

**Visit Orlando
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July 2014**

<u>CM Trx Number</u>	<u>GL Posting</u>	<u>Paid ToRcvd From</u>	<u>Check Amount</u>
20437	07/01/2014	BENCHMARK GRAPHICS	\$368.43
20438	07/01/2014	BRIGHT HOUSE NETWORKS	\$305.43
20439	07/01/2014	BRIGHT HOUSE NETWORKS	\$79.21
20440	07/01/2014	CARMEN E. BOYCE	\$4,359.14
20441	07/01/2014	CENTRAL FLORIDA SPORTS COMM.	\$14,672.00
20442	07/01/2014	CDS OF ORLANDO, INC. d/b/a	\$49.16
20443	07/01/2014	GALA ENTERPRISES OF CNTRL FL	\$5,875.23
20444	07/01/2014	SIMPLEVIEW, INC.	\$5,000.00
20445	07/01/2014	VERIZON BUSINESS	\$8,541.57
20446	07/01/2014	SPRINT PCS	\$3,065.67
20447	07/03/2014	ADP, INC.	\$2,023.56
20448	07/03/2014	ALOMA PRINTING	\$246.02
20449	07/03/2014	APPLE ONE EMPLOYMENT SERVICES	\$921.39
20450	07/03/2014	BOX INC	\$15,000.00
20451	07/03/2014	BRIAN UNLIMITED DISTRIBUTION CO.	\$5,667.49
20452	07/03/2014	CANON FINANCIAL SERVICES	\$1,075.87
20453	07/03/2014	CANON SOLUTIONS AMERICA INC.	\$1,348.54
20454	07/03/2014	CLEAR CHANNEL OUTDOOR	\$1,440.00
20455	07/03/2014	CITRIX ONLINE	\$660.00
20456	07/03/2014	COLOR REFLECTIONS	\$190.73
20457	07/03/2014	GUARDIAN LIFE INSURANCE COMPANY	\$8,829.53
20458	07/03/2014	HIGH IMPACT COMMUNICATIONS	\$2,500.00
20459	07/03/2014	IN-FLIGHT SURVEY	\$7,115.00
20460	07/03/2014	LEXISNEXIS	\$538.00
20461	07/03/2014	MEDICAL COST CONTAINMENT SERVICES, INC.	\$346.50
20462	07/03/2014	OFFICEMAX INC	\$953.98
20463	07/03/2014	ORBITZ WORLDWIDE, INC	\$15,514.01
20464	07/03/2014	PET ASSURE CORP.	\$18.00
20465	07/03/2014	PHOENIX MARKETING INTERNATIONAL	\$19,298.00
20466	07/03/2014	PATRICK MEEGAN	\$1,039.95
20467	07/03/2014	PR NEWSWIRE ASSOCIATION LLC	\$1,198.00
20468	07/03/2014	QUALTRICS, LLC	\$1,000.00
20469	07/03/2014	TEWS COMPANY	\$1,484.06
20470	07/03/2014	TRAVEL GUIDES FREE	\$1,533.51
20471	07/03/2014	TW TELECOM	\$5,437.59
20472	07/03/2014	TRENDS ANALYSIS PROJECTIONS LLC	\$8,400.00
20473	07/03/2014	UNUM LIFE INSURANCE COMPANY OF AMERICA	\$11,873.58
20474	07/03/2014	VIRTUOSO, LTD	\$27,760.00
20475	07/03/2014	FEDERAL EXPRESS	\$2,122.27
20476	07/07/2014	MARKETING COLLABORATION	\$525,000.00
20477	07/10/2014	AT&T	\$186.06
20478	07/10/2014	FEDERAL EXPRESS	\$1,318.77
20479	07/10/2014	PITNEY BOWES CREDIT CORP.	\$369.56
20480	07/10/2014	SCOTT RANDOLPH ORANGE COUNTY TAX COLLECTOR	\$105.00

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20481	07/10/2014 STATE OF NEW JERSEY	\$11.12
20482	07/10/2014 VOID	Void
20483	07/10/2014 INTERPRO TRANSLATION SOLUTIONS	\$124.00
20484	07/10/2014 MEARS TRANSPORTATION GROUP	\$1,269.00
20485	07/15/2014 ADP, INC.	\$815.08
20486	07/15/2014 APPLE ONE EMPLOYMENT SERVICES	\$1,817.47
20487	07/15/2014 CANON FINANCIAL SERVICES	\$210.88
20488	07/15/2014 CAREERSUSA, INC	\$1,293.67
20489	07/15/2014 CHEPENIK FINANCIAL	\$6,250.00
20490	07/15/2014 THE CIT GROUP, INC.	\$1,940.43
20491	07/15/2014 FEATURE PHOTO SERVICE, INC.	\$855.00
20492	07/15/2014 FEDERAL EXPRESS	\$1,505.42
20493	07/15/2014 GEORGE KAMPER	\$1,000.00
20494	07/15/2014 DATASITE ORLANDO	\$1,435.09
20495	07/15/2014 OFFICE DEPOT	\$85.03
20496	07/15/2014 SKYNET WORLDWIDE EXPRESS	\$622.33
20497	07/15/2014 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$581.50
20498	07/15/2014 TEWS COMPANY	\$750.00
20499	07/15/2014 UNITED ARTS OF CENTRAL FL INC	\$195.70
20500	07/15/2014 HEART OF FLORIDA UNITED WAY	\$907.00
20501	07/15/2014 MARKETING ASSOCIATION	\$250,000.00
20502	07/15/2014 AT&T WIRELESS SERVICES	\$1,637.46
20503	07/15/2014 AT&T	\$723.73
20504	07/16/2014 LORI PEDONTI ASSOC. INC.	\$3,622.07
20505	07/17/2014 ACXIOM CORPORATION	\$24,167.00
20506	07/17/2014 ADVENTURES IN RADIO LIMITED	\$1,100.00
20507	07/17/2014 BENCHMARK GRAPHICS	\$1,850.44
20508	07/17/2014 CARMEN E. BOYCE	\$4,112.48
20509	07/17/2014 CDS OF ORLANDO, INC. d/b/a	\$57.76
20510	07/17/2014 HILTON ORLANDO	\$1,425.41
20511	07/17/2014 VIRGINIA M. RANDALL	\$100.00
20512	07/17/2014 INTERPRO TRANSLATION SOLUTIONS	\$3,226.00
20513	07/22/2014 SHERRY SAUNDERS	\$14.78
20514	07/22/2014 ALOMA PRINTING	\$1,320.61
20515	07/22/2014 BENCHMARK GRAPHICS	\$103.00
20516	07/22/2014 CANON FINANCIAL SERVICES	\$1,086.09
20517	07/22/2014 FPIS, INC.	\$1,486.00
20518	07/22/2014 KENNEY COMMUNICATIONS INC	\$1,400.00
20519	07/22/2014 ORANGE COUNTY CONVENTION CNTR	\$144.00
20520	07/22/2014 SURVEY SAMPLING INTERNATIONAL, LLC	\$7,350.00
20521	07/22/2014 MARKETING COOPERATIVE	\$150,000.00
20522	07/22/2014 YP LLC	\$608.59
20523	07/24/2014 ADOBE SYSTEMS, INCORPORATED	\$2,825.00
20524	07/24/2014 ALOMA PRINTING	\$611.32
20525	07/24/2014 APPLE ONE EMPLOYMENT SERVICES	\$675.00
20526	07/24/2014 CISION US, INC.	\$13,342.95

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20527	07/24/2014	SLAMM MODEL MANAGEMENT	\$1,080.00
20528	07/24/2014	BURRELLES LUCE	\$1,564.40
20529	07/24/2014	CARMEN E. BOYCE	\$4,549.14
20530	07/24/2014	EVENT PAYMENT	\$10,000.00
20531	07/24/2014	CINTAS CORPORATION	\$133.00
20532	07/24/2014	COLOR REFLECTIONS	\$892.65
20533	07/24/2014	CROSS FERNANDEZ & RILEY,LLP	\$3,517.00
20534	07/24/2014	CTM MEDIA GROUP, INC	\$1,930.97
20535	07/24/2014	FEDERAL EXPRESS	\$515.54
20536	07/24/2014	FLORIDA SUNCOAST TOURISM PROMOTIONS, INC.	\$1,350.00
20537	07/24/2014	GMAC COMMUNICATIONS, LLC	\$3,562.00
20538	07/24/2014	GOV CONNECTION INC	\$1,180.72
20539	07/24/2014	HELINGER ADVERTISING	\$5,490.00
20540	07/24/2014	HIGH IMPACT COMMUNICATIONS	\$4,500.00
20541	07/24/2014	INFORMZ INC	\$21,450.00
20542	07/24/2014	INTERPRO TRANSLATION SOLUTIONS	\$72.00
20543	07/24/2014	KENNEY COMMUNICATIONS INC	\$3,940.00
20544	07/24/2014	MAT MEDIA	\$30,000.00
20545	07/24/2014	MIMECAST NORTH AMERICA, INC.	\$8,197.20
20546	07/24/2014	ORANGE COUNTY CONVENTION CNTR	\$54.00
20547	07/24/2014	PATRICK MEEGAN	\$1,414.95
20548	07/24/2014	PR NEWSWIRE ASSOCIATION LLC	\$1,198.00
20549	07/24/2014	24/7 MEDIA US, INC.	\$780.82
20550	07/24/2014	STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	\$329.09
20551	07/24/2014	SIMPLEVIEW, INC.	\$5,000.00
20552	07/24/2014	TEWS COMPANY	\$600.00
20553	07/24/2014	VERIZON WIRELESS	\$176.15
20554	07/24/2014	VERIZON	\$130.58
20555	07/24/2014	VERTEKS CONSULTING INC.	\$41.00
20556	07/24/2014	VISIT FLORIDA	\$5,000.00
20557	07/24/2014	XEROGRAPHIC DIGITAL PRINTING	\$42.60
20558	07/24/2014	LEXINGTON REALTY TRUST D/B/A	\$49,002.75
20559	07/29/2014	ADP, INC.	\$1,797.26
20560	07/29/2014	AIT WORLD WIDE LOGISTICS	\$2,172.82
20561	07/29/2014	BRIAN UNLIMITED DISTRIBUTION CO.	\$9,026.49
20562	07/29/2014	CANON SOLUTIONS AMERICA INC.	\$1,011.22
20563	07/29/2014	CAREERSUSA, INC	\$28.22
20564	07/29/2014	FEDERAL EXPRESS	\$289.71
20565	07/29/2014	LORI PEDONTI ASSOC. INC.	\$3,622.06
20566	07/29/2014	RACKSPACE LTD	\$2,857.11
20567	07/29/2014	SPECIALTY ART SERVICES, LLC	\$471.00
20568	07/29/2014	SPRINT PCS	\$2,829.78
20569	07/29/2014	MARKETING RELATIONSHIP	\$200,000.00
20570	07/29/2014	VERIZON WIRELESS	\$349.51
20571	07/31/2014	ADP, INC.	\$2,164.67
20572	07/31/2014	APPLE ONE EMPLOYMENT SERVICES	\$908.74

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20573	07/31/2014 AT&T	\$217.01
20574	07/31/2014 BORDERS UNLIMITED, INC.	\$525.00
20575	07/31/2014 BRIGHT HOUSE NETWORKS	\$79.21
20576	07/31/2014 BRIGHT HOUSE NETWORKS	\$305.19
20577	07/31/2014 BRIAN UNLIMITED DISTRIBUTION CO.	\$3,269.06
20578	07/31/2014 CAREERSUSA, INC	\$14.11
20579	07/31/2014 FEDERAL EXPRESS	\$829.73
20580	07/31/2014 FEDEX OFFICE & PRINT SERVICES INC	\$3,248.46
20581	07/31/2014 NORTHSTAR TRAVEL MEDIA LLC	\$79,250.00
20582	07/31/2014 RECALL-TOTAL INFORMATION MGT.	\$1,278.58
20583	07/31/2014 STRATEGIC MARKETING & RESEARCH, INC.	\$31,375.00
20584	07/31/2014 TEWS COMPANY	\$1,500.00
20585	07/31/2014 TRAVELZOO INC.	\$65,000.00
20586	07/31/2014 LEXISNEXIS	\$538.00
07/07/14	07/08/2014 JORGE SALES	\$19,500.00
140702004873	07/08/2014 ICAS PUBLIC RELATIONS	\$75,750.00
140702005699	07/08/2014 RUKHSANA TIMMIS	\$831.28
140702005701	07/08/2014 MAZUMA MEDIA, INC.	\$19,746.00
140702005702	07/08/2014 PIA HOFFMANN PR	\$1,598.72
140702005703	07/08/2014 TOTAL MEDIA LIMITED	\$16,751.19
140709006746	07/15/2014 BP TRAVEL/ORBITAL MARKETING SVCS	\$16,385.26
140709006749	07/11/2014 SISTEMAS COMUNICACIONALES SA	\$3,080.00
140723009545	07/25/2014 BP TRAVEL/ORBITAL MARKETING SVCS	\$15,426.37
140723009547	07/24/2014 ICAS PUBLIC RELATIONS	\$2,150.10
140723009548	07/24/2014 TOTAL MEDIA LIMITED	\$1,693.72
140723009550	07/24/2014 AVIAREPS MARKETING GARDEN HOLDINGS LTD.	\$450.00
140723009553	07/24/2014 LPI COMMUNICATIONS GROUP, INC	\$41,442.00
140723009554	07/24/2014 NAS COMUNICACOES E REPRESENTACOES	\$47,100.00
140723009555	07/24/2014 LA BANCA DE INVERSION S.A.	\$10,071.80
07/22/2014	07/22/2014 CIGNA HEALTH AND LIFE INSURANCE COMPANY	\$104,067.16
D 2014072400380	07/25/2014 GOOGLE INC	\$8,339.40
EFT51908	07/03/2014 PAUL BEIRNES	\$55.00
EFT51909	07/03/2014 LAURA BONNIVILLE	\$110.00
EFT51910	07/03/2014 CASEY THOMPSON	\$55.00
EFT51911	07/03/2014 DEBORAH HENRICHS	\$55.00
EFT51912	07/03/2014 DOROTHY KELLEY	\$55.00
EFT51913	07/03/2014 TERRI DOUGHERTY	\$55.00
EFT51914	07/03/2014 ROBIN HOUDYSHELL	\$55.00
EFT51915	07/03/2014 JULIE JACOBS	\$124.75
EFT51916	07/03/2014 JESSICA ZUNIGA	\$14.50
EFT51917	07/03/2014 BETH LEAHEY	\$110.00
EFT51918	07/03/2014 ELANNA LUGO	\$8.22
EFT51919	07/03/2014 MICHELLE MOLZ-SCHULTE	\$55.00
EFT51920	07/03/2014 SANDI DAUGHERTY	\$55.00
EFT51921	07/03/2014 DAVID SIBILA	\$350.27
EFT51922	07/03/2014 ADRIENNE SIX	\$55.00

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EFT51923	07/03/2014 ZITA STEGLICH	\$55.00
EFT51924	07/03/2014 MICHAEL TOWNES	\$55.00
EFT51925	07/03/2014 WILL PEAVY	\$110.00
EFT51927	07/10/2014 BIRDSALL VOSS & ASSOCIATES INC	\$383,336.63
EFT51929	07/17/2014 BIRDSALL VOSS & ASSOCIATES INC	\$6,773.72
EFT51931	07/24/2014 KEN BARNETT	\$55.00
EFT51932	07/24/2014 LAURA BONNIVILLE	\$55.00
EFT51933	07/24/2014 JENNIFER GALLAGHER	\$55.00
EFT51934	07/24/2014 HAYAT PRONOVOST	\$214.00
EFT51935	07/24/2014 COLLETTE JOHNSON	\$141.54
EFT51936	07/24/2014 CAROL MOTLEY	\$150.00
EFT51937	07/24/2014 REBECCA PUNTONI	\$10.95
EFT51938	07/24/2014 KRISTIN ROTHBAUER	\$55.00
EFT51939	07/24/2014 SANDI DAUGHERTY	\$55.00
EFT51940	07/24/2014 STEVEN HAMPTON	\$422.86
EFT51941	07/24/2014 TIMOTHIE TINSLEY	\$165.00
EFT51942	07/24/2014 SUSAN ZEIRI	\$49.95
EFT51944	07/24/2014 BIRDSALL VOSS & ASSOCIATES INC	\$38,229.79
EFT51945	07/24/2014 GOOGLE INC	\$190,800.89
EFT51947	07/31/2014 RACHEL NOHRR	\$12.75
EFT51948	07/31/2014 MICHAEL TOWNES	\$55.00
EFT51950	07/31/2014 BIRDSALL VOSS & ASSOCIATES INC	\$204,331.00
FSA 07/01-31/14	07/31/2014 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$8,830.92
FXDB014072300243	07/31/2014 WOLF PROPAGANDA LTDA.	\$312,123.07
FXDB014072300245	07/31/2014 NAS COMUNICACOES E REPRESENTACOES	\$1,814.99
WDL000008169	07/04/2014 401K PPE 070414 PD 071114	\$55,223.73
WDL000008176	07/18/2014 401K PPE 071814 PD 072514	\$63,577.06
WDL000008177	07/25/2014 ADP ppe 7/18/14 pd 7/25/14	\$549,156.30
WDL000008178	07/11/2014 ADP ppe 7/4/14 pd 7/11/14	\$468,047.24

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
Birdsall Voss & Associates, Inc.	Ad Agency/Media Purchases/Creative Marketing
BP Travel/Orbital Marketing Svcs.	Consumer Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
Cigna Health and Life Insurance Company	Medical Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
energi PR	Public Relations Agency - Canada
Gala Enterprises of Central Florida	Visitor Center Rent
Guardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lexington Realty Trust D/B/A	Rent for Main Office
LPI Marketing Group	Promotions Agency - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
TW Telecom	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Sprint PCS	Cellular and Data Service
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Advertising Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

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One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Box, Inc.	File Sharing Service
Central Florida Sports Comm.	Sports Marketing
Chepenik Financial	401(k) Consultant
Cision US, Inc.	Clipping Service
In-Flight Survey	Research Subscription
Informz, Inc.	Email Service Provider
La Banca De Inversion S.A.	Fulfillment
MAT Media	Advertising Media
Mazuma Media, Inc.	Trade Representative - Canada
Mimecast North America, Inc.	Email Content Management
Northstar Travel Media LLC	Advertising Media
Orbitz Worldwide, Inc.	Advertising Digital Media
Phoenix Marketing International	Research Vendor
Strategic Marketing & Research, Inc.	Research Vendor
Survey Sampling International, LLC	Research Vendor
Travelzoo, Inc.	Advertising Digital Media
Virtuoso, LTD	Advertising Media
Visit Florida	Trade Representative - India