA, LLC	53.00
22011	07/23/2015 SURVEY SAMPLING INTERNATIONAL, LLC	7,500.00
22012	07/23/2015 TRIBUNE COMPANY	375.00
22013	07/23/2015 VOICELOGIC	12,074.58
22014	07/23/2015 FEDERAL EXPRESS	123.59
07/24/15	07/23/2015 JORGE SALES	20,100.00
07/24/15	07/23/2015 NETWORK REPRESENTATION S.A.	27,270.13
150722007400	07/23/2015 PLURAL EDITORA GRAFICA LTDA	6,783.77
EFT52458	07/23/2015 GOOGLE INC	163,958.56
EFT52459	07/23/2015 BIRDSALL VOSS & ASSOCIATES INC	47,846.84
150722009038	07/27/2015 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, L	84,700.00

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22015	07/28/2015 ACE EXPEDITERS, INC.	2,588.00
22016	07/28/2015 ADP, INC.	1,845.61
22017	07/28/2015 ALOMA PRINTING	64.43
22018	07/28/2015 APPNEXUS RESOURCES INC.	936.92
22019	07/28/2015 FEDERAL EXPRESS	1,329.62
22020	07/28/2015 HELINGER ADVERTISING	3,780.00
22021	07/28/2015 MEMIC INDEMNITY COMPANY	479.00
22022	07/28/2015 MATT MARRIOTT PHOTOGRAPHY INC.	4,240.00
22023	07/28/2015 U S DEPARTMENT OF COMMERCE	13,500.00
22024	07/28/2015 ZIO GROUP, LLC	1,167.09
22025	07/28/2015 GALA ENTERPRISES OF CNTRL FL	5,919.33
22026	07/28/2015 DEPT OF TREASURY INTERNAL REVENUE SERVICE	509.60
22027	07/28/2015 UNUM LIFE INSURANCE COMPANY OF AMERICA	11,835.54
22028	07/28/2015 SEA HARBOR MASTER TENANT, LLC	89,967.09
22029	07/28/2015 GUARDIAN LIFE INSURANCE COMPANY	9,356.32
EFT52461	07/28/2015 BIRDSALL VOSS & ASSOCIATES INC	167,977.80
22030	07/30/2015 CTM MEDIA GROUP, INC	1,930.97
22031	07/30/2015 FREEMAN DECORATION CO	5,557.50
22032	07/30/2015 SPRINT PCS	2,248.16
22033	07/30/2015 VISIT FLORIDA	14,200.00
22034	07/30/2015 ALOMA PRINTING	87.33
22035	07/30/2015 MIMICAST NORTH AMERICA, INC.	1,620.00
22036	07/30/2015 MARKETING PARTNERSHIP	395,000.00
EFT52463	07/30/2015 BIRDSALL VOSS & ASSOCIATES INC	125,413.50
EFT52465	07/30/2015 DARYL CRONK	110.00
EFT52466	07/30/2015 AITZA LOBO	55.00
EFT52467	07/30/2015 JULIANA M. GOFF	15.00
EFT52468	07/30/2015 AMANDA KENNY	10.95
EFT52469	07/30/2015 DEANNA KOTCH	55.00
EFT52470	07/30/2015 NAICA T. LABBE	10.95
EFT52471	07/30/2015 RACHEL VIGIL	7.02
EFT52472	07/30/2015 KRISTIN ROTHBAUER	55.00
EFT52473	07/30/2015 DENISE SPIEGEL	220.00
150729011006	07/31/2015 BP TRAVEL/ORBITAL MARKETING SVCS	11,226.86
150729011009	07/31/2015 ICAS PUBLIC RELATIONS	35,750.00
150729011010	07/31/2015 NAS COMUNICACOES E REPRESENTACOES	32,100.00

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
Birdsall Voss & Associates, Inc.	Ad Agency/Media Purchases/Creative Marketing
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Cigna Health and Life Insurance Company	Medical Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Daniel J. Edelman, Inc.	Global Public Relations Agency
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
ICAS Public Relations	International Rep/Agency - UK
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Sea Harbor Master Tenant, LLC	Rent for Main Office
Line Up Brands SAS	International Rep/Agency - Colombia
NAS Comunicacoes E Representacoes	International Rep/Agency - Brazil
Network Presentation S.A.	International Rep/Agency - Southern Cone
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Salesforce.com, Inc.	CRM/Social Media Management/Monitoring Service
Simpleview, Inc.	Consumer Website Development
Smith Travel Research, Inc.	Research Vendor
Sprint PCS	Cellular and Data Service
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Advertising Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
TW Telecom	Internet Provider
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services

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One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Airsage, Inc.	Research Vendor
Atlanta Eats, LLC	Advertising Media & Production?
Ben Van Hook Pictures	Advertising Production
Box Inc	Licensing
Fedex Office & Print Services Inc	Advertising Production
Freeman Decoration Co	Advertising Production
FVW Medien Gruppe	Advertising Media
LME Engagement Group, Inc.	Advertising Media Digital Co-Op
Mazuma Media, Inc.	Trade Rep - Canada
MEC Canada-A Division of Young & Rubicam Group of Companies, ULC	Media Purchases
Orbitz Worldwide, Inc	Advertising Media Digital Co-Op
Plural Editora Grafica LTDA	Consumer Fulfillment - Brazil
Priceline.com	Advertising Media Digital Co-Op
Resources Investment Advisors, Inc.	401(k) Consultant
Searchwide	Search Fee - Asst VP of Global Travel
Southwest Airlines Co.	Advertising Media Digital Co-Op
Strategic Data Resources LLC	Research Tool Subscription
Strategic Marketing & Research, Inc.	Research Vendor
Survey Sampling International, LLC	Research Vendor
Tourism Economics LLC	Research Vendor
TUI UK LTD	Advertising Media Digital
US Department of Commerce	Research Data Source
Viajes Beda, Sa De Cv	Advertising Media Digital
Visit Florida	Trade Rep - India
Voicelogic	Telemarketing Campaign
Wisdom Councils, LLC	Training