

**Visit Orlando
Check Register
February 2014**

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Paid To/Rcvd From</u>	<u>Check Amount</u>
19719	02/04/2014	ALOMA PRINTING	\$1,043.70
19720	02/04/2014	CONFERENCE PLUS INC	\$179.49
19721	02/04/2014	FREEMAN DECORATING CO	\$1,533.60
19722	02/04/2014	HIGH IMPACT COMMUNICATIONS	\$5,000.00
19723	02/04/2014	LEXISNEXIS	\$538.00
19724	02/04/2014	MILES MEDIA GROUP INC	\$15,561.00
19725	02/04/2014	MASS MUTUAL RETIREMENT SERVICES	\$200.00
19726	02/04/2014	OFFICE DEPOT	\$850.36
19727	02/04/2014	PET ASSURE CORP.	\$36.00
19728	02/04/2014	PITNEY BOWES CREDIT CORP.	\$351.45
19729	02/04/2014	RECALL-TOTAL INFORMATION MGT.	\$249.06
19730	02/04/2014	SIMPLEVIEW, INC.	\$1,300.00
19731	02/04/2014	TERRACLOUD, INC	\$4,353.00
19732	02/04/2014	UNITED HEALTHCARE	\$114,636.62
19733	02/04/2014	UNUM LIFE INSURANCE COMPANY OF AMERICA	\$11,695.16
19734	02/04/2014	MOLLY C. BRITT	\$2,600.00
EFT51742	02/04/2014	CARMEN ACOSTA	\$20.00
EFT51743	02/04/2014	LAURA BONNIVILLE	\$110.00
EFT51744	02/04/2014	DARYL CRONK	\$110.00
EFT51745	02/04/2014	DEBORAH HENRICH	\$55.00
EFT51746	02/04/2014	TERRI DOUGHERTY	\$110.00
EFT51747	02/04/2014	JUAN G FERNANDEZ	\$385.00
EFT51748	02/04/2014	MICHELLE MOLZ-SCHULTE	\$55.00
EFT51749	02/04/2014	ADRIENNE SIX	\$55.00
EFT51750	02/04/2014	DENISE SPIEGEL	\$165.00
EFT51751	02/04/2014	MICHAEL TOWNES	\$55.00
EFT51752	02/04/2014	SUSAN ZEIRI	\$99.90
19735	02/06/2014	ASCEND MEDIA (EXPO MAGAZINE)	\$5,742.00
19736	02/06/2014	BUNGOBOX	\$143.78
19737	02/06/2014	DMA	\$1,500.00
19738	02/06/2014	IAEE	\$37,259.00
19739	02/06/2014	MAT MEDIA	\$45,000.00
19740	02/06/2014	PROVIDENT LIFE & ACCIDENT INSURANCE CO.	\$1,322.90
19741	02/06/2014	TEWS COMPANY	\$1,846.30
19742	02/06/2014	TRAVEL GIRL INC.	\$2,000.00
140205009990	02/06/2014	CORPORATE TRAVEL SERVICES SA DE CV	\$37,550.00
140205009992	02/06/2014	MAZUMA MEDIA, INC.	\$19,746.00
140205009995	02/06/2014	HORIZON TRAVEL MAGAZINE LIMITED	\$3,980.00
140205009996	02/06/2014	TURISTUR	\$4,000.00
EFT51754	02/06/2014	PAUL BEIRNES	\$55.00
02/07/14	02/07/2014	CARLOS RICARDO GUTIERREZ	\$1,402.66
140205009997	02/07/2014	LA BANCA DE INVERSION S.A.	\$11,100.00
WDL000008048	02/07/2014	401K 3% Profit Share Cont 2013	\$307,741.94
WDL000008062	02/07/2014	ADP ppe 1/31/14 pd 2/7/14	\$482,526.36

**Visit Orlando
Check Register
February 2014**

WDL000008047	02/10/2014 401K 3% Profit Share Cont 2013	\$2,796.16
WDL000008051	02/10/2014 401K ppe 1/31/14 pd 2/7/14	\$60,750.09
19743	02/11/2014 ART SYSTEMS OF FLORIDA INC	\$63.58
19744	02/11/2014 AT&T	\$922.55
19745	02/11/2014 HIGH IMPACT COMMUNICATIONS	\$5,500.00
19746	02/11/2014 KEF MEDIA ASSOCIATES INC	\$36,000.00
19747	02/11/2014 OFFICE DEPOT	\$886.10
19748	02/11/2014 ORANGE COUNTY CONVENTION CNTR	\$1,053.00
19749	02/11/2014 PCM SALES, INC.	\$168.27
19750	02/11/2014 PUSH, INC.	\$93,483.87
19751	02/11/2014 RECALL-TOTAL INFORMATION MGT.	\$709.73
19752	02/11/2014 REMEDY TEMP, INC	\$2,931.60
19753	02/11/2014 SCANTRON SERVICE GROUP	\$4,793.42
19754	02/11/2014 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	\$1,533.30
19755	02/11/2014 SIMPLEVIEW, INC.	\$375.00
19756	02/11/2014 TURNKEY MARKETING	\$16,800.00
19757	02/11/2014 TEWS COMPANY	\$5,329.10
19758	02/11/2014 22SQUARED, INC.	\$1,478,632.14
19759	02/11/2014 VISIT FLORIDA	\$30,000.00
EFT51756	02/11/2014 LAURA BONNIVILLE	\$85.00
EFT51757	02/11/2014 DOROTHY KELLEY	\$110.00
EFT51758	02/11/2014 SHERYL TAYLOR	\$165.00
140206008962	02/12/2014 ICAS PUBLIC RELATIONS	\$2,831.09
140206008963	02/12/2014 BP TRAVEL/ORBITAL MARKETING SVCS	\$7,813.16
19760	02/13/2014 ADP, INC.	\$47.58
19761	02/13/2014 AIT WORLD WIDE LOGISTICS	\$231.68
19762	02/13/2014 ALOMA PRINTING	\$287.17
19763	02/13/2014 CISION US, INC.	\$528.50
19764	02/13/2014 BENCHMARK GRAPHICS	\$136.75
19765	02/13/2014 DISNEY DESTINATIONS, LLC	\$75.00
19766	02/13/2014 FLORIDA TREND	\$11,395.00
19767	02/13/2014 GLOBAL GIFTS & NOVELTIES, LLC	\$76.68
19768	02/13/2014 GOV CONNECTION INC	\$310.98
19769	02/13/2014 LASERDOG PRODUCTIONS	\$818.30
19770	02/13/2014 OFFICE DEPOT	\$662.51
19771	02/13/2014 OFFICEMAX INC	\$510.41
19772	02/13/2014 NICOLE SHAKES	\$15.00
19773	02/13/2014 INTERPRO TRANSLATION SOLUTIONS	\$167.00
19774	02/13/2014 WISDOM COUNCILS, LLC	\$20,170.28
EFT51760	02/13/2014 DEBORAH HENRICHS	\$55.00
140213009504	02/14/2014 NAS COMUNICACOES E REPRESENTACOES	\$26,950.70
140213009506	02/14/2014 DOUBLESIX MARKETING LTD.	\$500.00
140213009507	02/14/2014 LPI COMMUNICATIONS GROUP, INC	\$30,054.31
140213009508	02/14/2014 WOLF PROPAGANDA LTDA.	\$21,325.78
140213010351	02/14/2014 ICAS PUBLIC RELATIONS	\$17,266.07
140213010365	02/14/2014 CARAT CANADA INC	\$352,296.31

**Visit Orlando
Check Register
February 2014**

140213010367	02/14/2014 AIR CANADA	\$50,000.00
WDL000008031	02/14/2014 401K PPE 021414 PD 022114	\$70,290.73
19775	02/18/2014 ACE HARDWARE CORPORATION	\$3,000.00
19776	02/18/2014 ORLANDO PRO HOCKEY OPERATIONS, LP	\$2,340.00
19777	02/18/2014 PUSH, INC.	\$483.78
19778	02/18/2014 RAMON LOPEZ, JR.	\$14.00
19779	02/18/2014 UNITED ARTS OF CENTRAL FL INC	\$197.70
19780	02/18/2014 HEART OF FLORIDA UNITED WAY	\$909.00
19781	02/18/2014 UNIVERSAL ORLANDO RESORT	\$1,850.00
19782	02/18/2014 LASERDOG PRODUCTIONS	\$500.15
19783	02/18/2014 TERRACLOUD, INC	\$2,200.00
19784	02/18/2014 SOFTWARE MANAGEMENT, INC.	\$4,589.50
19785	02/20/2014 ACME STAMP & SIGN CO., INC.	\$41.08
19786	02/20/2014 ADP, INC.	\$815.08
19787	02/20/2014 ADT	\$248.92
19788	02/20/2014 ALOMA PRINTING	\$939.28
19789	02/20/2014 AT&T	\$225.76
19790	02/20/2014 BENCHMARK GRAPHICS	\$2,353.62
19791	02/20/2014 BRIGHT HOUSE NETWORKS	\$368.33
19792	02/20/2014 BRIGHT HOUSE NETWORKS	\$78.68
19793	02/20/2014 THE CIT GROUP, INC.	Void
19794	02/20/2014 COLOR REFLECTIONS	\$803.10
19795	02/20/2014 CDS OF ORLANDO, INC. d/b/a	\$53.82
19796	02/20/2014 FEDERAL EXPRESS	\$6,923.34
19797	02/20/2014 DATASITE ORLANDO	\$1,435.09
19798	02/20/2014 KNOWLAND GROUP, INC	\$4,200.00
19799	02/20/2014 OFFICE DEPOT	\$38.83
19800	02/20/2014 DUKE ENERGY	\$1,255.39
19801	02/20/2014 PROFORMA ALBRECHT & CO	\$2,933.09
19802	02/20/2014 SOUTHWEST MEDIA GROUP, INC.	Void
19803	02/20/2014 STAPLES CONTRACT & COMMERCIAL, INC.	\$199.98
19804	02/20/2014 TOURISM ECONOMICS LLC.	\$20,250.00
19805	02/20/2014 TW TELECOM	\$5,518.26
19806	02/20/2014 VERIZON WIRELESS	\$177.90
19807	02/20/2014 VERIZON WIRELESS	\$178.04
19808	02/20/2014 VERIZON BUSINESS	\$14,503.72
19809	02/20/2014 VISIT FLORIDA	\$8,333.00
19810	02/20/2014 YP LLC	\$608.58
19811	02/20/2014 SOUTHWEST MEDIA GROUP, INC.	\$22,046.93
19812	02/20/2014 THE CIT GROUP, INC.	\$1,940.43
19813	02/20/2014 THE CIT GROUP, INC.	Void
02/21/14	02/21/2014 BIRDSALL VOSS & ASSOCIATES INC	\$158,317.00
WDL000008049	02/21/2014 ADP ppe 2/14/14 pd 2/21/14	\$586,792.17
19814	02/25/2014 THE CIT GROUP, INC.	Void
19815	02/25/2014 FEDERAL EXPRESS	Void
19816	02/25/2014 PET ASSURE CORP.	Void

**Visit Orlando
Check Register
February 2014**

19817	02/25/2014 LAKE BUENA VISTA RESORT VILLAGE & SPA	Void
19818	02/25/2014 UNUM LIFE INSURANCE COMPANY OF AMERICA	Void
19819	02/25/2014 VERIZON WIRELESS	Void
19820	02/25/2014 CANON FINANCIAL SERVICES	Void
19821	02/25/2014 RACHEL VIGIL	Void
19822	02/25/2014 THE CIT GROUP, INC.	\$1,940.43
19823	02/25/2014 FEDERAL EXPRESS	\$438.44
19824	02/25/2014 PET ASSURE CORP.	\$36.00
19825	02/25/2014 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$581.50
19826	02/25/2014 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$11,598.82
19827	02/25/2014 VERIZON WIRELESS	\$177.98
19828	02/25/2014 CANON FINANCIAL SERVICES	\$1,271.40
19829	02/25/2014 RACHEL VIGIL	\$52.54
19830	02/27/2014 ACE EXPEDITERS, INC.	\$2,588.00
19831	02/27/2014 ADOBE SYSTEMS, INCORPORATED	\$2,825.00
19832	02/27/2014 ADP, INC.	\$1,877.80
19833	02/27/2014 ADVANCED MECHANICAL SERVICES	\$85.00
19834	02/27/2014 AT&T	\$175.55
19835	02/27/2014 AT&T WIRELESS SERVICES	\$1,803.02
19836	02/27/2014 AT&T	\$658.86
19837	02/27/2014 BRIGHTCOVE INC.	\$2,458.34
19838	02/27/2014 BRIAN UNLIMITED DISTRIBUTION CO.	\$11,940.21
19839	02/27/2014 COLLINSON & COMPANY INC	\$2,750.00
19840	02/27/2014 CONVENTION NEWS TELEVISION, LLC	\$1,500.00
19841	02/27/2014 CTM MEDIA GROUP, INC	\$1,930.97
19842	02/27/2014 CDS OF ORLANDO, INC. d/b/a	\$165.11
19843	02/27/2014 DIIO, LLC	\$5,250.00
19844	02/27/2014 EXPEDIA TRAVEL	\$20,000.00
19845	02/27/2014 FPIS, INC.	\$1,429.00
19846	02/27/2014 HIGH IMPACT COMMUNICATIONS	\$4,500.00
19847	02/27/2014 IAEE	\$5,000.00
19848	02/27/2014 INTERNATIONAL PLANNING INC	\$7,000.00
19849	02/27/2014 INTERPRO TRANSLATION SOLUTIONS	\$323.00
19850	02/27/2014 MACHADO GARCIA-SERRA, LLC.	\$38,028.75
19851	02/27/2014 MULTIVIEW, INC. USA	\$395.00
19852	02/27/2014 OFFICE DEPOT	\$1,118.43
19853	02/27/2014 PUSH, INC.	\$47,467.59
19854	02/27/2014 RACKSPACE LTD	\$2,847.10
19855	02/27/2014 RECALL-TOTAL INFORMATION MGT.	\$656.39
19856	02/27/2014 SOCIETY FOR HUMAN RESOURCE	\$185.00
19857	02/27/2014 SOUTHWEST MEDIA GROUP, INC.	\$708,318.70
19858	02/27/2014 SIMPLEVIEW, INC.	\$5,000.00
19859	02/27/2014 INTEGRATED SHOW MANAGEMENT	\$15,000.00
19860	02/27/2014 TEWS COMPANY	\$5,138.58
19861	02/27/2014 TRAVEL GUIDES FREE	\$1,620.63
19862	02/27/2014 VACO ORLANDO, LLC.	\$288.00

**Visit Orlando
Check Register
February 2014**

19863	02/27/2014	VERIZON WIRELESS	\$178.04
19864	02/27/2014	WORKSCAPES INC	\$3,834.28
19865	02/27/2014	UNITED HEALTHCARE	\$110,951.89
140226011304	02/27/2014	REED EXHIBITIONS LTD	\$2,250.00
140226011322	02/27/2014	LA BANCA DE INVERSION S.A.	\$644.00
EFT51762	02/27/2014	SANDI DAUGHERTY	\$55.00
EFT51764	02/27/2014	GOOGLE INC	\$150,723.77
19866	02/28/2014	MIC HOTEL CORP	\$5,319.11
19867	02/28/2014	INTERPUBLIC GROUP	\$10,124.35
19868	02/28/2014	PATRICIA THOMASON NININGER	\$840.00
19869	02/28/2014	PROVIDENT LIFE & ACCIDENT INSURANCE CO.	\$1,322.90
19870	02/28/2014	RAMON LOPEZ, JR.	\$13.00
19871	02/28/2014	SZABO ASSOCIATES INC	\$676.00
02/28/14	02/28/2014	JORGE SALES	\$21,550.00
02/28/14	02/28/2014	CARLOS RICARDO GUTIERREZ	\$19,250.00
140226011320	02/28/2014	PIA HOFFMANN PR	\$15,650.00
140226011326	02/28/2014	BP TRAVEL/ORBITAL MARKETING SVCS	\$24,976.60
140226011344	02/28/2014	ICAS PUBLIC RELATIONS	\$1,616.69
140226011348	02/28/2014	2190015 ONTARIO INC - CHCH TV	\$18,980.96
1402190054704	02/28/2014	LPI COMMUNICATIONS GROUP, INC	\$38,292.59
D 2014021300135	02/28/2014	GOOGLE INC	\$13,636.19

**Visit Orlando
Check Register
February 2014**

Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
Birdsall Voss & Associates, Inc.	Ad Agency/Media Purchases/Creative Marketing
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
Duke Energy (formerly Progress Energy)	Electric Bills
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Various Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lattimer Communications, Inc.	Ad Agency/Media Purchases - African-American Market
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
TW Telecom	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK

**Visit Orlando
Check Register
February 2014**

Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Medical, Dental & Vision Insurance
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Air Canada	Ad Agency/Media Purchases
Ascend Media (Expo Magazine)	Adv. Media
Carat Canada Inc	Ad Agency/Media Purchases
Corporate Travel Services SA DE CV	Adv. Digital Media
DIIO, LLC	Database Subscription Tool
Expedia Travel	Adv. Media Co-op
Florida Trend	Adv. Media
IAEE	Adv. Media
Integrated Show Management	Adv. Production
International Planning Inc	Translation Service
Interpublic Group	Return of Funds*
Kef Media Associates Inc	Ad Agency/Media Purchases
La Banca de Inversion S.A.	Fulfillment
MAT Media	Ad Agency/Media Purchases
MIC Hotel Group	Return of Funds*
Miles Media Group Inc	Ad Agency/Media Purchases
Ontario Inc - CHCH TV	Ad Agency/Media Purchases
Tourism Economics LLC	Research Vendor
Turnkey Marketing	Ad Agency/Media Purchases
Wisdom Councils, LLC	Organizational Consultant
Visit Florida	Adv. Digital Media Co-op

*Reimbursed to the account