

**Visit Orlando  
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August 2014**

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Paid To/Rcvd From</u>	<u>Check Amount</u>
20587	08/01/2014	MARKETING COOPERATIVE	\$300,000.00
20588	08/05/2014	ADP, INC.	\$864.15
20589	08/05/2014	ADVANCED MECHANICAL SERVICES	\$85.00
20590	08/05/2014	APPLE ONE EMPLOYMENT SERVICES	\$906.20
20591	08/05/2014	FEDERAL EXPRESS	\$2,080.19
20592	08/05/2014	GALA ENTERPRISES OF CNTRL FL	\$5,875.23
20593	08/05/2014	GUARDIAN LIFE INSURANCE COMPANY	\$8,788.47
20594	08/05/2014	HERE MEDIA, INC.	\$8,120.00
20595	08/05/2014	HIGH IMPACT COMMUNICATIONS	\$12,375.00
20596	08/05/2014	LIBERTY MUTUAL INSURANCE GROUP	\$61.00
20597	08/05/2014	MEDICAL COST CONTAINMENT SERVICES, INC.	\$346.50
20598	08/05/2014	MEMIC INDEMNITY COMPANY	\$476.00
20599	08/05/2014	PET ASSURE CORP.	\$9.00
20600	08/05/2014	RAMON LOPEZ, JR.	\$10.00
20601	08/05/2014	SCOTT RANDOLPH ORANGE COUNTY TAX COLLECTOR	\$75.00
20602	08/05/2014	SIMPLEVIEW, INC.	\$2,250.00
20603	08/05/2014	TRAVELZOO INC.	\$5,041.00
20604	08/05/2014	UNUM LIFE INSURANCE COMPANY OF AMERICA	\$12,026.66
20605	08/05/2014	MARKETING ASSOCIATION	\$325,000.00
20606	08/05/2014	VERIZON BUSINESS	\$5,639.23
20607	08/07/2014	AIR TRAFFIC SERVICES INC	\$35.36
20608	08/07/2014	ALOMA PRINTING	\$2,086.35
20609	08/07/2014	ARKADIN INC	\$868.63
20610	08/07/2014	BENCHMARK GRAPHICS	\$427.60
20611	08/07/2014	CARMEN E. BOYCE	\$4,549.14
20612	08/07/2014	CDS OF ORLANDO, INC. d/b/a	\$47.11
20613	08/07/2014	MIMECAST NORTH AMERICA, INC.	\$1,620.00
20614	08/07/2014	PRECISION DIALOGUE MARKETING LLC	\$25,353.44
20615	08/07/2014	PR NEWSWIRE ASSOCIATION LLC	\$1,936.00
20616	08/07/2014	SIMPLEVIEW, INC.	\$150.00
20617	08/07/2014	TW TELECOM	\$5,518.04
20618	08/07/2014	PROGRESSIVE COMMUNICATIONS INTL	\$4,978.88
20619	08/12/2014	ADT	\$248.90
20620	08/12/2014	BENCHMARK GRAPHICS	\$238.22
20621	08/12/2014	HIGH IMPACT COMMUNICATIONS	\$4,500.00
20622	08/12/2014	PHOCUSWRIGHT INC.	\$4,800.00
20623	08/14/2014	ALOMA PRINTING	\$223.65
20624	08/14/2014	AT&T WIRELESS SERVICES	\$1,796.86
20625	08/14/2014	BRIAN UNLIMITED DISTRIBUTION CO.	\$11,615.31
20626	08/14/2014	COLLINSON & COMPANY INC	\$2,750.00
20627	08/14/2014	FEDERAL EXPRESS	\$477.83
20628	08/14/2014	HIGH IMPACT COMMUNICATIONS	\$1,250.00
20629	08/14/2014	INCOGNITUS LLC	\$12,500.00
20630	08/14/2014	MEARS TRANSPORTATION GROUP	\$55.25

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20631	08/14/2014 MY PASSION MEDIA INC.	\$9,520.00
20632	08/14/2014 TOURISM ECONOMICS LLC.	\$13,500.00
20633	08/14/2014 TRAVEL GUIDES FREE	\$1,445.40
20634	08/14/2014 UNITED ARTS OF CENTRAL FL INC	\$191.70
20635	08/14/2014 HEART OF FLORIDA UNITED WAY	\$902.00
20636	08/14/2014 YP LLC	\$608.59
20637	08/19/2014 KEF MEDIA ASSOCIATES INC	\$15,950.00
20638	08/19/2014 KNOWLAND GROUP, INC	\$4,200.00
20639	08/19/2014 ESTEBAN MENESES	Void
20640	08/19/2014 NICOLE SPOONER dba MPACT ORLANDO MARKETING, LLC	\$1,250.00
20641	08/19/2014 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	\$2,865.68
20642	08/19/2014 SPECIAL EVENT FLORAL	\$3,724.84
20643	08/19/2014 AT&T	\$733.29
20644	08/21/2014 ACXIOM CORPORATION	\$24,167.00
20645	08/21/2014 ALOMA PRINTING	\$1,417.52
20646	08/21/2014 BENCHMARK GRAPHICS	\$198.00
20647	08/21/2014 THE CIT GROUP, INC.	\$1,940.43
20648	08/21/2014 CDS OF ORLANDO, INC. d/b/a	\$96.04
20649	08/21/2014 FLORIDA TREND	\$10.00
20650	08/21/2014 FPIS, INC.	\$1,486.00
20651	08/21/2014 INTERPRO TRANSLATION SOLUTIONS	\$202.00
20652	08/21/2014 JULIE RENEE DERMIS	\$2,112.50
20653	08/21/2014 ORANGE COUNTY CONVENTION CNTR	\$54.00
20654	08/21/2014 ORLANDO MAGAZINE	\$32.00
20655	08/21/2014 DUKE ENERGY	\$743.91
20656	08/21/2014 REACH MEDIA INC.	\$20,000.00
20657	08/21/2014 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	\$329.09
20658	08/21/2014 VERIZON WIRELESS	\$179.77
20659	08/21/2014 VERIZON WIRELESS	\$252.40
20660	08/21/2014 WORKSCAPES INC	\$1,554.37
20661	08/21/2014 XEROGRAPHIC DIGITAL PRINTING	\$399.38
20662	08/21/2014 PROGRESSIVE COMMUNICATIONS INTL	\$903.80
20663	08/26/2014 ADVANCED MECHANICAL SERVICES	\$85.00
20664	08/26/2014 AIT WORLD WIDE LOGISTICS	\$692.30
20665	08/26/2014 APPLE ONE EMPLOYMENT SERVICES	\$822.66
20666	08/26/2014 CREATIVE FINANCIAL STAFFING	\$509.25
20667	08/26/2014 FEDERAL EXPRESS	\$750.79
20668	08/26/2014 FEDEX OFFICE & PRINT SERVICES INC	\$1,624.23
20669	08/26/2014 DATASITE ORLANDO	\$1,435.09
20670	08/26/2014 LIBERTY MUTUAL INSURANCE GROUP	\$3.00
20671	08/26/2014 OFFICEMAX INC	\$953.98
20672	08/26/2014 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$1,166.60
20673	08/26/2014 TRAVEL GUIDES FREE	\$1,356.30
20674	08/26/2014 BENEFICIAL MARKETING, INC. d/b/a	\$23.60
20675	08/26/2014 LEXINGTON REALTY TRUST D/B/A	\$79,376.93
20676	08/28/2014 ADOBE SYSTEMS, INCORPORATED	\$2,825.00

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20677	08/28/2014 ADVENTURES IN RADIO LIMITED	\$2,200.00
20678	08/28/2014 ALOMA PRINTING	\$261.99
20679	08/28/2014 BENCHMARK GRAPHICS	\$2,300.40
20680	08/28/2014 BURRELLES LUCE	\$1,517.70
20681	08/28/2014 CINTAS CORPORATION	\$178.00
20682	08/28/2014 CHARLES M. CSIZMAR d/b/a	\$2,060.00
20683	08/28/2014 CTM MEDIA GROUP, INC	\$1,930.97
20684	08/28/2014 DATA BEST PRACTICES, LLC	\$7,609.57
20685	08/28/2014 GMAC COMMUNICATIONS, LLC	\$3,577.00
20686	08/28/2014 GOV CONNECTION INC	\$5,520.41
20687	08/28/2014 ORANGE COUNTY CONVENTION CNTR	\$9.00
20688	08/28/2014 PANROTAS INTERNATIONAL, INC.	\$1,200.00
20689	08/28/2014 PET ASSURE CORP.	\$9.00
20690	08/28/2014 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	\$1,417.30
20691	08/28/2014 RAMON LOPEZ, JR.	\$21.00
20692	08/28/2014 SOUTHWEST AIRLINES CO.	\$30,220.83
20693	08/28/2014 SIMPLEVIEW, INC.	\$5,000.00
20694	08/28/2014 VISIT FLORIDA	\$14,200.00
08/01/14	08/01/2014 JORGE SALES	\$936.58
140806008993	08/07/2014 DOUBLESIX MARKETING LTD.	\$13,000.00
140806008994	08/07/2014 DETOUR	\$1,310.00
140813009294	08/14/2014 SUPORTE COMUNICACOES LTDA - ME	\$14,424.00
140813009295	08/20/2014 PIA HOFFMANN PR	\$2,257.76
140813009297	08/22/2014 ICAS PUBLIC RELATIONS	\$1,420.59
140820008015	08/21/2014 DOUBLESIX MARKETING LTD.	\$1,710.96
140820008017	08/21/2014 LPI COMMUNICATIONS GROUP, INC	\$355.00
140827010447	08/29/2014 BP TRAVEL/ORBITAL MARKETING SVCS	\$12,258.11
140827010448	08/27/2014 SISTEMAS COMUNICACIONALES SA	\$750.00
140827010449	08/29/2014 BLUE PLANET TV PRODUCTION GMBH	\$1,023.25
CASH	08/20/2014 CIGNA HEALTH AND LIFE INSURANCE COMPANY	\$83,981.45
CASH	08/31/2014 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$7,690.83
D 2014081100369	08/12/2014 GOOGLE INC	\$10,842.95
EFT51952	08/12/2014 DEBORAH HENRICHS	\$55.00
EFT51953	08/12/2014 AITZA LOBO	\$55.00
EFT51954	08/12/2014 ELANNA LUGO	\$110.00
EFT51955	08/12/2014 MATT OGLESBY	\$30.95
EFT51956	08/12/2014 ADRIENNE SIX	\$36.44
EFT51958	08/19/2014 PAUL BEIRNES	\$55.00
EFT51959	08/19/2014 LAURA BONNIVILLE	\$55.00
EFT51960	08/19/2014 DARYL CRONK	\$165.00
EFT51961	08/19/2014 CASEY THOMPSON	\$55.00
EFT51962	08/19/2014 ERIC DEJESUS	\$165.00
EFT51963	08/19/2014 DOROTHY KELLEY	\$55.00
EFT51964	08/19/2014 JENNIFER GALLAGHER	\$55.00
EFT51965	08/19/2014 ROBIN HOUDYSHELL	\$55.00
EFT51966	08/19/2014 MICHELLE MOLZ-SCHULTE	\$55.00

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EFT51967	08/19/2014 CORY O'BORN	\$10.95
EFT51968	08/19/2014 KRISTIN ROTHBAUER	\$55.00
EFT51970	08/21/2014 BIRDSALL VOSS & ASSOCIATES INC	\$66,317.00
EFT51972	08/28/2014 KEN BARNETT	\$55.00
EFT51973	08/28/2014 DEBORAH HENRICH	\$55.00
EFT51974	08/28/2014 TERRI DOUGHERTY	\$55.00
EFT51975	08/28/2014 KELLI DUNN	\$9.00
EFT51976	08/28/2014 HAYAT PRONOVOST	\$621.69
EFT51977	08/28/2014 MISTY JOHANTGEN	\$110.00
EFT51978	08/28/2014 COLLETTE JOHNSON	\$55.00
EFT51979	08/28/2014 KIM REED	\$110.00
EFT51980	08/28/2014 JULIE MARTINEZ	\$55.00
EFT51981	08/28/2014 FAYE MEMOLI	\$63.59
EFT51982	08/28/2014 CAROL MOTLEY	\$50.00
EFT51983	08/28/2014 SANDI DAUGHERTY	\$55.00
EFT51984	08/28/2014 SHERYL TAYLOR	\$110.00
EFT51985	08/28/2014 MICHAEL TOWNES	\$55.00
EFT51986	08/28/2014 SUSAN ZEIRI	\$149.85
EFT51988	08/28/2014 GOOGLE INC	\$146,623.33
WDL000008180	08/01/2014 401K PPE 080114 PD 080814	\$57,059.31
WDL000008196	08/15/2014 401K PPE 081514 PD 082214	\$53,982.29
WDL000008198	08/08/2014 ADP ppe 8/1/14 pd 8/8/14	\$492,458.77
WDL000008199	08/22/2014 ADP ppe 8/15/14 pd 8/22/14	\$501,017.57

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
Birdsall Voss & Associates, Inc.	Ad Agency/Media Purchases/Creative Marketing
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
Cigna Health and Life Insurance Company	Medical Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
energi PR	Public Relations Agency - Canada
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lexington Realty Trust D/B/A	Rent for Main Office
LPI Marketing Group	Promotions Agency - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smith Travel Research, Inc.	Research Vendor
Sprint PCS	Cellular and Data Service
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Advertising Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
TW Telecom	Internet Provider
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

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<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$5,000 or more	
Data Best Practices, Inc.	CRM Consultant
GOV Connection, Inc.	Computer Svc. & Maitenance
Here Media, Inc.	Subscriber Survey
Incognitus, LLC	Event Consultant
Kef Media Associates, Inc.	Ad Agency/Media Purchases
My Passion Media, Ind.	Advertising Media
Precision Dialogue Marketing, LLC	Research Vendor
Reach Media, Inc.	Advertising Media
Southwest Airlines Co.	Advertising Digital Media
Supporte Comunicacoes, LTDA - ME	Fulfillment Vendor
Tourism Economics, LLC	Research Vendor
Travelzoo, Inc.	Advertising Digital Media
Visit Florida	Annual Research Subscription