

**Visit Orlando  
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May 2018**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
26000	05/01/2018 PETERSON CONSULTING SERVICES LLC	861.41
26001	05/01/2018 KHUYANA LLC	121.04
26002	05/01/2018 OATH AMERICAS INC.	13,838.26
26003	05/01/2018 ORLANDO UTILITIES COMMISSION	113.32
26004	05/01/2018 PET ASSURE CORP.	84.00
26005	05/01/2018 RACKSPACE LTD	2,732.37
26006	05/01/2018 SPRINT PCS	786.48
26007	05/01/2018 WORKSCAPES INC	133.13
26008	05/01/2018 MIMICAST NORTH AMERICA, INC.	2,220.00
26009	05/01/2018 GUARDIAN LIFE INSURANCE COMPANY	11,041.48
EFT54580	05/01/2018 ARIADNA, LLC	1,716.00
EFT54581	05/01/2018 BIRDSALL VOSS & ASSOCIATES INC	255,363.78
WDL000009767	05/02/2018 ADP ppe 4/20/18 pd 5/3/18	694.86
26010	05/03/2018 UNUM LIFE INSURANCE COMPANY OF AMERICA	11,108.43
26011	05/03/2018 AIR TRAFFIC SERVICES INC	21.00
26012	05/03/2018 PETERSON CONSULTING SERVICES LLC	6,916.97
26013	05/03/2018 ALOMA PRINTING	519.72
26014	05/03/2018 CTM MEDIA GROUP, INC	2,083.32
26015	05/03/2018 FEDERAL EXPRESS	515.33
26016	05/03/2018 FPIS, INC.	1,171.00
26017	05/03/2018 KEF MEDIA ASSOCIATES INC	26,500.00
26018	05/03/2018 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	1,419.42
26019	05/03/2018 WIPFLI LLP	4,000.00
26020	05/03/2018 UNUM LIFE INSURANCE COMPANY OF AMERICA	2,834.24
EFT54583	05/03/2018 BIRDSALL VOSS & ASSOCIATES INC	271,364.17
FXDB018050200116	05/04/2018 ALL RESPONSE MEDIA LTD	1,797.25
FXDB018050200118	05/04/2018 BP TRAVEL/ORBITAL MARKETING SVCS	102.24
26021	05/08/2018 APPNEXUS RESOURCES INC.	675.00
26022	05/08/2018 BENCHMARK GRAPHICS	2,166.44
26023	05/08/2018 BRIGHT HOUSE NETWORKS	347.76
26024	05/08/2018 THE STG GROUP, INC.	159.75
EFT54585	05/08/2018 ARIADNA, LLC	17,688.00
EFT54586	05/08/2018 BIRDSALL VOSS & ASSOCIATES INC	212,966.99
EFT54587	05/08/2018 CHATTER BUZZ, LLC	25,350.00
EFT54588	05/08/2018 MICROSOFT ONLINE, INC.	29,675.87
EFT54589	05/08/2018 OATH AMERICAS INC.	17,852.38
EFT54591	05/08/2018 KEN BARNETT	14.97
EFT54592	05/08/2018 NATHANIEL C. SHELTON	41.42
WDL000009764	05/08/2018 ADP 401K ppe 4/20/18 pd 5/3/18	1.49
180509008124	05/09/2018 ZENO DO BRASIL LTDA	2,000.00

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180509008126	05/09/2018 THINK STRAWBERRIES	16,250.00
WDL000009768	05/09/2018 ADP ppe 5/4/18 pd 5/11/18	708,890.69
26025	05/10/2018 ADP, INC.	1,170.08
26026	05/10/2018 AIT WORLD WIDE LOGISTICS	2,500.00
26027	05/10/2018 ALOMA PRINTING	468.61
26028	05/10/2018 DIALOGDIRECT, INC.	7,598.93
26029	05/10/2018 CLEAR CHANNEL OUTDOOR	7,200.00
26030	05/10/2018 VOID	-
26031	05/10/2018 DAHSKIP, INC. d/b/a	67.25
26032	05/10/2018 EDGE INFORMATION MANAGEMENT INC	766.85
26033	05/10/2018 FRY HAMMOND BARR INC	7,925.82
26034	05/10/2018 GMAC COMMUNICATIONS, LLC	5,010.00
26035	05/10/2018 VOID	-
26036	05/10/2018 MEDICAL COST CONTAINMENT SERVICES, INC.	261.00
26037	05/10/2018 PROFORMA ALBRECHT & CO	1,647.29
26038	05/10/2018 VOID	-
26039	05/10/2018 VOID	-
26040	05/10/2018 VOID	-
26041	05/10/2018 VOID	-
26042	05/10/2018 FEDERAL EXPRESS	188.02
26043	05/10/2018 MEDIA REPRESENTATIONS, INC.	1,674.41
FXDB018050900182	05/11/2018 BP TRAVEL/ORBITAL MARKETING SVCS	1,718.59
26044	05/15/2018 AT&T WIRELESS SERVICES	464.54
26045	05/15/2018 THE CIT GROUP, INC.	1,940.43
26046	05/15/2018 ALWAYS BE CLOSING, LLC D/B/A	305.00
26047	05/15/2018 FEDERAL EXPRESS	2,557.04
26048	05/15/2018 DATASITE ORLANDO	1,604.49
26049	05/15/2018 LEXISNEXIS	607.83
26050	05/15/2018 NORTHSTAR TRAVEL MEDIA LLC	30,000.00
26051	05/15/2018 QUALTRICS, LLC	41,252.50
26052	05/15/2018 SHRED-IT-USA, LLC	54.45
26053	05/15/2018 SUMMIT BROADBAND INC.	4,684.64
26054	05/15/2018 TOURISM ECONOMICS LLC.	13,750.00
26055	05/15/2018 U.S. BANK NATIONAL ASSOCIATION	2,027.42
26056	05/15/2018 ZOOM INFORMATION, INC.	7,500.00
26057	05/15/2018 ALOMA PRINTING	90.53
WDL000009765	05/15/2018 401K ppe 5/4/18 pd 5/11/18	77,271.65
180516008703	05/16/2018 WAVEMAKER CANADA ULC	12,100.00
180516008704	05/16/2018 AVR COMUNICACIONES S.A.	2,718.00
26058	05/17/2018 BENCHMARK GRAPHICS	344.85
26059	05/17/2018 BIRLASOFT, INC.	8,000.00
26060	05/17/2018 ENTERPRISE HOLDINGS, INC.	269.69

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26061	05/17/2018 FEDERAL EXPRESS	714.63
26062	05/17/2018 GUARDIAN LIFE INSURANCE COMPANY	11,121.98
26063	05/17/2018 MEETING MOVERS INC	6,510.00
26064	05/17/2018 NET CONVERSION LLC	8,000.00
26065	05/17/2018 ARKADIN INC	2,039.35
EFT54594	05/17/2018 BIRDSALL VOSS & ASSOCIATES INC	208,874.72
EFT54595	05/17/2018 CHATTER BUZZ, LLC	10,000.00
FXDB018051600092	05/17/2018 WAVEMAKER CANADA ULC	17,045.55
26066	05/22/2018 IPSOS LOYALTY INC	16,920.00
26067	05/22/2018 RESPONSE MEDIA, INC.	3,114.21
26068	05/22/2018 TECHTRON COMMUNICATIONS, INC.	1,562.00
26069	05/22/2018 YP LLC	615.50
26070	05/22/2018 ALOMA PRINTING	170.40
26071	05/22/2018 CTM MEDIA GROUP, INC	6,099.15
26072	05/22/2018 FEDERAL EXPRESS	992.84
26073	05/22/2018 FEDEX OFFICE & PRINT SERVICES INC	4,814.83
26074	05/22/2018 I-RIDE TROLLEY SERVICE	2,190.00
26075	05/22/2018 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	407.89
26076	05/22/2018 SIMPLEVIEW, INC.	63,000.00
602600135094	05/22/2018 CIGNA HEALTH AND LIFE INSURANCE COMPANY	138,336.31
EFT54597	05/22/2018 GOOGLE INC	6,510.62
WDL000009769	05/23/2018 ADP ppe 5/18/18 pd 5/25/18	572,600.99
26077	05/24/2018 MEDICAL COST CONTAINMENT SERVICES, INC.	3,134.00
26078	05/24/2018 ORLANDO UTILITIES COMMISSION	112.48
26079	05/24/2018 DUKE ENERGY	2,367.66
26080	05/24/2018 POSTMASTER	305.85
26081	05/24/2018 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	581.64
26082	05/24/2018 UNUM LIFE INSURANCE COMPANY OF AMERICA	3,035.12
26083	05/24/2018 MIMICAST NORTH AMERICA, INC.	2,220.00
26084	05/24/2018 XEROGRAPHIC DIGITAL PRINTING	652.85
26085	05/24/2018 UNUM LIFE INSURANCE COMPANY OF AMERICA	11,162.60
62583968	05/24/2018 AVIAREPS MARKETING GARDEN HOLDINGS LTD.	22,250.00
62583970	05/24/2018 NETWORK REPRESENTATION S.A.	7,167.00
62583976	05/24/2018 ZENO DO BRASIL LTDA	40,000.00
62583979	05/24/2018 JIMENA CERSOSIMO	3,500.00
WDL000009766	05/29/2018 401K ppe 5/18/18 pd 5/25/18	65,117.88
180530015745	05/30/2018 C.M. TRADE MARKETING S.A.S.	4,166.00
26086	05/31/2018 ADP, INC.	8,438.01
26087	05/31/2018 ALOMA PRINTING	58.58
26088	05/31/2018 CLEAR CHANNEL OUTDOOR	1,600.00
26089	05/31/2018 THE STG GROUP, INC.	6,056.66
26090	05/31/2018 FEDERAL EXPRESS	838.34

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26091	05/31/2018 VOID	-
26092	05/31/2018 IRON MOUNTAIN	922.57
26093	05/31/2018 NET CONVERSION LLC	8,000.00
26094	05/31/2018 NEWS USA INC.	5,500.00
26095	05/31/2018 NODUS TECHNOLOGIES, INC.	443.57
26096	05/31/2018 TEWS COMPANY	4,488.01
26097	05/31/2018 TRUE OMNI LLC	16,125.00
26098	05/31/2018 VERIZON WIRELESS	116.44
26099	05/31/2018 WORKSCAPES INC	133.13
26100	05/31/2018 PETERSON CONSULTING SERVICES LLC	1,625.54
EFT54599	05/31/2018 ARIADNA, LLC	177,137.39
EFT54600	05/31/2018 CVENT	358.90
EFT54601	05/31/2018 ENABLEPATH, LLC	22,050.00
EFT54602	05/31/2018 GOOGLE INC	193,421.77
EFT54603	05/31/2018 MICROSOFT ONLINE, INC.	24,297.73
FXDB018053000241	05/31/2018 WAVEMAKER CANADA ULC	1,025.49

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
ADP PPE (various)	Payroll transfer
All Response Media	International media-buying agency - UK
Areas USA FLTP, LLC	Advertising media
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International trade rep - China
Birdsall Voss & Associates, Inc.	Domestic media-buying and creative agency
Canlink Travel Representatives	International trade rep - Canada
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
Computech of Central Florida, Inc.	IT, network, and application support services
CPR - ADP Payroll	Payroll tax deposits
Daniel J. Edelman, Inc.	Public relations agency - UK
DialogDirect, Inc.	Consumer fulfillment - US
DK Shifflet & Associates	Research vendor - travel industry statistics
Edelman Mexico S.A. de C.V.	Public relations agency - Mexico
Expedia LTDA.	International PR rep - Colombia
Google, Inc.	Online media/advertising
Guardian Life Insurance Company	Dental and vision insurance
Helinger Advertising	Marketing collateral distribution
J Terra Consultoria LTDA	International trade rep - Brazil
Lee Travel Consulting LTD	International trade rep - UK
Microsoft Online, Inc.	Online media/advertising
Network Presentation S.A.	International trade rep - Southern Cone
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website development and support/SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
Tews Company	Temporary staffing
Think Strawberries	International trade rep - India
Travel Studio Comunicaciones S.A. de C.V.	International trade rep - Mexico
Unum Life Insurance Company of America	LTD, STD & AD&D and life
Wavemaker Canada ULC	International media-buying agency - Canada
Zeno do Brasil LTDA	Public relations agency - Brazil

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<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$10,000 or more	
Chatter Buzz, LLC	Advertising digital media
Enablepath, LLC	Salesforce integration/optimization
Ipsos Loyalty Inc	Research vendor
Kef Media Associates Inc	Advertising media
Northstar Travel Media LLC	Research vendor
Oath Americas Inc.	Advertising SEM media
Qualtrics, LLC	Research vendor
Tourism Economics LLC.	Research subscription
True Omni LLC	Kiosk license/maintenance