

**Visit Orlando
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January 2014**

<u>CM Trx Number</u>	<u>GL Posting</u>	<u>Paid ToRcvd From</u>	<u>Check</u> <u>Amount</u>
	<u>Date</u>		
19606	01/02/2014	BRIGHT HOUSE NETWORKS	\$579.26
19607	01/02/2014	CLEAR CHANNEL OUTDOOR	\$500.00
19608	01/02/2014	GALA ENTERPRISES OF CNTRL FL	\$5,875.23
19609	01/02/2014	LYNDA.COM INC	\$3,575.00
19610	01/02/2014	DUKE ENERGY	\$2,894.84
19611	01/02/2014	DUKE ENERGY	\$501.12
19612	01/02/2014	DUKE ENERGY	\$1,215.28
19613	01/02/2014	DUKE ENERGY	\$687.22
19614	01/02/2014	UNUM LIFE INSURANCE COMPANY OF AMERICA	\$11,005.50
19615	01/02/2014	VERIZON WIRELESS	\$177.89
19616	01/02/2014	PROFESSIONAL SERVICES EMPLOYERS TRUST	\$348.00
19617	01/02/2014	CDW GOVERNMENT, INC.	\$7,768.71
19618	01/02/2014	INSURANCE OFFICE OF AMERICA	\$8,833.38
WDL000007951	01/03/2014	401K PPE 010314 PD 011014	\$49,906.69
19619	01/09/2014	ARC	\$8,000.00
19620	01/09/2014	AT&T	\$382.80
19621	01/09/2014	CISION US, INC.	\$3,939.18
19622	01/09/2014	BENCHMARK GRAPHICS	\$251.45
19623	01/09/2014	BRIGHT HOUSE NETWORKS	\$78.68
19624	01/09/2014	CHEPENIK FINANCIAL	\$0.00
19625	01/09/2014	CONFERENCE PLUS INC	\$300.30
19626	01/09/2014	CTM MEDIA GROUP, INC	\$1,881.08
19627	01/09/2014	FREEMAN DECORATION CO	\$1,597.95
19628	01/09/2014	INTERDYN BMI	\$1,780.00
19629	01/09/2014	INTERPRO TRANSLATION SOLUTIONS	\$110.00
19630	01/09/2014	SARAH SEKULA	\$800.00
19631	01/09/2014	D.K. SHIFFLET & ASSOCIATES LTD	\$21,513.00
19632	01/09/2014	STRATEGIC MARKETING & RESEARCH, INC.	\$76,000.00
19633	01/09/2014	TW TELECOM	\$6,147.41
19634	01/09/2014	TIMOTHIE TINSLEY	\$110.00
19635	01/09/2014	FEDERAL EXPRESS	\$6,685.87
19636	01/09/2014	OFFICE DEPOT	\$126.67
19637	01/09/2014	SOFTWARE MANAGEMENT, INC.	\$4,589.50
EFT51719	01/09/2014	PAUL BEIRNES	\$55.00
EFT51720	01/09/2014	CASEY THOMPSON	\$55.00
EFT51721	01/09/2014	MICHAEL TOWNES	\$630.04
01/10/14	01/10/2014	JORGE SALES	\$838.56
WDL000008024	01/10/2014	ADP ppe 1/3/14 pd 1/10/14	\$391,192.56
140109010537	01/13/2014	BELL MEDIA INC	\$82,459.96
D 2014010800744	01/13/2014	GOOGLE INC	\$23,830.68
19638	01/14/2014	ACE EXPEDITERS, INC.	\$2,588.00
19639	01/14/2014	ALOMA PRINTING	\$5,941.68
19640	01/14/2014	BENCHMARK GRAPHICS	\$848.01
19641	01/14/2014	CHEPENIK FINANCIAL	\$6,250.00

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19642	01/14/2014 HIGH IMPACT COMMUNICATIONS	Void
19643	01/14/2014 IDG, LLC	\$3,843.01
19644	01/14/2014 MCA INDUSTRIES	\$15,950.74
19645	01/14/2014 PUSH, INC.	\$88,472.96
19646	01/14/2014 TRAVEL GUIDES FREE	\$1,250.37
19647	01/14/2014 UNITED ARTS OF CENTRAL FL INC	\$124.32
19648	01/14/2014 HEART OF FLORIDA UNITED WAY	\$873.24
19649	01/14/2014 22SQUARED, INC.	\$35,446.24
19650	01/14/2014 WOLFE HOSPITALITY INC	\$2,281.07
19651	01/14/2014 YP LLC	\$599.60
19652	01/14/2014 LATTIMER COMMUNICATIONS, INC.	\$26,146.93
19653	01/14/2014 LivePerson, Inc.	\$3,096.00
19654	01/16/2014 ACXIOM CORPORATION	\$24,167.00
19655	01/16/2014 ADP, INC.	\$4,473.30
19656	01/16/2014 AIR TRAFFIC SERVICES INC	\$40.48
19657	01/16/2014 AIT WORLD WIDE LOGISTICS	\$2,500.00
19658	01/16/2014 ALOMA PRINTING	\$4,688.14
19659	01/16/2014 BRIAN UNLIMITED DISTRIBUTION CO.	\$44,915.00
19660	01/16/2014 GMAC COMMUNICATIONS, LLC	Void
19661	01/16/2014 HIGH IMPACT COMMUNICATIONS	\$12,575.00
19662	01/16/2014 MACHADO GARCIA-SERRA, LLC.	\$379.05
19663	01/16/2014 MEDICAL NEWS, LLC	\$900.00
19664	01/16/2014 METROPOLITAN BUSINESS ASSOCIATION, INC	\$1,000.00
19665	01/16/2014 SMART TRAVEL TECHNOLOGIES, INC	\$900.00
19666	01/16/2014 PUSH, INC.	\$5,858.39
19667	01/16/2014 24/7 MEDIA US, INC.	\$675.00
19668	01/16/2014 SIMPLEVIEW, INC.	\$575.00
19669	01/16/2014 TEWS COMPANY	\$17,113.86
19670	01/16/2014 22SQUARED, INC.	\$33,453.43
19671	01/16/2014 OFFICE DEPOT	\$119.62
19672	01/16/2014 WORKSCAPES INC	\$202.56
140115010262	01/16/2014 LPI COMMUNICATIONS GROUP, INC	\$208.34
140115011677	01/16/2014 EUROMUNDO OPERADORA MAYORISTA	\$75,000.00
140115011678	01/16/2014 WOLF PROPAGANDA LTDA.	\$51,647.12
WDL000007991	01/17/2014 401K PPE 011714 PD 012414	\$55,873.73
19673	01/23/2014 AIT WORLD WIDE LOGISTICS	\$121.15
19674	01/23/2014 ALL BUSINESS PRINTING INC	\$264.97
19675	01/23/2014 ALOMA PRINTING	\$5,279.26
19676	01/23/2014 CREATIVE SIGN DESIGNS	\$1,241.79
19677	01/23/2014 CURTIS 1000 INC	\$3,750.28
19678	01/23/2014 FPIS, INC.	\$1,429.00
19679	01/23/2014 HELINGER ADVERTISING	\$5,490.00
19680	01/23/2014 INTERDYN BMI	\$270.00
19681	01/23/2014 INTERPRO TRANSLATION SOLUTIONS	\$17,240.00
19682	01/23/2014 DATASITE ORLANDO	\$1,552.24
19683	01/23/2014 KENNEY COMMUNICATIONS INC	\$5,340.00

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19684	01/23/2014	MACHADO GARCIA-SERRA, LLC.	\$6,000.00
19685	01/23/2014	OFFICE DEPOT	\$139.88
19686	01/23/2014	PROFORMA ALBRECHT & CO	\$2,527.69
19687	01/23/2014	PUSH, INC.	\$142,125.63
19688	01/23/2014	SPECTRUM PRINTING	\$2,149.79
19689	01/23/2014	TEWS COMPANY	\$5,163.70
19690	01/23/2014	TRENDS ANALYSIS PROJECTIONS LLC	\$8,400.00
19691	01/23/2014	VERIZON BUSINESS	\$4,579.30
19692	01/23/2014	ROBIN HOUDYSHELL	\$55.00
01/24/14	01/23/2014	BIRDSALL VOSS & ASSOCIATES INC	\$158,317.00
140122008092	01/23/2014	MAZUMA MEDIA, INC.	\$87.56
140122008100	01/23/2014	AVIAREPS MARKETING GARDEN HOLDINGS LTD.	\$987.63
EFT51723	01/23/2014	CHRISTOPHER KERNSTOCK	\$10.95
EFT51724	01/23/2014	SANDI DAUGHERTY	\$55.00
EFT51725	01/23/2014	ADRIENNE SIX	\$55.00
EFT51726	01/23/2014	WILLIAM A WITT	\$200.00
WDL000008025	01/24/2014	ADP ppe 1/17/14 pd 1/24/14	\$445,891.15
19693	01/28/2014	ADOBE SYSTEMS, INCORPORATED	\$2,825.00
19694	01/28/2014	BRIGHTCOVE INC.	\$2,458.34
19695	01/28/2014	BRIAN UNLIMITED DISTRIBUTION CO.	\$10,158.42
19696	01/28/2014	BURRELLES LUCE	\$1,490.10
19697	01/28/2014	COLOR REFLECTIONS	\$494.25
19698	01/28/2014	CTM MEDIA GROUP, INC	\$633.33
19699	01/28/2014	HAYWORTH CREATIVE PUBLIC RELATIONS	\$3,922.50
19700	01/28/2014	HIGH IMPACT COMMUNICATIONS	\$5,003.98
19701	01/28/2014	PROFESSIONAL SERVICES EMPLOYERS TRUST	\$334.50
19702	01/28/2014	RACKSPACE LTD	\$2,822.28
19703	01/28/2014	SMITH TRAVEL RESEARCH INC	\$15,430.00
19704	01/28/2014	SIMPLEVIEW, INC.	\$6,800.00
19705	01/28/2014	UNITED HEALTHCARE	\$109,896.67
EFT51728	01/28/2014	GOOGLE INC	\$140,069.90
19706	01/30/2014	PAUL RIVARD	\$385.18
19707	01/30/2014	CTM MEDIA GROUP, INC	\$1,297.64
19708	01/30/2014	FEDEX OFFICE & PRINT SERVICES INC	\$3,248.46
19709	01/30/2014	GALA ENTERPRISES OF CNTRL FL	\$5,875.23
19710	01/30/2014	GMAC COMMUNICATIONS, LLC	\$3,593.00
19711	01/30/2014	HIGH IMPACT COMMUNICATIONS	\$13,175.00
19712	01/30/2014	MIMECAST NORTH AMERICA, INC.	\$1,717.20
19713	01/30/2014	OFFICE DEPOT	\$375.13
19714	01/30/2014	ORANGE COUNTY CONVENTION CNTR	\$261.00
19715	01/30/2014	PAM BRANDON EDITORIAL SERVICES	\$1,500.00
19716	01/30/2014	SIMPLEVIEW, INC.	\$3,500.00
19717	01/30/2014	LAKE BUENA VISTA RESORT VILLAGE & SPA	\$1,886.58
19718	01/30/2014	TRAVEL GUIDES FREE	\$1,502.82
EFT51730	01/30/2014	KEN BARNETT	\$110.00
EFT51731	01/30/2014	ERIC DEJESUS	\$55.00

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EFT51732	01/30/2014 SCOTT FELTMAN	\$110.00
EFT51733	01/30/2014 HAYAT PRONOVOST	\$222.00
EFT51734	01/30/2014 JULIE JACOBS	\$110.00
EFT51735	01/30/2014 MISTY JOHANTGEN	\$110.00
EFT51736	01/30/2014 COLLETTE JOHNSON	\$47.13
EFT51737	01/30/2014 VICKIE KELIHER	\$10.39
EFT51738	01/30/2014 KIM REED	\$110.00
EFT51739	01/30/2014 DEANNA KOTCH	\$55.00
EFT51740	01/30/2014 WILL PEAVY	\$55.00
140102011471	01/31/2014 RUKHSANA TIMMIS	\$22,675.00
140115010259	01/31/2014 BP TRAVEL/ORBITAL MARKETING SVCS	\$13,312.39
140122008088	01/31/2014 ENVOY	\$3,740.06
140129006741	01/31/2014 TOTAL MEDIA LIMITED	\$451,463.76
140129009564	01/31/2014 PIA HOFFMANN PR	\$5,544.42
140129009566	01/31/2014 NAS COMUNICACOES E REPRESENTACOES	\$47,970.00
140129009569	01/31/2014 SISTEMAS COMUNICACIONALES SA	\$1,000.00
FSA 01/01-31/14	01/31/2014 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$4,636.22

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
Birdsall Voss & Associates, Inc.	Ad Agency/Media Purchases/Creative Marketing
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
Duke Energy (formerly Progress Energy)	Electric Bills
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Various Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lattimer Communications, Inc.	Ad Agency/Media Purchases - African-American Market
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
TW Telecom	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK

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Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Aloma Printing	Printing
ARC	Database Subscription Tool
Bell Media, Inc.	Advertising/Media
CDW Government, Inc.	Network Hardware
Chepenik Financial	401(k) Consultant
Euromundo Operadora Mayorista	Adv. Digital Media
Interpro Translation Solutions	Translation Services
Kenney Communications, Inc.	Brochure Distribution
MCA Industries	Travel Trade Pop-Up Displays
Strategic Marketing & Research, Inc.	Research Vendor