

**Visit Orlando
Check Register
September 2013**

CM Trx Number	GL Posting Date	Check Amount
19063	09/03/2013 ADP, INC.	\$1,807.60
19064	09/03/2013 CLEAR CHANNEL OUTDOOR	\$1,275.00
19065	09/03/2013 FEDERAL EXPRESS	\$579.03
19066	09/03/2013 HIGH IMPACT COMMUNICATIONS	\$4,500.00
19067	09/03/2013 MACHADO GARCIA-SERRA, LLC.	\$17,650.00
19068	09/03/2013 MIMICAST NORTH AMERICA, INC.	\$1,717.20
19069	09/03/2013 SMART TRAVEL TECHNOLOGIES, INC	\$900.00
19070	09/03/2013 OFFICE DEPOT	\$333.56
19071	09/03/2013 POINTE*ORLANDO	\$500.00
19072	09/03/2013 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	\$1,380.44
19073	09/03/2013 PUSH, INC.	\$115,561.23
19074	09/03/2013 RAMON LOPEZ, JR.	\$15.00
19075	09/03/2013 RECALL-TOTAL INFORMATION MGT.	\$478.99
19076	09/03/2013 SKYNET WORLDWIDE EXPRESS	\$547.83
19077	09/03/2013 UNITED HEALTHCARE	\$118,093.41
19078	09/03/2013 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$12,070.20
19079	09/05/2013 AIR TRAFFIC SERVICES INC	\$22.80
19080	09/05/2013 ALOMA PRINTING	\$681.61
19081	09/05/2013 AT&T	\$100.54
19082	09/05/2013 DOROTHY KELLEY	\$55.00
19083	09/05/2013 FEDERAL EXPRESS	\$602.96
19084	09/05/2013 GOV CONNECTION INC	\$60.10
19085	09/05/2013 MIMICAST NORTH AMERICA, INC.	\$1,717.20
19086	09/05/2013 NXTBOOK MEDIA, LLC.	\$500.00
19087	09/05/2013 OFFICE DEPOT	\$234.91
19088	09/05/2013 SERVCO APPLIANCE SALES & SERV INC	\$500.55
19089	09/05/2013 SIMPLEVIEW, INC.	\$575.00
19090	09/05/2013 TRAVELOCITY.COM LP	\$13,317.00
19091	09/05/2013 ORANGE COUNTY CONVENTION CNTR	\$9.00
19092	09/05/2013 ELANNA LUGO	\$1,216.23
EFT51599	09/05/2013 SHERYL TAYLOR	\$110.00
EFT51600	09/05/2013 MICHAEL TOWNES	\$55.00
EFT51601	09/05/2013 LEAH WEBB	\$1,177.22
EFT51602	09/05/2013 SUSAN ZEIRI	\$49.95
WDL000007869	09/06/2013 ADP ppe 8/30/13 pd 9/6/13	\$411,956.82
WDL000007870	09/06/2013 401K ppe 8/30/13 pd 9/6/13	\$51,377.88
19093	09/10/2013 AIT WORLD WIDE LOGISTICS	\$141.35
19094	09/10/2013 FEDERAL EXPRESS	\$517.44
19095	09/10/2013 SMITH TRAVEL RESEARCH INC	\$1,595.00
19096	09/10/2013 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$579.30
19097	09/10/2013 UNITED ARTS OF CENTRAL FL INC	\$186.48
19098	09/10/2013 HEART OF FLORIDA UNITED WAY	\$1,350.36
19099	09/10/2013 VERIZON BUSINESS	\$7,811.50
19100	09/10/2013 VERIZON	\$107.93
19101	09/10/2013 AT&T WIRELESS SERVICES	\$2,206.43

**Visit Orlando
Check Register
September 2013**

19102	09/10/2013 AT&T	\$571.23
19103	09/10/2013 BRIGHT HOUSE NETWORKS	\$363.35
19104	09/10/2013 CONTEMPORARY LIGHTS AND STAGING	\$1,311.44
19105	09/10/2013 HILTON WORLDWIDE	\$461.46
19106	09/10/2013 OFFICE DEPOT	\$276.48
19107	09/10/2013 22SQUARED, INC.	\$179,116.92
19108	09/11/2013 BRAND USA d/b/a CORPORATION FOR TRAVEL PROMOTION	\$920,000.00
19109	09/12/2013 BENCHMARK GRAPHICS	\$3,417.45
19110	09/12/2013 CLEAR RESULTS MARKETING, LLC.	\$47,500.00
19111	09/12/2013 FEDERAL EXPRESS	\$129.08
19112	09/12/2013 IN-FLIGHT SURVEY	\$6,775.00
19114	09/12/2013 SOUTHWEST AIRLINES CO.	\$79,358.90
19115	09/12/2013 TEWS COMPANY	\$815.00
19116	09/12/2013 WORKSCAPES INC	\$532.89
19118	09/12/2013 ADVANCED MECHANICAL SERVICES	\$85.00
19119	09/12/2013 COLLETTE JOHNSON	\$55.00
19120	09/12/2013 MACHADO GARCIA-SERRA, LLC.	\$65,979.42
19121	09/12/2013 SIMPLEVIEW, INC.	\$5,000.00
19122	09/12/2013 VERIZON WIRELESS	\$165.26
09/13/13	09/12/2013 CARLOS RICARDO GUTIERREZ	\$19,250.00
EFT51604	09/12/2013 KELLY ALLEN	\$55.00
EFT51605	09/12/2013 MICHELLE MOLZ-SCHULTE	\$160.00
EFT51606	09/12/2013 CASEY THOMPSON	\$55.00
EFT51607	09/12/2013 ROBIN HOUDYSHELL	\$165.00
WDL000007867	09/13/2013 401K PPE 091313 PD 092013	\$51,680.58
WDL000007871	09/13/2013 ADP ppe 9/13/13 pd 9/20/13	\$429,041.51
D 2013091300394	09/16/2013 GOOGLE INC	\$11,709.77
19123	09/17/2013 ALOMA PRINTING	\$447.30
19124	09/17/2013 BENCHMARK GRAPHICS	\$223.45
19125	09/17/2013 FEDERAL EXPRESS	\$217.21
19126	09/17/2013 SOUTHWEST MEDIA GROUP, INC.	\$3,535.49
19127	09/17/2013 OFFICE DEPOT	\$46.73
130911009201	09/17/2013 TOTAL MEDIA LIMITED	\$20,200.38
19128	09/19/2013 Aperture Market Research, Inc	\$5,900.00
19129	09/19/2013 CREATIVE FINANCIAL STAFFING	\$1,448.40
19130	09/19/2013 CLEAR CHANNEL OUTDOOR	\$637.50
19131	09/19/2013 CINTAS DOCUMENT MGMNT ORLANDC	\$107.93
19132	09/19/2013 CROSS FERNANDEZ & RILEY,LLP	\$4,725.00
19133	09/19/2013 FEDERAL EXPRESS	\$500.47
19134	09/19/2013 FPIS, INC.	\$1,429.00
19135	09/19/2013 OFFICE DEPOT	\$123.89
19136	09/19/2013 PANROTAS INTERNATIONAL, INC.	\$1,200.00
19137	09/19/2013 DUKE ENERGY	\$5,532.71
19138	09/19/2013 DUKE ENERGY	\$628.72
19139	09/19/2013 DUKE ENERGY	\$925.76
19140	09/19/2013 PUSH, INC.	\$60,947.07

**Visit Orlando
Check Register
September 2013**

19141	09/19/2013 TEWS COMPANY	\$807.50
19142	09/19/2013 TRAVEL GUIDES FREE	\$1,384.02
19143	09/19/2013 VISIT FLORIDA	\$5,000.00
19144	09/19/2013 YP LLC	\$599.60
19145	09/19/2013 GMAC	\$3,505.00
19146	09/19/2013 VERIZON WIRELESS	\$177.88
19147	09/19/2013 CHRISTINA BECK	\$66.17
EFT51609	09/19/2013 PAUL BEIRNES	\$55.00
EFT51610	09/19/2013 TERRI DOUGHERTY	\$55.00
EFT51611	09/19/2013 HAYAT PRONOVOST	\$222.00
EFT51612	09/19/2013 KIM REED	\$55.00
EFT51613	09/19/2013 GAIL KIYUNA-PETERSON	\$8.28
EFT51614	09/19/2013 ADRIENNE SIX	\$55.00
130918005513	09/20/2013 RUKHSANA TIMMIS	\$23,124.37
130918005515	09/20/2013 CORPORACION T.T.I.C.A.	\$400.00
130918005516	09/23/2013 MAZUMA MEDIA, INC.	\$19,746.00
19148	09/24/2013 ACXIOM CORPORATION	\$26,249.52
19149	09/24/2013 MILAGROS MONTIEL BUCKLEY	\$116.75
19150	09/24/2013 SURVEY SAMPLING INTERNATIONAL, LLC	\$7,350.00
19151	09/24/2013 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$1,013.78
19152	09/24/2013 ALOMA PRINTING	\$1,000.04
19153	09/24/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$14,734.92
19154	09/24/2013 LAURA BONNIVILLE	\$55.00
19155	09/24/2013 OFFICE DEPOT	\$55.69
19156	09/24/2013 PRICELINE.COM	\$14,610.84
19157	09/24/2013 SPRINT PCS	\$3,303.84
19158	09/24/2013 DTG OPERATIONS, INC.	\$1,072.50
19159	09/24/2013 TRAVELOCITY.COM LP	\$62,217.00
EFT51616	09/24/2013 GOOGLE INC	\$132,327.75
19160	09/26/2013 BURRELLES LUCE	\$1,523.94
19161	09/26/2013 CLEAR CHANNEL OUTDOOR	\$3,846.39
19162	09/26/2013 CITRIX ONLINE	\$660.00
19163	09/26/2013 CLEAR CHANNEL AIRPORT	\$855.00
19164	09/26/2013 COLOR REFLECTIONS	\$638.03
19165	09/26/2013 CTM MEDIA GROUP, INC	\$1,880.97
19166	09/26/2013 ERIC DEJESUS	\$125.00
19167	09/26/2013 SCOTT FELTMAN	\$55.00
19168	09/26/2013 HAYWORTH CREATIVE PUBLIC RELATIONS	\$6,100.00
19169	09/26/2013 HIGH IMPACT COMMUNICATIONS	\$4,500.00
19170	09/26/2013 INTERPRO TRANSLATION SOLUTIONS	\$213.00
19171	09/26/2013 SANDI DAUGHERTY	\$55.00
19172	09/26/2013 SOUTHWEST MEDIA GROUP, INC.	\$20,833.33
19173	09/26/2013 TIMOTHIE TINSLEY	\$55.00
19174	09/26/2013 WILL PEAVY	\$55.00
19175	09/26/2013 CDS OF ORLANDO, INC. d/b/a	\$73.22
19176	09/26/2013 FREEMAN DECORATION CO	\$128.70

**Visit Orlando
Check Register
September 2013**

19177	09/26/2013 TW TELECOM	\$3,192.08
130925009674	09/26/2013 LA BANCA DE INVERSION S.A.	\$1,046.50
EFT51618	09/26/2013 PAUL BEIRNES	\$4.31
EFT51619	09/26/2013 DARYL CRONK	\$110.00
EFT51620	09/26/2013 HAYAT PRONOVOST	\$207.00
EFT51621	09/26/2013 MISTY JOHANTGEN	\$55.00
EFT51622	09/26/2013 DEANNA KOTCH	\$55.00
EFT51623	09/26/2013 MICHELLE MOLZ-SCHULTE	\$55.00
EFT51624	09/26/2013 NANCY HAHN BONO	\$100.85
EFT51625	09/26/2013 SHERYL TAYLOR	\$55.00
EFT51626	09/26/2013 AMY VOSS	\$36.10
130925009669	09/30/2013 TOTAL MEDIA LIMITED	\$6,387.94
130925009670	09/30/2013 TOTAL MEDIA LIMITED	\$4,201.40
130925009672	09/30/2013 ICAS PUBLIC RELATIONS	\$10,816.09
130925009673	09/30/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$14,777.94
FSA 09/01-30/13	09/30/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$6,388.67

**Visit Orlando
Check Register
September 2013**

Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Axiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Cc	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
Duke Energy (formerly Progress Energy) energi PR	Electric Bills Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Various Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexicc
Lattimer Communications, Inc.	Ad Agency/Media Purchases - African-American Marke
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Marke!
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Aperture Market Research, Inc.	Research Vendor
Brand USA d/b/a Corporation for Travel Promotion	Advertising/Media
Clear Results Marketing, LLC.	Advertising/Media
Hayworth Creative Public Relations	Public Relations Agency - M&C
In-Flight Survey	Research Subscription
Priceline.com	Adv. Digital Media
Southwest Airlines Co.	Adv. Digital Media
Survey Sampling International, LLC.	Research Vendor
Visit Florida	Trade Representative - China