

**Visit Orlando
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March 2015**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
21447	03/03/2015 BRIAN UNLIMITED DISTRIBUTION CO.	6,618.09
21448	03/03/2015 FEDERAL EXPRESS	1,229.13
21449	03/03/2015 GMAC COMMUNICATIONS, LLC	3,535.78
21450	03/03/2015 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	348.22
21451	03/03/2015 BURRELLES LUCE	1,540.31
21452	03/03/2015 TW TELECOM	5,437.59
EFT52241	03/03/2015 JAMIE SHAMBLIN	475.75
EFT52242	03/03/2015 DEANNA KOTCH	55.00
EFT52243	03/03/2015 SHERYL TAYLOR	55.00
21455	03/05/2015 ALOMA PRINTING	624.10
21456	03/05/2015 BRIGHT HOUSE NETWORKS	309.39
21457	03/05/2015 ALWAYS BE CLOSING, LLC D/B/A	172.00
21458	03/05/2015 CDS OF ORLANDO, INC. d/b/a	69.01
21459	03/05/2015 FEDERAL EXPRESS	765.72
21460	03/05/2015 FREEMAN DECORATION CO	2,108.70
21461	03/05/2015 GRAPHIC AWARDS LLC	166.34
21462	03/05/2015 INTERPRO TRANSLATION SOLUTIONS	2,110.00
21463	03/05/2015 MIMICAST NORTH AMERICA, INC.	1,620.00
21464	03/05/2015 COLOR AZUL ENTERTAINMENT, INC. DBA	675.00
21465	03/05/2015 OH BOWS LLC	159.76
21466	03/05/2015 ORANGE COUNTY CONVENTION CNTR	60.00
21467	03/05/2015 LAKE BUENA VISTA RESORT VILLAGE & SPA	583.32
21468	03/05/2015 TEWS COMPANY	8,883.70
21469	03/05/2015 BENCHMARK GRAPHICS	1,677.68
EFT52245	03/05/2015 BIRDSALL VOSS & ASSOCIATES INC	15,646.48
150304009238	03/06/2015 RUKHSANA TIMMIS	140.84
150304009249	03/06/2015 LA BANCA DE INVERSION S.A.	1,383.00
WDL000008428	03/06/2015 ADP ppe 2/27/15 pd 3/6/15	490,998.87
WDL000008431	03/06/2015 401K ppe 2/27/15 pd 3/06/15	60,093.24
21470	03/10/2015 ALOMA PRINTING	379.89
21471	03/10/2015 BENCHMARK GRAPHICS	210.34
21472	03/10/2015 CDB PRODUCTIONS INC	1,861.56
21473	03/10/2015 GUARDIAN LIFE INSURANCE COMPANY	8,677.01
21474	03/10/2015 VERIZON BUSINESS	5,973.46
21475	03/12/2015 APPNEXUS RESOURCES INC.	776.73
21476	03/12/2015 AT&T	199.91
21477	03/12/2015 CREATIVE FINANCIAL STAFFING	952.00
21478	03/12/2015 DATA BEST PRACTICES, LLC	9,582.45
21479	03/12/2015 DIIO, LLC	5,250.00
21480	03/12/2015 FEDERAL EXPRESS	615.42

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21482	03/12/2015 JCDECAUX AIRPORT, INC.	4,000.00
21483	03/12/2015 MELANIE PACE	275.00
21484	03/12/2015 EASTERN STATES VETERINARY ASSOCIATION, INC.	5,800.00
21485	03/12/2015 PET ASSURE CORP.	27.00
21486	03/12/2015 SALESFORCE.COM, INC.	14,800.00
21487	03/12/2015 TEWS COMPANY	3,486.94
21488	03/12/2015 VERTEKS CONSULTING INC.	37.39
21489	03/12/2015 GOV CONNECTION INC	1,237.00
EFT52247	03/12/2015 BIRDSALL VOSS & ASSOCIATES INC	334,402.60
03/13/2015	03/13/2015 JORGE SALES	20,100.00
150311005023	03/13/2015 DOUBLESIX MARKETING LTD.	12,999.00
150311005025	03/13/2015 NAS COMUNICACOES E REPRESENTACOES	37,100.00
150311005026	03/13/2015 BP TRAVEL/ORBITAL MARKETING SVCS	2,582.99
150311005027	03/13/2015 ICAS PUBLIC RELATIONS	35,750.00
21490	03/17/2015 ALOMA PRINTING	271.58
21491	03/17/2015 AT&T WIRELESS SERVICES	1,334.42
21492	03/17/2015 CANON FINANCIAL SERVICES	1,075.87
21493	03/17/2015 CANON SOLUTIONS AMERICA INC.	1,957.74
21494	03/17/2015 CAPITAL OFFICE PRODUCTS	955.73
21495	03/17/2015 CAREERSUSA, INC	2,000.50
21496	03/17/2015 EXACTTARGET, INC.	62,717.09
21497	03/17/2015 INTERPRO TRANSLATION SOLUTIONS	853.00
21498	03/17/2015 DATASITE ORLANDO	1,500.99
21499	03/17/2015 MEARS TRANSPORTATION GROUP	882.00
21500	03/17/2015 TRENDS ANALYSIS PROJECTIONS LLC	8,400.00
21501	03/17/2015 HEART OF FLORIDA UNITED WAY	1,402.75
21502	03/17/2015 WISDOM COUNCILS, LLC	11,550.00
21503	03/17/2015 YP LLC	616.58
EFT52249	03/17/2015 BARBARA BALAGURAS	107.00
EFT52250	03/17/2015 PAUL BEIRNES	55.00
EFT52251	03/17/2015 BRIAN MARTIN	110.00
EFT52252	03/17/2015 MICHELLE HOFFMAN CARTER	8.54
EFT52253	03/17/2015 CASEY THOMPSON	55.00
EFT52254	03/17/2015 DEBORAH HENRICHS	55.00
EFT52255	03/17/2015 DOROTHY KELLEY	55.00
EFT52256	03/17/2015 TERRI DOUGHERTY	55.00
EFT52257	03/17/2015 ANDREA FLEITAS	4.02
EFT52258	03/17/2015 JENNIFER GALLAGHER	55.00
EFT52259	03/17/2015 HAYAT PRONOVOST	107.00
EFT52260	03/17/2015 ROBIN HOUDYSHELL	55.00
EFT52261	03/17/2015 MISTY JOHANTGEN	55.00
EFT52262	03/17/2015 CHRIS KERNSTOCK	19.00

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EFT52263	03/17/2015 MICHELLE MOLZ-SCHULTE	55.00
EFT52264	03/17/2015 STEPHANIE NAEGELE	110.00
EFT52265	03/17/2015 ADRIENNE SIX	55.00
EFT52266	03/17/2015 LEONARDO SALAZAR	10.95
21504	03/19/2015 BENCHMARK GRAPHICS	963.30
21505	03/19/2015 ALWAYS BE CLOSING, LLC D/B/A	172.00
21506	03/19/2015 FEDERAL EXPRESS	1,785.64
21507	03/19/2015 NORTHSTAR TRAVEL MEDIA LLC	43,200.00
21508	03/19/2015 THE RODRIGUEZ GROUP, INC	40,000.00
21509	03/19/2015 LAKE BUENA VISTA RESORT VILLAGE & SPA	583.32
21510	03/19/2015 ALOMA PRINTING	1,743.41
21511	03/19/2015 CDS OF ORLANDO, INC. d/b/a	367.55
EFT52268	03/19/2015 CVENT	106.70
EFT52270	03/19/2015 MICHAEL TOWNES	55.00
150318006124	03/20/2015 PIA HOFFMANN PR	501.94
03/20/2015	03/20/2015 CIGNA HEALTH AND LIFE INSURANCE COMPANY	89,457.56
WDL000008429	03/20/2015 ADP ppe 3/13/15 pd 3/20/15	510,709.20
WDL000008430	03/20/2015 401K ppe 3/13/15 pd 3/20/15	64,024.03
21512	03/24/2015 ADP, INC.	7,843.87
21513	03/24/2015 AIT WORLD WIDE LOGISTICS	3,373.40
21514	03/24/2015 CDB PRODUCTIONS INC	1,500.00
21515	03/24/2015 CREATIVE FINANCIAL STAFFING	856.80
21516	03/24/2015 FEDERAL EXPRESS	451.45
21517	03/24/2015 INTERDYN BMI	715.00
21518	03/24/2015 NXTBOOK MEDIA, LLC.	750.00
21519	03/24/2015 SALESFORCE.COM, INC.	4,750.00
21520	03/24/2015 SCANTRON SERVICE GROUP	2,090.17
21521	03/24/2015 TEWS COMPANY	26,434.40
21522	03/24/2015 VERIZON	272.85
21523	03/24/2015 ALOMA PRINTING	560.72
21524	03/24/2015 AT&T	781.53
21525	03/24/2015 INSURANCE OFFICE OF AMERICA	3,040.00
EFT52272	03/24/2015 ERIC DEJESUS	110.00
EFT52273	03/24/2015 MISTY JOHANTGEN	55.00
EFT52274	03/24/2015 COLLETTE JOHNSON	16.50
EFT52275	03/24/2015 DEANNA KOTCH	55.00
EFT52276	03/24/2015 JULIE MARTINEZ	55.00
EFT52277	03/24/2015 MICHELLE MOLZ-SCHULTE	6.00
EFT52278	03/24/2015 SUSAN ZEIRI	33.32
21526	03/26/2015 ALOMA PRINTING	1,402.61
21527	03/26/2015 ARKADIN INC	379.67
21528	03/26/2015 ATLANTA EATS, LLC	10,000.00

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21529	03/26/2015 BRIGHT HOUSE NETWORKS	158.42
21530	03/26/2015 BRIGHT HOUSE NETWORKS	311.48
21531	03/26/2015 BURRELLES LUCE	1,561.31
21532	03/26/2015 CANON FINANCIAL SERVICES	1,290.26
21533	03/26/2015 CDB PRODUCTIONS INC	7,361.41
21534	03/26/2015 CINTAS CORPORATION	80.00
21535	03/26/2015 EDGE INFORMATION MANAGEMENT INC	273.90
21536	03/26/2015 FEDERAL EXPRESS	4,102.66
21537	03/26/2015 GRAPHIC AWARDS LLC	717.93
21538	03/26/2015 INTERPRO TRANSLATION SOLUTIONS	282.00
21539	03/26/2015 MEDICAL COST CONTAINMENT SERVICES, INC.	351.00
21540	03/26/2015 RACKSPACE LTD	2,820.81
21541	03/26/2015 SPRINT PCS	2,495.02
21542	03/26/2015 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	348.86
21543	03/26/2015 SUE HERSHKOWITZ-COORE	18,759.64
21544	03/26/2015 SIMPLEVIEW, INC.	4,589.50
21545	03/26/2015 VERIZON WIRELESS	171.55
21546	03/26/2015 VICTORIA LIM	800.00
21547	03/26/2015 CAREERSUSA, INC	448.00
21548	03/26/2015 LEXINGTON REALTY TRUST D/B/A	89,967.09
21549	03/26/2015 DUKE ENERGY	334.69
150324012756	03/26/2015 ANSELMO L MORVILLO S.A.	3,900.00
150324012759	03/26/2015 ICAS PUBLIC RELATIONS	4,556.78
EFT52280	03/26/2015 GOOGLE INC	156,808.41
EFT52281	03/26/2015 ENABLEPATH, LLC	2,230.56
21550	03/31/2015 FREEMAN DECORATION CO	2,530.44
21551	03/31/2015 MIMICAST NORTH AMERICA, INC.	1,620.00
21552	03/31/2015 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	2,516.56
21553	03/31/2015 UNUM LIFE INSURANCE COMPANY OF AMERICA	6,338.88
21554	03/31/2015 SALESFORCE.COM, INC.	59,200.00
03/31/2015	03/31/2015 PROFESSIONAL SERVICES EMPLOYERS TRUST	6,328.76

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
Birdsall Voss & Associates, Inc.	Ad Agency/Media Purchases/Creative Marketing
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Cigna Health and Life Insurance Company	Medical Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
energi PR	Public Relations Agency - Canada
Exact Target, Inc.	Mobile Messaging
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
ICAS Public Relations	International Rep/Agency - UK
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lexington Realty Trust D/B/A	Rent for Main Office
Line Up Brands SAS	International Rep/Agency - Colombia
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Salesforce.com, Inc.	CRM/Social Media Management/Monitoring Service
Simpleview, Inc.	Consumer Website Development
Smith Travel Research, Inc.	Research Vendor
Sprint PCS	Cellular and Data Service
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Advertising Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
TW Telecom	Internet Provider
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services

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One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Atlanta Eats, LLC	Advertising Media
CDB Productions Inc	Advertising Production
Data Best Practices, LLC	CRM Consultant
DIIO, LLC	Database Subscription Tool
Eastern States Veterinary Association, Inc.	Advertising Media
Northstar Travel Media LLC	Hosting OTA Website
The Rodriguez Group, Inc	Advertising Media
Sue Herskowitz-Coore	Speaker Training
Wisdom Councils, LLC	Organizational Consultant