

**Visit Orlando  
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November 2013**

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
WDL000007927	11/01/2013 401K ppe 10/25/13 pd 11/1/13	\$48,724.32
19355	11/05/2013 ADOBE SYSTEMS, INCORPORATED	\$2,825.00
19356	11/05/2013 ADP, INC.	\$841.47
19357	11/05/2013 ARC	\$8,000.00
19358	11/05/2013 ALOMA PRINTING	\$125.67
19359	11/05/2013 CISION US, INC.	\$4,089.51
19360	11/05/2013 CANON SOLUTIONS AMERICA INC.	\$1,924.81
19361	11/05/2013 CLEAR CHANNEL OUTDOOR	\$2,913.00
19362	11/05/2013 CITY CAB COMPANY OF ORLANDO, INC.	\$4,200.00
19363	11/05/2013 DESTINATION MARKETING ASSOC INT'L	\$14,200.00
19364	11/05/2013 ELECTRONIC IMAGING MATERIALS	\$332.20
19365	11/05/2013 FEDERAL EXPRESS	\$1,052.71
19366	11/05/2013 DATASITE ORLANDO	\$1,317.94
19367	11/05/2013 MEDICAL NEWS, LLC	\$1,100.00
19368	11/05/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$357.00
19369	11/05/2013 NADINE SGRIGNOLI HILL	\$2,100.00
19370	11/05/2013 ORLANDO SOLAR BEARS HOCKEY CLUB	\$16,000.00
19371	11/05/2013 PROVIDENT LIFE & ACCIDENT INSURANCE CO	\$1,345.60
19372	11/05/2013 STRATEGIC MARKETING & RESEARCH, INC.	\$6,500.00
19373	11/05/2013 SOUTHERN EXHIBITS INC	\$510.00
19374	11/05/2013 TEWS COMPANY	\$8,458.06
19375	11/05/2013 UNITED HEALTHCARE	\$113,498.44
19376	11/05/2013 VERIZON BUSINESS	\$7,438.62
19377	11/05/2013 AT&T	\$107.25
19378	11/05/2013 BRIGHT HOUSE NETWORKS	\$78.68
19379	11/05/2013 NXTBOOK MEDIA, LLC.	\$250.00
19380	11/07/2013 ADVANCED MECHANICAL SERVICES	\$85.00
19381	11/07/2013 ALOMA PRINTING	\$72.42
19382	11/07/2013 FEDERAL EXPRESS	\$793.24
19383	11/07/2013 THE GALLERY COLLECTION	\$338.83
19384	11/07/2013 MEDICAL NEWS, LLC	\$700.00
19385	11/07/2013 OFFICE DEPOT	\$1,260.26
19386	11/07/2013 UNITED ARTS OF CENTRAL FL INC	\$122.32
19387	11/07/2013 HEART OF FLORIDA UNITED WAY	\$883.74
19388	11/07/2013 VERIZON	\$86.55
19389	11/07/2013 ADT	\$248.92
19390	11/07/2013 VERIZON	\$174.29
19391	11/07/2013 22SQUARED, INC.	\$200,879.02
131106004700	11/07/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$12,827.58
131106004701	11/07/2013 PIA HOFFMANN PR	\$668.19
EFT51660	11/07/2013 DARYL CRONK	\$55.00
EFT51661	11/07/2013 SUSAN ZEIRI	\$49.95
11/08/13	11/08/2013 JORGE SALES	\$4,685.69
WDL000007921	11/08/2013 401K PPE 110813 PD 111513	\$47,751.98
WDL000007925	11/08/2013 ADP ppe 11/8/13 pe 11/15/13	\$435,959.31
131106004702	11/11/2013 ENVOY	\$3,886.37

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19392	11/12/2013 AIT WORLD WIDE LOGISTICS	\$229.06
19393	11/12/2013 ALOMA PRINTING	\$275.31
19394	11/12/2013 Aperture Market Research, Inc	\$14,500.00
19395	11/12/2013 BENCHMARK GRAPHICS	\$1,072.11
19396	11/12/2013 DEPARTMENT OF STATE	\$50.00
19397	11/12/2013 FPIS, INC.	\$1,429.00
19398	11/12/2013 INTERPRO TRANSLATION SOLUTIONS	\$190.00
19399	11/12/2013 OFFICE DEPOT	\$205.32
19400	11/12/2013 ORBITZ WORLDWIDE, INC	\$16,075.77
19401	11/12/2013 PUSH, INC.	\$96,952.89
19402	11/12/2013 RICHARD ALOT	\$656.25
19403	11/12/2013 RAMON LOPEZ, JR.	\$12.00
19404	11/12/2013 REMEDY TEMP, INC	\$80.00
19405	11/12/2013 TEWS COMPANY	\$3,641.15
19406	11/12/2013 TRAVEL GUIDES FREE	\$3,161.07
19407	11/12/2013 AT&T WIRELESS SERVICES	\$1,718.56
19408	11/12/2013 AT&T	\$566.89
19409	11/12/2013 CANON FINANCIAL SERVICES	\$1,269.72
19410	11/12/2013 COLOR REFLECTIONS	\$84.23
19411	11/12/2013 MOLLY C. BRITT	\$2,800.00
19412	11/12/2013 KNOWLERA MEDIA, LLC	\$350.00
19413	11/12/2013 YP LLC	\$599.60
19414	11/14/2013 BENCHMARK GRAPHICS	\$240.75
19415	11/14/2013 SOUTHWEST MEDIA GROUP, INC.	\$14,500.28
19416	11/14/2013 ACXIOM CORPORATION	\$24,167.00
19418	11/14/2013 TIMOTHIE TINSLEY	\$55.00
EFT51663	11/14/2013 LAURA BONNIVILLE	\$110.00
EFT51664	11/14/2013 DARYL CRONK	\$122.30
EFT51665	11/14/2013 DEBORAH HENRICH	\$55.00
EFT51666	11/14/2013 AITZA LOBO	\$55.00
EFT51667	11/14/2013 TERRI DOUGHERTY	\$55.00
EFT51668	11/14/2013 JULIE JACOBS	\$165.00
EFT51669	11/14/2013 SANDI DAUGHERTY	\$110.00
EFT51670	11/14/2013 SHERYL TAYLOR	\$55.00
D 201311140021	11/15/2013 GOOGLE INC	\$20,401.94
19425	11/19/2013 ALOMA PRINTING	\$353.05
19426	11/19/2013 BRIGHTCOVE INC.	\$2,458.34
19427	11/19/2013 BRIGHT HOUSE NETWORKS	\$363.37
19428	11/19/2013 CINTAS DOCUMENT MGMNT ORLANDO	\$279.84
19429	11/19/2013 FEDERAL EXPRESS	\$783.16
19430	11/19/2013 FLORIDA SIGN SOURCE, INC.	\$1,561.82
19431	11/19/2013 SMART TRAVEL TECHNOLOGIES, INC	\$1,100.00
19432	11/19/2013 OFFICE DEPOT	\$27.57
19433	11/19/2013 DUKE ENERGY	\$1,279.74
19434	11/19/2013 DUKE ENERGY	\$3,097.18
19435	11/19/2013 DUKE ENERGY	\$725.11

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19436	11/19/2013 SKYNET WORLDWIDE EXPRESS	\$251.72
19437	11/19/2013 SOUTHERN EXHIBITS INC	\$608.71
19438	11/19/2013 TEWS COMPANY	\$4,696.00
19439	11/19/2013 TW TELECOM	\$6,682.13
19440	11/19/2013 VERIZON WIRELESS	\$177.93
19441	11/19/2013 MAT MEDIA	\$30,000.00
131114011625	11/19/2013 HORIZON TRAVEL MAGAZINE LIMITED	\$3,980.00
11/19/2013	11/19/2013 CHRIS ROBINSON ASSOCIATES, INC.	\$5,274.32
EFT51672	11/19/2013 JERRY MIRVILLE	\$165.00
19442	11/21/2013 WYNDHAM GRAND ORLANDO RESORT - BONNET CREEK	\$661.52
19443	11/21/2013 ATHLETIC BUSINESS MEDIA, INC.	\$680.00
19444	11/21/2013 CLEAR CHANNEL OUTDOOR	\$637.50
19445	11/21/2013 CVENT	\$625.00
19446	11/21/2013 FEDERAL EXPRESS	\$888.26
19447	11/21/2013 GOV CONNECTION INC	\$5,229.17
19448	11/21/2013 INSURANCE OFFICE OF AMERICA	\$14,525.46
19449	11/21/2013 DATASITE ORLANDO	\$1,317.94
19450	11/21/2013 KNOWLAND GROUP, INC	\$4,200.00
19451	11/21/2013 LIBERTY MUTUAL INSURANCE GROUP	\$3,111.00
19452	11/21/2013 NXTBOOK MEDIA, LLC.	\$1,250.00
19453	11/21/2013 ORLANDO BUSINESS JOURNAL	\$3,755.00
19454	11/21/2013 ORLANDO BUSINESS JOURNAL	\$6,754.00
19455	11/21/2013 DUKE ENERGY	\$485.83
19456	11/21/2013 PROFORMA ALBRECHT & CO	\$1,241.50
19457	11/21/2013 PUSH, INC.	\$3,599.44
19458	11/21/2013 RACKSPACE LTD	\$8,254.49
19459	11/21/2013 SCANTRON SERVICE GROUP	\$4,315.38
19460	11/21/2013 SMITH TRAVEL RESEARCH INC	\$475.00
19461	11/21/2013 VARGA MARKET RESEARCH SERVICES INC	\$16,225.00
19462	11/21/2013 OFFICE DEPOT	\$216.07
19463	11/21/2013 ALOMA PRINTING	\$658.17
131120007556	11/21/2013 CORPORACION T.T.I.C.A.	\$400.00
EFT51674	11/21/2013 LAURA BONNIVILLE	\$55.00
EFT51675	11/21/2013 DOROTHY GERMAIN	\$110.00
EFT51676	11/21/2013 COLLETTE JOHNSON	\$55.00
WDL000007924	11/22/2013 401K PPE 112213 PD 112713	\$45,453.64
WDL000007926	11/22/2013 ADP ppe 11/22/13 pe 11/27/13	\$479,135.30
19464	11/26/2013 ADOBE SYSTEMS, INCORPORATED	\$2,825.00
19465	11/26/2013 ALOMA PRINTING	\$109.70
19466	11/26/2013 BENCHMARK GRAPHICS	\$398.50
19467	11/26/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$7,898.61
19468	11/26/2013 BURRELLES LUCE	\$1,478.70
19469	11/26/2013 CTM MEDIA GROUP, INC	\$1,880.97
19470	11/26/2013 CDS OF ORLANDO, INC. d/b/a	\$110.49
19471	11/26/2013 FEDERAL EXPRESS	\$70.25
19472	11/26/2013 FREEMAN DECORATION CO	\$8,911.15

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19473	11/26/2013 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
19474	11/26/2013 HAYWORTH CREATIVE PUBLIC RELATIONS	\$4,800.00
19475	11/26/2013 LEXISNEXIS	\$538.00
19476	11/26/2013 MEARS TRANSPORTATION GROUP	\$1,760.00
19477	11/26/2013 PET ASSURE CORP.	\$36.00
19478	11/26/2013 24/7 MEDIA US, INC.	\$675.00
19479	11/26/2013 SOUTHWEST MEDIA GROUP, INC.	\$70,833.33
19480	11/26/2013 SIMPLEVIEW, INC.	\$8,500.00
19481	11/26/2013 TEWS COMPANY	\$14,262.26
19482	11/26/2013 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$12,030.90
19483	11/26/2013 ACE EXPEDITERS, INC.	\$2,588.00
19484	11/26/2013 DIIO, LLC	\$5,250.00
19485	11/26/2013 LATTIMER COMMUNICATIONS, INC.	\$32,066.95
19486	11/26/2013 MACHADO GARCIA-SERRA, LLC.	\$17,650.00
19487	11/26/2013 WORKSCAPES INC	\$405.12
19488	11/26/2013 SPRINT PCS	\$3,325.62
EFT51678	11/26/2013 GOOGLE INC	\$134,078.83
EFT51679	11/26/2013 MANULIFE FINANCIAL	\$62,952.82
131126013226	11/27/2013 LPI COMMUNICATIONS GROUP, INC	\$2,935.54
131126013227	11/27/2013 TRIPCENRAL.CA	\$13,510.00
131126013232	11/27/2013 LA BANCA DE INVERSION S.A.	\$1,589.10
131126013233	11/27/2013 NAS COMUNICACOES E REPRESENTACOES	\$47,970.00
11/29/13	11/29/2013 JORGE SALES	\$1,235.58
131106004696	11/30/2013 RUKHSANA TIMMIS	\$425.07
131120007552	11/30/2013 ENVOY	\$197.93
FSA 11/01-30/13	11/30/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$6,501.15

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
Duke Energy (formerly Progress Energy)	Electric Bills
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lattimer Communications, Inc.	Ad Agency/Media Purchases - African-American Market
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions

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United Healthcare	Health Insurance
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Aperture Market Research, Inc.	Research Vendor
ARC	Database Subscription Research Tool
Chris Robinson Associates, Inc.	Advertising/Media
Destination Marketing Assoc. Int'l	Advertising/Media
DIIO, LLC	Database Subscription Research Tool
Freeman Decoration Co.	Advertising/Media
GOV Connection	Printer Supplies
MAT Media	Advertising/Media
Orbitz Worldwide, Inc.	Adv. Digital Media
Orlando Business Journal	Advertising/Media
Orlando Solar Bears Hockey Club	Advertising/Media
Strategic Marketing & Research, Inc.	Research Vendor
Tripcentral.ca	Advertising/Media
TW Telecom	Internet Service
Varga Market Research Services, Inc.	Research Vendor