

**Visit Orlando
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November 2018**

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
26650	11/01/2018 THE CIT GROUP, INC.	1,758.23
26651	11/01/2018 VOID	-
26652	11/01/2018 MIMICAST NORTH AMERICA, INC.	2,220.00
26653	11/01/2018 CBRE HOTELS AMERICAS RESEARCH	1,095.00
26654	11/01/2018 PRESTON MACK	2,200.00
EFT54708	11/01/2018 BIRDSALL VOSS & ASSOCIATES INC	100,087.43
EFT54709	11/01/2018 EXPERIAN MARKETING SOLUTIONS, LLC	108,524.00
EFT54710	11/01/2018 GOOGLE INC	38,939.47
FXDB018103100199	11/02/2018 ALL RESPONSE MEDIA LTD	4,466.51
FXDB018103100204	11/02/2018 BP TRAVEL/ORBITAL MARKETING SVCS	519.84
26655	11/06/2018 VOID	-
26656	11/06/2018 VOID	-
26657	11/06/2018 VOID	-
26658	11/06/2018 VOID	-
26659	11/06/2018 VOID	-
26660	11/06/2018 VOID	-
26661	11/06/2018 VOID	-
26662	11/06/2018 VOID	-
26663	11/06/2018 VOID	-
26664	11/06/2018 VOID	-
26665	11/06/2018 VOID	-
26666	11/06/2018 VOID	-
26667	11/06/2018 VOID	-
26668	11/06/2018 VOID	-
26669	11/06/2018 VOID	-
26670	11/06/2018 VOID	-
EFT54712	11/06/2018 ARIADNA, LLC	9,068.00
181107010820	11/07/2018 AGILITY INC.	1,064.00
181107010821	11/07/2018 TRAVEL WEEKLY GROUP LTD	500.00
181107010824	11/07/2018 ZENO DO BRASIL LTDA	2,000.00
26671	11/07/2018 BRIGHT HOUSE NETWORKS	352.90
26672	11/07/2018 CLEAR CHANNEL OUTDOOR	7,200.00
26673	11/07/2018 COLUMBUS US	18,109.00
26674	11/07/2018 FEDEX	722.88
26675	11/07/2018 INTERPRO TRANSLATION SOLUTIONS	889.00
26676	11/07/2018 I-RIDE TROLLEY SERVICE	1,095.00
26677	11/07/2018 ORLANDO UTILITIES COMMISSION	112.30
26678	11/07/2018 PROFORMA ALBRECHT & CO	2,601.12
26679	11/07/2018 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	536.24
26680	11/07/2018 SALESFORCE.COM, INC.	4,776.30

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26681	11/07/2018 TOURISM ECONOMICS LLC.	10,000.00
26682	11/07/2018 TEWS COMPANY	4,786.78
26683	11/07/2018 HEART OF FLORIDA UNITED WAY	1,331.84
26684	11/07/2018 VOID	-
26685	11/07/2018 UNUM LIFE INSURANCE COMPANY OF AMERICA	3,019.72
26686	11/07/2018 VOID	-
64138525	11/07/2018 SEA HARBOR MASTER TENANT, LLC	101,920.55
26687	11/08/2018 VOID	-
26688	11/08/2018 VOID	-
26689	11/08/2018 VOID	-
26690	11/08/2018 VOID	-
26691	11/08/2018 VOID	-
26692	11/08/2018 VOID	-
26693	11/08/2018 VOID	-
26694	11/08/2018 VOID	-
26695	11/08/2018 VOID	-
26696	11/08/2018 VOID	-
26697	11/08/2018 VOID	-
26698	11/08/2018 VOID	-
26699	11/08/2018 VOID	-
26700	11/08/2018 VOID	-
26701	11/08/2018 VOID	-
26702	11/08/2018 VOID	-
26703	11/08/2018 VOID	-
26704	11/08/2018 VOID	-
26705	11/08/2018 VOID	-
26706	11/08/2018 VOID	-
26707	11/08/2018 A-1 BROADCAST, LLC	10,500.00
26708	11/08/2018 APPNEXUS RESOURCES INC.	1,324.95
26709	11/08/2018 DAHSKIP, INC. d/b/a	47.20
26710	11/08/2018 FEDEX	84.74
26711	11/08/2018 LEVEL3 FINANCING INC.	5,493.48
26712	11/08/2018 UNUM LIFE INSURANCE COMPANY OF AMERICA	11,610.88
26713	11/08/2018 VOID	-
26714	11/08/2018 W. B. MASON CO., INC.	253.82
26715	11/08/2018 GUARDIAN LIFE INSURANCE COMPANY	11,606.12
26716	11/08/2018 VERIZON BUSINESS	4,359.15
WDL000010003	11/08/2018 Ulti Garn PPE 110218 PD 110918	731.38
FXDB018110700392	11/09/2018 BP TRAVEL/ORBITAL MARKETING SVCS	6,118.78
WDL000010002	11/09/2018 Ulti PPE 110218 PD 110918	583,964.34
26717	11/13/2018 BENCHMARK GRAPHICS	671.26
26718	11/13/2018 FLORIDA CITRUS SPORTS EVENTS INC.	75,000.00

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26719	11/13/2018 FUSION PRODUCTIONS	9,500.00
26720	11/13/2018 MEDIA REPRESENTATIONS, INC.	1,108.06
26721	11/13/2018 MELINDA LIGOS	2,300.00
26722	11/13/2018 OFFICE TEAM	998.00
26723	11/13/2018 PARTSFLEET INC.	2,704.46
26724	11/13/2018 RACKSPACE LTD	3,008.82
26725	11/13/2018 SMITH TRAVEL RESEARCH INC	900.00
26726	11/13/2018 SIMPLEVIEW, INC.	15,500.00
26727	11/13/2018 TALENT PLUS, INC.	6,250.00
26728	11/13/2018 TEWS COMPANY	10,567.50
26729	11/13/2018 WORKSCAPES INC	169.34
26730	11/13/2018 TEWS COMPANY	1,840.50
EFT54714	11/13/2018 ARIADNA, LLC	405,818.51
EFT54715	11/13/2018 BIRDSALL VOSS & ASSOCIATES INC	347,740.00
EFT54716	11/13/2018 CREATIVE ZING PROMOTION GROUP, LLC	1,330.80
EFT54717	11/13/2018 GOOGLE INC	62,867.96
FXDB018110900042	11/13/2018 ALL RESPONSE MEDIA LTD	500,046.31
WDL000010004	11/13/2018 401k PPE110218 PD 110918	59,910.78
181114012199	11/14/2018 THINK STRAWBERRIES	16,250.00
181114012200	11/14/2018 TRAVEL STUDIO COMUNICACIONES S.A. DE C.V.	22,000.00
181114012201	11/14/2018 ALL RESPONSE MEDIA LTD	17,031.00
26731	11/15/2018 ALOMA PRINTING	914.31
26732	11/15/2018 BENCHMARK GRAPHICS	189.98
26733	11/15/2018 CLEAR CHANNEL OUTDOOR	8,800.00
26734	11/15/2018 DULAKIS PAINTING, INC.	4,149.93
26735	11/15/2018 FEDEX	3,814.68
26736	11/15/2018 FPIS, INC.	1,171.00
26737	11/15/2018 INTERPRO TRANSLATION SOLUTIONS	10,404.00
26738	11/15/2018 MEDIA REPRESENTATIONS, INC.	1,400.00
26739	11/15/2018 OFFICE TEAM	998.00
26740	11/15/2018 SALESFORCE.COM, INC.	325,275.20
26741	11/15/2018 SHRED-IT-USA, LLC	82.95
26742	11/15/2018 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	407.89
26743	11/15/2018 TOURISM ECONOMICS LLC.	17,687.00
26744	11/15/2018 TEWS COMPANY	4,282.50
26745	11/15/2018 W. B. MASON CO., INC.	932.63
26746	11/15/2018 ZIO GROUP, LLC	920.00
26747	11/15/2018 PROFORMA ALBRECHT & CO	403.43
26748	11/15/2018 PROFORMA ALBRECHT & CO	222.25
EFT54719	11/15/2018 BIRDSALL VOSS & ASSOCIATES INC	404,712.77
EFT54720	11/15/2018 CREATIVE ZING PROMOTION GROUP, LLC	1,580.80
EFT54721	11/15/2018 CHATTER BUZZ, LLC	38,650.00

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EFT54722	11/15/2018 GOOGLE INC	9,567.25
64258261	11/16/2018 BIRDSALL VOSS & ASSOCIATES INC	417,728.71
FXDB018111400163	11/16/2018 TURISTAMPA SA DE CV	504.84
FXDB018111400165	11/16/2018 INVERTOUR	580.56
FXDB018111400270	11/16/2018 ALL RESPONSE MEDIA LTD	220,563.14
FXDB018111600361	11/19/2018 WAVEMAKER CANADA ULC	400,748.06
181120014292	11/20/2018 EDELMAN CANADA	8,485.25
181120014294	11/20/2018 C.M. TRADE MARKETING S.A.S.	4,166.00
181120014295	11/20/2018 VIAJES BEDA, SA DE CV	12,500.00
26749	11/20/2018 FEDEX OFFICE & PRINT SERVICES INC	1,917.00
26750	11/20/2018 MEDIA REPRESENTATIONS, INC.	1,100.00
26751	11/20/2018 NORTHSTAR TRAVEL MEDIA LLC	8,400.00
26752	11/20/2018 US DEPARTMENT OF COMMERCE	9,185.00
26753	11/20/2018 DUKE ENERGY	2,204.52
26754	11/20/2018 CHARLES M. CSIZMAR d/b/a	700.00
26755	11/20/2018 MELTWATER NEWS US, INC.	8,900.00
26756	11/20/2018 PANROTAS INTERNATIONAL, INC.	1,000.00
26757	11/20/2018 RESPONSE MEDIA, INC.	6,297.95
26758	11/20/2018 U.S. BANK NATIONAL ASSOCIATION	2,027.42
26759	11/20/2018 FEDEX OFFICE & PRINT SERVICES INC	1,917.00
603400110686	11/20/2018 CIGNA HEALTH AND LIFE INSURANCE COMPANY	141,605.43
64292661	11/20/2018 BIRDSALL VOSS & ASSOCIATES INC	348,399.48
EFT54724	11/20/2018 BIRDSALL VOSS & ASSOCIATES INC	492,586.05
EFT54726	11/20/2018 REEMA SALEM	353.64
WDL000010000	11/20/2018 Ulti Garn PPE111618 PD112118	731.38
WDL000009999	11/21/2018 Ulti PPE 111618 PD 112118	615,906.50
FXDB018112000285	11/23/2018 ALL RESPONSE MEDIA LTD	24,798.43
FXDB018112000289	11/23/2018 BP TRAVEL/ORBITAL MARKETING SVCS	4,620.90
FXDB018112000298	11/23/2018 ALL RESPONSE MEDIA LTD	11,274.91
WDL000010001	11/23/2018 401k PPE 111618 PD 112118	55,025.05
26760	11/27/2018 ALOMA PRINTING	432.39
26761	11/27/2018 ARKADIN INC	1,350.02
26762	11/27/2018 BIRLASOFT, INC.	20,200.00
26763	11/27/2018 COMPUTECH OF CENTRAL FLORIDA, INC.	17,500.00
26764	11/27/2018 CTM MEDIA GROUP, INC	2,708.32
26765	11/27/2018 GMAC COMMUNICATIONS, LLC	5,560.00
26766	11/27/2018 IRON MOUNTAIN	1,558.65
26767	11/27/2018 MEDIA REPRESENTATIONS, INC.	1,850.28
26768	11/27/2018 NODUS TECHNOLOGIES, INC.	59.00
26769	11/27/2018 SMART CITY SOLUTIONS, LLC	453.68
26770	11/27/2018 SUMMIT BROADBAND INC.	4,684.64
26771	11/27/2018 W5, INC.	26,525.00

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26772	11/27/2018 VOID	-
26773	11/27/2018 INSURANCE OFFICE OF AMERICA	8,748.00
26774	11/27/2018 INSURANCE OFFICE OF AMERICA	19,665.00
26775	11/27/2018 MEMIC INDEMNITY COMPANY	59,488.00
26776	11/27/2018 MEMIC INDEMNITY COMPANY	3,892.00
26777	11/27/2018 TRAVELERS/ INSURANCE OFFICE OF AMERICA-ALT	82,848.55
EFT54728	11/27/2018 BIRDSALL VOSS & ASSOCIATES INC	273,411.61
EFT54729	11/27/2018 GOOGLE INC	18,113.92
EFT54730	11/27/2018 MICROSOFT ONLINE, INC.	30,767.33
181128014571	11/28/2018 JIMENA CERSOSIMO	7,000.00
181128014575	11/28/2018 TRAVEL WEEKLY GROUP LTD	500.00
181129008393	11/29/2018 JIMENA CERSOSIMO	3,500.00
26778	11/29/2018 AIT WORLD WIDE LOGISTICS	2,500.00
26779	11/29/2018 ALOMA PRINTING	97.98
26780	11/29/2018 CLEAR CHANNEL OUTDOOR	2,400.00
26781	11/29/2018 CONCUR TECHNOLOGIES, INC.	3,823.20
26782	11/29/2018 CTM MEDIA GROUP, INC	3,390.83
26783	11/29/2018 DAHSKIP, INC. d/b/a	37.76
26784	11/29/2018 EDGE INFORMATION MANAGEMENT INC	451.00
26785	11/29/2018 FEDEX	1,201.38
26786	11/29/2018 ADVANCED COMPUTING SOLUTIONS, INC.	3,500.00
26787	11/29/2018 DATASITE ORLANDO	1,673.02
26788	11/29/2018 LEVEMENTUM, LLC	48,300.00
26789	11/29/2018 MEDICAL COST CONTAINMENT SERVICES, INC.	256.50
26790	11/29/2018 MIMICAST NORTH AMERICA, INC.	2,220.00
26791	11/29/2018 NA OFFICE SOLUTIONS	2,732.93
26792	11/29/2018 NET CONVERSION LLC	8,000.00
26793	11/29/2018 OFFICE TEAM	2,344.60
26794	11/29/2018 PITNEY BOWES CREDIT CORP.	747.44
26795	11/29/2018 SONNICK PARTNERS LLC	2,700.00
26796	11/29/2018 STANLEY JAMES ALACHNIEWICZ JR	225.00
26797	11/29/2018 SIMPLEVIEW, INC.	18,000.00
26798	11/29/2018 TEWS COMPANY	14,712.88
26799	11/29/2018 TRAVEL WEEKLY GROUP LTD	500.00
26800	11/29/2018 THE ULTIMATE SOFTWARE GROUP	1,740.00
26801	11/29/2018 XPLOMIT, LLC	75,000.00
26802	11/29/2018 VOID	-
EFT54732	11/29/2018 GOOGLE INC	254,448.94
EFT54733	11/29/2018 BIRDSALL VOSS & ASSOCIATES INC	342,627.94
EFT54734	11/29/2018 ARIADNA, LLC	8,165.00
EFT54736	11/29/2018 VOID	-
EFT54737	11/29/2018 VOID	-

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FXDB018112800143	11/30/2018 ALL RESPONSE MEDIA LTD	8,980.89
FXDB018112800174	11/30/2018 TRAVEL BULLETIN	929.32
FXDB018112800185	11/30/2018 TRAVEL STUDIO COMUNICACIONES S.A. DE C.V.	162.29

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
All Response Media	International media-buying agency - UK
Areas USA FLTP, LLC	Advertising - out of home
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International trade rep - China
Birdsall Voss & Associates, Inc.	Domestic media-buying and creative agency
Canlink Travel Representatives	International trade rep - Canada
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
Computech of Central Florida, Inc.	IT, network, and application support services
CPR - ADP Payroll	Payroll tax deposits
Daniel J. Edelman, Inc.	Public relations agency - UK
DialogDirect, Inc.	Consumer fulfillment - US
DK Shifflet & Associates	Research vendor - travel industry statistics
Edelman Canada	Public relations agency - Canada
Edelman Mexico S.A. de C.V.	Public relations agency - Mexico
Expedia LTDA.	International PR rep - Colombia
Google, Inc.	Online media/advertising
Guardian Life Insurance Company	Dental and vision insurance
Helinger Advertising	Marketing collateral distribution
J Terra Consultoria LTDA	International trade rep - Brazil
Lee Travel Consulting LTD	International trade rep - UK
Microsoft Online, Inc.	Online media/advertising
Network Presentation S.A.	International trade rep - Southern Cone
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website development and support/SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
Think Strawberries	International trade rep - India
Travel Studio Comunicaciones S.A. de C.V.	International trade rep - Mexico
Ultipro PPE (various)	Payroll transfer
Unum Life Insurance Company of America	LTD, STD & AD&D and life insurance
Wavemaker Canada ULC	International media-buying agency - Canada
Zeno do Brasil LTDA	Public relations agency - Brazil

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One-Time or Intermittent Vendors	
Explanation of items \$10,000 or more	
A-1 Broadcast, LLC	Advertising - digital media
Birlasoft, Inc.	Web development support
Chatter Buzz, LLC	Advertising - digital media
Columbus US	Software update
Experian Marketing Solutions, LLC	Database enhancement
Florida Citrus Sports Events, LLC	Sports marketing
Insurance Office of America	Insurance policy renewal
Interpro Translation Solutions	Translation services
Levementum, LLC	CRM (email/database) support/development/implementation
Memic Indemnity Company	Insurance policy renewal
Xplorit, LLC	Advertising - digital production
Tews Company	Staffing
Tourism Economics LLC	Research subscription
Travelers/Insurance Office of America-ALT	Insurance policy renewal
Viajes Beda, SA DE CV	Advertising media
W5, Inc.	Research vendor