

**Visit Orlando  
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September 2019**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
WDL000010332	09/03/2019 401k PPE 082319 PD 083019	66,048.83
27812	09/05/2019 COLOR REFLECTIONS	452.63
27813	09/05/2019 DAHSKIP, INC. d/b/a	254.51
27814	09/05/2019 MIMICAST NORTH AMERICA, INC.	2,320.00
27815	09/05/2019 TEWS COMPANY	3,372.00
27816	09/05/2019 IPSOS INSIGHT, LLC	33,420.00
EFT55009	09/05/2019 GOOGLE INC	286,324.92
EFT55010	09/05/2019 BIRDSALL VOSS & ASSOCIATES INC	1,740.00
FXDB019090500266	09/09/2019 ALL RESPONSE MEDIA LTD	10,960.95
FXDB019090500270	09/09/2019 ALL RESPONSE MEDIA LTD	123,714.10
27817	09/10/2019 AIT WORLD WIDE LOGISTICS	2,500.00
27818	09/10/2019 BENCHMARK GRAPHICS	601.67
27819	09/10/2019 BRIGHT HOUSE NETWORKS	306.02
27820	09/10/2019 CENTRAL FLORIDA SPORTS COMM.	13,250.00
27821	09/10/2019 FEDEX	986.69
27822	09/10/2019 ADVANCED COMPUTING SOLUTIONS, INC.	6,490.11
27823	09/10/2019 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	813.84
27824	09/10/2019 THOMSON WEST	495.00
27825	09/10/2019 HEART OF FLORIDA UNITED WAY	2,629.55
27826	09/10/2019 VERIZON BUSINESS	4,472.72
27827	09/10/2019 W. B. MASON CO., INC.	521.24
EFT55012	09/10/2019 BIRDSALL VOSS & ASSOCIATES INC	480,754.47
190911008719	09/11/2019 MERCADO & EVENTOS	700.00
190911008720	09/11/2019 ZENO DO BRASIL LTDA	30,000.00
190911008721	09/11/2019 JIMENA CERSOSIMO	12,498.00
27828	09/12/2019 ALOMA PRINTING	394.05
27829	09/12/2019 ALTECH ELECTRIC OF CENTRAL FLORIDA, INC.	455.00
27830	09/12/2019 BENCHMARK GRAPHICS	6,003.62
27831	09/12/2019 CLEAR CHANNEL OUTDOOR	10,700.00
27832	09/12/2019 DAHSKIP, INC. d/b/a	48.70
27833	09/12/2019 EDGE INFORMATION MANAGEMENT INC	772.70
27834	09/12/2019 FEDEX	28.11
27835	09/12/2019 FLORIDA HOSPITAL MEDICAL GROUP INC	2,849.00
27836	09/12/2019 MEDICAL COST CONTAINMENT SERVICES, INC.	256.50
27837	09/12/2019 MEDIA REPRESENTATIONS, INC.	1,400.00
27838	09/12/2019 CBRE HOTELS AMERICAS RESEARCH	1,150.00
27839	09/12/2019 TEWS COMPANY	1,353.00
27840	09/12/2019 CENTRAL/UNIVERSAL WINDOW CLEANING	255.60
27841	09/12/2019 W. B. MASON CO., INC.	646.84
27842	09/12/2019 COLOR REFLECTIONS	178.56

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EFT55014	09/12/2019 THE ULTIMATE SOFTWARE GROUP	3,825.76
FXDB019091100140	09/13/2019 BP TRAVEL/ORBITAL MARKETING SVCS	500.86
FXDB019091100141	09/13/2019 EUROPA WAREHOUSE LIMITED	1,797.54
WDL000010367	09/13/2019 Ulti PPE 090619 PD 091319	645,505.42
WDL000010369	09/16/2019 401k PPE 090619 PD 091319	63,987.24
27843	09/17/2019 ALOMA PRINTING	864.78
27844	09/17/2019 BOW - BUSINESS ON WEB, LLC	1,500.00
27845	09/17/2019 C3RESEARCH LLC	24,750.00
27846	09/17/2019 CIGNA HEALTH AND LIFE INSURANCE COMPANY	3,465.72
27847	09/17/2019 VOID	-
27848	09/17/2019 COLOR REFLECTIONS	68.25
27849	09/17/2019 VOID	-
27850	09/17/2019 GOLDNER ASSOCIATES	1,278.85
27851	09/17/2019 I-RIDE TROLLEY SERVICE	1,095.00
27852	09/17/2019 IRON MOUNTAIN	701.31
27853	09/17/2019 KENNEY COMMUNICATIONS INC	1,140.00
27854	09/17/2019 MAILPOUND	700.00
27855	09/17/2019 NORTHSTAR TRAVEL MEDIA LLC	8,500.00
27856	09/17/2019 PR NEWSWIRE ASSOCIATION LLC	1,336.50
27857	09/17/2019 SHRED-IT-USA, LLC	82.95
27858	09/17/2019 TRAVEL RELATIONS LLC	39.40
27859	09/17/2019 ULINE	114.09
27860	09/17/2019 USA TODAY	358.86
EFT55016	09/17/2019 BIRDSALL VOSS & ASSOCIATES INC	326,019.65
EFT55017	09/17/2019 NOMADIC LLC	9,600.00
EFT55018	09/17/2019 PUSH, INC.	277,297.36
EFT55019	09/17/2019 SPROUT SOCIAL, INC.	25,483.32
190918010114	09/18/2019 THINK STRAWBERRIES	8,750.00
190918010115	09/18/2019 VOID	-
190918010116	09/18/2019 RUKHSANA TIMMIS	1,196.88
190918010117	09/18/2019 EDELMAN MEXICO S.A. DE C.V.	6,109.42
190918010119	09/18/2019 ALL RESPONSE MEDIA LTD	19,613.00
27861	09/19/2019 ALOMA PRINTING	3,928.07
27862	09/19/2019 AT&T WIRELESS SERVICES	733.83
27863	09/19/2019 AT&T	72.41
27864	09/19/2019 JESSICA HIRSCH	5,691.27
27865	09/19/2019 DAHSKIP, INC. d/b/a	24.35
27866	09/19/2019 DELL SERVICE SALES	298.71
27867	09/19/2019 JCDECAUX AIRPORT, INC.	775.00
27868	09/19/2019 SMART CITY SOLUTIONS, LLC	458.25
27869	09/19/2019 SPRINT PCS	442.38
27870	09/19/2019 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	864.62

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27871	09/19/2019 SUMMIT BROADBAND INC.	4,684.64
27872	09/19/2019 VERIZON WIRELESS	130.20
27873	09/19/2019 VERIZON WIRELESS	67.50
27874	09/19/2019 ARKADIN INC	2,290.73
EFT55021	09/19/2019 BIRDSALL VOSS & ASSOCIATES INC	107,160.00
EFT55022	09/19/2019 ARIADNA, LLC	213,850.90
EFT55023	09/19/2019 MICROSOFT ONLINE, INC.	32,342.33
603700275512	09/20/2019 CIGNA HEALTH AND LIFE INSURANCE COMPANY	155,541.43
27875	09/24/2019 ALOMA PRINTING	228.98
27876	09/24/2019 CONCORD WORLDWIDE, INC.	29,250.00
27877	09/24/2019 MAILROOM FINANCE INC. DBA	554.68
27878	09/24/2019 NORTHSTAR TRAVEL MEDIA LLC	6,000.00
27879	09/24/2019 ORLANDO UTILITIES COMMISSION	119.11
27880	09/24/2019 DUKE ENERGY	3,210.25
27881	09/24/2019 SCORM ANYWHERE, LLC	3,400.00
27882	09/24/2019 W. B. MASON CO., INC.	898.50
27883	09/24/2019 FLORIDA CITRUS SPORTS EVENTS INC.	350,000.00
27884	09/24/2019 INTEGRATED INSIGHT, INC	12,500.00
EFT55025	09/24/2019 PUSH, INC.	114,007.10
EFT55027	09/24/2019 ARI FARAROOY LLC	25,000.00
190925015653	09/25/2019 EDELMAN MEXICO S.A. DE C.V.	6,109.42
190925015654	09/25/2019 dePaRture Travel & Lifestyle	4,000.00
27885	09/26/2019 BIRLASOFT, INC.	4,000.00
27886	09/26/2019 BOW - BUSINESS ON WEB, LLC	5,888.00
27887	09/26/2019 CLEAR CHANNEL OUTDOOR	8,500.00
27888	09/26/2019 COMPUTECH OF CENTRAL FLORIDA, INC.	17,500.00
27889	09/26/2019 CTM MEDIA GROUP, INC	3,983.35
27890	09/26/2019 NODUS TECHNOLOGIES, INC.	359.51
27891	09/26/2019 RACKSPACE LTD	2,951.17
27892	09/26/2019 REED BUSINESS INFORMATION	6,250.00
27893	09/26/2019 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	432.31
27894	09/26/2019 TOURISM ECONOMICS LLC.	6,250.00
EFT55029	09/26/2019 GOOGLE INC	282,669.82
WDL000010370	09/27/2019 Ulti PPE 9.20.19 PD 9.27.19	583,970.22
WDL000010372	09/30/2019 401k PPE 092019 PD 092719	69,253.84

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
All Response Media	International media-buying agency - UK
Areas USA FLTP, LLC	Advertising - out of home
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Birdsall Voss & Associates, Inc.	Domestic media-buying and creative agency
Birlasoft, Inc.	Web development support
Canlink Travel Representatives	International trade rep - Canada
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
Computech of Central Florida, Inc.	IT, network, and application support services
Daniel J. Edelman, Inc.	Public relations agency - UK
DialogDirect, Inc.	Consumer fulfillment - US
DK Shifflet & Associates	Research vendor - travel industry statistics
Edelman Canada	Public relations agency - Canada
Edelman Mexico S.A. de C.V.	Public relations agency - Mexico
Emotive Travel Marketing	International trade rep - UK
Expedia LTDA.	International PR rep - Colombia
Garcia Y Morfin SC	International trade rep - Mexico
Google, Inc.	Online media/advertising
Guardian Life Insurance Company	Dental and vision insurance
J Terra Consultoria LTDA	International trade rep - Brazil
Jimena Cersosimo	International trade rep - Argentina
Microsoft Online, Inc.	Online media/advertising
Network Presentation S.A.	International trade rep - Southern Cone
Nomadic LLC	Social media agency and media buying
Push, Inc.	M&C media-buying and creative agency
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
The Ultimate Software Group	HRIS/payroll system license fees
Ultipro PPE (various)	Payroll transfer
Unum Life Insurance Company of America	LTD, STD & AD&D and life insurance
Wavemaker Canada ULC	International media-buying agency - Canada
Zeno do Brasil LTDA	Public relations agency - Brazil

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<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$10,000 or more	
Ari Fararooty LLC	Video production
C3research LLC	Research vendor
Central Florida Sports Commission	Sports marketing/Incentive fund
Clear Channel Outdoor	Digital media advertising
Concord Worldwide, Inc.	Contract management software
Florida Citrus Sports	Event support/marketing
Integrated Insight, Inc	Research vendor
Ipsos Insight, LLC	Research vendor
Sprout Social, Inc.	Social media management software