

**Visit Orlando
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March 2014**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Paid ToRcvd From</u>	<u>Check Amount</u>
19872	03/04/2014	ARKADIN INC	\$399.71
19873	03/04/2014	AT&T WIRELESS SERVICES	\$1,784.11
19874	03/04/2014	BENCHMARK GRAPHICS	\$4,054.87
19875	03/04/2014	BRIGHT HOUSE NETWORKS	\$78.68
19876	03/04/2014	CANON FINANCIAL SERVICES	\$1,061.82
19877	03/04/2014	CANON SOLUTIONS AMERICA INC.	\$3,674.81
19878	03/04/2014	CDS OF ORLANDO, INC. d/b/a	\$862.81
19879	03/04/2014	GALA ENTERPRISES OF CNTRL FL	\$5,875.23
19880	03/04/2014	HR SPECIALIST: EMPLOYMENT LAW	\$199.00
19881	03/04/2014	DUKE ENERGY	\$1,264.46
19882	03/04/2014	LAKE BUENA VISTA RESORT VILLAGE & SPA	\$581.50
19883	03/04/2014	GMAC COMMUNICATIONS, LLC	\$3,510.00
19884	03/04/2014	OFFICE DEPOT	\$342.31
19885	03/04/2014	SOFTWARE MANAGEMENT, INC.	\$242.25
19886	03/06/2014	KIMBERLY SEAMANS	\$1,305.20
19887	03/06/2014	ADP, INC.	\$1,722.44
19888	03/06/2014	ADVANCED MECHANICAL SERVICES	\$85.00
19889	03/06/2014	ALOMA PRINTING	\$432.41
19890	03/06/2014	ARKADIN INC	\$360.95
19891	03/06/2014	BENCHMARK GRAPHICS	\$325.50
19892	03/06/2014	CIGNA HEALTH AND LIFE INSURANCE COMPANY	\$88,268.00
19893	03/06/2014	CYBIS COMMUNICATIONS CORP.	\$28,127.45
19894	03/06/2014	INTERDYN BMI	\$87.50
19895	03/06/2014	LEXISNEXIS	\$538.00
19896	03/06/2014	MIMECAST NORTH AMERICA, INC.	\$1,717.20
19897	03/06/2014	NORTH AMER PRECIS SYNDICATE INC	\$5,675.99
19898	03/06/2014	OFFICE DEPOT	\$32.61
19899	03/06/2014	OFFICEMAX INC	\$850.67
19900	03/06/2014	24/7 MEDIA US, INC.	\$675.00
19901	03/06/2014	SMITH TRAVEL RESEARCH INC	\$2,100.00
19902	03/06/2014	STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	\$719.05
19903	03/06/2014	STEVEN HACKER	\$300.00
19904	03/06/2014	TEWS COMPANY	\$1,780.00
19905	03/06/2014	TW TELECOM	\$6,471.16
19906	03/11/2014	ALOMA PRINTING	\$929.21
19907	03/11/2014	CISION US, INC.	\$2,162.09
19908	03/11/2014	BENCHMARK GRAPHICS	\$327.00
19909	03/11/2014	CARLOS RICARDO GUTIERREZ	Void
19910	03/11/2014	INTERPRO TRANSLATION SOLUTIONS	\$352.00
19911	03/11/2014	OFFICE DEPOT	\$589.13
19912	03/11/2014	PRIMROSE CENTER INC	\$123.31
19913	03/11/2014	HILTON ORLANDO	\$1,710.04
19914	03/11/2014	VIRTUOSO, LTD	\$27,760.00
19915	03/11/2014	PROFESSIONAL SERVICES EMPLOYERS TRUST	\$669.00

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19916	03/11/2014	SIMPLEVIEW, INC.	\$500.00
19917	03/13/2014	KEN SMITH	\$500.00
19918	03/13/2014	ADP, INC.	\$1,902.52
19919	03/13/2014	AIT WORLD WIDE LOGISTICS	\$6,669.77
19920	03/13/2014	ALOMA PRINTING	\$785.97
19921	03/13/2014	BENCHMARK GRAPHICS	\$357.80
19922	03/13/2014	THE CIT GROUP, INC.	\$3,890.86
19923	03/13/2014	CROWNE PLAZA UNIVERSAL	\$16.00
19924	03/13/2014	FEDERAL EXPRESS	\$5,134.69
19925	03/13/2014	DATASITE ORLANDO	\$1,435.09
19926	03/13/2014	LOG ME IN INC	\$2,298.00
19927	03/13/2014	MILAGROS MONTIEL BUCKLEY	\$90.25
19928	03/13/2014	PUSH, INC.	\$14,315.00
19929	03/13/2014	RAMON LOPEZ, JR.	\$15.00
19930	03/13/2014	LAKE BUENA VISTA RESORT VILLAGE & SPA	\$436.13
19931	03/13/2014	TEWS COMPANY	\$1,716.00
19932	03/13/2014	UNITED ARTS OF CENTRAL FL INC	\$295.55
19933	03/13/2014	HEART OF FLORIDA UNITED WAY	\$1,363.50
19934	03/13/2014	VISIT FLORIDA	\$100,000.00
19935	03/13/2014	WALT DISNEY CO.	\$3,138.34
19936	03/13/2014	22SQUARED, INC.	\$120,884.37
19937	03/13/2014	BENEFICIAL MARKETING, INC. d/b/a	\$54.95
19938	03/13/2014	INTERPRO TRANSLATION SOLUTIONS	\$10,953.00
19939	03/18/2014	106 FOTO PHOTOGRAPHY OF LIFE	\$150.00
19940	03/18/2014	ACE EXPEDITERS, INC.	\$2,588.00
19941	03/18/2014	ADVERTISING AGE	\$149.00
19942	03/18/2014	ADP, INC.	\$4,053.14
19943	03/18/2014	ALOMA PRINTING	\$471.80
19944	03/18/2014	BRIGHT HOUSE NETWORKS	\$368.33
19945	03/18/2014	BURRELLES LUCE	\$1,522.65
19946	03/18/2014	CLEAR CHANNEL AIRPORT	\$855.00
19947	03/18/2014	COLLINSON & COMPANY INC	\$2,750.00
19948	03/18/2014	COLOR REFLECTIONS	\$1,213.13
19949	03/18/2014	CURTIS 1000 INC	\$15,039.28
19950	03/18/2014	CDS OF ORLANDO, INC. d/b/a	\$276.57
19951	03/18/2014	GLOBAL EXPERIENCE SPECIALISTS, INC	\$1,522.95
19952	03/18/2014	INTERDYN BMI	\$612.50
19953	03/18/2014	LEXINGTON REALTY TRUST D/B/A	\$620.55
19954	03/18/2014	NORTHSTAR TRAVEL MEDIA LLC	\$28,150.00
19955	03/18/2014	ORLANDO BUSINESS JOURNAL	\$95.00
19956	03/18/2014	OFFICEMAX INC	\$405.51
19957	03/18/2014	PR NEWSWIRE ASSOCIATION LLC	\$3,273.50
19958	03/18/2014	SPRINT PCS	\$5,721.69
19959	03/18/2014	TEWS COMPANY	\$4,198.40
19960	03/18/2014	TRAVEL GUIDES FREE	\$2,000.00
19961	03/18/2014	VARGA MARKET RESEARCH SERVICES INC	\$10,600.00

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19962	03/18/2014 XEROGRAPHIC DIGITAL PRINTING	\$388.73
19963	03/18/2014 YP LLC	\$608.59
19964	03/18/2014 CANON FINANCIAL SERVICES	\$212.09
19965	03/18/2014 CINTAS DOCUMENT MGMNT ORLANDO	\$135.36
19966	03/18/2014 INFORMZ INC	\$1,200.00
19967	03/18/2014 ORANGE COUNTY CONVENTION CNTR	\$108.00
19968	03/20/2014 AIT WORLD WIDE LOGISTICS	\$1,365.21
19969	03/20/2014 CANON FINANCIAL SERVICES	\$209.58
19970	03/20/2014 HIGH IMPACT COMMUNICATIONS	\$2,015.00
19971	03/20/2014 INFORMZ INC	\$28,550.00
19972	03/20/2014 PHOENIX MARKETING INTERNATIONAL	\$19,235.00
19973	03/20/2014 PREVENTECH aka Massey Services	\$327.84
19974	03/20/2014 24/7 MEDIA US, INC.	\$1,350.00
19975	03/20/2014 SCANTRON SERVICE GROUP	\$2,339.59
19976	03/20/2014 VERIZON BUSINESS	\$9,686.56
19977	03/20/2014 OFFICE DEPOT	\$2,054.45
19978	03/25/2014 ALOMA PRINTING	\$721.27
19979	03/25/2014 AT&T	\$174.27
19980	03/25/2014 J.L. JENSEN & ASSOCIATES, INC. D/B/A	\$934.62
19981	03/25/2014 CISION US, INC.	\$1,920.09
19982	03/25/2014 AT&T	\$680.88
19983	03/25/2014 BENCHMARK GRAPHICS	\$1,027.54
19984	03/25/2014 BRIGHTCOVE INC.	\$2,458.34
19985	03/25/2014 BURRELLES LUCE	\$1,524.64
19986	03/25/2014 CITRIX ONLINE	\$660.00
19987	03/25/2014 COLOR REFLECTIONS	\$38.87
19988	03/25/2014 EVENT PAYMENT	\$8,983.00
19989	03/25/2014 HIGH IMPACT COMMUNICATIONS	\$4,500.00
19990	03/25/2014 LIBERTY MUTUAL INSURANCE GROUP	\$109.00
19991	03/25/2014 DUKE ENERGY	\$531.33
19992	03/25/2014 SPRINT PCS	\$4,036.87
19993	03/25/2014 HILTON ORLANDO	\$570.39
19994	03/25/2014 TERRACLOUD, INC	\$2,200.00
19995	03/25/2014 EVENT PAYMENT	\$36,602.00
19996	03/25/2014 ULINE	\$293.22
19997	03/25/2014 VERIZON WIRELESS	Void
19998	03/25/2014 VERIZON	\$260.03
19999	03/25/2014 XEROGRAPHIC DIGITAL PRINTING	\$553.81
20000	03/25/2014 WILD FLORIDA AIRBOATS, LLC	\$1,350.00
20001	03/25/2014 VERIZON WIRELESS	\$175.61
20002	03/25/2014 VERIZON WIRELESS	\$101.33
20003	03/27/2014 BENCHMARK GRAPHICS	\$280.15
20004	03/27/2014 BRIAN UNLIMITED DISTRIBUTION CO.	\$37,925.38
20005	03/27/2014 CDS OF ORLANDO, INC. d/b/a	\$70.45
20006	03/27/2014 ARKADIN INC	\$884.18
20007	03/27/2014 CHARLES M. CSIZMAR d/b/a	\$2,669.00

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20008	03/27/2014	GMAC COMMUNICATIONS, LLC	\$3,672.55
03/14/14	03/25/2014	CARLOS RICARDO GUTIERREZ	\$16,250.00
140319008557	03/24/2014	LA BANCA DE INVERSION S.A.	\$875.00
140319008559	03/26/2014	EVERWISE LIMITED	\$7,500.00
140319008561	03/24/2014	AVIAREPS MARKETING GARDEN HOLDINGS LTD.	\$21,750.00
140319008562	03/24/2014	DOUBLESIX MARKETING LTD.	\$13,000.00
140319008566	03/31/2014	TOTAL MEDIA LIMITED	\$3,360.26
140319011208	03/24/2014	RUKHSANA TIMMIS	\$22,675.00
140326011298	03/31/2014	WOLF PROPAGANDA LTDA.	\$74,000.29
140326011300	03/28/2014	SISTEMAS COMUNICACIONALES SA	\$250.00
140326011301	03/28/2014	AVIAREPS MARKETING GARDEN HOLDINGS LTD.	\$1,341.00
140326011303	03/28/2014	MAZUMA MEDIA, INC.	\$19,746.00
140326011307	03/29/2014	ICAS PUBLIC RELATIONS	\$57,750.00
03/31/2014	03/31/2014	CARAT CANADA INC	\$3,999.82
03/31/2014	03/31/2014	PIA HOFFMANN PR	\$1,190.67
D 2014031100234	03/19/2014	GOOGLE INC	\$7,531.31
EFT51766	03/13/2014	KEN BARNETT	\$55.00
EFT51767	03/13/2014	DARYL CRONK	\$55.00
EFT51768	03/13/2014	CASEY THOMPSON	\$110.00
EFT51769	03/13/2014	TERRI DOUGHERTY	\$55.00
EFT51770	03/13/2014	HAYAT PRONOVOST	\$214.54
EFT51771	03/13/2014	ROBIN HOUDYSHELL	\$110.00
EFT51772	03/13/2014	MISTY JOHANTGEN	\$55.00
EFT51773	03/13/2014	COLLETTE JOHNSON	\$55.00
EFT51774	03/13/2014	JUAN G FERNANDEZ	\$110.00
EFT51775	03/13/2014	DEANNA KOTCH	\$55.00
EFT51776	03/13/2014	MICHELLE MOLZ-SCHULTE	\$55.00
EFT51777	03/13/2014	KRISTIN ROTHBAUER	\$61.79
EFT51778	03/13/2014	MICHAEL TOWNES	\$55.00
EFT51779	03/13/2014	WILL PEAVY	\$55.00
EFT51781	03/20/2014	PYIE ZONE	\$2,054.77
EFT51783	03/25/2014	GOOGLE INC	\$134,824.30
EFT51785	03/25/2014	PAUL BEIRNES	\$55.00
EFT51786	03/25/2014	DARYL CRONK	\$55.00
EFT51787	03/25/2014	AITZA LOBO	\$37.00
EFT51788	03/25/2014	SCOTT FELTMAN	\$43.63
EFT51789	03/25/2014	JULIE JACOBS	\$110.00
EFT51790	03/25/2014	COLLETTE JOHNSON	\$55.00
EFT51791	03/25/2014	KIM REED	\$55.00
EFT51792	03/25/2014	DEANNA KOTCH	\$55.00
EFT51793	03/25/2014	KRISTIN ROTHBAUER	\$55.00
EFT51794	03/25/2014	SANDI DAUGHERTY	\$55.00
EFT51795	03/25/2014	MICHAEL TOWNES	\$55.00
EFT51796	03/25/2014	SUSAN ZEIRI	\$49.95
EFT51798	03/27/2014	GOOGLE INC	\$5,777.02
FSA 03/01-31/14	03/31/2014	PROFESSIONAL SERVICES EMPLOYERS TRUST	\$8,334.71

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WDL000008063	03/14/2014 401K PPE 031414 PD 032114	\$57,107.41
WDL000008075	03/21/2014 ADP ppe 3/14/14 pd 3/21/14	\$461,492.80
WDL000008078	03/07/2014 ADP ppe 2/28/14 pd 3/7/14	\$464,285.80
WDL000008079	03/07/2014 401K ppe 2/28/14 pd 3/7/14	\$59,423.62

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
Birdsall Voss & Associates, Inc.	Ad Agency/Media Purchases/Creative Marketing
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
Cigna Health and Life Insurance Company	Medical, Dental & Vision Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
Duke Energy (formerly Progress Energy)	Electric Bills
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lattimer Communications, Inc.	Ad Agency/Media Purchases - African-American Market
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
TW Telecom	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing

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Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Curtis 1000 Inc.	Printing
Cybis Communications Corp.	Audio Svcs.
Everwise Limited	Printing
Informz Inc.	Email Svc. Provider
Interpro Translations Solutions	Translations Svcs.
North Amer Precis Syndicate Inc	Press Release Distribution
Northstar Travel Media LLC	Online Hosting for Orlando Travel Academy
Phoenix Marketing International	Research Subscription
TW Telecom	Internet Service
Varga Market Research Solutions	Research Vendor
Virtuoso, LTD	Advertising and Marketing-related Services
Visit Florida	Adv. Digital Media Co-op