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<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
21204	01/06/2015 CANON SOLUTIONS AMERICA INC.	5,840.55
21205	01/06/2015 CINTAS CORPORATION	80.00
21206	01/06/2015 COLOR AZUL ENTERTAINMENT, INC. DBA	29,954.00
21207	01/06/2015 PITNEY BOWES CREDIT CORP.	2,691.05
21208	01/06/2015 RACKSPACE LTD	2,827.77
21209	01/06/2015 RECALL-TOTAL INFORMATION MGT.	931.10
21210	01/06/2015 SOCIAL TABLES, INC.	2,500.00
21211	01/06/2015 GUARDIAN LIFE INSURANCE COMPANY	9,681.07
21212	01/06/2015 PET ASSURE CORP.	27.00
21213	01/06/2015 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	1,293.96
21214	01/06/2015 UNUM LIFE INSURANCE COMPANY OF AMERICA	3,096.98
21215	01/06/2015 UNUM LIFE INSURANCE COMPANY OF AMERICA	9,753.38
EFT52146	01/06/2015 AITZA LOBO	55.00
EFT52147	01/06/2015 MISTY JOHANTGEN	55.00
EFT52148	01/06/2015 DEANNA KOTCH	55.00
EFT52149	01/06/2015 MICHAEL TOWNES	55.00
EFT52150	01/06/2015 AMY RODENBROCK	12.06
21216	01/08/2015 ADP, INC.	2,296.32
21217	01/08/2015 APPLE ONE EMPLOYMENT SERVICES	945.75
21218	01/08/2015 BENCHMARK GRAPHICS	332.28
21219	01/08/2015 CDS OF ORLANDO, INC. d/b/a	189.70
21220	01/08/2015 FEDERAL EXPRESS	2,360.56
21221	01/08/2015 MILLWARD BROWN INC. DBA	37,800.00
21222	01/08/2015 HALL & PARTNERS	56,280.00
21223	01/08/2015 INTEGRATED INSIGHT, INC	64,344.25
21224	01/08/2015 INTERDYN BMI	1,195.00
21225	01/08/2015 JULIE RENEE DERMIS	937.50
21226	01/08/2015 KRISTEN MANIERI	275.00
21227	01/08/2015 MASS MUTUAL RETIREMENT SERVICES	100.00
21228	01/08/2015 PHOENIX MARKETING INTERNATIONAL	19,571.00
21229	01/08/2015 SEARCHWIDE	9,048.43
21230	01/08/2015 STRATEGIC MARKETING & RESEARCH, INC.	95,475.00
21231	01/08/2015 TEWS COMPANY	13,445.56
21232	01/08/2015 VERTEKS CONSULTING INC.	741.40
150107009232	01/08/2015 LPI COMMUNICATIONS GROUP, INC	1,667.20
EFT52152	01/08/2015 BIRDSALL VOSS & ASSOCIATES INC	9,643.75
21233	01/09/2015 MARKETING COLLABORATION	705,000.00
150107009229	01/09/2015 AVIAREPS MARKETING GARDEN HOLDINGS LTD.	130.33
150107009234	01/09/2015 RUKHSANA TIMMIS	24,157.38

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WDL000008383	01/09/2015 401K ppe 1/2/15 pd 1/9/15	67,219.54
01/09/2015	01/09/2015 ADP ppe 1/2/15 pd 1/9/15	561,540.74
21234	01/13/2015 AIT WORLD WIDE LOGISTICS	5,715.14
21235	01/13/2015 APPLE ONE EMPLOYMENT SERVICES	565.50
21236	01/13/2015 CAPITAL OFFICE PRODUCTS	859.46
21237	01/13/2015 CENTRAL FLORIDA SPORTS COMM.	41,129.25
21238	01/13/2015 FEDERAL EXPRESS	1,160.13
21239	01/13/2015 INTERDYN BMI	5,207.50
21240	01/13/2015 MULTIVIEW, INC. USA	2,500.00
21241	01/13/2015 D.K. SHIFFLET & ASSOCIATES LTD	22,050.00
21242	01/13/2015 TEWS COMPANY	2,920.39
21243	01/13/2015 VISIT FLORIDA	8,333.00
21244	01/13/2015 WORKSCAPES INC	272.56
21245	01/13/2015 INTERDYN BMI	2,094.50
21246	01/13/2015 MARKETING ASSOCIATION	420,000.00
21247	01/15/2015 AT&T	731.69
21248	01/15/2015 BENCHMARK GRAPHICS	395.54
21249	01/15/2015 ALOMA PRINTING	23.43
21250	01/15/2015 AT&T WIRELESS SERVICES	1,220.32
21251	01/15/2015 CANON FINANCIAL SERVICES	2,059.58
21252	01/15/2015 COLOR REFLECTIONS	426.09
21253	01/15/2015 PULP PAPER PRODUCTS	205.00
21254	01/15/2015 FEDERAL EXPRESS	2,077.34
21255	01/15/2015 GLOBAL GIFTS & NOVELTIES, LLC	1,387.98
21256	01/15/2015 HOTEL HUMAN RESOURCES ASSOC. OF CENTRAL FL, INC.	70.00
21257	01/15/2015 MIMICAST NORTH AMERICA, INC.	1,620.00
21258	01/15/2015 PROFORMA ALBRECHT & CO	171.80
21259	01/15/2015 LAKE BUENA VISTA RESORT VILLAGE & SPA	874.98
21260	01/15/2015 VERIZON WIRELESS	179.85
21261	01/15/2015 VERIZON BUSINESS	5,637.40
21262	01/15/2015 VERIZON	137.67
150107009226	01/15/2015 ATTRACTION TICKETS DIRECT	12,723.59
150107009230	01/15/2015 TOTAL MEDIA LIMITED	14,819.75
150107009231	01/15/2015 PIA HOFFMANN PR	2,974.70
150107009334	01/15/2015 V INTERACTIONS INC.	48,211.96
EFT52154	01/15/2015 BIRDSALL VOSS & ASSOCIATES INC	382,681.04
EFT52156	01/15/2015 KEN BARNETT	75.55
EFT52157	01/15/2015 CASEY THOMPSON	55.00
EFT52158	01/15/2015 DOROTHY KELLEY	55.00
EFT52159	01/15/2015 JENNIFER GALLAGHER	55.00
EFT52160	01/15/2015 ROBIN HOUDYSHELL	55.00
EFT52161	01/15/2015 COLLETTE JOHNSON	55.00

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EFT52162	01/15/2015 DEANNA KOTCH	26.88
EFT52163	01/15/2015 CARINA LINHARES	10.95
EFT52164	01/15/2015 MICHELLE MOLZ-SCHULTE	55.00
EFT52165	01/15/2015 REBECCA PUNTONI	12.75
EFT52166	01/15/2015 WILL PEAVY	132.27
WDL000008386	01/15/2015 Dept of Health-Reinsurance fee	8,346.24
150114010892	01/16/2015 LINE UP BRANDS SAS	1,073.19
21263	01/20/2015 ALOMA PRINTING	521.85
21265	01/20/2015 INSURANCE OFFICE OF AMERICA	8,660.14
150114010893	01/20/2015 ENVOY	220.51
150114010902	01/20/2015 BP TRAVEL/ORBITAL MARKETING SVCS	8,042.01
150114012888	01/20/2015 VIRGIN HOLIDAYS	154,930.00
150114012889	01/20/2015 THOMAS COOK TOUR OPERATIONS LTD	77,465.00
01/21/2015	01/21/2015 CIGNA HEALTH AND LIFE INSURANCE COMPANY	78,623.55
21266	01/22/2015 ACE EXPEDITERS, INC.	5,176.00
21267	01/22/2015 ACME STAMP & SIGN CO., INC.	1,650.32
21268	01/22/2015 ACXIOM CORPORATION	24,167.00
21269	01/22/2015 ADP, INC.	2,815.56
21270	01/22/2015 AIT WORLD WIDE LOGISTICS	3,145.50
21271	01/22/2015 CISION US, INC.	9,290.54
21273	01/22/2015 CHRISTOPHER ELLIOTT	400.00
21274	01/22/2015 CLEAR CHANNEL OUTDOOR	720.00
21275	01/22/2015 CHEPENIK FINANCIAL	6,250.00
21276	01/22/2015 CTM MEDIA GROUP, INC	633.37
21277	01/22/2015 DELUXE BUSINESS CHECKS & SOLUTIONS	161.32
21278	01/22/2015 EDWARD A. SCHMIDT JR	200.00
21279	01/22/2015 INTERDYN BMI	493.75
21280	01/22/2015 ORANGE COUNTY CONVENTION CNTR	36.00
21281	01/22/2015 PRIMROSE CENTER INC	264.36
21282	01/22/2015 SPECIAL EVENT FLORAL	3,724.84
21283	01/22/2015 SURVEY SAMPLING INTERNATIONAL, LLC	7,350.00
21284	01/22/2015 TRAVEL GUIDES FREE	1,691.91
21285	01/22/2015 YP LLC	608.59
21286	01/22/2015 PREVENTECH aka Massey Services	327.84
21287	01/22/2015 BRIAN UNLIMITED DISTRIBUTION CO.	27,389.51
150121009951	01/22/2015 AVIAREPS MARKETING GARDEN HOLDINGS LTD.	1,791.00
150121011798	01/22/2015 AIR CANADA	50,005.00
EFT52168	01/22/2015 BIRDSALL VOSS & ASSOCIATES INC	318,243.35
EFT52170	01/22/2015 PAUL BEIRNES	55.00
EFT52171	01/22/2015 DARYL CRONK	165.00
EFT52172	01/22/2015 FERNA BERNSTEIN	55.00
EFT52173	01/22/2015 HAYAT PRONOVOST	34.63

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EFT52174	01/22/2015 KIM REED	55.00
EFT52175	01/22/2015 JULIE MARTINEZ	195.00
EFT52176	01/22/2015 KRISTIN ROTHBAUER	110.00
EFT52177	01/22/2015 DAVID SIBILA	686.73
EFT52178	01/22/2015 ADRIENNE SIX	55.00
01/23/15	01/23/2015 JORGE SALES	1,021.41
EFT52180	01/23/2015 SONYA FLETCHER	336.30
01/23/2015	01/23/2015 ADP ppe 1/16/15 pd 1/23/15	649,993.86
21288	01/27/2015 AIT WORLD WIDE LOGISTICS	352.22
21289	01/27/2015 ASSOCIATED ENTERTAINMENT RELEASING DBA ASSOC. TELI	33,000.00
21290	01/27/2015 BRIAN UNLIMITED DISTRIBUTION CO.	29,190.00
21291	01/27/2015 FEDERAL EXPRESS	341.99
21292	01/27/2015 LEXISNEXIS	538.00
21293	01/27/2015 NXTBOOK MEDIA, LLC.	950.00
21294	01/27/2015 RECALL-TOTAL INFORMATION MGT.	937.85
21295	01/27/2015 SPRINT PCS	2,454.31
21297	01/27/2015 UNITED ARTS OF CENTRAL FL INC	189.70
21298	01/27/2015 HEART OF FLORIDA UNITED WAY	897.00
21299	01/27/2015 WET'N WILD	200.00
EFT52182	01/27/2015 BIRDSALL VOSS & ASSOCIATES INC	20,957.28
EFT52183	01/27/2015 GOOGLE INC	34,807.68
21300	01/28/2015 LEXINGTON REALTY TRUST D/B/A	89,967.09
21301	01/29/2015 ARKADIN INC	272.96
21302	01/29/2015 AT&T	199.88
21303	01/29/2015 BEN VAN HOOK PICTURES	16,300.00
21304	01/29/2015 BENCHMARK GRAPHICS	383.93
21305	01/29/2015 CINTAS CORPORATION	133.00
21306	01/29/2015 THE CIT GROUP, INC.	1,940.43
21307	01/29/2015 FEDEX OFFICE & PRINT SERVICES INC	1,624.23
21308	01/29/2015 EVENT PAYMENT	5,000.00
21309	01/29/2015 GLOBAL GIFTS & NOVELTIES, LLC	1,239.95
21310	01/29/2015 GMAC COMMUNICATIONS, LLC	3,505.00
21311	01/29/2015 HIGH IMPACT COMMUNICATIONS	2,100.00
21312	01/29/2015 MEDICAL COST CONTAINMENT SERVICES, INC.	364.50
21313	01/29/2015 COLOR AZUL ENTERTAINMENT, INC. DBA	3,310.74
21314	01/29/2015 SUSAN E. DILLINGER	300.05
21315	01/29/2015 SPRINT	2.29
21316	01/29/2015 VICTORIA LIM	1,036.00
150121011226	01/29/2015 BELL MEDIA INC	102,572.16
1501121009949	01/29/2015 PROFI REISEN	2,264.44
EFT52185	01/29/2015 GOOGLE INC	185,045.87
EFT52187	01/29/2015 PAUL BEIRNES	89.50

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EFT52188	01/29/2015 LAURA BONNIVILLE	165.00
EFT52189	01/29/2015 ERIC DEJESUS	55.00
EFT52190	01/29/2015 DEBORAH HENRICHS	110.00
EFT52191	01/29/2015 AITZA LOBO	55.00
EFT52192	01/29/2015 DOROTHY GERMAIN	55.00
EFT52193	01/29/2015 MISTY JOHANTGEN	55.00
EFT52194	01/29/2015 DEANNA KOTCH	55.00
EFT52195	01/29/2015 FAYE MEMOLI	385.00
EFT52196	01/29/2015 SANDI DAUGHERTY	55.00
EFT52197	01/29/2015 DAVID SIBILA	72.80
EFT52198	01/29/2015 SHERYL TAYLOR	165.00
EFT52199	01/29/2015 TIMOTHIE TINSLEY	220.00
EFT52200	01/29/2015 MICHAEL TOWNES	55.00
EFT52201	01/29/2015 VANESSA VELASQUEZ	10.95
EFT52203	01/29/2015 BIRDSALL VOSS & ASSOCIATES INC	975,824.70
EFT52204	01/29/2015 GOOGLE INC	79,875.10
FXDB015011400346	01/29/2015 WOLF PROPAGANDA LTDA.	290,287.85
FXDB015011400348	01/29/2015 NAS COMUNICACOES E REPRESENTACOES	1,274.62
01/30/15	01/30/2015 JORGE SALES	743.06
01/30/15	01/30/2015 CARLOS RICARDO GUTIERREZ	3,517.75
150107009227	01/31/2015 LINE UP BRANDS SAS	445.99
150121009945	01/31/2015 V INTERACTIONS INC.	36,823.54
150128010292	01/31/2015 TOTAL MEDIA LIMITED	10,198.79
150128010293	01/31/2015 DOUBLESIX MARKETING LTD.	2,374.97
150204009110	01/31/2015 BP TRAVEL/ORBITAL MARKETING SVCS	6,367.03
01/31/2015	01/31/2015 PROFESSIONAL SERVICES EMPLOYERS TRUST	11,032.12

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
Birdsall Voss & Associates, Inc.	Ad Agency/Media Purchases/Creative Marketing
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
Cigna Health and Life Insurance Company	Medical Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
energi PR	Public Relations Agency - Canada
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lexington Realty Trust D/B/A	Rent for Main Office
Line Up Brands SAS	International Rep/Agency - Colombia
LPI Marketing Group	Promotions Agency - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smith Travel Research, Inc.	Research Vendor
Sprint PCS	Cellular and Data Service
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Advertising Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
TW Telecom	Internet Provider
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

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One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Ace Expeditors, Inc.	Fulfillment
Air Canada	Ad Agency/Media Purchases
Associated Entertainment Releasing DBA Assoc. Television Int'l	Advertising Production
Attraction Tickets Direct	Advertising Media
Bell Media Inc	Advertising Media
Ben Van Hook Pictures	Advertising Production
Canon Solutions America Inc.	Copier Maintenance
Central Florida Sports Comm.	Sports Marketing
Chepenik Financial	401(k) Consultant
Cision US, Inc.	Clipping Service
Color Azul Entertainment, Inc. DBA	Content Production
Dept of Health-Reinsurance Fee	Patient Protection and Affordable Care Act Fee
Hall & Partners	Research Vendor
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Integrated Insight, Inc	Research Vendor
Millward Brown Inc. DBA	Research Vendor
Phoenix Marketing International	Research Vendor
Searchwide	Search Fee for Sr. Nat'l Sales Exec.
Strategic Marketing & Research, Inc.	Research Vendor
Survey Sampling International, LLC	Research Vendor
Thomas Cook Tour Operators LTD	Advertising Media - UK Co-Op
V Interactions Inc.	Advertising Media
Virgin Holidays	Advertising Media
Visit Florida	Advertising Media