

**Visit Orlando  
Check Register  
October 2019**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
27895	10/01/2019 ALOMA PRINTING	379.67
27896	10/01/2019 CONCUR TECHNOLOGIES, INC.	3,197.95
27897	10/01/2019 EDGE INFORMATION MANAGEMENT INC	1,049.30
27898	10/01/2019 THE STG GROUP, INC.	8,231.39
27899	10/01/2019 FEDEX	246.15
27900	10/01/2019 GMAC COMMUNICATIONS, LLC	5,015.00
27901	10/01/2019 INTERNATIONAL BUSINESS MACHINES CORP.	2.20
27902	10/01/2019 DATASITE ORLANDO	1,671.45
27903	10/01/2019 MEDICAL COST CONTAINMENT SERVICES, INC.	261.00
27904	10/01/2019 MEDIA REPRESENTATIONS, INC.	1,298.50
27905	10/01/2019 NET CONVERSION LLC	8,000.00
27906	10/01/2019 PET ASSURE CORP.	71.00
27907	10/01/2019 HILTON ORLANDO	922.52
27908	10/01/2019 THOMSON WEST	495.00
27909	10/01/2019 AirDNA, LLC	12,000.00
67032036	10/01/2019 SEA HARBOR MASTER TENANT, LLC	105,824.19
EFT55031	10/01/2019 ARIADNA, LLC	12,115.94
EFT55032	10/01/2019 BIRDSALL VOSS & ASSOCIATES INC	153,240.00
191002012574	10/02/2019 C.M. TRADE MARKETING S.A.S.	4,166.00
191002012575	10/02/2019 WAVEMAKER CANADA ULC	17,813.00
27910	10/03/2019 AEROLINEAS ARGENTINAS SA	50,000.00
27911	10/03/2019 ALOMA PRINTING	82.01
27912	10/03/2019 APPNEXUS RESOURCES INC.	843.48
27913	10/03/2019 FEDEX	553.43
27914	10/03/2019 GUARDIAN LIFE INSURANCE COMPANY	11,640.62
27915	10/03/2019 INTERPRO TRANSLATION SOLUTIONS	1,335.00
27916	10/03/2019 LEVEL3 FINANCING INC.	4,879.85
27917	10/03/2019 MIMICAST NORTH AMERICA, INC.	2,320.00
27918	10/03/2019 VOID	-
27919	10/03/2019 PROFORMA ALBRECHT & CO	1,366.80
27920	10/03/2019 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	527.04
27921	10/03/2019 HEART OF FLORIDA UNITED WAY	1,739.70
27922	10/03/2019 UNUM LIFE INSURANCE COMPANY OF AMERICA	4,528.87
27923	10/03/2019 U.S. BANK NATIONAL ASSOCIATION	2,198.89
27924	10/03/2019 YP LLC	2,469.10
27925	10/03/2019 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	184.41
FXDB019100200155	10/03/2019 WAVEMAKER CANADA ULC	4,010.37
EFT55034	10/08/2019 AREAS USA FLTP, LLC	135,000.00
EFT55035	10/08/2019 ARI FARAROY LLC	568.96
191009010197	10/09/2019 EDELMAN	21,970.50

**Visit Orlando  
Check Register  
October 2019**

191009010198	10/10/2019 RUKHSANA TIMMIS	24,675.00
191009010199	10/10/2019 ALL RESPONSE MEDIA LTD	19,613.00
191009010200	10/10/2019 ZENO DO BRASIL LTDA	20,000.00
191009010201	10/10/2019 CANLINK TRAVEL REPRESENTATIVES	24,500.00
191009010202	10/10/2019 J TERRA CONSULTORIA LTDA	35,500.00
191009010203	10/10/2019 ALL SEASONS SRL	2,950.00
27926	10/10/2019 ALOMA PRINTING	5,262.18
27927	10/10/2019 AT&T WIRELESS SERVICES	541.96
27928	10/10/2019 AT&T	72.41
27929	10/10/2019 BRIGHT HOUSE NETWORKS	311.28
27930	10/10/2019 CDB PRODUCTIONS INC	5,278.94
27931	10/10/2019 FEDEX	1,413.53
27932	10/10/2019 INTERPRO TRANSLATION SOLUTIONS	598.00
27933	10/10/2019 KUYKENDALL PHOTOGRAPHY, LLC	1,000.00
27934	10/10/2019 NA OFFICE SOLUTIONS	3,589.18
27935	10/10/2019 RETURN PATH, INC.	5,000.00
27936	10/10/2019 TRANSPORTATION MANAGEMENT SERVICES, INC.	25,000.00
27937	10/10/2019 TRAVEL RELATIONS LLC	209.75
27938	10/10/2019 TRIPADVISOR HOLDINGS LLC	23,159.70
27939	10/10/2019 VERIZON BUSINESS	3,805.60
27940	10/10/2019 ZIO GROUP, LLC	1,302.68
27941	10/10/2019 ARKADIN INC	2,241.43
191010010902	10/11/2019 FLYTOUR EVENTOS E TURISMO LTDA	49,877.50
191010010903	10/11/2019 IMC BUSINESS ARCHITECTURE INC.	11,800.00
WDL000010406	10/11/2019 Ulti PPE 100419 PD 101119	598,437.14
FXDB019100900191	10/14/2019 ROMANSKI LIMITED	648.33
FXDB019101000270	10/14/2019 WAVEMAKER CANADA ULC	101,123.15
27942	10/15/2019 AIT WORLD WIDE LOGISTICS	2,500.00
27943	10/15/2019 ALOMA PRINTING	154.43
27944	10/15/2019 BENCHMARK GRAPHICS	601.67
27945	10/15/2019 FEDEX	1,377.53
27946	10/15/2019 FLORIDA CITRUS SPORTS EVENTS INC.	50,000.00
27947	10/15/2019 IRON MOUNTAIN	701.31
27948	10/15/2019 KENNEY COMMUNICATIONS INC	1,140.00
27949	10/15/2019 SUMMIT BROADBAND INC.	4,684.64
27950	10/15/2019 W5, INC.	10,275.00
EFT55037	10/15/2019 CREATIVE ZING PROMOTION GROUP, LLC	3,611.84
EFT55038	10/15/2019 NOMADIC LLC	41,865.22
EFT55039	10/15/2019 PUSH, INC.	175,662.55
EFT55040	10/15/2019 GOOGLE INC	76,666.49
EFT55041	10/15/2019 BIRDSALL VOSS & ASSOCIATES INC	259,677.67
FXDB019101000092	10/15/2019 ALL RESPONSE MEDIA LTD	31,582.31

**Visit Orlando  
Check Register  
October 2019**

WDL000010408	10/15/2019 401k PPE 100419 PD 101119	66,329.35
27951	10/17/2019 VOID	-
27952	10/17/2019 TOURISM ECONOMICS LLC.	13,750.00
27953	10/17/2019 ALOMA PRINTING	108.10
27954	10/17/2019 THE STG GROUP, INC.	308.85
27955	10/17/2019 FEDEX	2,046.31
27956	10/17/2019 FLORIDA CITRUS SPORTS EVENTS INC.	75,000.00
27957	10/17/2019 MEDIA REPRESENTATIONS, INC.	909.72
27958	10/17/2019 PROFORMA ALBRECHT & CO	8,523.60
27959	10/17/2019 VERIZON WIRELESS	67.54
27960	10/17/2019 W5, INC.	20,500.00
27961	10/17/2019 XEROGRAPHIC DIGITAL PRINTING	143.78
EFT55043	10/17/2019 PUSH, INC.	47,239.84
EFT55044	10/17/2019 BIRDSALL VOSS & ASSOCIATES INC	18,917.46
FXDB019101000272	10/17/2019 ALL RESPONSE MEDIA LTD	263,924.10
27962	10/22/2019 ALOMA PRINTING	534.63
27963	10/22/2019 BDO USA, LLP	11,260.00
27964	10/22/2019 INTERPRO TRANSLATION SOLUTIONS	2,292.00
27965	10/22/2019 JAWW MEDIA + MARKETING	2,988.30
27966	10/22/2019 MEDIA REPRESENTATIONS, INC.	2,110.00
27967	10/22/2019 PME PHOTOGRAPHY INC	200.00
27968	10/22/2019 SUN COAST USA OPERADORA	3,500.00
602700261616	10/22/2019 CIGNA HEALTH AND LIFE INSURANCE COMPANY	100,564.73
EFT55046	10/22/2019 ARIADNA, LLC	48,239.00
EFT55047	10/22/2019 BIRDSALL VOSS & ASSOCIATES INC	262,204.24
FXDB019101600052	10/22/2019 ALL RESPONSE MEDIA LTD	257,506.41
FXDB019101600070	10/22/2019 EUROPA WAREHOUSE LIMITED	1,783.36
191023014590	10/23/2019 GOLD MEDAL TRAVEL GROUP	21,760.00
191023014593	10/23/2019 EDELMAN MEXICO S.A. DE C.V.	6,109.42
191023014592	10/24/2019 ZENO DO BRASIL LTDA	10,000.00
27969	10/24/2019 A-1 BROADCAST, LLC	10,500.00
27970	10/24/2019 BOW - BUSINESS ON WEB, LLC	2,425.00
27971	10/24/2019 CLEAR CHANNEL OUTDOOR	7,500.00
27972	10/24/2019 CLEAR CHANNEL AIRPORT	630.00
27973	10/24/2019 CTM MEDIA GROUP, INC	650.00
27974	10/24/2019 FEDEX	482.48
27975	10/24/2019 GMAC COMMUNICATIONS, LLC	5,015.00
27976	10/24/2019 GBH FOUR STAR LLC	1,098.04
27977	10/24/2019 INTERPRO TRANSLATION SOLUTIONS	49.00
27978	10/24/2019 LV SOLUTIONS, INC.	591.08
27979	10/24/2019 MEDIA REPRESENTATIONS, INC.	1,682.32
27980	10/24/2019 NET CONVERSION LLC	8,000.00

**Visit Orlando  
Check Register  
October 2019**

27981	10/24/2019 NODUS TECHNOLOGIES, INC.	332.24
27982	10/24/2019 DUKE ENERGY	2,874.26
27983	10/24/2019 PREVENTECH aka Massey Services	223.65
27984	10/24/2019 RESOURCES INVESTMENT ADVISORS, INC.	7,500.00
27985	10/24/2019 SHRED-IT-USA, LLC	165.90
27986	10/24/2019 SMART CITY	1,657.44
27987	10/24/2019 SPRINT PCS	462.18
27988	10/24/2019 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	432.31
27989	10/24/2019 TRIPADVISOR HOLDINGS LLC	15,810.89
27990	10/24/2019 W. B. MASON CO., INC.	528.62
27991	10/24/2019 COLUMBUS US	19,101.50
EFT55049	10/24/2019 CVC BRASIL OPERADORA E AGENCIA DE VIAGENS S.A.	100,000.00
EFT55050	10/24/2019 CREATIVE ZING PROMOTION GROUP, LLC	2,383.34
EFT55051	10/24/2019 GOOGLE INC	24,086.00
EFT55052	10/24/2019 NOMADIC LLC	12,870.90
EFT55053	10/24/2019 PUSH, INC.	3,500.00
FXDB019102300169	10/24/2019 WAVEMAKER CANADA ULC	59,685.23
FXDB019102300168	10/25/2019 ALL RESPONSE MEDIA LTD	21,857.86
WDL000010409	10/25/2019 Ulti PPE 101819 PD 102519	597,093.64
WDL000010411	10/28/2019 401k PPE 101819 PD 102519	66,452.53
27992	10/29/2019 CONCUR TECHNOLOGIES, INC.	3,197.95
27993	10/29/2019 DAHSKIP, INC. d/b/a	60.16
27994	10/29/2019 EDGE INFORMATION MANAGEMENT INC	237.40
27995	10/29/2019 FEDEX	251.75
27996	10/29/2019 DATASITE ORLANDO	1,671.45
27997	10/29/2019 LEVEL3 FINANCING INC.	4,894.71
27998	10/29/2019 MEDICAL COST CONTAINMENT SERVICES, INC.	265.50
27999	10/29/2019 ORLANDO UTILITIES COMMISSION	123.49
28000	10/29/2019 PET ASSURE CORP.	71.00
28001	10/29/2019 PROFORMA ALBRECHT & CO	10,522.55
28002	10/29/2019 TEWS COMPANY	2,695.51
28003	10/29/2019 THE TRAVEL INSTITUTE	700.00
28004	10/29/2019 UNUM LIFE INSURANCE COMPANY OF AMERICA	12,360.58
28005	10/29/2019 U.S. BANK NATIONAL ASSOCIATION	2,198.89
28006	10/29/2019 WORLD TRADE CENTER ORLANDO	5,000.00
28007	10/29/2019 ALOMA PRINTING	1,407.92
EFT55055	10/29/2019 BIRDSALL VOSS & ASSOCIATES INC	426,808.84
191030009555	10/30/2019 C.M. TRADE MARKETING S.A.S.	4,166.00
FXDB019102800172	10/30/2019 ALL RESPONSE MEDIA LTD	89,392.56
28008	10/31/2019 APPNEXUS RESOURCES INC.	1,045.43
28009	10/31/2019 BENCHMARK GRAPHICS	4,872.75
28010	10/31/2019 DAHSKIP, INC. d/b/a	21.96

**Visit Orlando  
Check Register  
October 2019**

28011	10/31/2019 JAWW MEDIA + MARKETING	655.95
28012	10/31/2019 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	512.78
28013	10/31/2019 RACKSPACE LTD	2,949.88
28014	10/31/2019 SERTIFI INC.	4,600.00
28015	10/31/2019 TRIPADVISOR HOLDINGS LLC	15,300.86
28016	10/31/2019 HEART OF FLORIDA UNITED WAY	1,719.70
28017	10/31/2019 XEROGRAPHIC DIGITAL PRINTING	37.28
67267597	10/31/2019 SEA HARBOR MASTER TENANT, LLC	105,824.19
EFT55057	10/31/2019 ARIADNA, LLC	353,633.89
EFT55058	10/31/2019 MICROSOFT ONLINE, INC.	2,095.00
EFT55059	10/31/2019 SAPIENT CORPORATION	156,000.00
EFT55060	10/31/2019 ICON INTERNATIONAL INC "ICON"	45,161.29
FXDB019103000216	10/31/2019 WAVEMAKER CANADA ULC	188,587.39

**Visit Orlando  
Check Register  
October 2019**

Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
All Response Media	International media-buying agency - UK
Areas USA FLTP, LLC	Advertising - out of home
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Birdsall Voss & Associates, Inc.	Domestic media-buying and creative agency
Birlasoft, Inc.	Web development support
Canlink Travel Representatives	International trade rep - Canada
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
Computech of Central Florida, Inc.	IT, network, and application support services
Daniel J. Edelman, Inc.	Public relations agency - UK
DK Shifflet & Associates	Research vendor - travel industry statistics
Edelman Canada	Public relations agency - Canada
Edelman Mexico S.A. de C.V.	Public relations agency - Mexico
Emotive Travel Marketing	International trade rep - UK
Expedia LTDA.	International PR rep - Colombia
Garcia Y Morfin SC	International trade rep - Mexico
Google, Inc.	Online media/advertising
Guardian Life Insurance Company	Dental and vision insurance
Icon International Inc "ICON"	Domestic and Canadian media-buying agency
J Terra Consultoria LTDA	International trade rep - Brazil
Jimena Cersosimo	International trade rep - Argentina
Microsoft Online, Inc.	Online media/advertising
Network Presentation S.A.	International trade rep - Southern Cone
Nomadic LLC	Social media agency and media buying
Push, Inc.	M&C media-buying and creative agency
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sapient Corporation	Domestic creative agency
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
The Ultimate Software Group	HRIS/payroll system license fees
Ultipro PPE (various)	Payroll transfer
Unum Life Insurance Company of America	LTD, STD & AD&D and life insurance
Wavemaker Canada ULC	International media-buying agency - Canada
Zeno do Brasil LTDA	Public relations agency - Brazil

**Visit Orlando  
Check Register  
October 2019**

One-Time or Intermittent Vendors	
Explanation of items \$10,000 or more	
A-1 Broadcast, LLC	Advertising - digital media
Aerolineas Argentinas SA	Advertising - co-op
AirDNA, LLC	Research subscription
BDO USA, LLP	Audit services
Columbus US	Financial system upgrade consultant
CVC Brasil Operadora e Agencia de Viagens S.A.	Tour operator co-op - Brazil
Florida Citrus Sports	Event support/marketing
Flytour Eventos e Turismo LTDA	Advertising - media co-op
Gold Medal Travel Group	Tour operator co-op
IMC Business Architecture Inc.	Ecommerce/Consumer website enchancement support
Proforma Albrecht & Co	Give-away for Welcome Bag program
Tourism Economics LLC.	Research vendor
Transportation Management Services, Inc.	Event transportation
Tripadvisor Holdings LLC	Advertising - digital media
W5, Inc.	Research vendor