

**Visit Orlando
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February 2015**

| <u>CM Trx Number</u> | <u>GL Posting Date</u> | <u>Check Amount</u> |
|----------------------|--|-------------------------|
| 21317 | 02/03/2015 ADP, INC. | 1,734.95 |
| 21318 | 02/03/2015 AIR TRAFFIC SERVICES INC | 23.00 |
| 21319 | 02/03/2015 BRIGHT HOUSE NETWORKS | 79.21 |
| 21320 | 02/03/2015 BRIGHT HOUSE NETWORKS | 309.39 |
| 21321 | 02/03/2015 CANON FINANCIAL SERVICES | 1,272.70 |
| 21322 | 02/03/2015 CANON SOLUTIONS AMERICA INC. | 1,720.77 |
| 21323 | 02/03/2015 CAREERSUSA, INC | 5,336.00 |
| 21324 | 02/03/2015 CLEAR CHANNEL OUTDOOR | 2,663.00 |
| 21325 | 02/03/2015 EXPERIAN MARKETING SOLUTIONS, INC. | 123,578.00 |
| 21326 | 02/03/2015 FEDERAL EXPRESS | 769.77 |
| 21327 | 02/03/2015 FEDEX OFFICE & PRINT SERVICES INC | 6,496.92 |
| 21328 | 02/03/2015 DATASITE ORLANDO | 1,500.99 |
| 21329 | 02/03/2015 OH BOWS LLC | 150.17 |
| 21330 | 02/03/2015 PITNEY BOWES CREDIT CORP. | 297.14 |
| 21331 | 02/03/2015 RAMON LOPEZ, JR. | 24.00 |
| 21332 | 02/03/2015 SARAH SEKULA | 1,616.08 |
| 21333 | 02/03/2015 SMITH TRAVEL RESEARCH INC | 26,014.00 |
| 21334 | 02/03/2015 SPECIAL EVENT FLORAL | 1,278.00 |
| 21335 | 02/03/2015 STANLEY CONVERGENT SECURITY SOLUTIONS, INC. | 348.19 |
| 21336 | 02/03/2015 SIMPLEVIEW, INC. | 2,250.00 |
| 21337 | 02/03/2015 TEWS COMPANY | 6,028.00 |
| 21338 | 02/03/2015 TW TELECOM | 5,437.59 |
| 21339 | 02/03/2015 VERIZON WIRELESS | 171.55 |
| 21340 | 02/05/2015 BENCHMARK GRAPHICS | 115.55 |
| 21341 | 02/05/2015 CREATIVE FINANCIAL STAFFING | 559.30 |
| 21342 | 02/05/2015 DESTINATION ANALYSTS | 7,500.00 |
| 21343 | 02/05/2015 ENTERPRISE LEASING COMPANY OF ORLANDO, LLC | 1,188.93 |
| 21344 | 02/05/2015 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC. | 1,350.00 |
| 21345 | 02/05/2015 FPIS, INC. | 1,417.00 |
| 21346 | 02/05/2015 GUARDIAN LIFE INSURANCE COMPANY | 9,359.53 |
| 21347 | 02/05/2015 HELINGER ADVERTISING | 5,490.00 |
| 21348 | 02/05/2015 INTERPRO TRANSLATION SOLUTIONS | 320.00 |
| 21349 | 02/05/2015 KENNEY COMMUNICATIONS INC | 2,108.00 |
| 21350 | 02/05/2015 LME ENGAGEMENT GROUP, INC. | 6,000.00 |
| 21351 | 02/05/2015 NXTBOOK MEDIA, LLC. | 150.00 |
| 21352 | 02/05/2015 SUE HERSHKOWITZ-COORE | 18,000.00 |
| 21353 | 02/05/2015 SIMPLEVIEW, INC. | 5,000.00 |
| 21354 | 02/05/2015 ALOMA PRINTING | 820.59 |
| 21355 | 02/05/2015 UNUM LIFE INSURANCE COMPANY OF AMERICA | 12,957.81 |
| 21356 | 02/10/2015 BRIAN UNLIMITED DISTRIBUTION CO. | 8,585.22 |

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| 21357 | 02/10/2015 COLLINSON & COMPANY INC | 2,750.00 |
| 21358 | 02/10/2015 MILLWARD BROWN INC. DBA | 23,399.51 |
| 21359 | 02/10/2015 HALL & PARTNERS | 24,120.00 |
| 21360 | 02/10/2015 HIGH IMPACT COMMUNICATIONS | 38,687.00 |
| 21361 | 02/10/2015 PET ASSURE CORP. | 27.00 |
| 21362 | 02/10/2015 CDS OF ORLANDO, INC. d/b/a | 130.45 |
| 21363 | 02/13/2015 GALA ENTERPRISES OF CNTRL FL | 5,875.23 |
| 21364 | 02/13/2015 RACKSPACE LTD | 2,802.81 |
| 21365 | 02/17/2015 ADP, INC. | 3,262.05 |
| 21366 | 02/17/2015 APPLE ONE EMPLOYMENT SERVICES | 1,387.78 |
| 21367 | 02/17/2015 CREATIVE FINANCIAL STAFFING | 595.00 |
| 21368 | 02/17/2015 THE CIT GROUP, INC. | 1,940.43 |
| 21369 | 02/17/2015 INFORMATICA CORPORATION | 45,400.00 |
| 21370 | 02/17/2015 DATASITE ORLANDO | 1,500.99 |
| 21371 | 02/17/2015 JACQUELYN B. VENUTI | 4,550.00 |
| 21372 | 02/17/2015 MASS MUTUAL RETIREMENT SERVICES | 703.00 |
| 21373 | 02/17/2015 ORANGE COUNTY CONVENTION CNTR | 880.00 |
| 21374 | 02/17/2015 Susan E. Dellinger | 885.25 |
| 21375 | 02/17/2015 HEART OF FLORIDA UNITED WAY | 936.50 |
| 21376 | 02/17/2015 VERTEKS CONSULTING INC. | 426.00 |
| 21377 | 02/17/2015 CARACOL AMERICA PRODUCTIONS LLC | 60,000.00 |
| 21378 | 02/17/2015 MATT MARRIOTT PHOTOGRAPHY INC. | 1,272.00 |
| 21379 | 02/17/2015 RAMON LOPEZ, JR. | 16.00 |
| 21380 | 02/17/2015 ADDIMAGE LLC | 1,200.00 |
| 21381 | 02/17/2015 TEWS COMPANY | 15,717.70 |
| 21382 | 02/17/2015 INTEGRATED INSIGHT, INC | 64,344.25 |
| 21383 | 02/17/2015 HIGH IMPACT COMMUNICATIONS | 3,510.29 |
| 21384 | 02/19/2015 AT&T WIRELESS SERVICES | 1,120.70 |
| 21385 | 02/19/2015 BENCHMARK GRAPHICS | 115.02 |
| 21386 | 02/19/2015 CDB PRODUCTIONS INC | 375.00 |
| 21388 | 02/19/2015 KENNEY COMMUNICATIONS INC | 2,520.00 |
| 21389 | 02/19/2015 QUALTRICS, LLC | 3,300.00 |
| 21390 | 02/19/2015 RAMON LOPEZ, JR. | 5.00 |
| 21391 | 02/19/2015 VERIZON WIRELESS | 171.55 |
| 21392 | 02/19/2015 VERIZON BUSINESS | 6,056.71 |
| 21393 | 02/19/2015 YP LLC | 616.58 |
| 21394 | 02/19/2015 ACXIOM CORPORATION | 24,167.00 |
| 21395 | 02/19/2015 ALOMA PRINTING | 1,055.06 |
| 21396 | 02/19/2015 AMANDA WOLF | 2,500.00 |
| 21397 | 02/19/2015 CDS OF ORLANDO, INC. d/b/a | 481.27 |
| 21398 | 02/19/2015 INTERDYN BMI | 362.50 |
| 21399 | 02/19/2015 INTERPRO TRANSLATION SOLUTIONS | 75.00 |

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| 21400 | 02/19/2015 LYNDA.COM INC | 3,575.00 |
| 21401 | 02/19/2015 MEARS TRANSPORTATION GROUP | 210.00 |
| 21402 | 02/19/2015 COLOR AZUL ENTERTAINMENT, INC. DBA | 14,977.00 |
| 21403 | 02/19/2015 RICHARD ALOT | 318.75 |
| 21404 | 02/19/2015 XEROGRAPHIC DIGITAL PRINTING | 250.28 |
| 21405 | 02/24/2015 ACE EXPEDITERS, INC. | 2,588.00 |
| 21406 | 02/24/2015 APPNEXUS RESOURCES INC. | 675.00 |
| 21407 | 02/24/2015 BRIAN UNLIMITED DISTRIBUTION CO. | 13,819.78 |
| 21408 | 02/24/2015 CREATIVE FINANCIAL STAFFING | 1,713.60 |
| 21409 | 02/24/2015 CLEAR CHANNEL AIRPORT | 255.00 |
| 21410 | 02/24/2015 FEDERAL EXPRESS | 2,315.21 |
| 21411 | 02/24/2015 FEDEX OFFICE & PRINT SERVICES INC | 6,496.92 |
| 21413 | 02/24/2015 ORLANDO BUSINESS JOURNAL | 96.00 |
| 21414 | 02/24/2015 RACKSPACE LTD | 2,805.57 |
| 21415 | 02/24/2015 RECALL-TOTAL INFORMATION MGT. | 957.28 |
| 21416 | 02/24/2015 LAKE BUENA VISTA RESORT VILLAGE & SPA | 583.32 |
| 21417 | 02/24/2015 TEWS COMPANY | 7,059.19 |
| 21418 | 02/24/2015 SPRINT | 3.24 |
| 21419 | 02/26/2015 ACME STAMP & SIGN CO., INC. | 43.61 |
| 21420 | 02/26/2015 AIT WORLD WIDE LOGISTICS | 3,000.00 |
| 21421 | 02/26/2015 ALOMA PRINTING | 513.87 |
| 21422 | 02/26/2015 ARKADIN INC | 560.64 |
| 21423 | 02/26/2015 ASSOCIATED ENTERTAINMENT RELEASING DBA ASSOC. TELEVISI | 34,000.00 |
| 21424 | 02/26/2015 AT&T | 818.10 |
| 21425 | 02/26/2015 BENCHMARK GRAPHICS | 550.61 |
| 21426 | 02/26/2015 BURRELLES LUCE | 1,507.20 |
| 21427 | 02/26/2015 CANON FINANCIAL SERVICES | 214.39 |
| 21428 | 02/26/2015 CREATIVE FINANCIAL STAFFING | 952.00 |
| 21429 | 02/26/2015 CINTAS CORPORATION | 133.00 |
| 21430 | 02/26/2015 FEDERAL EXPRESS | 548.97 |
| 21431 | 02/26/2015 FEDEX OFFICE & PRINT SERVICES INC | 1,624.23 |
| 21432 | 02/26/2015 FPIS, INC. | 1,417.00 |
| 21433 | 02/26/2015 GALA ENTERPRISES OF CNTRL FL | 5,875.23 |
| 21434 | 02/26/2015 GRAPHIC AWARDS LLC | 175.27 |
| 21435 | 02/26/2015 HIGH IMPACT COMMUNICATIONS | 7,800.00 |
| 21436 | 02/26/2015 INFORMZ INC | 28,550.00 |
| 21437 | 02/26/2015 KNOWLAND GROUP, INC | 4,200.00 |
| 21438 | 02/26/2015 LEXISNEXIS | 538.00 |
| 21439 | 02/26/2015 MEDICAL COST CONTAINMENT SERVICES, INC. | 364.50 |
| 21440 | 02/26/2015 MILES MEDIA GROUP INC | 16,330.50 |
| 21441 | 02/26/2015 LEXINGTON REALTY TRUST D/B/A | 89,967.09 |
| 21442 | 02/26/2015 PROVIEW EVENTS, LLC | 680.00 |

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| 21443 | 02/26/2015 SPRINT PCS | 2,502.23 |
| 21444 | 02/26/2015 PROVIDENT LIFE & ACCIDENT INSURANCE CO. | 1,289.12 |
| 21445 | 02/26/2015 PR NEWSWIRE ASSOCIATION LLC | 2,584.00 |
| 21446 | 02/26/2015 VISIT FLORIDA | 5,000.00 |
| 02/06/15 | 02/09/2015 CARLOS RICARDO GUTIERREZ | 5,416.60 |
| 150204009104 | 02/09/2015 MAZUMA MEDIA, INC. | 23,788.84 |
| 150204009106 | 02/09/2015 PIA HOFFMANN PR | 10,433.34 |
| 150211014266 | 02/13/2015 GRUPO ACIR NACIONAL, S.A. DE C.V. | 9,856.92 |
| 150211014267 | 02/13/2015 LA BANCA DE INVERSION S.A. | 885.50 |
| 150211014273 | 02/13/2015 BP TRAVEL/ORBITAL MARKETING SVCS | 2,682.59 |
| 150218008791 | 02/20/2015 RUKHSANA TIMMIS | 1,500.00 |
| 150218008792 | 02/20/2015 LINE UP BRANDS SAS | 36,250.00 |
| 150218008793 | 02/20/2015 TRAVELBRANDS INC. | 50,000.00 |
| 150218008794 | 02/20/2015 MAZUMA MEDIA, INC. | 6,582.00 |
| 150225006561 | 02/26/2015 ICAS PUBLIC RELATIONS | 9,333.33 |
| CASH | 02/23/2015 CIGNA HEALTH AND LIFE INSURANCE COMPANY | 66,635.59 |
| CASH | 02/28/2015 PROFESSIONAL SERVICES EMPLOYERS TRUST | 6,672.73 |
| EFT52206 | 02/05/2015 BIRDSALL VOSS & ASSOCIATES INC | 732,975.99 |
| EFT52207 | 02/05/2015 GRAPHIC COMMUNICATIONS HOLDINGS, INC. | 5,308.13 |
| EFT52208 | 02/05/2015 ORBITZ WORLDWIDE, INC | 3.62 |
| EFT52211 | 02/10/2015 BRIAN MARTIN | 110.00 |
| EFT52212 | 02/10/2015 ANDREA FLEITAS | 25.07 |
| EFT52213 | 02/10/2015 KIM REED | 55.00 |
| EFT52214 | 02/10/2015 STEPHANIE NAEGELE | 55.00 |
| EFT52215 | 02/10/2015 ADRIENNE SIX | 71.77 |
| EFT52216 | 02/10/2015 ZITA STEGLICH | 50.90 |
| EFT52218 | 02/19/2015 KEN BARNETT | 55.00 |
| EFT52219 | 02/19/2015 CASEY THOMPSON | 55.00 |
| EFT52220 | 02/19/2015 DOROTHY KELLEY | 55.00 |
| EFT52221 | 02/19/2015 JENNIFER GALLAGHER | 55.00 |
| EFT52222 | 02/19/2015 HAYAT PRONOVOST | 107.00 |
| EFT52223 | 02/19/2015 ROBIN HOUDYSHELL | 55.00 |
| EFT52224 | 02/19/2015 MICHELLE MOLZ-SCHULTE | 55.00 |
| EFT52226 | 02/19/2015 BIRDSALL VOSS & ASSOCIATES INC | 15,784.99 |
| EFT52228 | 02/24/2015 BARBARA BALAGURAS | 107.00 |
| EFT52229 | 02/24/2015 LAURA BONNIVILLE | 55.00 |
| EFT52230 | 02/24/2015 AITZA LOBO | 55.00 |
| EFT52231 | 02/24/2015 CHRISTOPHER ELLIS | 91.16 |
| EFT52232 | 02/24/2015 COLLETTE JOHNSON | 31.69 |
| EFT52233 | 02/24/2015 JULIE MARTINEZ | 55.00 |
| EFT52234 | 02/24/2015 SANDI DAUGHERTY | 55.00 |
| EFT52236 | 02/26/2015 FAYE MEMOLI | 55.00 |

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| EFT52238 | 02/26/2015 GOOGLE INC | 152,050.97 |
| EFT52239 | 02/26/2015 BIRDSALL VOSS & ASSOCIATES INC | 840.25 |
| FXDB015021300083 | 02/20/2015 WOLF PROPAGANDA LTDA. | 131,162.57 |
| WDL000008395 | 02/05/2015 MASS MUTUAL RETIREMENT SERVICES | 328,763.65 |
| WDL000008396 | 02/19/2015 ADP ppe 2/13/15 pd 2/20/15 | 485,712.75 |
| WDL000008397 | 02/23/2015 401K ppe 2/13/15 pd 2/20/15 | 63,806.07 |
| WDL000008398 | 02/05/2015 ADP ppe 1/30/15 pd 2/6/15 | 474,466.72 |
| WDL000008399 | 02/09/2015 401K ppe 1/30/15 pd 2/6/15 | 59,595.29 |

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| Recurring Vendors | |
|--|--|
| Explanation of items \$5,000 or more | |
| Vendor | Type of Expenditure |
| 401K PPE (various) | 401(k) Withholding & Matching |
| Acxiom Corporation | Consumer Database Maintenance and Services |
| ADP PPE (various) | Payroll Transfer |
| AIT World Wide Logistics | Fulfillment Warehouse Storage |
| American Express | Airline/travel |
| Aviareps Marketing Garden Holdings LTD | International Rep/Agency - China |
| Birdsall Voss & Associates, Inc. | Ad Agency/Media Purchases/Creative Marketing |
| BP Travel/Orbital Marketing Svcs. | Consumer Fulfillment - UK |
| Brian Unlimited Distribution Co. | Consumer Fulfillment - US |
| Bridgefield Employers Ins. Co | Worker Compensation Insurance |
| Carlos Ricardo Gutierrez | International Rep/Agency - Argentina |
| Cigna Health and Life Insurance Company | Medical Insurance |
| CPR - ADP Payroll | Payroll Tax Deposits |
| Dell | Computers |
| DK Shifflet & Associates | Research Vendor - Travel Industry Statistics |
| Doublesix Marketing LTD | International Rep/Agency - Japan |
| Gala Enterprises of Central Florida | Visitor Center Rent |
| Guardian Life Insurance Company | Dental and Vision Insurance |
| Google, Inc. | Online Advertising |
| Helinger Advertising | Brochure Distribution |
| High Impact Communications | Video Production |
| ICAS Public Relations | International Rep/Agency - UK |
| Jorge Sales/Sales Internacional Sa de CV | International Rep/Agency - Mexico |
| Lexington Realty Trust D/B/A | Rent for Main Office |
| Line Up Brands SAS | International Rep/Agency - Colombia |
| LPI Marketing Group | Promotions Agency - Canada |
| Mazuma Media, Inc. | Public Relations Agency - Canada |
| MassMutual Retirement Services | Employee/Company 401(k) Contribution |
| NAS Comunicacoes E Representacoes | Public Relations Agency - Brazil |
| Pia Hoffman | Public Relations Agency - Germany |
| Professional Services Employers Trust | FSA Plan Reimbursement Fees |
| Rackspace Ltd. | Hosting of Website Servers |
| Rukhsana Timmis | International Rep/Agency - Germany |
| Simpleview, Inc. | Consumer Website Development |
| Smith Travel Research, Inc. | Research Vendor |
| Sprint PCS | Cellular and Data Service |
| Tews Company | Temporary Staffing |
| Total Media Limited | Ad Agency/Media Purchases - UK |
| Travelocity.COM LP | Advertising Media |
| Trends Analysis Projections, LLC | Research Vendor - Meetings and Conventions |
| TW Telecom | Internet Provider |
| Unum Life Insurance Company of America | LTD, STD & AD&D and Life |
| Verizon Business | Telephone and Data Services |
| Wolf Propaganda LTDA | Ad Agency/Media Purchases - Brazil |

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| One-Time or Intermittent Vendors | |
|--|----------------------------------|
| Explanation of items \$5,000 or more | |
| Associated Entertainment Releasing DBA Assoc. TE | Advertising Media |
| Caracol America Productions LLC | Advertising Media |
| CareerUSA, Inc | Temporary Staffing |
| Color Azul Entertainment, Inc. DBA | Content Production |
| Destination Analysts | Research Vendor |
| Experian Marketing Solutions, Inc. | Database Integration |
| Fedex Office & Print Services Inc | Printing |
| Graphic Communications Holdings, Inc. | Printing |
| Grupo Acir Nacional, S.A. DE C.V. | Advertising Production |
| Hall & Partners | Research Vendor |
| Informatica Corporation | ETL Tool/CRM |
| Informz Inc. | Email Service Provider |
| Integrated Insight, Inc. | Research Vendor |
| LME Engagement Group, Inc. | OTA Awards |
| Miles Media Group Inc | Advertising Media |
| Millward Brown Inc. DBA | Research Vendor |
| Sue Hershkowitz-Coore | Global Marketing Training |
| TravelBrands Inc | Advertising Media |
| Visit Florida | International Rep/Agency - India |