

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
17174	09/04/2012 ADOBE SYSTEMS, INCORPORATED	\$484.60
17175	09/04/2012 ADVANCED MECHANICAL SERVICES	\$85.00
17176	09/04/2012 ALOMA PRINTING	\$1,648.68
17177	09/04/2012 AT&T	\$95.93
17178	09/04/2012 CISION US, INC.	\$2,977.81
17179	09/04/2012 KELLY ALLEN	\$30.36
17180	09/04/2012 FEDERAL EXPRESS	\$397.02
17181	09/04/2012 THE STANDARD INSURANCE CO T5	\$5,926.81
17182	09/04/2012 THE STANDARD INSURANCE CO T5	\$6,119.96
17183	09/04/2012 OFFICE DEPOT	\$171.28
17184	09/04/2012 SYMBOL GROUP INC.	\$3,084.00
EFT51160	09/04/2012 MISTY JOHANTGEN	\$75.00
EFT51161	09/04/2012 KIM REED	\$75.00
EFT51162	09/04/2012 MAYTE ALBALEDEJO	\$29.23
EFT51163	09/04/2012 TAMMI RUNZLER	\$58.00
17185	09/05/2012 BRAND USA d/b/a CORPORATION FOR TRAVEL PROMOTION	\$725,000.00
17186	09/06/2012 ADP, INC.	\$2,711.37
17187	09/06/2012 ASAE	\$8,572.00
17188	09/06/2012 EXPEDIA TRAVEL	\$10,000.00
17189	09/06/2012 HIGH IMPACT COMMUNICATIONS	\$4,500.00
17190	09/06/2012 MACHADO GARCIA-SERRA, LLC.	\$3,000.00
17191	09/06/2012 MODULAR MAILING SYSTEMS INC	\$2,758.35
17192	09/06/2012 OFFICE DEPOT	\$55.81
17193	09/06/2012 ORBITZ WORLDWIDE, INC	\$11,360.95
17194	09/06/2012 247/REALMEDIA	\$1,350.00
17195	09/06/2012 SOUTHWEST MEDIA GROUP, INC.	\$195.70
17196	09/06/2012 TEWS COMPANY	\$4,276.80
WDL000007523	09/06/2012 401K ppe 8/31/12 pd 9/7/12	\$45,207.02
WDL000007530	09/06/2012 ADP ppe 8/31/12 pd 9/7/12	\$399,237.61
120905011523	09/10/2012 WOLF PROPAGANDA LTDA.	\$8,734.14
120905011525	09/10/2012 NAS COMUNICACOES E REPRESENTACOES	\$47,970.00
120905011526	09/10/2012 MKY GLOBAL MARKETING INC	\$10,000.00
120905011527	09/10/2012 SUPORTE COMUNICACOES LTDA - ME	\$15,256.70
17197	09/11/2012 ACXIOM CORPORATION	\$24,167.00
17198	09/11/2012 AIT WORLD WIDE LOGISTICS	\$2,665.52
17199	09/11/2012 BROCHURE DISPLAYS INC	\$1,320.00
17200	09/11/2012 PCMA SERVICES INC	\$7,093.25
17201	09/11/2012 FEDERAL EXPRESS	\$2,289.36
17202	09/11/2012 GMAC COMMUNICATIONS, LLC	\$7,061.20
17203	09/11/2012 IPSOS LOYALTY INC	\$13,100.00
17204	09/11/2012 LIST MANAGEMENT SERVICES	\$4,016.88
17205	09/11/2012 MACHADO GARCIA-SERRA, LLC.	\$15,200.00
17206	09/11/2012 MAY-TREANOR INC	\$15,000.00
17207	09/11/2012 MIMICAST NORTH AMERICA, INC.	\$1,620.00
17208	09/11/2012 MEETING PROFESSIONALS INT'L	\$7,500.00

17209	09/11/2012 NORTHSTAR TRAVEL MEDIA LLC	\$7,500.00
17210	09/11/2012 PC MALL GOV INC	\$7,233.38
17211	09/11/2012 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$988.80
17212	09/11/2012 PRICELINE.COM	\$12,900.45
17213	09/11/2012 PUSH, INC.	\$121,446.45
17214	09/11/2012 RAMON LOPEZ, JR.	\$15.00
17215	09/11/2012 RECALL-TOTAL INFORMATION MGT.	\$7,031.29
17216	09/11/2012 TEWS COMPANY	\$1,024.00
EFT51165	09/11/2012 EDWARD ALEXANDER DELGADO	\$75.00
120912009394	09/12/2012 IMEX AMERICA LIMITED	\$3,410.00
17217	09/13/2012 BRAND USA d/b/a CORPORATION FOR TRAVEL PROMOTION	#####
17218	09/13/2012 AFFORDABLE DISPLAY PRODUCTS, INC	\$139.66
17219	09/13/2012 ALOMA PRINTING	\$1,720.03
17220	09/13/2012 ASAE	\$3,428.00
17222	09/13/2012 AT&T ADVERTISING SOLUTIONS	\$599.60
17223	09/13/2012 CDW GOVERNMENT, INC.	\$1,954.57
17224	09/13/2012 CONFERENCE PLUS INC	\$44.80
17225	09/13/2012 HOTEL HUMAN RESOURCES ASSOC. OF CENTRAL FL, INC	\$40.00
17226	09/13/2012 GOV CONNECTION INC	\$3,706.22
17227	09/13/2012 HAYWORTH CREATIVE PUBLIC RELATIONS	\$3,500.00
17228	09/13/2012 IPERCEPTIONS, INC.	\$4,000.00
17229	09/13/2012 MERGE CONSUMER MARKETING	\$9,502.01
17230	09/13/2012 PUSH, INC.	\$9,794.78
17231	09/13/2012 SAPIENT CORPORATION	\$30,000.00
17232	09/13/2012 SCANTRON SERVICE GROUP	\$2,457.75
17233	09/13/2012 D.K. SHIFFLET & ASSOCIATES LTD	\$21,512.00
17234	09/13/2012 SOUTHWEST MEDIA GROUP, INC.	\$53,816.76
17235	09/13/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$487.52
17236	09/13/2012 22SQUARED, INC.	\$189,233.63
17237	09/13/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$2,925.00
17238	09/13/2012 NORTHSTAR TRAVEL MEDIA LLC	\$10,000.00
EFT51167	09/13/2012 PAUL BEIRNES	\$70.58
EFT51168	09/13/2012 LAURENCE BARRON	\$75.00
EFT51169	09/13/2012 LARRY HENRICHS	\$25.00
WDL000007520	09/14/2012 401K PPE 09/14/12 PD 09/21/12	\$45,547.60
120905011528	09/17/2012 ICAS PUBLIC RELATIONS	\$3,412.50
17239	09/18/2012 ADP, INC.	\$581.09
17240	09/18/2012 AIT WORLD WIDE LOGISTICS	\$193.64
17241	09/18/2012 AMERICAN EXPRESS	\$90.44
17242	09/18/2012 GREATER ORLANDO CARES	\$5,000.00
17243	09/18/2012 DIIO, LLC	\$5,250.00
17244	09/18/2012 SISTEMAS COMUNICACIONALES SA	\$500.00
17245	09/18/2012 LEXISNEXIS	\$869.00
17246	09/18/2012 MACHADO GARCIA-SERRA, LLC.	\$5,150.00
17247	09/18/2012 MILAGROS MONTIEL BUCKLEY	\$61.25
17248	09/18/2012 OFFICE DEPOT	\$180.64
17249	09/18/2012 SPRINT	\$1.87

17250	09/18/2012 TOURISM ECONOMICS LLC.	\$12,500.00
17251	09/18/2012 VERIZON WIRELESS	\$111.66
17252	09/18/2012 VERIZON WIRELESS	\$157.69
17253	09/18/2012 22SQUARED, INC.	\$11.51
17254	09/18/2012 WOLFE HOSPITALITY INC	\$232.65
17255	09/18/2012 MAY-TREANOR INC	\$15,000.00
17256	09/18/2012 VERIZON	\$88.77
17257	09/18/2012 AT&T WIRELESS SERVICES	\$2,288.93
EFT51171	09/18/2012 PAUL BEIRNES	\$56.62
EFT51172	09/18/2012 DANIELLE COURTENAY	\$1,427.60
EFT51173	09/18/2012 FERNA CUCCARESE	\$75.00
EFT51174	09/18/2012 JULIE JACOBS	\$150.00
EFT51175	09/18/2012 KRISTIN ROTHBAUER	\$72.47
17258	09/20/2012 ALOMA PRINTING	\$10,046.41
17259	09/20/2012 AT&T	\$504.81
17260	09/20/2012 BRIGHT HOUSE NETWORKS	\$358.79
17261	09/20/2012 CINTAS DOCUMENT MGMNT ORLANDC	\$58.16
17262	09/20/2012 CITRIX ONLINE	\$660.00
17263	09/20/2012 CONFERENCE PLUS INC	\$685.11
17264	09/20/2012 HEIDE COLON	\$216.95
17265	09/20/2012 CUSTOM MARKETING GROUP LLC	\$8,500.00
17266	09/20/2012 JANE EDELSTEIN	\$3,750.00
17267	09/20/2012 FEDERAL EXPRESS	\$1,241.77
17268	09/20/2012 SCOTT FELTMAN	\$106.49
17269	09/20/2012 EXPEDIA TRAVEL	\$25,833.34
17270	09/20/2012 GOOGLE INC	\$63.80
17271	09/20/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$424.18
17272	09/20/2012 NATIONAL SAFETY COUNCIL	\$2,000.00
17273	09/20/2012 NATIONAL SOCIETY OF HISPANIC MBAS	\$1,750.00
17274	09/20/2012 OFFICE DEPOT	\$450.08
17275	09/20/2012 MERGE CONSUMER MARKETING	\$10,416.67
17276	09/20/2012 PUSH, INC.	\$71,610.50
17277	09/20/2012 QUAD/GRAPHICS, INC	\$1,665.57
17278	09/20/2012 TRISTAR PUBLISHING INC	\$4,392.50
17279	09/20/2012 TRAVELOCITY.COM LP	\$86,110.00
17280	09/20/2012 TW TELECOM	\$3,192.08
17281	09/20/2012 BRIAN MARTIN	\$24.47
17282	09/20/2012 ERIC DEJESUS	\$75.00
WDL000007522	09/20/2012 ADP ppe 9/14/12 pd 9/21/12	\$424,481.95
EFT51177	09/21/2012 KEN BARNETT	\$219.58
EFT51178	09/21/2012 PAUL BEIRNES	\$75.00
EFT51179	09/21/2012 DANIELLE COURTENAY	\$262.00
EFT51180	09/21/2012 MISTY JOHANTGEN	\$795.00
EFT51181	09/21/2012 MAYTE ALBALEDEJO	\$142.65
EFT51182	09/21/2012 MICHELLE MOLZ-SCHULTE	\$75.00
EFT51183	09/21/2012 MARTINA ALLEN	\$8.52
EFT51184	09/21/2012 KAREN SOTO	\$143.10

EFT51185	09/21/2012 RONDA SCHOENEGER	\$118.73
EFT51186	09/21/2012 CAROL MOTLEY	\$102.95
120905011529	09/24/2012 BP TRAVEL/ORBITAL MARKETING SVCS	\$4,788.48
120912009390	09/24/2012 ICAS PUBLIC RELATIONS	\$3,452.54
D 8523044	09/24/2012 TRAVELWEEK	\$4,473.52
17283	09/25/2012 BRIGHTCOVE INC.	\$4,916.68
17284	09/25/2012 CBS OUTDOOR	\$6,250.00
17285	09/25/2012 COLONIAL SUPPLEMENTAL INSURANCE	\$1,793.40
17286	09/25/2012 MACHADO GARCIA-SERRA, LLC.	\$1,040.46
17287	09/25/2012 RACKSPACE LTD	\$15,187.25
17288	09/25/2012 STANLEY CONVERGENT SECURITY SOLUTIONS, INC	\$842.46
17289	09/25/2012 MATTHEW MARRIOTT	\$700.00
17290	09/25/2012 TEWS COMPANY	\$2,239.20
17291	09/25/2012 CROSS FERNANDEZ & RILEY,LLP	\$4,725.00
17292	09/25/2012 NORTHSTAR TRAVEL MEDIA LLC	\$25,000.00
17293	09/25/2012 PROGRESS ENERGY FLORIDA INC	\$1,095.56
17294	09/25/2012 PROGRESS ENERGY FLORIDA INC	\$4,482.96
17295	09/25/2012 PROGRESS ENERGY FLORIDA INC	\$1,786.97
17296	09/25/2012 PROGRESS ENERGY FLORIDA INC	\$637.14
17297	09/25/2012 VERIZON WIRELESS	\$299.49
120926008954	09/26/2012 TOTAL MEDIA LIMITED	\$32,808.19
120926008956	09/26/2012 ICAS PUBLIC RELATIONS	\$25,171.93
17298	09/27/2012 ADOBE SYSTEMS, INCORPORATED	\$1,800.00
17299	09/27/2012 ADVANCED MECHANICAL SERVICES	\$85.00
17300	09/27/2012 BRIGHTCOVE INC.	\$2,458.34
17301	09/27/2012 BRIAN UNLIMITED DISTRIBUTION CO.	\$11,669.64
17302	09/27/2012 CLEAR CHANNEL OUTDOOR	\$473.00
17303	09/27/2012 CTM MEDIA GROUP, INC	\$1,870.28
17304	09/27/2012 CDS OF ORLANDO, INC. d/b/a	\$96.59
17305	09/27/2012 NAYLOR PUBLICATIONS INC	\$2,100.00
17306	09/27/2012 PRICELINE.COM	\$31,479.53
17307	09/27/2012 RECALL-TOTAL INFORMATION MGT.	\$176.30
17308	09/27/2012 SOUTHWEST MEDIA GROUP, INC.	\$20,833.33
17309	09/27/2012 SPRINT PCS	\$4,682.39
17310	09/27/2012 SIMPLEVIEW, INC.	\$32,250.00
17311	09/27/2012 TRAVEL CLICK INC	\$1,800.00
17312	09/27/2012 NATIONAL CINEMEDIA	\$3,718.00
17313	09/27/2012 FEDERAL EXPRESS	\$1,910.19
120926008957	09/27/2012 THOMAS COOK TOUR OPERATIONS LTD	\$50,000.00
120926008958	09/27/2012 WOLF PROPAGANDA LTDA.	\$4,130.60
120926008960	09/27/2012 AVIAREPS MARKETING GARDEN HOLDINGS LTD	\$732.96
EFT51188	09/27/2012 GOOGLE INC	\$120,433.67
FSA 09/01-30/12	09/30/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$12,913.22

Recurring Vendors

Explanation of items \$5,000 or more

Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
Merge	Ad Agency/Media Purchases - African-American Market
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Interactive Marketing
Tews Company	Temporary Staffing
The Standard Insurance Co T5	Insurance - LTD, STD, AD&D and Life
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance

Verizon Business	Telecommunications
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Aloma Printing	Printing
ASAE	Adv. Media
Brand USA d/b/a Corporation for Travel Promotion	Adv. Media
CBS Outdoor	Adv. Media
Custom Marketing Group	Adv. Media
DIIO, LLC	Adv. Digital Media
Expedia Travel	Adv. Media
GMAC Communications, LLC	Adv. Media
Greater Orlando Cares	Sponsorship/Marketing Event
Ipsos Loyalty Inc	Research Vendor
May-Treanor Inc	Public Relations Spokesperson
Meeting Professionals Int'l	Adv. Media
Northstar Travel Media LLC	Development of Travel Agent Training Tool
Orbitz Worldwide, Inc	Adv. Digital Media
PC Mall Gov Inc	Computer Equipment
PCMA Services Inc	Adv. Media
Priceline.com	Adv. Digital Media
Recall-Total Information Mgt.	Warehouse Storage
Sapient Corporation	Adv. Media
Suporte Comunicacoes LTDA - ME	Fulfillment
Thomas Cook Tour Operations LTD	Adv. Media
Tourism Economics LLC	Research Vendor