

**Visit Orlando
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April 2014**

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Paid ToRcvd From</u>	<u>Check</u> <u>Amount</u>
20009	04/01/2014	ALOMA PRINTING	\$2,986.34
20010	04/01/2014	AT&T	\$174.27
20011	04/01/2014	AT&T WIRELESS SERVICES	\$1,916.11
20012	04/01/2014	CROSS FERNANDEZ & RILEY,LLP	\$10,500.00
20013	04/01/2014	CTM MEDIA GROUP, INC	\$1,930.97
20014	04/01/2014	FPIS, INC.	\$1,429.00
20015	04/01/2014	GALA ENTERPRISES OF CNTRL FL	\$5,875.23
20016	04/01/2014	GLOBAL EXPERIENCE SPECIALISTS, INC	\$2,662.50
20017	04/01/2014	GUARDIAN LIFE INSURANCE COMPANY	\$8,622.72
20018	04/01/2014	HELLO FLORIDA INC	\$5,382.40
20019	04/01/2014	HIGH IMPACT COMMUNICATIONS	\$15,125.00
20020	04/01/2014	PROFESSIONAL SERVICES EMPLOYERS TRUST	\$958.50
20021	04/01/2014	MATT MARRIOTT PHOTOGRAPHY INC.	\$1,272.00
20022	04/01/2014	MULTIVIEW, INC. USA	\$5,000.00
20023	04/01/2014	NORTHSTAR TRAVEL MEDIA LLC	\$75,000.00
20024	04/01/2014	PANROTAS INTERNATIONAL, INC.	\$1,200.00
20025	04/01/2014	PET ASSURE CORP.	\$36.00
20026	04/01/2014	RAMON LOPEZ, JR.	\$8.00
20027	04/01/2014	SIMPLEVIEW, INC.	\$5,000.00
20028	04/01/2014	LAKE BUENA VISTA RESORT VILLAGE & SPA	\$581.50
20029	04/01/2014	UNIVERSAL CITY DEVELOPMENT PARTNERS	\$729.11
20030	04/01/2014	UNUM LIFE INSURANCE COMPANY OF AMERICA	\$13,266.53
EFT51800	04/01/2014	GOOGLE INC	\$3,287.89
20031	04/03/2014	ADOBE SYSTEMS, INCORPORATED	\$2,825.00
20032	04/03/2014	ADP, INC.	\$2,128.68
20033	04/03/2014	AIT WORLD WIDE LOGISTICS	\$1,869.35
20034	04/03/2014	ALOMA PRINTING	\$235.37
20035	04/03/2014	APPLE ONE EMPLOYMENT SERVICES	\$4,953.01
20036	04/03/2014	ARAMARK REFRESHMENT SERVICES, LLC.	\$147.98
20037	04/03/2014	J.L. JENSEN & ASSOCIATES, INC. D/B/A	\$723.14
20038	04/03/2014	BENCHMARK GRAPHICS	\$1,195.23
20039	04/03/2014	BRIGHT HOUSE NETWORKS	\$368.33
20040	04/03/2014	CHEPENIK FINANCIAL	\$6,250.00
20041	04/03/2014	CLEAR CHANNEL AIRPORT	\$855.00
20042	04/03/2014	DELUXE BUSINESS CHECKS & SOLUTIONS	\$404.97
20043	04/03/2014	FEDERAL EXPRESS	\$6,196.40
20044	04/03/2014	FEDEX OFFICE & PRINT SERVICES INC	\$1,624.23
20045	04/03/2014	FREEMAN DECORATION CO	\$1,522.95
20046	04/03/2014	JAMES BEARD FOUNDATION	\$50,000.00
20047	04/03/2014	LEXISNEXIS	\$538.00
20048	04/03/2014	OFFICE DEPOT	\$2,195.06
20049	04/03/2014	QUALTRICS, LLC	\$25,000.00
20050	04/03/2014	RACKSPACE LTD	Void
20051	04/03/2014	RECALL-TOTAL INFORMATION MGT.	\$878.19

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20052	04/03/2014 D.K. SHIFFLET & ASSOCIATES LTD	\$21,513.00
20053	04/03/2014 SOUTHWEST MEDIA GROUP, INC.	\$3,078.03
20054	04/03/2014 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	\$862.44
20055	04/03/2014 TEWS COMPANY	\$12,350.85
20056	04/03/2014 TW TELECOM	\$5,372.07
20057	04/03/2014 VACO ORLANDO, LLC.	\$1,180.00
20058	04/03/2014 WISDOM COUNCILS, LLC	\$11,911.20
20059	04/03/2014 XAXIS US LLC	\$675.00
20060	04/03/2014 RACKSPACE LTD	\$2,828.77
140402008935	04/03/2014 LPI COMMUNICATIONS GROUP, INC	\$12,993.11
140402008940	04/03/2014 EVERWISE LIMITED	\$10,845.00
04/04/14	04/04/2014 BIRDSALL VOSS & ASSOCIATES INC	\$167,317.00
04/04/14	04/04/2014 JORGE SALES	\$31.17
140402008935	04/04/2014 LPI COMMUNICATIONS GROUP, INC	Void
140402008936	04/04/2014 TOTAL MEDIA LIMITED	\$1,876.08
140402008937	04/04/2014 BP TRAVEL/ORBITAL MARKETING SVCS	\$25,302.20
140403004672	04/04/2014 LPI COMMUNICATIONS GROUP, INC	\$64,296.00
WDL000008076	04/04/2014 ADP ppe 3/28/14 pd 4/4/14	\$659,645.25
20061	04/08/2014 APPLE ONE EMPLOYMENT SERVICES	\$2,460.38
20062	04/08/2014 J.L. JENSEN & ASSOCIATES, INC. D/B/A	\$2,624.16
20063	04/08/2014 BENCHMARK GRAPHICS	\$121.00
20064	04/08/2014 CINTAS DOCUMENT MGMNT ORLANDO	\$80.00
20065	04/08/2014 COLLINSON & COMPANY INC	\$2,750.00
20066	04/08/2014 CURTIS 1000 INC	\$2,061.81
20067	04/08/2014 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC.	\$1,350.00
20068	04/08/2014 FPIS, INC.	\$1,429.00
20069	04/08/2014 GRAPHIC COMMUNICATIONS HOLDINGS, INC.	\$9,866.41
20070	04/08/2014 POINTE*ORLANDO	Void
20071	04/08/2014 PUSH, INC.	\$41,654.61
20072	04/08/2014 ORLANDO DINNER ENTERTAINMENT INC.	Void
20073	04/08/2014 OFFICE DEPOT	\$54.56
20074	04/08/2014 SPECTRUM PRINTING	\$124.46
20075	04/08/2014 SIMPLEVIEW, INC.	\$100.00
D 2014040700354	04/09/2014 GOOGLE INC	\$24,601.53
WDL000008106	04/09/2014 401K ppe 3/28/14 pd 4/4/14	\$80,346.49
20076	04/10/2014 ADP, INC.	\$1,950.20
20077	04/10/2014 BENCHMARK GRAPHICS	\$1,933.84
20078	04/10/2014 THE CIT GROUP, INC.	\$1,950.43
20079	04/10/2014 CREATIVE AGE COMMUNICATIONS, INC.	\$2,212.00
20080	04/10/2014 CROSS FERNANDEZ & RILEY,LLP	\$16,590.00
20081	04/10/2014 DANA JEFFERY HOFF	\$6,000.00
20082	04/10/2014 Dustin Jorgesen	\$318.06
20083	04/10/2014 Event Payment	\$10,000.00
20084	04/10/2014 DATASITE ORLANDO	\$1,435.09
20085	04/10/2014 Kelly Albert	\$1,166.45
20086	04/10/2014 CHRIS KERNSTOCK	\$14.33

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20087	04/10/2014 NATIONAL TOUR ASSOCIATION, INC	\$4,000.00
20088	04/10/2014 OFFICE DEPOT	\$95.71
20089	04/10/2014 RACKSPACE LTD	\$2,851.32
20090	04/10/2014 RAMON LOPEZ, JR.	\$11.00
20091	04/10/2014 TECH HERO OF CENTRAL FLORIDA	\$755.89
20092	04/10/2014 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$581.50
20093	04/10/2014 UNITED HEALTHCARE	Void
20094	04/10/2014 VERIZON BUSINESS	\$9,614.60
20095	04/10/2014 VERIZON	\$94.71
20096	04/10/2014 VERTEKS CONSULTING INC.	\$159.75
20097	04/10/2014 ZOOM INFORMATION, INC.	\$3,937.00
20098	04/10/2014 PR MARKETING	\$2,092.73
EFT51802	04/10/2014 PAUL BEIRNES	\$55.00
EFT51803	04/10/2014 LAURA BUCK	\$80.64
EFT51804	04/10/2014 HEIDE COLON	\$89.60
EFT51805	04/10/2014 CASEY THOMPSON	\$55.00
EFT51806	04/10/2014 ERIC DEJESUS	\$110.00
EFT51807	04/10/2014 JULIA DEVAULT	\$8.51
EFT51808	04/10/2014 DEBORAH HENRICH	\$55.00
EFT51809	04/10/2014 TERRI DOUGHERTY	\$95.00
EFT51810	04/10/2014 SCOTT FELTMAN	\$110.00
EFT51811	04/10/2014 ROBIN HOUDYSHELL	\$55.00
EFT51812	04/10/2014 MISTY JOHANTGEN	\$66.20
EFT51813	04/10/2014 JAMIE SHAMBLIN	\$276.91
EFT51814	04/10/2014 BETH LEAHEY	\$220.00
EFT51815	04/10/2014 ELANNA LUGO	\$55.00
EFT51816	04/10/2014 CAROL MOTLEY	\$100.00
EFT51817	04/10/2014 ADRIENNE SIX	\$110.00
WDL000008099	04/11/2014 401K PPE 041114 PD 041814	\$61,828.38
140410009431	04/14/2014 WOLF PROPAGANDA LTDA.	\$23,612.00
WDL000008103	04/14/2014 401K Match trueup 2013	\$1,162.11
20099	04/15/2014 ADP, INC.	\$854.86
20100	04/15/2014 ADVANCED MECHANICAL SERVICES	\$85.00
20101	04/15/2014 ALOMA PRINTING	\$1,166.19
20102	04/15/2014 APPLE ONE EMPLOYMENT SERVICES	\$2,467.98
20103	04/15/2014 GRAPHIC COMMUNICATIONS HOLDINGS, INC.	\$2,451.84
20104	04/15/2014 INTERDYN BMI	\$218.75
20105	04/15/2014 GARY J. O'MALLEY	\$627.50
20106	04/15/2014 CARIBE ROYALE ALL SUITES RESORT &	\$15,948.69
20107	04/15/2014 TEWS COMPANY	\$4,274.78
20108	04/15/2014 TIMES PRINTING CO INC	\$11,314.34
20109	04/15/2014 TRADEMARK PRESS SOLUTIONS	\$812.20
20110	04/15/2014 WILSON LEARNING CORPORATION	\$31,862.04
20111	04/15/2014 YP LLC	\$608.59
20112	04/15/2014 VERIZON WIRELESS	\$178.49
20113	04/17/2014 ADOBE SYSTEMS, INCORPORATED	\$2,825.00

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20114	04/17/2014 AT&T WIRELESS SERVICES	Void
20115	04/17/2014 AT&T	\$665.43
20116	04/17/2014 BENCHMARK GRAPHICS	\$121.55
20117	04/17/2014 CENTRAL FLORIDA SPORTS COMM.	\$90,000.00
20118	04/17/2014 FEDERAL EXPRESS	\$61.62
20119	04/17/2014 GLOBAL EXPERIENCE SPECIALISTS, INC	\$1,522.95
20120	04/17/2014 INTERPRO TRANSLATION SOLUTIONS	\$116.00
20121	04/17/2014 ORLANDO BUSINESS JOURNAL	\$95.00
20122	04/17/2014 OFFICE DEPOT	\$589.69
20123	04/17/2014 ORANGE COUNTY CONVENTION CNTR	\$1,624.23
20124	04/17/2014 SCANTRON SERVICE GROUP	\$621.14
20125	04/17/2014 UNITED HEALTHCARE	\$1,696.65
20126	04/17/2014 AT&T WIRELESS SERVICES	\$2,203.21
140416008427	04/17/2014 RUKHSANA TIMMIS	\$478.69
WDL000008104	04/18/2014 ADP ppe 4/11/14 pd 4/18/14	\$496,314.87
20127	04/22/2014 ACXIOM CORPORATION	\$48,334.00
20128	04/22/2014 FEDERAL EXPRESS	\$177.52
20129	04/22/2014 HELINGER ADVERTISING	\$5,490.00
20130	04/22/2014 KENNEY COMMUNICATIONS INC	\$5,340.00
20131	04/22/2014 PRIMROSE CENTER INC	\$733.80
20132	04/22/2014 PR NEWSWIRE ASSOCIATION LLC	\$3,273.50
20133	04/22/2014 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	\$1,318.50
20134	04/22/2014 PUSH, INC.	\$41.12
20135	04/22/2014 HILTON ORLANDO	\$940.52
20136	04/22/2014 TRAVEL GUIDES FREE	\$1,778.04
EFT51819	04/22/2014 LAURA BONNIVILLE	\$55.00
EFT51820	04/22/2014 DARYL CRONK	\$55.00
EFT51821	04/22/2014 DEBORAH HENRICHS	\$55.00
EFT51822	04/22/2014 AITZA LOBO	\$55.00
EFT51823	04/22/2014 DOROTHY KELLEY	\$165.00
EFT51824	04/22/2014 FERNA BERNSTEIN	\$220.00
EFT51825	04/22/2014 DOROTHY GERMAIN	\$69.00
EFT51826	04/22/2014 ROBIN HOUDYSHELL	\$55.00
EFT51827	04/22/2014 KIM REED	\$55.00
EFT51828	04/22/2014 DEANNA KOTCH	\$55.00
EFT51829	04/22/2014 ELANNA LUGO	\$55.00
EFT51830	04/22/2014 MICHELLE MOLZ-SCHULTE	\$165.00
EFT51831	04/22/2014 KRISTIN ROTHBAUER	\$55.00
EFT51832	04/22/2014 SANDI DAUGHERTY	\$55.00
EFT51833	04/22/2014 SHERYL TAYLOR	\$165.00
EFT51834	04/22/2014 WILL PEAVY	\$55.00
EFT51835	04/22/2014 SUSAN ZEIRI	\$49.95
20137	04/24/2014 ACXIOM CORPORATION	\$24,167.00
20138	04/24/2014 AIT WORLD WIDE LOGISTICS	\$524.27
20139	04/24/2014 ALOMA PRINTING	\$428.13
20140	04/24/2014 CISION US, INC.	\$11,043.84

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20141	04/24/2014 BRIGHTCOVE INC.	\$2,458.34
20142	04/24/2014 BRIGHT HOUSE NETWORKS	\$79.21
20143	04/24/2014 BRIAN UNLIMITED DISTRIBUTION CO.	\$10,873.98
20144	04/24/2014 BURRELLES LUCE	\$1,528.80
20145	04/24/2014 CANON FINANCIAL SERVICES	\$1,273.91
20146	04/24/2014 CANON SOLUTIONS AMERICA INC.	\$1,848.35
20147	04/24/2014 CTM MEDIA GROUP, INC	\$1,930.97
20148	04/24/2014 CDS OF ORLANDO, INC. d/b/a	\$47.11
20149	04/24/2014 EXPEDIA TRAVEL	\$100,000.00
20150	04/24/2014 FEDERAL EXPRESS	\$3,825.26
20151	04/24/2014 FEDEX OFFICE & PRINT SERVICES INC	\$1,624.23
20152	04/24/2014 GUARDIAN LIFE INSURANCE COMPANY	\$8,705.26
20153	04/24/2014 HIGH IMPACT COMMUNICATIONS	\$10,500.00
20154	04/24/2014 INTERDYN BMI	\$428.78
20155	04/24/2014 MEDICAL COST CONTAINMENT SERVICES, INC.	\$360.00
20156	04/24/2014 OFFICE DEPOT	\$191.06
20157	04/24/2014 RAMON LOPEZ, JR.	\$5.00
20158	04/24/2014 STRATEGIC MARKETING & RESEARCH, INC.	\$22,800.00
20159	04/24/2014 SPRINT PCS	\$3,234.13
20160	04/24/2014 SIMPLEVIEW, INC.	\$8,300.00
20161	04/24/2014 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$9,124.09
20162	04/24/2014 ARKADIN INC	\$621.14
140423010790	04/24/2014 LA BANCA DE INVERSION S.A.	\$1,319.00
140423010791	04/24/2014 SUPORTE COMUNICACOES LTDA - ME	\$14,424.00
EFT51837	04/24/2014 GOOGLE INC	\$180,415.60
04/25/14	04/25/2014 BIRDSALL VOSS & ASSOCIATES INC	\$158,317.00
04/25/14	04/25/2014 JORGE SALES	\$19,125.00
20163	04/29/2014 ADVANCED MECHANICAL SERVICES	\$85.00
20164	04/29/2014 AIT WORLD WIDE LOGISTICS	\$7,622.46
20165	04/29/2014 APPLE ONE EMPLOYMENT SERVICES	\$2,284.62
20166	04/29/2014 BENCHMARK GRAPHICS	\$3,737.50
20167	04/29/2014 BRIAN UNLIMITED DISTRIBUTION CO.	\$17,858.01
20168	04/29/2014 CINTAS CORPORATION	\$53.00
20169	04/29/2014 FEDERAL EXPRESS	\$756.19
20170	04/29/2014 FEDEX OFFICE & PRINT SERVICES INC	Void
20171	04/29/2014 HIGH IMPACT COMMUNICATIONS	\$11,063.00
20172	04/29/2014 MACHADO GARCIA-SERRA, LLC.	\$775.53
20173	04/29/2014 ORANGE COUNTY CONVENTION CNTR	\$126.00
20174	04/29/2014 PRICELINE.COM	\$32,504.13
20175	04/29/2014 XAXIS US LLC	\$700.14
20176	04/29/2014 VERIZON WIRELESS	\$132.33
140423013495	04/30/2014 ICAS PUBLIC RELATIONS	\$57,750.00
140430014221	04/30/2014 BUSINESS MAGAZINES INTERNATIONAL	\$9,199.31
140430014241	04/30/2014 TOTAL MEDIA LIMITED	\$1,262.47
140430014242	04/30/2014 BP TRAVEL/ORBITAL MARKETING SVCS	\$16,846.11
140430014245	04/30/2014 COMMUNIGAYTE GMBH	\$5,000.00

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140430015010	04/30/2014 NAS COMUNICACOES E REPRESENTACOES	\$47,100.00
2014042800876	04/30/2014 WOLF PROPAGANDA LTDA.	\$78,579.93
CASH	04/30/2014 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$20,644.09

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
Birdsall Voss & Associates, Inc.	Ad Agency/Media Purchases/Creative Marketing
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
Cigna Health and Life Insurance Company	Medical Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
Duke Energy	Electric Bills
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Gardian Life Insurance Company	Dental and Vision Insurance
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
TW Telecom	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Sprint PCS	Cellular and Data Service
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Advertising Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services

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Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
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One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Business Magazines International	Advertising Media
Caribe Royale All Suites Resort	Events catering and location rental
Central Florida Sports Commission	Sports Marketing
Chepenik Financial	401(k) Consultant
Cision US, Inc.	Clipping Service
Communigayte GMBH	Advertising Media
Cross, Fernandez & Riley, LLP	Auditor Fees
Dana Jeffrey Hoff	Advertising Production
Expedia Travel	Advertising Digital Media
Everwise Limited	Printing
Graphic Communications Holdings, Inc.	Printing
Hello Florida Inc.	Sponsorship
James Beard Foundation	Advertising Production
Kenney Communications Inc.	Brochure Distribution
Multiview, Inc. USA	Adv.ertising Digital Media
Northstar Travel Media LLC	Advertising Media
Priceline.com	Advertising Digital Media
Qualtrics, LLC	Research Subscription
Strategic Marketing & Research, Inc.	Research Vendor
Suporte Comunicacoes LTDA - ME	Fulfillment
Times Printing Co, Inc.	Printing
Wilson Learning Corporation	Sales Training
Wisdom Councils, LLC	Organizational Consultant