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<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
WDL000009469	10/02/2017 401K ppe 09/22/17 pd 09/29/17	54,554.87
25155	10/03/2017 COMPUTECH OF CENTRAL FLORIDA, INC.	17,500.00
25158	10/03/2017 WAYBLAZER, INC.	10,000.00
EFT54169	10/03/2017 ENABLEPATH, LLC	3,050.00
25157	10/03/2017 MEGAPIXEL PRO LLC	2,050.00
25156	10/03/2017 FUSION PRODUCTIONS	1,283.65
25159	10/03/2017 YP LLC	1,232.42
25154	10/03/2017 ALOMA PRINTING	75.62
EFT54175	10/05/2017 BIRDSALL VOSS & ASSOCIATES INC	294,852.86
EFT54173	10/05/2017 GOOGLE INC	22,854.93
EFT54172	10/05/2017 CN2, INC.	20,300.00
EFT54174	10/05/2017 MOSS HOLDING COMPANY	15,628.94
EFT54171	10/05/2017 ARIADNA, LLC	14,160.28
60814653	10/05/2017 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	12,100.00
25176	10/05/2017 TEWS COMPANY	11,434.10
25175	10/05/2017 TOURISM ECONOMICS LLC.	6,500.00
25173	10/05/2017 RESOURCES INVESTMENT ADVISORS, INC.	6,250.00
25177	10/05/2017 VERIZON BUSINESS	5,597.38
25178	10/05/2017 LEVEL3 FINANCING INC.	5,354.70
25162	10/05/2017 APEX SYSTEMS, LLC	5,040.00
25160	10/05/2017 ADP, INC.	4,809.11
25169	10/05/2017 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC.	1,350.00
25168	10/05/2017 FEDERAL EXPRESS	1,280.74
25170	10/05/2017 FPIS, INC.	1,171.00
25174	10/05/2017 SPRINT PCS	1,062.10
25163	10/05/2017 APPNEXUS RESOURCES INC.	893.90
25172	10/05/2017 POSTMASTER	845.32
25167	10/05/2017 THE STG GROUP, INC.	727.40
60814650	10/05/2017 RUKHSANA TIMMIS	378.72
25166	10/05/2017 CDB PRODUCTIONS INC	377.18
25171	10/05/2017 INTERDYN BMI	353.00
25161	10/05/2017 ALOMA PRINTING	339.74
25165	10/05/2017 BRIGHT HOUSE NETWORKS	318.98
25164	10/05/2017 BRIGHT HOUSE NETWORKS	219.96
EFT54179	10/10/2017 BIRDSALL VOSS & ASSOCIATES INC	268,644.47
25198	10/10/2017 DANIEL J. EDELMAN, INC.	52,368.07
25195	10/10/2017 ORANGE COUNTY CONVENTION CNTR	50,000.00
EFT54177	10/10/2017 ENABLEPATH, LLC	19,500.00
25181	10/10/2017 CDB PRODUCTIONS INC	11,041.85
25189	10/10/2017 STACEY A. SMITH	6,500.00

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25190	10/10/2017 TEWS COMPANY	6,372.51
25180	10/10/2017 APEX SYSTEMS, LLC	5,280.00
25194	10/10/2017 FEDEX OFFICE & PRINT SERVICES INC	4,405.36
25179	10/10/2017 ALOMA PRINTING	4,128.41
25186	10/10/2017 MEDICAL COST CONTAINMENT SERVICES, INC.	3,435.50
25192	10/10/2017 WFTV, INC.	880.00
25188	10/10/2017 SCOTT COOK	500.00
25196	10/10/2017 ADVANCED COMPUTING SOLUTIONS, INC.	426.00
25182	10/10/2017 CLEAR CHANNEL OUTDOOR	416.47
EFT54184	10/10/2017 BARBARA BALAGURAS	345.00
EFT54178	10/10/2017 ADDIMAGE LLC	337.80
25191	10/10/2017 USA TODAY	279.32
EFT54216	10/10/2017 PATRICK NOEL YVARS	220.00
EFT54188	10/10/2017 ANTONETTA CARACCILO	165.00
EFT54193	10/10/2017 RAQUEL S FILIPEK	165.00
EFT54195	10/10/2017 JULIANA M. GOFF	165.00
EFT54199	10/10/2017 ROB HUMPHREYS	165.00
25183	10/10/2017 COLOR REFLECTIONS	152.39
EFT54202	10/10/2017 KELLY ALBERT	125.34
EFT54212	10/10/2017 SANDI DAUGHERTY	122.34
25187	10/10/2017 ORLANDO UTILITIES COMMISSION	116.77
EFT54196	10/10/2017 HAYAT PRONOVOST	115.00
EFT54198	10/10/2017 BARBARA HEROD	115.00
EFT54203	10/10/2017 VERNICE RON KEITH	115.00
EFT54209	10/10/2017 FAYE MEMOLI	115.00
EFT54217	10/10/2017 SUSAN ZEIRI	115.00
EFT54187	10/10/2017 ELAINE A. BLAZYS	110.00
EFT54191	10/10/2017 KELLI DUNN	110.00
EFT54194	10/10/2017 GARRETT FORD	110.00
EFT54197	10/10/2017 ASHLEY E HELING	110.00
EFT54206	10/10/2017 BERNICE LUGO	110.00
EFT54208	10/10/2017 CAROLYN MARTIN	110.00
EFT54213	10/10/2017 DENISE SPIEGEL	110.00
EFT54181	10/10/2017 DAVID M. ALEXANDER	55.00
EFT54182	10/10/2017 BEATRIZ E ALVAREZ	55.00
EFT54183	10/10/2017 SARA ELIZABETH ANDERSON	55.00
EFT54185	10/10/2017 KEN BARNETT	55.00
EFT54186	10/10/2017 LAURAN BENATTI	55.00
EFT54189	10/10/2017 DOROTHY KELLEY	55.00
EFT54190	10/10/2017 KEYSENIA DORESTE	55.00
EFT54192	10/10/2017 FERNA BERNSTEIN	55.00
EFT54200	10/10/2017 COLLETTE JOHNSON	55.00

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EFT54201	10/10/2017 DIPIKA B JOSHI	55.00
EFT54204	10/10/2017 VICKIE KELIHER	55.00
EFT54205	10/10/2017 JOSEPH KEMPA	55.00
EFT54207	10/10/2017 MAYTE ALBALEDEJO	55.00
EFT54210	10/10/2017 STEPHANIE NAEGELE	55.00
EFT54211	10/10/2017 ELIZABETH PUSATERI	55.00
EFT54214	10/10/2017 MICHAEL TOWNES	55.00
EFT54215	10/10/2017 VANESSA VELASQUEZ	55.00
25185	10/10/2017 FEDERAL EXPRESS	5.34
25184	10/10/2017 VOID	-
25193	10/10/2017 VOID	-
25197	10/10/2017 VOID	-
25214	10/12/2017 CENTERPLATE	50,000.00
FXDB01710110029:	10/12/2017 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	29,745.88
25202	10/12/2017 CLEAR CHANNEL OUTDOOR	9,900.00
25209	10/12/2017 PROGRESSIVE COMMUNICATIONS INTL	3,738.15
EFT54220	10/12/2017 MICROSOFT ONLINE, INC.	3,309.17
25207	10/12/2017 NUMBERS INTERNATIONAL LLC	2,558.40
25205	10/12/2017 DATASITE ORLANDO	1,607.51
25199	10/12/2017 ALOMA PRINTING	1,099.62
25200	10/12/2017 AT&T WIRELESS SERVICES	1,027.69
25213	10/12/2017 AT&T	1,000.04
25211	10/12/2017 SIMPLEVIEW, INC.	1,000.00
25204	10/12/2017 JON BUSDEKER VIDEO	900.00
25210	10/12/2017 RESPONSE MEDIA, INC.	720.00
25206	10/12/2017 MATT MARRIOTT PHOTOGRAPHY INC.	600.00
25208	10/12/2017 PROFORMA ALBRECHT & CO	541.53
25203	10/12/2017 FEDERAL EXPRESS	264.23
25201	10/12/2017 BENCHMARK GRAPHICS	110.05
EFT54219	10/12/2017 ENABLEPATH, LLC	75.00
25212	10/12/2017 VOID	-
WDL000009468	10/13/2017 ADP ppe 10/6/17 pd 10/13/17	518,762.36
WDL000009467	10/13/2017 401K ppe 10/6/17 pd 10/13/17	59,644.28
25216	10/17/2017 DANIEL J. EDELMAN, INC.	52,368.07
25219	10/17/2017 CENTRAL FLORIDA SPORTS COMM.	44,285.50
25218	10/17/2017 OWNBACKUP INC	4,998.00
25215	10/17/2017 BENCHMARK GRAPHICS	2,272.00
25217	10/17/2017 OLYMPUS GROUP	768.12
EFT54223	10/17/2017 TIMOTHY K MEGGINSON	108.80
EFT54222	10/17/2017 RONDA SCHOENEBERG	55.00
60888070	10/18/2017 J TERRA CONSULTORIA LTDA	34,500.00
60888071	10/18/2017 ALL RESPONSE MEDIA LTD	15,110.00

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EFT54229	10/19/2017 BIRDSALL VOSS & ASSOCIATES INC	374,713.00
25223	10/19/2017 AREAS USA FLTP, LLC	24,062.50
EFT54227	10/19/2017 BIRDSALL VOSS & ASSOCIATES INC	13,823.42
EFT54225	10/19/2017 MICROSOFT ONLINE, INC.	13,434.95
EFT54226	10/19/2017 YAHOO INC.	13,295.08
171019013646	10/19/2017 C.M. TRADE MARKETING S.A.S.	12,500.00
25228	10/19/2017 GUARDIAN LIFE INSURANCE COMPANY	10,974.51
25226	10/19/2017 CREATIVE ZING PROMOTION GROUP, LLC	8,625.00
25233	10/19/2017 TEWS COMPANY	6,306.71
25232	10/19/2017 SUMMIT BROADBAND INC.	5,960.34
25236	10/19/2017 CDB PRODUCTIONS INC	3,784.95
25224	10/19/2017 CENTERPLATE	3,406.75
25221	10/19/2017 AIT WORLD WIDE LOGISTICS	3,000.00
25234	10/19/2017 U.S. BANK NATIONAL ASSOCIATION	2,027.42
25225	10/19/2017 THE CIT GROUP, INC.	1,940.43
25222	10/19/2017 ALOMA PRINTING	1,644.89
25220	10/19/2017 ACXIOM CORPORATION	1,020.00
25229	10/19/2017 LEXISNEXIS	582.40
25227	10/19/2017 FEDERAL EXPRESS	519.68
25230	10/19/2017 PITNEY BOWES CREDIT CORP.	378.47
25231	10/19/2017 SHRED-IT-USA, LLC	264.90
25237	10/19/2017 DAHSKIP, INC. d/b/a	251.51
25235	10/19/2017 VERIZON WIRELESS	116.44
FXDB017101900378	10/20/2017 ENVOY	726.88
25238	10/23/2017 PAUL LOFTLAND PHOTOGRAPHY LLC	4,270.00
EFT54231	10/24/2017 BIRDSALL VOSS & ASSOCIATES INC	377,350.76
25256	10/24/2017 WAYBLAZER, INC.	10,000.00
25241	10/24/2017 CDB PRODUCTIONS INC	7,355.87
25251	10/24/2017 POSTMASTER	4,494.87
25243	10/24/2017 CONCUR TECHNOLOGIES, INC.	4,253.70
25250	10/24/2017 ORC INTERNATIONAL, INC.	4,125.00
25244	10/24/2017 CTM MEDIA GROUP, INC	3,460.18
25249	10/24/2017 MELINDA LIGOS	2,300.00
25248	10/24/2017 I-RIDE TROLLEY SERVICE	1,095.00
25253	10/24/2017 SARA BRADY PUBLIC RELATIONS, INC.	900.00
25255	10/24/2017 HEART OF FLORIDA UNITED WAY	892.02
25257	10/24/2017 WFTV, INC.	800.00
25242	10/24/2017 CLEAR CHANNEL OUTDOOR	700.00
25240	10/24/2017 ARKADIN INC	675.61
25246	10/24/2017 EDGE INFORMATION MANAGEMENT INC	414.60
25254	10/24/2017 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	391.98
25245	10/24/2017 DNG MEDIA	300.00

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25252	10/24/2017 PR NEWSWIRE ASSOCIATION LLC	183.75
25239	10/24/2017 ALOMA PRINTING	140.58
25247	10/24/2017 FEDERAL EXPRESS	73.11
25258	10/24/2017 USA TODAY	43.30
60915804	10/25/2017 SUPORTE COMUNICACOES LTDA - ME	5,835.00
60915859	10/25/2017 CANLINK TRAVEL REPRESENTATIVES	3,000.00
60915841	10/25/2017 MERCADO & EVENTOS	1,032.00
EFT54233	10/26/2017 ARIADNA, LLC	172,390.18
EFT54234	10/26/2017 GOOGLE INC	166,342.22
25267	10/26/2017 DANIEL J. EDELMAN, INC.	104,736.14
25264	10/26/2017 CENTERPLATE	35,000.00
25259	10/26/2017 ACE METRIX, INC.	17,400.00
25275	10/26/2017 UNUM LIFE INSURANCE COMPANY OF AMERICA	10,536.18
25262	10/26/2017 APEX SYSTEMS, LLC	6,400.00
25274	10/26/2017 TEWS COMPANY	6,096.05
25266	10/26/2017 CHARLES M. CSIZMAR d/b/a	5,400.00
25272	10/26/2017 STACEY A. SMITH	3,500.00
25273	10/26/2017 STRATEGIC DATA RESOURCES LLC	3,336.00
25277	10/26/2017 UNUM LIFE INSURANCE COMPANY OF AMERICA	3,261.54
25260	10/26/2017 ADP, INC.	3,031.88
25261	10/26/2017 ALOMA PRINTING	1,640.11
25270	10/26/2017 KENNEY COMMUNICATIONS INC	1,140.00
25271	10/26/2017 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	972.72
25269	10/26/2017 IRON MOUNTAIN	883.52
25265	10/26/2017 CLEAR CHANNEL AIRPORT	855.00
25268	10/26/2017 FEDERAL EXPRESS	596.73
25263	10/26/2017 BRIGHT HOUSE NETWORKS	319.16
25276	10/26/2017 VOID	-
60888070	10/26/2017 VOID	-
WDL000009465	10/27/2017 ADP ppe 10/21/17 pd 10/27/17	565,412.48
WDL000009466	10/27/2017 401K ppe 10/20/17 pd 10/27/17	61,333.02
25278	10/27/2017 SALESFORCE.COM, INC.	13,686.84
EFT54238	10/31/2017 BIRDSALL VOSS & ASSOCIATES INC	307,908.78
EFT54236	10/31/2017 SEA HARBOR MASTER TENANT, LLC	98,899.55
EFT54237	10/31/2017 YAHOO INC.	8,232.02
25282	10/31/2017 MIMICAST NORTH AMERICA, INC.	2,220.00
25286	10/31/2017 FEDERAL EXPRESS	1,198.74
25283	10/31/2017 SPRINT PCS	1,140.13
25284	10/31/2017 PROFORMA ALBRECHT & CO	1,058.64
25285	10/31/2017 STAPLES CONTRACT & COMMERCIAL, INC.	908.27
25280	10/31/2017 BENCHMARK GRAPHICS	233.76
25279	10/31/2017 ALOMA PRINTING	132.06

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10/31/2017 VOID

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
Addimage LLC	Consumer fulfillment - Latin America
ADP PPE (various)	Payroll transfer
All Response Media	International media-buying agency - UK
Areas USA FLTP, LLC	Advertising media
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International trade rep - China
Birdsall Voss & Associates, Inc.	Domestic media-buying and creative agency
BP Travel/Orbital Marketing Svcs.	Consumer fulfillment - UK
Brian Unlimited Distribution Co.	Consumer fulfillment - US
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
Computech of Central Florida, Inc.	IT, network, and application support services
CPR - ADP Payroll	Payroll tax deposits
Daniel J. Edelman, Inc.	Global public relations agency
DK Shifflet & Associates	Research vendor - travel industry statistics
Expedia LTDA.	International PR rep - Colombia
Guardian Life Insurance Company	Dental and vision insurance
Google, Inc.	Online media/advertising
Helinger Advertising	Marketing collateral distribution
ICAS Public Relations	International trade rep - UK
J Terra Consultoria LTDA	International trade rep - Brazil
MEC Canada - A Division of Young & Rubicam	International media agency - Canada
Microsoft Online, Inc.	Online media/advertising
Network Presentation S.A.	International trade rep - Southern Cone
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website development and support/SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
Tews Company	Temporary staffing
Travel Studio Comunicaciones S.A. de C.V.	International trade rep - Mexico
Unum Life Insurance Company of America	LTD, STD & AD&D and life
WayBlazer, Inc.	Search capability services

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One-Time or Intermittent Vendors	
Explanation of items \$10,000 or more	
Ace Metrix, Inc.	Research vendor
CDB Productions Inc	Advertising video and photography
Central Florida Sports Comm.	Sports marketing
Centerplate	Event food and beverage
CN2, Inc.	Destination app development and licensing
Enablepath, LLC	Salesforce support/development/implementation
Moss Holding Company	Printing
Orange County Convention Cntr	Florida Sports Foundation matching grant money
Yahoo Inc.	Online media/advertising