

**Visit Orlando
Check Register
September 2017**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
25054	09/05/2017 ALOMA PRINTING	4,283.43
25055	09/05/2017 OCTIV, INC.	6,750.00
25056	09/05/2017 STAPLES CONTRACT & COMMERCIAL, INC.	987.13
EFT54137	09/05/2017 BIRDSALL VOSS & ASSOCIATES INC	21,204.48
EFT54138	09/05/2017 ARIADNA, LLC	86,540.38
WDL000009415	09/05/2017 401K ppe 8/25/17 pd 9/1/17	60,299.03
25057	09/07/2017 ADP, INC.	901.79
25058	09/07/2017 AGILITY INC.	15,400.00
25059	09/07/2017 APPNEXUS RESOURCES INC.	772.82
25060	09/07/2017 DIALOGDIRECT, INC.	1,994.90
25061	09/07/2017 DAHSKIP, INC. d/b/a	235.45
25062	09/07/2017 FPIS, INC.	1,171.00
25063	09/07/2017 FUSION PRODUCTIONS	33,175.24
25064	09/07/2017 GOLDNER ASSOCIATES	1,833.01
25065	09/07/2017 INTERDYN BMI	926.25
25066	09/07/2017 PRESTON MACK	668.00
25067	09/07/2017 PURPLE COW PRODUCTIONS, INC.	12,723.00
25068	09/07/2017 RESPONSE MEDIA, INC.	6,337.31
25069	09/07/2017 TECHTRON COMMUNICATIONS, INC.	1,375.00
25070	09/07/2017 ULINE	390.56
25071	09/07/2017 U.S. BANK NATIONAL ASSOCIATION	2,198.88
25072	09/07/2017 WORKSCAPES INC	266.25
25073	09/07/2017 FEDERAL EXPRESS	24.44
FXDB017090600095	09/07/2017 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	4,924.30
WDL000009413	09/08/2017 ADP ppe 9/8/17 pd 9/15/17	519,138.48
WDL000009414	09/08/2017 401K ppe 9/8/17 pd 9/15/17	56,960.76
170913008770	09/13/2017 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	12,100.00
170913008771	09/13/2017 NETWORK REPRESENTATION S.A.	21,500.00
25074	09/14/2017 AIT WORLD WIDE LOGISTICS	6,000.00
25075	09/14/2017 ALOMA PRINTING	135.26
25076	09/14/2017 BENCHMARK GRAPHICS	330.15
25077	09/14/2017 CLEAR CHANNEL OUTDOOR	700.00
25078	09/14/2017 DAHSKIP, INC. d/b/a	189.72
25079	09/14/2017 FEDERAL EXPRESS	60.08
25080	09/14/2017 VOID	-
25081	09/14/2017 PR NEWSWIRE ASSOCIATION LLC	367.50
EFT54140	09/14/2017 VOID	-
EFT54142	09/14/2017 LAURAN BENATTI	55.00
EFT54143	09/14/2017 DEBORAH HENRICHS	55.00
EFT54144	09/14/2017 HAYAT PRONOVOST	115.00

**Visit Orlando
Check Register
September 2017**

EFT54145	09/14/2017 BARBARA HEROD	115.00
EFT54146	09/14/2017 COLLETTE JOHNSON	55.00
EFT54147	09/14/2017 DIPIKA B JOSHI	65.95
EFT54148	09/14/2017 KELLY ALBERT	60.00
EFT54149	09/14/2017 VERNICE RON KEITH	230.00
EFT54150	09/14/2017 VICKIE KELIHER	55.00
EFT54151	09/14/2017 JOSEPH KEMPA	55.00
EFT54152	09/14/2017 FAYE MEMOLI	115.00
EFT54153	09/14/2017 RONDA SCHOENEBERG	55.00
EFT54154	09/14/2017 SUSAN ZEIRI	230.00
25082	09/19/2017 APEX SYSTEMS, LLC	12,240.00
25083	09/19/2017 BENCHMARK GRAPHICS	6,520.00
25084	09/19/2017 BIRLASOFT, INC.	2,725.00
25085	09/19/2017 DIALOGDIRECT, INC.	25,211.50
25086	09/19/2017 FEDEX OFFICE & PRINT SERVICES INC	7,983.05
25087	09/19/2017 NXTBOOK MEDIA, LLC.	650.00
25088	09/19/2017 PURPLE COW PRODUCTIONS, INC.	500.00
25089	09/19/2017 RESPONSE MEDIA, INC.	1,125.00
25090	09/19/2017 SHRED-IT-USA, LLC	134.95
25091	09/19/2017 TOURISM ECONOMICS LLC.	23,000.00
25092	09/19/2017 WFTV, INC.	480.00
25093	09/19/2017 ALOMA PRINTING	93.72
25094	09/19/2017 AT&T WIRELESS SERVICES	1,221.26
25095	09/19/2017 FEDERAL EXPRESS	257.41
25096	09/19/2017 VERIZON BUSINESS	5,729.02
EFT54156	09/19/2017 YAHOO INC.	19,663.12
09/20/2017	09/20/2017 CIGNA HEALTH AND LIFE INSURANCE COMPANY	135,207.22
25097	09/21/2017 ALOMA PRINTING	1,112.94
25098	09/21/2017 AT&T	1,015.36
25099	09/21/2017 BENCHMARK GRAPHICS	110.05
25100	09/21/2017 DIALOGDIRECT, INC.	2,296.59
25101	09/21/2017 EDGE INFORMATION MANAGEMENT INC	451.00
25102	09/21/2017 LEVEMENTUM, LLC	83,250.00
25103	09/21/2017 MEGAPIXEL PRO LLC	250.00
25104	09/21/2017 ACNIELSEN CORPORATION DBA	11,338.00
25105	09/21/2017 PARTSFLEET INC.	2,704.46
25106	09/21/2017 PREVENTECH aka Massey Services	28.76
25107	09/21/2017 SIMPLEVIEW, INC.	6,050.00
25108	09/21/2017 YP LLC	615.50
25109	09/21/2017 ARKADIN INC	1,340.00
25110	09/21/2017 D.K. SHIFFLET & ASSOCIATES LTD	22,457.00
25111	09/21/2017 VERIZON WIRELESS	116.39

**Visit Orlando
Check Register
September 2017**

25112	09/21/2017 GUARDIAN LIFE INSURANCE COMPANY	10,709.91
EFT54158	09/21/2017 CVENT	1,305.00
EFT54160	09/21/2017 SARA ELIZABETH ANDERSON	127.50
EFT54161	09/21/2017 ESTHER WHITE	100.00
60719199	09/22/2017 NETWORK REPRESENTATION S.A.	986.67
WDL000009412	09/22/2017 ADP ppe 9/22/17 pd 9/29/17	501,062.67
25113	09/26/2017 CTM BROCHURE DISPALY, MISSOURI	3,483.35
25114	09/26/2017 FEDERAL EXPRESS	679.30
25115	09/26/2017 NA OFFICE SOLUTIONS	1,851.17
25116	09/26/2017 OFFICE DEPOT	352.26
25117	09/26/2017 TEWS COMPANY	11,011.59
25118	09/26/2017 UNUM LIFE INSURANCE COMPANY OF AMERICA	3,256.54
25119	09/26/2017 WAYBLAZER, INC.	10,000.00
25120	09/26/2017 ADP, INC.	717.95
25121	09/26/2017 APEX SYSTEMS, LLC	6,400.00
25122	09/26/2017 BENCHMARK GRAPHICS	505.00
25123	09/26/2017 BRIGHT HOUSE NETWORKS	219.96
25124	09/26/2017 THE CIT GROUP, INC.	1,940.43
25125	09/26/2017 CTM MEDIA GROUP, INC	3,460.18
25126	09/26/2017 IRON MOUNTAIN	917.98
25127	09/26/2017 DATASITE ORLANDO	1,424.97
25128	09/26/2017 MEDICAL COST CONTAINMENT SERVICES, INC.	297.00
25129	09/26/2017 PET ASSURE CORP.	230.00
25130	09/26/2017 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	688.80
25131	09/26/2017 UNUM LIFE INSURANCE COMPANY OF AMERICA	10,368.54
EFT54163	09/26/2017 MOSS HOLDING COMPANY	6,717.00
EFT54164	09/26/2017 GOOGLE INC	146,391.17
170927008459	09/27/2017 RUKHSANA TIMMIS	24,675.00
25132	09/28/2017 MIMICAST NORTH AMERICA, INC.	2,220.00
25133	09/28/2017 HYATT REGENCY ORLANDO	6,593.25
25134	09/28/2017 ALOMA PRINTING	1,522.95
25135	09/28/2017 BEN VAN HOOK PICTURES	450.00
25136	09/28/2017 DIALOGDIRECT, INC.	8,441.70
25137	09/28/2017 CDB PRODUCTIONS INC	375.00
25138	09/28/2017 CHARLES M. CSIZMAR d/b/a	7,400.00
25139	09/28/2017 CREATIVE ZING PROMOTION GROUP, LLC	3,300.00
25140	09/28/2017 THE STG GROUP, INC.	6,056.66
25141	09/28/2017 FEDERAL EXPRESS	412.17
25142	09/28/2017 INTERDYN BMI	2,193.75
25143	09/28/2017 DATASITE ORLANDO	855.10
25144	09/28/2017 LEXISNEXIS	582.40
25145	09/28/2017 NORTHSTAR TRAVEL MEDIA LLC	4,200.00

**Visit Orlando
Check Register
September 2017**

25146	09/28/2017 DUKE ENERGY	576.36
25147	09/28/2017 DUKE ENERGY	1,665.13
25148	09/28/2017 PRESTON MACK	1,950.00
25149	09/28/2017 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	391.98
25150	09/28/2017 SUMMIT BROADBAND INC.	1,857.35
25151	09/28/2017 SIMPLEVIEW, INC.	14,000.00
25152	09/28/2017 HEART OF FLORIDA UNITED WAY	892.02
25153	09/28/2017 WFTV, INC.	560.00
EFT54166	09/28/2017 ARIADNA, LLC	2,160.00
EFT54167	09/28/2017 ADDIMAGE LLC	2,624.82
60780852	09/29/2017 SEA HARBOR MASTER TENANT, LLC	98,271.56
60780852	09/29/2017 AREAS USA FLTP, LLC	48,125.00

**Visit Orlando
Check Register
September 2017**

Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
Addimage LLC	Consumer fulfillment - Latin America
ADP PPE (various)	Payroll transfer
All Response Media	International media-buying agency - UK
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International trade rep - China
Birdsall Voss & Associates, Inc.	Domestic media-buying and creative agency
BP Travel/Orbital Marketing Svcs.	Consumer fulfillment - UK
Brian Unlimited Distribution Co.	Consumer fulfillment - US
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
CPR - ADP Payroll	Payroll tax deposits
Daniel J. Edelman, Inc.	Global public relations agency
DK Shifflet & Associates	Research vendor - travel industry statistics
Expedia LTDA.	International PR rep - Colombia
Guardian Life Insurance Company	Dental and vision insurance
Google, Inc.	Online media/advertising
Helinger Advertising	Marketing collateral distribution
ICAS Public Relations	International trade rep - UK
J Terra Consultoria LTDA	International trade rep - Brazil
MEC Canada - A Division of Young & Rubicam	International media agency - Canada
Microsoft Online, Inc.	Online media/advertising
Network Presentation S.A.	International trade rep - Southern Cone
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website development and support/SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
Tews Company	Temporary staffing
Travel Studio Comunicaciones S.A. de C.V.	International trade rep - Mexico
Unum Life Insurance Company of America	LTD, STD & AD&D and life
WayBlazer, Inc.	Search capability development

**Visit Orlando
Check Register
September 2017**

One-Time or Intermittent Vendors	
Explanation of items \$10,000 or more	
Acnielsen Corporation	Research vendor
Agility Inc.	Website development
Apex Systems, LLC	Web development contractors
Areas USA FLTP, LLC	Advertising media
Dialogdirect, Inc.	Fulfillment
Fusion Productions	Technology services
Levementum, LLC	CRM (email/database) support/development/implementation
Purple Cow Productions, Inc.	Video content development
Tourism Economics	Research vendor
Yahoo Inc.	Online media/advertising