

**Visit Orlando  
Check Register  
October 2013**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
19178	10/01/2013 ACE EXPEDITERS, INC.	\$2,588.00
19179	10/01/2013 ADP, INC.	\$4,270.04
19180	10/01/2013 AIT WORLD WIDE LOGISTICS	\$2,500.00
19181	10/01/2013 ALOMA PRINTING	\$383.40
19182	10/01/2013 BURRELLES LUCE	\$1,495.00
19183	10/01/2013 CANON FINANCIAL SERVICES	\$1,284.42
19184	10/01/2013 CANON SOLUTIONS AMERICA INC.	\$698.04
19185	10/01/2013 CREATIVE FINANCIAL STAFFING	\$326.40
19187	10/01/2013 FEDERAL EXPRESS	\$773.94
19188	10/01/2013 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
19189	10/01/2013 GOV CONNECTION INC	\$2,650.11
19190	10/01/2013 HIGH IMPACT COMMUNICATIONS	\$2,500.00
19191	10/01/2013 LEXISNEXIS	\$538.00
19192	10/01/2013 MACHADO GARCIA-SERRA, LLC.	\$614.02
19193	10/01/2013 OFFICE DEPOT	\$466.15
19194	10/01/2013 PET ASSURE CORP.	\$36.00
19195	10/01/2013 PR NEWSWIRE ASSOCIATION LLC	\$558.00
19196	10/01/2013 PROVIDENT LIFE & ACCIDENT INSURANCE CO	\$1,363.02
19197	10/01/2013 RECALL-TOTAL INFORMATION MGT.	\$1,066.47
19198	10/01/2013 STRATEGIC MARKETING & RESEARCH, INC.	\$18,000.00
19199	10/01/2013 TRADEMARK PRESS SOLUTIONS	\$490.86
19200	10/01/2013 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$12,035.03
19201	10/01/2013 VISIT FLORIDA	\$5,530.60
19202	10/01/2013 WORKSCAPES INC	\$202.56
EFT51628	10/01/2013 MANULIFE FINANCIAL	\$62,952.82
19203	10/03/2013 AT&T	\$126.08
19204	10/03/2013 CONFERENCE PLUS INC	\$346.49
19205	10/03/2013 FEDERAL EXPRESS	\$496.71
19206	10/03/2013 HAYWORTH CREATIVE PUBLIC RELATIONS	\$3,500.00
19207	10/03/2013 INTERPRO TRANSLATION SOLUTIONS	\$75.00
19208	10/03/2013 HILTON ORLANDO	\$5,071.64
19209	10/03/2013 ULINE	\$387.20
19210	10/03/2013 AT&T	\$100.55
19211	10/03/2013 PITNEY BOWES CREDIT CORP.	\$370.45
131002011291	10/03/2013 SUPORTE COMUNICACOES LTDA - ME	\$14,424.00
131002011293	10/03/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$6,301.69
WDL000007897	10/04/2013 ADP ppe 9/27/13 pd 10/4/13	\$436,389.62
WDL000007898	10/04/2013 401K ppe 9/27/13 pd 10/4/13	\$50,727.51
19212	10/08/2013 BENCHMARK GRAPHICS	\$155.00
19213	10/08/2013 BRIGHTCOVE INC.	\$2,458.34
19214	10/08/2013 GMAC COMMUNICATIONS, LLC	\$3,505.00
19215	10/08/2013 OFFICE DEPOT	\$463.06
19216	10/08/2013 ORANGE COUNTY CONVENTION CNTR	\$846.00
19217	10/08/2013 RACKSPACE LTD	\$14,627.18

**Visit Orlando  
Check Register  
October 2013**

19218	10/08/2013 247/REALMEDIA	\$675.00
19219	10/08/2013 D.K. SHIFFLET & ASSOCIATES LTD	\$21,512.00
19220	10/08/2013 TOURISM ECONOMICS LLC.	\$11,250.00
19221	10/08/2013 VERIZON BUSINESS	\$7,353.42
19222	10/08/2013 22SQUARED, INC.	\$472,528.19
EFT51630	10/08/2013 PAUL BEIRNES	\$55.00
EFT51631	10/08/2013 JAY SANTOS	\$110.96
EFT51632	10/08/2013 KRISTIN ROTHBAUER	\$55.00
EFT51633	10/08/2013 SUSAN ZEIRI	\$49.95
19234	10/10/2013 AIT WORLD WIDE LOGISTICS	\$128.62
19235	10/10/2013 ALOMA PRINTING	\$299.27
19236	10/10/2013 CHRISTINA BECK	\$55.00
19237	10/10/2013 BENCHMARK GRAPHICS	\$565.95
19238	10/10/2013 BRIGHT HOUSE NETWORKS	\$78.68
19239	10/10/2013 CLEAR CHANNEL OUTDOOR	\$5,780.10
19240	10/10/2013 CHEPENIK FINANCIAL	\$6,250.00
19241	10/10/2013 CORPORATE & INCENTIVE TRAVEL	\$11,262.50
19242	10/10/2013 FEDERAL EXPRESS	\$330.23
19243	10/10/2013 GUS GWYNNE	\$55.00
19244	10/10/2013 HIGH IMPACT COMMUNICATIONS	\$5,500.00
19245	10/10/2013 OFFICE DEPOT	\$49.15
19246	10/10/2013 ORBITZ WORLDWIDE, INC	\$18,770.52
19247	10/10/2013 PUSH, INC.	\$53,719.02
19248	10/10/2013 RECALL-TOTAL INFORMATION MGT.	\$139.13
19249	10/10/2013 REMEDY TEMP, INC	\$732.00
19250	10/10/2013 SIMPLEVIEW, INC.	\$200.00
19251	10/10/2013 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$579.30
19252	10/10/2013 UNITED ARTS OF CENTRAL FL INC	\$122.32
19253	10/10/2013 UNITED HEALTHCARE	\$119,399.76
19254	10/10/2013 HEART OF FLORIDA UNITED WAY	\$890.24
19255	10/10/2013 22SQUARED, INC.	\$12,530.24
19256	10/10/2013 PET ASSURE CORP.	\$36.00
EFT51635	10/10/2013 KIM REED	\$55.00
EFT51636	10/10/2013 MICHAEL TOWNES	\$55.00
EFT51637	10/10/2013 ROBIN HOUDYSHELL	\$55.00
WDL000007895	10/11/2013 401K PPE 101113 PD 101813	\$48,720.79
19257	10/15/2013 ALOMA PRINTING	\$3,179.85
19258	10/15/2013 BENCHMARK GRAPHICS	\$535.50
19259	10/15/2013 BRIGHT HOUSE NETWORKS	\$363.37
19260	10/15/2013 FEDERAL EXPRESS	\$541.23
19261	10/15/2013 INTERPRO TRANSLATION SOLUTIONS	\$75.00
19262	10/15/2013 PR NEWSWIRE ASSOCIATION LLC	\$558.00
19263	10/15/2013 PUSH, INC.	\$6,082.16
19264	10/15/2013 RACKSPACE LTD	\$15,724.60
19265	10/15/2013 RAMON LOPEZ, JR.	\$9.00
19266	10/15/2013 SOUTHWEST AIRLINES CO.	\$20,641.10

**Visit Orlando  
Check Register  
October 2013**

19267	10/15/2013 SPRINT	\$2.39
19268	10/15/2013 OFFICE DEPOT	\$452.08
19269	10/15/2013 OFFICEMAX INC	\$1,272.03
19270	10/15/2013 YP LLC	\$599.60
19271	10/15/2013 VISIT FLORIDA	\$30,000.00
D 2013100400182	10/15/2013 TRAVELWEEK	\$671.29
19272	10/17/2013 ACE EXPEDITERS, INC.	\$5,176.00
19273	10/17/2013 COLLINSON & COMPANY INC	\$1,666.67
19274	10/17/2013 FEDERAL EXPRESS	\$1,331.60
19275	10/17/2013 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC	\$1,350.00
19276	10/17/2013 FPIS, INC.	\$1,429.00
19277	10/17/2013 HELINGER ADVERTISING	\$5,490.00
19278	10/17/2013 INTERDYN BMI	\$10,124.80
19279	10/17/2013 KENNEY COMMUNICATIONS INC	\$5,325.00
19280	10/17/2013 LATTIMER COMMUNICATIONS, INC.	\$27,338.34
19281	10/17/2013 MACHADO GARCIA-SERRA, LLC.	\$2,978.25
19282	10/17/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$366.00
19283	10/17/2013 MILAGROS MONTIEL BUCKLEY	\$80.00
19284	10/17/2013 PHINTEC LLC	\$1,982.52
19285	10/17/2013 PUSH, INC.	\$50,000.00
19286	10/17/2013 SOUTHWEST MEDIA GROUP, INC.	\$101,238.19
19287	10/17/2013 STANLEY CONVERGENT SECURITY SOLUTIONS, INC	\$1,533.30
19288	10/17/2013 VERIZON	\$20.89
19289	10/17/2013 AT&T WIRELESS SERVICES	\$3,417.87
19290	10/17/2013 AT&T	\$568.88
19291	10/17/2013 GMAC COMMUNICATIONS, LLC	\$3,510.00
19292	10/17/2013 MOLLY C. BRITT	\$2,400.00
19293	10/17/2013 VERIZON WIRELESS	\$177.93
131016011115	10/17/2013 AVIAREPS MARKETING GARDEN HOLDINGS LTD	\$21,792.61
131016011117	10/17/2013 PIA HOFFMANN PR	\$15,650.00
131016011119	10/17/2013 LA BANCA DE INVERSION S.A.	\$1,288.00
10/18/13	10/18/2013 JORGE SALES	\$18,750.00
WDL000007899	10/18/2013 ADP ppe 10/11/13 pd 10/18/13	\$447,616.03
D 2013101700789	10/21/2013 GOOGLE INC	\$13,067.29
19294	10/22/2013 ACXIOM CORPORATION	\$24,167.00
19295	10/22/2013 AIT WORLD WIDE LOGISTICS	\$2,500.00
19296	10/22/2013 ALOMA PRINTING	\$267.32
19297	10/22/2013 CONTEMPORARY LIGHTS AND STAGING	\$1,324.96
19298	10/22/2013 CDS OF ORLANDO, INC. d/b/a	\$130.19
19299	10/22/2013 HIGH IMPACT COMMUNICATIONS	\$1,938.30
19300	10/22/2013 INTERNATIONAL BUSINESS MACHINES CORP.	\$2,025.00
19301	10/22/2013 LEXISNEXIS	\$538.00
19302	10/22/2013 PUSH, INC.	\$2,960.00
19303	10/22/2013 SAM'S CLUB	\$214.08
19304	10/22/2013 SOUTHWEST MEDIA GROUP, INC.	\$112,169.67
19305	10/22/2013 VERIZON	\$174.57

**Visit Orlando  
Check Register  
October 2013**

19306	10/22/2013 AT&T	\$125.91
19307	10/22/2013 BENCHMARK GRAPHICS	\$528.50
19308	10/22/2013 OFFICE DEPOT	\$19.11
19309	10/22/2013 SOFTWARE MANAGEMENT, INC.	\$2,890.00
131016011118	10/23/2013 PIA HOFFMANN PR	\$1,627.66
131016011120	10/23/2013 TOTAL MEDIA LIMITED	\$3,155.63
19310	10/24/2013 BRIGHTCOVE INC.	\$2,458.34
19311	10/24/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$29,725.74
19312	10/24/2013 BURRELLES LUCE	\$1,534.50
19313	10/24/2013 CVENT	\$1,740.00
19314	10/24/2013 HAYWORTH CREATIVE PUBLIC RELATIONS	\$5,580.00
19315	10/24/2013 PROFORMA ALBRECHT & CO	\$201.85
19316	10/24/2013 TRAVELOCITY.COM LP	\$33,054.00
19317	10/24/2013 ADOBE SYSTEMS, INCORPORATED	\$2,825.00
19318	10/24/2013 CTM MEDIA GROUP, INC	\$1,880.97
19319	10/24/2013 GUS GWYNNE	\$55.00
EFT51639	10/24/2013 CASEY THOMPSON	\$55.00
EFT51640	10/24/2013 TERRI DOUGHERTY	\$55.00
EFT51641	10/24/2013 MISTY JOHANTGEN	\$55.00
EFT51642	10/24/2013 KELLY ALLEN	\$55.00
EFT51643	10/24/2013 DEANNA KOTCH	\$55.00
EFT51644	10/24/2013 MOJCA ESTES	\$10.73
EFT51645	10/24/2013 KRISTIN ROTHBAUER	\$55.00
EFT51646	10/24/2013 SANDI DAUGHERTY	\$55.00
19320	10/29/2013 ADP, INC.	\$3,607.77
19321	10/29/2013 AIT WORLD WIDE LOGISTICS	\$188.03
19322	10/29/2013 BENCHMARK GRAPHICS	\$1,257.00
19323	10/29/2013 CANON FINANCIAL SERVICES	\$1,272.70
19324	10/29/2013 CINTAS DOCUMENT MGMNT ORLANDO	\$171.91
19325	10/29/2013 CITY CAB COMPANY OF ORLANDO, INC.	\$4,500.00
19326	10/29/2013 FEDERAL EXPRESS	\$1,844.16
19327	10/29/2013 FLORIDA TREND	\$13,710.00
19328	10/29/2013 COLLETTE JOHNSON	\$55.00
19329	10/29/2013 LATTIMER COMMUNICATIONS, INC.	\$15,375.28
19330	10/29/2013 NORTHSTAR TRAVEL MEDIA LLC	\$35,300.00
19331	10/29/2013 ORANGE COUNTY CONVENTION CNTR	\$54.00
19332	10/29/2013 DUKE ENERGY	\$1,655.48
19333	10/29/2013 DUKE ENERGY	\$4,058.53
19334	10/29/2013 DUKE ENERGY	\$931.03
19335	10/29/2013 DUKE ENERGY	\$617.03
19336	10/29/2013 PET ASSURE CORP.	\$36.00
19337	10/29/2013 24/7 MEDIA US, INC.	\$675.00
19338	10/29/2013 RECALL-TOTAL INFORMATION MGT.	\$537.54
19339	10/29/2013 SIMPLEVIEW, INC.	\$6,800.00
19340	10/29/2013 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$11,871.88
19341	10/29/2013 VISIT FLORIDA	\$30,000.00

**Visit Orlando  
Check Register  
October 2013**

19342	10/29/2013 CONFERENCE PLUS INC	\$401.52
19343	10/29/2013 OFFICE DEPOT	\$323.11
19344	10/29/2013 SPRINT PCS	\$4,621.10
19345	10/29/2013 TW TELECOM	\$3,192.08
19346	10/29/2013 DTG OPERATIONS, INC.	\$234.00
EFT51648	10/29/2013 GOOGLE INC	\$147,849.42
19347	10/31/2013 Aperture Market Research, Inc	\$10,900.00
19348	10/31/2013 BENCHMARK GRAPHICS	\$1,091.00
19349	10/31/2013 CLEAR CHANNEL OUTDOOR	\$3,825.00
19350	10/31/2013 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
19351	10/31/2013 HIGH IMPACT COMMUNICATIONS	\$4,500.00
19352	10/31/2013 MACHADO GARCIA-SERRA, LLC.	\$23,521.50
19353	10/31/2013 MIMICAST NORTH AMERICA, INC.	\$1,717.20
19354	10/31/2013 INTERPRO TRANSLATION SOLUTIONS	\$2,150.00
131030007533	10/31/2013 SISTEMAS COMUNICACIONALES SA	\$500.00
131030007534	10/31/2013 LPI COMMUNICATIONS GROUP, INC	\$148.94
131030007538	10/31/2013 AVIAREPS MARKETING GARDEN HOLDINGS LTD	\$77.11
131030007541	10/31/2013 WOLF PROPAGANDA LTDA.	\$22,900.00
131030009458	10/31/2013 LPI COMMUNICATIONS GROUP, INC	\$62,412.00
131030009459	10/31/2013 ICAS PUBLIC RELATIONS	\$63,662.50
1310300075829	10/31/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$2,033.74
1310300075830	10/31/2013 ICAS PUBLIC RELATIONS	\$1,468.17
10/01-31/13 FSA	10/31/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$8,014.53
EFT51650	10/31/2013 MANULIFE FINANCIAL	\$62,952.82
EFT51652	10/31/2013 PAUL BEIRNES	\$55.00
EFT51653	10/31/2013 SCOTT FELTMAN	\$55.00
EFT51654	10/31/2013 KELLY ALLEN	\$55.00
EFT51655	10/31/2013 ADRIENNE SIX	\$55.00
EFT51656	10/31/2013 DENISE SPIEGEL	\$110.00
EFT51657	10/31/2013 ZITA STEGLICH	\$1.59
EFT51658	10/31/2013 MICHAEL TOWNES	\$55.00
WDL000007900	10/31/2013 ADP ppe 10/25/13 pd 10/31/13	\$458,256.57

**Visit Orlando  
Check Register  
November 2013**

Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
Duke Energy (formerly Progress Energy)	Electric Bills
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lattimer Communications, Inc.	Ad Agency/Media Purchases - African-American Market
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions

**Visit Orlando  
Check Register  
November 2013**

United Healthcare	Health Insurance
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$5,000 or more	
Ace Expenditures, Inc.	Fulfillment
Aperture Market Research, Inc.	Research Vendor
Chepenik Financial	401(k) Consultant
Clear Channel Outdoor	Advertising/Media
Corporate & Incentive Travel	Advertising/Media
Florida Trend	Advertising/Media
Hayworth Creative Public Relations	Public Relations Agency - M&C
Hilton Orlando	Advertising Production
Interdyn BMI	Annual Fee for Accounting Software
Kenney Communications, Inc.	Fulfillment
Northstar Travel Media LLC	Translation Service
Orbitz Worldwide, Inc.	Adv. Digital Media
Strategic Marketing & Research, Inc.	Research Vendor
Suporte Comunicacoes LTDA - ME	Postage/Fulfillment
Tourism Economics LLC	Research Vendor
Visit Florida	Adv. Digital Media