

**Visit Orlando
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September 2014**

<u>CM Trx Number</u>	<u>GL Posting</u>	<u>Date</u>	<u>Paid To/Rcvd From</u>	<u>Check Amount</u>
20695		09/02/2014	ALOMA PRINTING	\$64.97
20696		09/02/2014	ARKADIN INC	\$1,046.54
20697		09/02/2014	AT&T	\$186.70
20698		09/02/2014	BRIGHT HOUSE NETWORKS	\$79.21
20699		09/02/2014	BRIGHT HOUSE NETWORKS	\$305.19
20700		09/02/2014	CANON FINANCIAL SERVICES	\$1,075.87
20701		09/02/2014	GALA ENTERPRISES OF CNTRL FL	\$5,875.23
20702		09/02/2014	GUARDIAN LIFE INSURANCE COMPANY	\$10,140.41
20703		09/02/2014	MASS MUTUAL RETIREMENT SERVICES	\$726.16
20704		09/02/2014	TW TELECOM	\$5,520.72
20705		09/02/2014	UNUM LIFE INSURANCE COMPANY OF AMERICA	\$12,576.17
20706		09/02/2014	VERIZON	\$129.32
140903005195		09/03/2014	LA BANCA DE INVERSION S.A.	\$1,563.50
20707		09/04/2014	ADP, INC.	\$4,925.04
20708		09/04/2014	AIT WORLD WIDE LOGISTICS	\$7,264.37
20709		09/04/2014	ALLEGHENY MARKETING GROUP	\$12,300.00
20710		09/04/2014	BENCHMARK GRAPHICS	\$462.21
20711		09/04/2014	CENTRAL FLORIDA SPORTS COMM.	\$16,025.00
20712		09/04/2014	CREATIVE FINANCIAL STAFFING	\$1,344.00
20713		09/04/2014	COLLINSON & COMPANY INC	\$2,750.00
20714		09/04/2014	CVENT	\$400.00
20715		09/04/2014	DIIO, LLC	\$5,250.00
20716		09/04/2014	FEDERAL EXPRESS	\$1,037.03
20717		09/04/2014	FEDEX OFFICE & PRINT SERVICES INC	\$3,248.46
20718		09/04/2014	LEXISNEXIS	\$538.00
20719		09/04/2014	MEDICAL COST CONTAINMENT SERVICES, INC.	\$373.50
20720		09/04/2014	MIMECAST NORTH AMERICA, INC.	\$1,620.00
20721		09/04/2014	LEXINGTON REALTY TRUST D/B/A	\$8,308.29
20722		09/04/2014	ORANGE COUNTY CONVENTION CNTR	\$45.00
20723		09/04/2014	RACKSPACE LTD	\$2,814.59
20724		09/04/2014	24/7 MEDIA US, INC.	\$733.21
20725		09/04/2014	RECALL-TOTAL INFORMATION MGT.	\$1,330.01
20726		09/04/2014	SMITH TRAVEL RESEARCH INC	\$1,595.00
20727		09/04/2014	SPRINT PCS	\$2,887.38
20728		09/04/2014	TECH HERO OF CENTRAL FLORIDA	\$1,696.23
20729		09/04/2014	TEWS COMPANY	\$1,684.90
20730		09/04/2014	TRAVELCLICK INC	\$1,800.00
EFT51990		09/04/2014	BIRDSALL VOSS & ASSOCIATES INC	\$158,317.00
EFT51992		09/04/2014	MATT OGLESBY	\$46.08
09/05/14		09/05/2014	JORGE SALES	\$1,033.68
WDL000008235		09/05/2014	ADP ppe 8/29/14 pd 9/5/14	\$446,585.85
WDL000008234		09/08/2014	401K ppe 8/29/14 pd 9/5/14	\$50,259.89
20731		09/09/2014	FEDERAL EXPRESS	\$871.92
20732		09/09/2014	RAMON LOPEZ, JR.	\$27.00

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20733	09/09/2014	UNITED ARTS OF CENTRAL FL INC	\$287.55
20734	09/09/2014	HEART OF FLORIDA UNITED WAY	\$1,345.50
20735	09/09/2014	VERIZON	\$135.63
EFT51994	09/09/2014	KEN BARNETT	\$55.00
EFT51995	09/09/2014	CASEY THOMPSON	\$55.00
EFT51996	09/09/2014	DOROTHY KELLEY	\$55.00
EFT51997	09/09/2014	JENNIFER GALLAGHER	\$55.00
EFT51998	09/09/2014	ROBIN HOUDYSHELL	\$55.00
EFT51999	09/09/2014	CHRIS KERNSTOCK	\$53.76
EFT52000	09/09/2014	MICHELLE MOLZ-SCHULTE	\$55.00
EFT52001	09/09/2014	ADRIENNE SIX	\$55.00
EFT52002	09/09/2014	ZITA STEGLICH	\$55.00
20736	09/11/2014	ACE EXPEDITERS, INC.	\$7,764.00
20737	09/11/2014	ADVANCED MECHANICAL SERVICES	\$85.00
20738	09/11/2014	AIT WORLD WIDE LOGISTICS	\$115.15
20739	09/11/2014	ALOMA PRINTING	\$601.73
20740	09/11/2014	BRIAN UNLIMITED DISTRIBUTION CO.	\$22,785.00
20741	09/11/2014	CANON FINANCIAL SERVICES	\$210.88
20742	09/11/2014	CARMEN E. BOYCE	\$5,095.39
20743	09/11/2014	FEDERAL EXPRESS	\$642.37
20744	09/11/2014	GOV CONNECTION INC	\$434.67
20745	09/11/2014	ORANGE COUNTY CONVENTION CNTR	\$72.00
20746	09/11/2014	ORBITZ WORLDWIDE, INC	\$19,373.11
20747	09/11/2014	QUAD/GRAPHICS, INC	\$4,343.17
20748	09/11/2014	STRATEGIC MARKETING & RESEARCH, INC.	\$48,950.00
20749	09/11/2014	SIMPLEVIEW, INC.	\$150.00
20750	09/11/2014	EILEEN OGINTZ d/b/a TAKING THE KIDS	\$6,000.00
20751	09/11/2014	TOURISM ECONOMICS LLC.	\$62,750.00
20752	09/11/2014	TRAVELZOO INC.	\$6,666.00
20753	09/11/2014	XEROGRAPHIC DIGITAL PRINTING	\$58.58
20754	09/11/2014	YP LLC	\$608.59
20755	09/11/2014	AT&T WIRELESS SERVICES	\$1,547.90
D 2014091000741	09/11/2014	GOOGLE INC	\$8,952.90
WDL000008230	09/12/2014	401K PPE 091214 PD 091914	\$50,471.50
20756	09/16/2014	QUAD/GRAPHICS, INC	\$5,069.07
20757	09/16/2014	HILTON ORLANDO	\$940.52
20758	09/16/2014	AT&T	\$731.73
20759	09/16/2014	SIMPLEVIEW, INC.	\$4,589.50
20760	09/16/2014	HILTON ORLANDO	\$1,189.16
20761	09/18/2014	ADP, INC.	\$636.14
20762	09/18/2014	ALOMA PRINTING	\$1,429.23
20763	09/18/2014	BENCHMARK GRAPHICS	\$230.05
20764	09/18/2014	CANON FINANCIAL SERVICES	\$205.61
20765	09/18/2014	CREATIVE FINANCIAL STAFFING	\$840.00
20766	09/18/2014	THE CIT GROUP, INC.	\$1,940.43
20767	09/18/2014	CLEAR RESULTS MARKETING, LLC.	Void

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20768	09/18/2014	FEDERAL EXPRESS	\$518.99
20769	09/18/2014	FPIS, INC.	\$1,486.00
20770	09/18/2014	JULIE RENEE DERMIS	\$2,012.50
20771	09/18/2014	DATASITE ORLANDO	\$1,435.09
20772	09/18/2014	LEXISNEXIS	\$538.00
20773	09/18/2014	NICOLE SPOONER dba MPACT ORLANDO MARKETING, LLC	\$250.00
20774	09/18/2014	OFFICEMAX INC	\$1,112.39
20775	09/18/2014	ORLANDO THE CITY'S MAGAZINE	\$32.00
20776	09/18/2014	PHINTEC LLC	\$5,151.00
20777	09/18/2014	PROFORMA ALBRECHT & CO	\$3,586.14
20778	09/18/2014	RACKSPACE LTD	\$2,821.05
20779	09/18/2014	SEARCHWIDE	\$8,333.00
20780	09/18/2014	TEWS COMPANY	\$759.80
20781	09/18/2014	VERIZON WIRELESS	\$176.76
20782	09/18/2014	ORANGE COUNTY CONVENTION CNTR	\$9.00
20783	09/18/2014	VERIZON WIRELESS	\$252.40
20784	09/18/2014	D.K. SHIFFLET & ASSOCIATES LTD	\$22,050.00
09/18/14	09/18/2014	BIRDSALL VOSS & ASSOCIATES INC	\$489,133.19
140917008986	09/18/2014	PIA HOFFMANN PR	\$1,041.45
EFT52004	09/18/2014	PAUL BEIRNES	\$55.00
EFT52005	09/18/2014	CARA BURZYNSKI	\$10.95
EFT52006	09/18/2014	AITZA LOBO	\$55.00
EFT52007	09/18/2014	TERRI DOUGHERTY	\$55.00
EFT52008	09/18/2014	FERNA BERNSTEIN	\$275.00
EFT52009	09/18/2014	ELANNA LUGO	\$110.00
EFT52010	09/18/2014	KRISTIN ROTHBAUER	\$55.00
EFT52011	09/18/2014	SANDI DAUGHERTY	\$55.00
EFT52012	09/18/2014	NICOLET SEVERE	\$9.00
EFT52013	09/18/2014	NATALIE STESHIK	\$10.95
EFT52014	09/18/2014	TIMOTHIE TINSLEY	\$165.00
EFT52015	09/18/2014	WILL PEAVY	\$165.00
WDL000008232	09/18/2014	ADP ppe 9/12/14 pd 9/19/14	\$472,493.71
09/19/14	09/19/2014	JORGE SALES	\$1,306.45
140917008983	09/19/2014	FVW MEDIEN GRUPPE	\$6,075.19
140917008984	09/19/2014	TURISTUR	\$4,000.00
140917008987	09/19/2014	PIA HOFFMANN PR	\$15,650.00
140917008990	09/19/2014	RUKHSANA TIMMIS	\$22,675.00
09/22/2014	09/22/2014	CIGNA HEALTH AND LIFE INSURANCE COMPANY	\$111,689.14
20785	09/25/2014	EVENT PAYMENT	\$25,000.00
20786	09/25/2014	ACXIOM CORPORATION	\$24,167.00
20787	09/25/2014	ACXIOM CORPORATION	\$2,036.30
20788	09/25/2014	ADOBE SYSTEMS, INCORPORATED	\$2,260.00
20789	09/25/2014	ADP, INC.	\$1,156.42
20790	09/25/2014	ALOMA PRINTING	\$457.95
20791	09/25/2014	AT&T	\$190.52
20792	09/25/2014	BRIAN UNLIMITED DISTRIBUTION CO.	\$18,651.54

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20793	09/25/2014	BURRELLES LUCE	\$1,538.67
20794	09/25/2014	CANON FINANCIAL SERVICES	\$1,061.82
20795	09/25/2014	CANON SOLUTIONS AMERICA INC.	\$3,230.59
20796	09/25/2014	CENTRAL FLORIDA SPORTS COMM.	\$28,298.53
20797	09/25/2014	CINTAS CORPORATION	\$45.00
20798	09/25/2014	CLEAR CHANNEL AIRPORT	\$855.00
20799	09/25/2014	CLEAR RESULTS MARKETING, LLC.	\$6,000.00
20800	09/25/2014	CONERLY PRODUCTIONS	\$250.00
20801	09/25/2014	CTM MEDIA GROUP, INC	\$1,930.97
20802	09/25/2014	FREEMAN DECORATING CO	\$1,897.83
20803	09/25/2014	HIGH IMPACT COMMUNICATIONS	\$4,500.00
20804	09/25/2014	KEF MEDIA ASSOCIATES INC	\$2,590.00
20805	09/25/2014	MEARS TRANSPORTATION GROUP	\$453.60
20806	09/25/2014	MILAGROS MONTIEL BUCKLEY	\$128.85
20807	09/25/2014	DUKE ENERGY	\$779.01
20808	09/25/2014	PROFORMA ALBRECHT & CO	\$453.00
20809	09/25/2014	PROGRESSIVE COMMUNICATIONS INTL	\$1,004.94
20810	09/25/2014	RECALL-TOTAL INFORMATION MGT.	\$307.54
20811	09/25/2014	SPECIALTY ART SERVICES, LLC	\$471.00
20812	09/25/2014	SPRINT PCS	\$2,657.76
20813	09/25/2014	HILTON ORLANDO	\$1,995.65
20814	09/25/2014	BENCHMARK GRAPHICS	\$374.73
20815	09/25/2014	FEDERAL EXPRESS	\$996.07
09/25/14	09/25/2014	BIRDSALL VOSS & ASSOCIATES INC	\$558,132.95
140917008992	09/25/2014	LPI COMMUNICATIONS GROUP, INC	\$177.40
140924007651	09/25/2014	SUPORTE COMUNICACOES LTDA - ME	\$14,424.00
140924007657	09/25/2014	AVIAREPS MARKETING GARDEN HOLDINGS LTD.	\$1,341.00
140924007658	09/25/2014	GRUPO ACIR NACIONAL, S.A. DE C.V.	\$5,000.00
EFT52017	09/25/2014	GOOGLE INC	\$169,774.56
20816	09/26/2014	LEXINGTON REALTY TRUST D/B/A	\$84,425.72
09/26/14	09/26/2014	BIRDSALL VOSS & ASSOCIATES INC	\$568,106.08
09/26/14	09/26/2014	AMY VOSS	\$52.42
140924007656	09/26/2014	PIA HOFFMANN PR	\$890.74
140924007653	09/29/2014	TOTAL MEDIA LIMITED	\$8,721.79
20817	09/30/2014	SUZI ALBRECHT	\$1,890.00
20818	09/30/2014	CREATIVE FINANCIAL STAFFING	\$672.00
20819	09/30/2014	CLEAR CHANNEL OUTDOOR	\$2,663.00
20820	09/30/2014	CHARLES M. CSIZMAR d/b/a	\$2,890.00
20821	09/30/2014	FLORIDA HOSPITAL	\$2,849.00
20822	09/30/2014	GMAC COMMUNICATIONS, LLC	\$3,598.50
20823	09/30/2014	KEF MEDIA ASSOCIATES INC	\$13,475.00
20824	09/30/2014	MATT MARRIOTT PHOTOGRAPHY INC.	\$2,385.00
20825	09/30/2014	PATRICK MEEGAN	\$1,039.95
20826	09/30/2014	RUKHSANA TIMMIS	Void
20827	09/30/2014	SIMPLEVIEW, INC.	\$5,000.00
20828	09/30/2014	LAKE BUENA VISTA RESORT VILLAGE & SPA	\$583.30

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20829	09/30/2014 TEWS COMPANY	\$1,879.20
20830	09/30/2014 WISDOM COUNCILS, LLC	\$12,562.02
20831	09/30/2014 TW TELECOM	\$5,437.59
FSA 09/01-30/14	09/30/2014 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$7,987.60
FXDB014091700120	09/30/2014 WOLF PROPAGANDA LTDA.	\$17,925.97
FXDB014091700122	09/30/2014 NAS COMUNICACOES E REPRESENTACOES	\$14,027.07

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
Birdsall Voss & Associates, Inc.	Ad Agency/Media Purchases/Creative Marketing
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
Cigna Health and Life Insurance Company	Medical Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
energi PR	Public Relations Agency - Canada
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lexington Realty Trust D/B/A	Rent for Main Office
LPI Marketing Group	Promotions Agency - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smith Travel Research, Inc.	Research Vendor
Sprint PCS	Cellular and Data Service
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Advertising Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
TW Telecom	Internet Provider
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

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One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Ace Expeditors, Inc.	Fulfillment Vendor
Allegheny Marketing Group	Research Vendor
Carmen E. Boyce	Consulting Fees
Central Florida Sports Comm.	Sports Marketing
Clear Results Marketing, LLC	Advertising Production
DIIO, LLC	Database Subscription Tool
Eileen Ogintz d/b/a Taking the Kids	Contract Services
FVW Medien Gruppe	Advertising Media
Grupo Acir Nacional, S.A. De C.V.	Advertising Production
Kef Media Associates, Inc.	Ad Agency/Media Purchases
Orbitz Worldwide, Inc.	Advertising Digital Media
Phintec LLC	POS Annual Support Fee
Quad/Graphics, Inc.	Fulfillment Vendor
Searchwide	Consulting Fees
Strategic Marketing & Research, Inc.	Research Vendor
Supporte Comunicacoes, LTDA - ME	Fulfillment Vendor
Tourism Economics, LLC	Research Subscription
Travelzoo, Inc.	Advertising Digital Media
Wisdom Councils, LLC	Organizational Consultant