

**Visit Orlando
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May 2014**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Paid ToRcvd From</u>	<u>Check Amount</u>
20177	05/01/2014	ADP, INC.	\$2,906.19
20178	05/01/2014	AIT WORLD WIDE LOGISTICS	\$474.21
20179	05/01/2014	ALOMA PRINTING	\$97.98
20180	05/01/2014	AT&T	\$58.69
20181	05/01/2014	BRIGHT HOUSE NETWORKS	\$209.89
20182	05/01/2014	CHARLES M. CSIZMAR d/b/a	\$4,900.00
20183	05/01/2014	CREATIVE AGE COMMUNICATIONS, INC.	\$2,212.00
20184	05/01/2014	GALA ENTERPRISES OF CNTRL FL	\$5,875.23
20185	05/01/2014	INTERPRO TRANSLATION SOLUTIONS	\$347.00
20186	05/01/2014	BRAD NEWMAN	\$160.86
20187	05/01/2014	OFFICE DEPOT	\$487.02
20188	05/01/2014	OFFICEMAX INC	\$850.67
20189	05/01/2014	PET ASSURE CORP.	\$18.00
20190	05/01/2014	KAREN PRICE	\$63.90
20191	05/01/2014	RECALL-TOTAL INFORMATION MGT.	\$443.16
20192	05/01/2014	STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	\$346.27
20193	05/01/2014	LAKE BUENA VISTA RESORT VILLAGE & SPA	\$872.25
20194	05/01/2014	TEWS COMPANY	\$7,061.24
20195	05/01/2014	UNITED ARTS OF CENTRAL FL INC	\$195.70
20196	05/01/2014	HEART OF FLORIDA UNITED WAY	\$908.00
20197	05/01/2014	UNUM LIFE INSURANCE COMPANY OF AMERICA	\$2,674.54
20198	05/01/2014	VERIZON BUSINESS	\$9,651.53
20199	05/06/2014	FEDERAL EXPRESS	\$426.16
20200	05/06/2014	LEXISNEXIS	\$538.00
20201	05/06/2014	ORANGE COUNTY CONVENTION CNTR	\$144.00
20202	05/06/2014	ORBITZ WORLDWIDE, INC	\$63,625.65
20203	05/06/2014	ORLANDO PRO HOCKEY OPERATIONS, LP	\$324.00
20204	05/06/2014	RECALL-TOTAL INFORMATION MGT.	\$586.29
20205	05/06/2014	STRATEGIC MARKETING & RESEARCH, INC.	\$49,600.00
20206	05/06/2014	GMAC COMMUNICATIONS, LLC	\$3,510.00
20207	05/06/2014	VISIT FLORIDA	\$30,000.00
20208	05/08/2014	ACXIOM CORPORATION	\$24,167.00
20209	05/08/2014	ADOBE SYSTEMS, INCORPORATED	\$2,825.00
20210	05/08/2014	ADP, INC.	\$1,970.64
20211	05/08/2014	AIR TRAFFIC SERVICES INC	\$25.01
20212	05/08/2014	APPLE ONE EMPLOYMENT SERVICES	\$2,803.01
20213	05/08/2014	CDS OF ORLANDO, INC. d/b/a	\$55.55
20214	05/08/2014	FEDERAL EXPRESS	\$849.75
20215	05/08/2014	FPIS, INC.	\$1,486.00
20216	05/08/2014	DATASITE ORLANDO	\$1,435.09
20217	05/08/2014	KNOWLAND GROUP, INC	\$4,200.00
20218	05/08/2014	MEDICAL COST CONTAINMENT SERVICES, INC.	\$360.00
20219	05/08/2014	PITNEY BOWES, INC.	\$7,000.00
20220	05/08/2014	PROVIDENT LIFE & ACCIDENT INSURANCE CO.	\$1,452.90

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20221	05/08/2014 RAMON LOPEZ, JR.	\$25.00
20222	05/08/2014 TRAVEL GUIDES FREE	\$1,904.76
20223	05/08/2014 VACO ORLANDO, LLC.	\$1,712.00
20224	05/13/2014 ADT	\$248.90
20225	05/13/2014 ALEXANDRA SAXE KOLCZYNSKI	\$350.00
20226	05/13/2014 BRIGHT HOUSE NETWORKS	\$79.21
20227	05/13/2014 CINTAS DOCUMENT MGMNT ORLANDO	\$390.41
20228	05/13/2014 FEDERAL EXPRESS	\$664.36
20229	05/13/2014 GLOBAL EXPERIENCE SPECIALISTS, INC	\$2,444.12
20230	05/13/2014 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	\$257.74
20231	05/13/2014 VERTEKS CONSULTING INC.	\$2,263.93
20232	05/13/2014 AT&T WIRELESS SERVICES	\$2,544.78
20233	05/15/2014 JENNIFER ROSE	\$44.00
20234	05/15/2014 AIT WORLD WIDE LOGISTICS	\$900.90
20235	05/15/2014 ALOMA PRINTING	\$1,265.22
20236	05/15/2014 APPLE ONE EMPLOYMENT SERVICES	\$6,640.38
20237	05/15/2014 BENCHMARK GRAPHICS	\$663.50
20238	05/15/2014 BRIAN UNLIMITED DISTRIBUTION CO.	\$9,698.01
20239	05/15/2014 CLEAR CHANNEL OUTDOOR	\$720.00
20240	05/15/2014 COLLINSON & COMPANY INC	\$2,750.00
20241	05/15/2014 EDWARD DON & COMPANY	\$1,989.17
20242	05/15/2014 FEDERAL EXPRESS	\$12.21
20243	05/15/2014 INTERPRO TRANSLATION SOLUTIONS	\$191.00
20244	05/15/2014 LEXISNEXIS	\$538.00
20245	05/15/2014 MAT MEDIA	\$15,000.00
20246	05/15/2014 NORTHSTAR TRAVEL MEDIA LLC	\$75,000.00
20247	05/15/2014 NXTBOOK MEDIA, LLC.	\$710.00
20248	05/15/2014 OFFICE DEPOT	\$498.28
20249	05/15/2014 OFFICEMAX INC	\$953.98
20250	05/15/2014 PR NEWSWIRE ASSOCIATION LLC	\$1,022.50
20251	05/15/2014 QUAD/GRAPHICS, INC	\$860.00
20252	05/15/2014 THE RODRIGUEZ GROUP, INC	\$3,000.00
20253	05/15/2014 SOUTHWEST AIRLINES CO.	\$47,499.00
20254	05/15/2014 SOUTHWEST MEDIA GROUP, INC.	\$18,353.05
20255	05/15/2014 SIMPLEVIEW, INC.	\$200.00
20256	05/15/2014 TECH HERO OF CENTRAL FLORIDA	\$532.39
20257	05/15/2014 TEWS COMPANY	\$6,625.22
20258	05/15/2014 UNITED ARTS OF CENTRAL FL INC	\$195.70
20259	05/15/2014 HEART OF FLORIDA UNITED WAY	\$907.00
20260	05/15/2014 VERIZON	\$174.72
20261	05/15/2014 YP LLC	\$608.59
20262	05/20/2014 ALLEGHENY MARKETING GROUP	\$14,550.00
20263	05/20/2014 ARKADIN INC	\$637.71
20264	05/20/2014 AT&T	\$665.73
20265	05/20/2014 BURRELLES LUCE	\$1,500.60
20266	05/20/2014 CHARLES M. CSIZMAR d/b/a	\$2,375.00

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20267	05/20/2014	FEDERAL EXPRESS	\$164.80
20268	05/20/2014	GMAC COMMUNICATIONS, LLC	\$3,560.00
20269	05/20/2014	HIGH IMPACT COMMUNICATIONS	\$4,500.00
20270	05/20/2014	VERIZON WIRELESS	\$176.15
20271	05/20/2014	VERIZON WIRELESS	\$132.36
20272	05/22/2014	OFFICE DEPOT	\$833.31
20273	05/27/2014	BENCHMARK GRAPHICS	\$120.35
20274	05/27/2014	BRIGHTCOVE INC.	\$2,458.34
20275	05/27/2014	FREEMAN DECORATION CO	\$5,271.75
20276	05/27/2014	MEARS TRANSPORTATION GROUP	\$453.60
20277	05/29/2014	ACE EXPEDITERS, INC.	\$5,194.83
20278	05/29/2014	ADP, INC.	\$2,779.60
20279	05/29/2014	AIT WORLD WIDE LOGISTICS	\$120.64
20280	05/29/2014	ALOMA PRINTING	\$124.61
20281	05/29/2014	BENCHMARK GRAPHICS	\$114.00
20282	05/29/2014	BRIGHT HOUSE NETWORKS	\$84.71
20283	05/29/2014	BRIGHT HOUSE NETWORKS	\$226.22
20284	05/29/2014	BRIAN UNLIMITED DISTRIBUTION CO.	\$39,830.70
20285	05/29/2014	CANON FINANCIAL SERVICES	\$209.58
20286	05/29/2014	CENTRAL FLORIDA SPORTS COMM.	\$30,737.75
20287	05/29/2014	CLEAR CHANNEL OUTDOOR	\$6,883.00
20288	05/29/2014	COLOR REFLECTIONS	\$361.13
20289	05/29/2014	CTM MEDIA GROUP, INC	\$1,930.97
20290	05/29/2014	CDS OF ORLANDO, INC. d/b/a	\$91.59
20291	05/29/2014	FEDEX OFFICE & PRINT SERVICES INC	\$1,624.23
20292	05/29/2014	GUARDIAN LIFE INSURANCE COMPANY	\$8,904.00
20293	05/29/2014	HOTEL HUMAN RESOURCES ASSOC. OF CENTRAL FL, INC.	\$50.00
20294	05/29/2014	INTERPRO TRANSLATION SOLUTIONS	\$403.00
20295	05/29/2014	NEW HORIZONS	\$498.00
20296	05/29/2014	nSight for Travel	\$12,000.00
20297	05/29/2014	OFFICE DEPOT	\$336.46
20298	05/29/2014	PET ASSURE CORP.	\$18.00
20299	05/29/2014	PROVIDENT LIFE & ACCIDENT INSURANCE CO.	\$2,191.71
20300	05/29/2014	RACKSPACE LTD	\$2,835.84
20301	05/29/2014	RECALL-TOTAL INFORMATION MGT.	\$373.69
20302	05/29/2014	SOUTHWEST AIRLINES CO.	\$45,000.00
20303	05/29/2014	SPRINT PCS	\$2,872.12
20304	05/29/2014	SURVEY SAMPLING INTERNATIONAL, LLC	\$7,350.00
20305	05/29/2014	UNUM LIFE INSURANCE COMPANY OF AMERICA	\$11,941.94
20306	05/29/2014	WINDY WATERS, INC	\$28,011.00
20307	05/29/2014	FEDERAL EXPRESS	\$1,808.93
05/16/14	05/20/2014	JORGE SALES	\$1,372.97
05/23/14	05/23/2014	BIRDSALL VOSS & ASSOCIATES INC	\$158,317.00
49309	05/29/2014	LPI COMMUNICATIONS GROUP, INC	\$41,442.00
140507011192	05/08/2014	PIA HOFFMANN PR	\$15,650.00
140507011193	05/09/2014	PIA HOFFMANN PR	\$3,460.62

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140519003705	05/20/2014 CARAT CANADA INC	\$468,650.00
140520003775	05/21/2014 CARAT CANADA INC	\$506,142.00
140521012323	05/22/2014 LPI COMMUNICATIONS GROUP, INC	Void
140521012327	05/22/2014 DOUBLESIX MARKETING LTD.	\$14,204.62
140521012329	05/22/2014 QUAD/GRAPHICS, INC	Void
140528011533	05/31/2014 ICAS PUBLIC RELATIONS	\$759.44
140528011534	05/29/2014 BP TRAVEL/ORBITAL MARKETING SVCS	\$10,551.34
140528011547	05/31/2014 TOTAL MEDIA LIMITED	\$7,320.77
140528011551	05/29/2014 LA BANCA DE INVERSION S.A.	\$1,302.50
CASH	05/20/2014 CIGNA HEALTH AND LIFE INSURANCE COMPANY	\$41,167.37
D2014050700552	05/07/2014 GOOGLE INC	\$16,659.01
EFT51839	05/01/2014 KEN BARNETT	\$55.00
EFT51840	05/01/2014 AITZA LOBO	\$55.00
EFT51841	05/01/2014 TERRI DOUGHERTY	\$55.00
EFT51842	05/01/2014 HAYAT PRONOVOST	\$214.00
EFT51843	05/01/2014 JULIE JACOBS	\$110.00
EFT51844	05/01/2014 MISTY JOHANTGEN	\$55.00
EFT51845	05/01/2014 LAUREN MOFFI	\$99.00
EFT51846	05/01/2014 CAROL MOTLEY	\$50.00
EFT51847	05/01/2014 ADRIENNE SIX	\$55.00
EFT51848	05/01/2014 DENISE SPIEGEL	\$26.88
EFT51849	05/01/2014 ZITA STEGLICH	\$220.00
EFT51850	05/01/2014 TIMOTHIE TINSLEY	\$165.00
EFT51851	05/01/2014 MICHAEL TOWNES	\$55.00
EFT51852	05/01/2014 WILL PEAVY	\$55.00
EFT51853	05/01/2014 SUSAN ZEIRI	\$49.95
EFT51855	05/08/2014 PAUL BEIRNES	\$55.00
EFT51856	05/08/2014 BRYAN HARE	\$10.95
EFT51857	05/08/2014 CYNTHIA MARTINEZ	\$10.95
EFT51858	05/08/2014 DOROTHY KELLEY	\$55.00
EFT51859	05/08/2014 ROBIN HOUDYSHELL	\$15.63
EFT51860	05/08/2014 MICHELLE MOLZ-SCHULTE	\$55.00
EFT51861	05/08/2014 SANDI DAUGHERTY	\$55.00
EFT51862	05/08/2014 ADRIENNE SIX	\$55.00
EFT51863	05/08/2014 ZITA STEGLICH	\$55.00
EFT51864	05/08/2014 JORDAN WEIR	\$10.95
EFT51866	05/15/2014 ERIC DEJESUS	\$110.00
EFT51867	05/15/2014 DEBORAH HENRICHS	\$55.00
EFT51868	05/15/2014 HAYAT PRONOVOST	\$107.00
EFT51869	05/15/2014 JENNIFER JUERGENS	\$22.40
EFT51870	05/15/2014 KIM REED	\$89.04
EFT51871	05/15/2014 DENISE SPIEGEL	\$220.00
EFT51873	05/15/2014 BIRDSALL VOSS & ASSOCIATES INC	\$288,908.77
EFT51875	05/22/2014 AITZA LOBO	\$55.00
EFT51876	05/22/2014 TERRI DOUGHERTY	\$55.00
EFT51877	05/22/2014 MISTY JOHANTGEN	\$55.00

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EFT51878	05/22/2014 DEANNA KOTCH	\$55.00
EFT51879	05/22/2014 MICHELLE MOLZ-SCHULTE	\$2.00
EFT51880	05/22/2014 CAROL MOTLEY	\$100.00
EFT51882	05/27/2014 GOOGLE INC	\$157,370.00
EFT51884	05/29/2014 DARYL CRONK	\$55.00
EFT51885	05/29/2014 RACHEL GRAY	\$19.57
FSA 05/01-31/14	05/31/2014 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$19,786.86
WDL000008128	05/09/2014 401K PPE 050914 PD 051614	\$54,761.07
WDL000008130	05/15/2014 ADP ppe 5/9/14 pd 5/16/14	\$416,838.94
WDL000008131	05/29/2014 ADP ppe 5/23/14 pd 5/30/14	\$428,097.16
WDL000008132	05/05/2014 401K ppe 4/25/14 pd 5/2/14	\$54,670.17
WDL000008152	05/01/2014 ADP ppe 4/25/14 pd 5/1/14	\$429,624.62

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
Birdsall Voss & Associates, Inc.	Ad Agency/Media Purchases/Creative Marketing
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
Cigna Health and Life Insurance Company	Medical Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
Duke Energy	Electric Bills
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Gardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Various Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
TW Telecom	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Sprint PCS	Cellular and Data Service
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Advertising Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

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One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
ACE Expeditors, Inc.	Guide Distribution
Allegheny Marketing Group	Research Vendor
Apple One Employment Services	Temporary Staffing
Carat Canada, Inc.	Advertising Media
Central Florida Sports Commission	Sports Marketing
Clear Channel Outdoor	Advertising Media
Freeman Decoration Co.	Advertising Production
Mat Media	Advertising Media
Northstar Travel Media LLC	Advertising Media
nSight for Travel	Research Subscription
Orbitz Worldwide, Inc.	Advertising Digital Media
Pitney Bowes	Postage for Postal Machine
Southwest Airlines Co.	Advertising Digital Media
Strategic Marketing & Research, Inc.	Research Vendor
Survey Sampling International, LLC	Research Vendor
Visit Florida	Advertising Digital Media
Windy Waters, Inc.	Software Subscription