

**Visit Orlando
Check Register
May 2013**

<u>CM Trx Number</u>	<u>GL Posting</u>	<u>Check</u>
	<u>Date</u>	<u>Amount</u>
130501013666	05/01/2013 LPI COMMUNICATIONS GROUP, INC	\$238.02
18435	05/02/2013 ACME STAMP & SIGN CO., INC.	\$430.79
18436	05/02/2013 ALOMA PRINTING	\$3,314.29
18437	05/02/2013 AT&T	\$125.22
18438	05/02/2013 AT&T	\$101.79
18439	05/02/2013 CTM MEDIA GROUP, INC	\$1,880.97
18440	05/02/2013 FEDERAL EXPRESS	\$2,093.34
18441	05/02/2013 GRAPHIC COMMUNICATIONS HOLDINGS, INC	\$4,180.32
18442	05/02/2013 GOV CONNECTION INC	\$1,483.64
18443	05/02/2013 GBH FOUR STAR LLC	\$1,110.41
18444	05/02/2013 LATTIMER COMMUNICATIONS, INC.	\$5,955.00
18445	05/02/2013 MACHADO GARCIA-SERRA, LLC.	\$54,800.00
18446	05/02/2013 MIMICAST NORTH AMERICA, INC.	\$1,717.20
18447	05/02/2013 OFFICE DEPOT	\$997.83
18449	05/02/2013 SIMPLEVIEW, INC.	\$575.00
18450	05/02/2013 TERRACLOUD, INC	\$1,320.00
18451	05/02/2013 TEWS COMPANY	\$832.00
18452	05/02/2013 TW TELECOM	\$3,192.08
18453	05/02/2013 VERIZON WIRELESS	\$316.01
18454	05/02/2013 ADOBE SYSTEMS, INCORPORATED	\$10,726.71
18455	05/02/2013 SAM'S CLUB	\$288.47
EFT51468	05/02/2013 SUSAN ZEIRI	\$49.95
EFT51469	05/02/2013 EDWARD ALEXANDER DELGADO	\$55.00
EFT51470	05/02/2013 RONDA SCHOENEBERG	\$38.45
EFT51471	05/02/2013 DEANNA KOTCH	\$55.00
WDL000007773	05/02/2013 ADP ppe 4/30/13 pd 5/3/13	\$462,852.29
05/03/13	05/06/2013 JORGE SALES	\$2,800.00
130501013667	05/06/2013 ICAS PUBLIC RELATIONS	\$34,900.00
130501013680	05/06/2013 ARCANGEL MAGGIO SA	\$6,496.00
WDL000007772	05/06/2013 401K PPE 042613 PD 050313	\$54,416.97
18456	05/07/2013 ADP, INC.	\$2,765.82
18457	05/07/2013 COLLINSON AND COMPANY, INC. d/b/a	\$3,333.33
18458	05/07/2013 DOROTHY KELLEY	\$75.00
18459	05/07/2013 FLORIDA ASSOCIATION OF DESTINATION MARKETING ORGANIZATION	\$245.00
18460	05/07/2013 HIGH IMPACT COMMUNICATIONS	\$4,500.00
18461	05/07/2013 LATTIMER COMMUNICATIONS, INC.	\$23,023.37
18462	05/07/2013 PEGASUS/VIP'S JET d/b/a	\$30.00
18463	05/07/2013 PUSH, INC.	\$53,340.49
18464	05/07/2013 STRATEGIC MARKETING & RESEARCH, INC.	\$18,750.00
18465	05/07/2013 SOUTHWEST MEDIA GROUP, INC.	\$50,000.00
18466	05/07/2013 SIMPLEVIEW, INC.	\$525.00
18467	05/07/2013 TEWS COMPANY	\$2,120.00
18468	05/07/2013 WORKSCAPES INC	\$202.56
18469	05/07/2013 BENEFICIAL MARKETING, INC. d/b/a	\$20.13
18470	05/07/2013 ADOBE SYSTEMS, INCORPORATED	\$4,590.00
18471	05/07/2013 CARMEN ACOSTA	\$10.95

**Visit Orlando
Check Register
May 2013**

D201305070012	05/07/2013 TRAVELWEEK	\$4,524.79
EFT51473	05/07/2013 KELLY ALLEN	\$55.00
130508010793	05/08/2013 WOLF PROPAGANDA LTDA.	\$25,400.00
130508010795	05/08/2013 RUKHSANA TIMMIS	\$421.91
130508010796	05/08/2013 PIA HOFFMANN PR	\$5,110.91
130508010797	05/08/2013 ICAS PUBLIC RELATIONS	\$25,757.92
18472	05/09/2013 LAURA BONNIVILLE	\$129.32
18473	05/09/2013 ADT	\$236.81
18474	05/09/2013 AIT WORLD WIDE LOGISTICS	\$1,498.49
18475	05/09/2013 ALOMA PRINTING	\$92.66
18476	05/09/2013 CONFIO SOFTWARE	\$2,671.00
18477	05/09/2013 FEDERAL EXPRESS	\$1,384.70
18478	05/09/2013 NXTBOOK MEDIA, LLC.	\$2,016.00
18479	05/09/2013 OFFICE DEPOT	\$270.66
18480	05/09/2013 ORANGE COUNTY CONVENTION CNTR	\$44.00
18481	05/09/2013 ORBITZ WORLDWIDE, INC	\$25,196.27
18482	05/09/2013 PROVUEW EVENTS, LLC	\$639.00
18483	05/09/2013 PROGRESSIVE COMMUNICATIONS INTL	\$2,055.48
18484	05/09/2013 PUSH, INC.	\$10,837.67
18485	05/09/2013 DTG OPERATIONS, INC.	\$1,275.30
18486	05/09/2013 TEWS COMPANY	\$3,284.80
18487	05/09/2013 UNITED HEALTHCARE	\$115,528.52
18488	05/09/2013 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$12,271.93
18489	05/09/2013 VERIZON WIRELESS	\$167.92
18490	05/09/2013 22SQUARED, INC.	\$168,069.29
18491	05/09/2013 BRAND USA d/b/a CORPORATION FOR TRAVEL PROMOTION	\$400,000.00
EFT51475	05/09/2013 CHRISTOPHER MATTIE	\$375.00
EFT51476	05/09/2013 JEFFREY CONWAY	\$55.00
EFT51477	05/09/2013 WILLIAM A WITT	\$55.00
EFT51478	05/09/2013 MICHELLE MOLZ-SCHULTE	\$150.00
EFT51479	05/09/2013 ANDREA FLEITAS	\$5.59
WDL000007755	05/10/2013 401K PPE 051013 PD 051713	\$51,878.55
18492	05/14/2013 ALOMA PRINTING	\$1,006.43
18493	05/14/2013 HAYWORTH CREATIVE PUBLIC RELATIONS	\$5,840.00
18494	05/14/2013 HIGH IMPACT COMMUNICATIONS	\$1,850.00
18495	05/14/2013 RACKSPACE LTD	\$15,187.27
18496	05/14/2013 STRATEGIC MARKETING & RESEARCH, INC.	\$15,000.00
18497	05/14/2013 AT&T	\$559.79
18498	05/14/2013 CLEAR CHANNEL OUTDOOR	\$637.50
18499	05/14/2013 CONFERENCE PLUS INC	\$800.20
18500	05/14/2013 MACHADO GARCIA-SERRA, LLC.	\$12,500.00
18501	05/14/2013 OFFICE DEPOT	\$281.46
18502	05/14/2013 VERIZON	\$88.79
18503	05/14/2013 VERIZON BUSINESS	\$7,458.08
18504	05/14/2013 DESTINATION MARKETING ASSOC INT'L	\$14,500.00
001363	05/15/2013 TOTAL MEDIA LIMITED	\$17,414.59
18505	05/16/2013 TIMOTHIE TINSLEY	\$182.49
18506	05/16/2013 SANDI DAUGHERTY	\$55.00

**Visit Orlando
Check Register
May 2013**

18507	05/16/2013	CYNDI RODRIGUEZ	\$10.95
18508	05/16/2013	ALOMA PRINTING	\$808.34
18509	05/16/2013	AT&T WIRELESS SERVICES	\$2,362.50
18511	05/16/2013	BRIGHT HOUSE NETWORKS	\$363.37
18512	05/16/2013	CINTAS DOCUMENT MGMNT ORLANDO	\$171.91
18513	05/16/2013	INTERPRO TRANSLATION SOLUTIONS	\$132.00
18514	05/16/2013	TEWS COMPANY	\$2,120.00
18515	05/16/2013	KNOWLAND GROUP, INC	\$4,200.00
18516	05/16/2013	LEXISNEXIS	\$895.07
18517	05/16/2013	PROFESSIONAL SERVICES EMPLOYERS TRUST	\$680.04
18518	05/16/2013	OFFICE DEPOT	\$146.07
18519	05/16/2013	PUSH, INC.	\$1,020.63
18520	05/16/2013	INTERDYN BMI	\$350.00
18521	05/16/2013	RAMON LOPEZ, JR.	\$4.50
18522	05/16/2013	REMEDY TEMP, INC	\$88.00
18523	05/16/2013	SMITH TRAVEL RESEARCH INC	\$750.00
18524	05/16/2013	TNS CUSTOM RESEARCH, INC.	\$45,000.00
18525	05/16/2013	TRAVELERS/ INSURANCE OFFICE OF AMERICA-ALT	\$290.21
18526	05/16/2013	VERIZON WIRELESS	\$247.40
18527	05/16/2013	BRIDGEFIELD EMPLOYERS INS CO	\$17,192.40
EFT51481	05/16/2013	GOOGLE INC	\$5,668.17
EFT51483	05/16/2013	SUSAN ZEIRI	\$49.95
EFT51484	05/16/2013	DEBORAH HENRICHS	\$55.00
EFT51485	05/16/2013	KIM REED	\$55.00
EFT51486	05/16/2013	HAYAT PRONOVOST	\$111.00
EFT51487	05/16/2013	LAUREN MOFFI	\$1,295.00
EFT51488	05/16/2013	PAUL BEIRNES	\$55.00
EFT51489	05/16/2013	ROBIN HOUDYSHELL	\$205.00
WDL000007769	05/17/2013	ADP ppe 5/10/13 pd 5/17/13	\$424,161.32
18528	05/21/2013	OFFICE DEPOT	\$276.72
18529	05/21/2013	BRIAN PLUMMER	\$130.00
18530	05/21/2013	SAPIENT CORPORATION	\$29,141.38
18531	05/21/2013	ALOMA PRINTING	\$264.12
18532	05/21/2013	BENCHMARK GRAPHICS	\$152.95
EFT51491	05/21/2013	DAVIS DONOHOO	\$10.95
EFT51492	05/21/2013	ADRIENNE SIX	\$110.00
EFT51493	05/21/2013	SUSAN ZEIRI	\$4.95
18572	05/22/2013	GOOGLE INC	\$12,461.97
18533	05/23/2013	FEDERAL EXPRESS	\$2,540.75
18534	05/23/2013	ACE EXPEDITERS, INC.	\$2,588.00
18535	05/23/2013	ACXIOM CORPORATION	\$24,167.00
18536	05/23/2013	ADOBE SYSTEMS, INCORPORATED	\$2,825.00
18537	05/23/2013	AIR TRAFFIC SERVICES INC	\$36.00
18538	05/23/2013	ALOMA PRINTING	\$245.75
18539	05/23/2013	CISION US, INC.	\$1,703.76
18540	05/23/2013	CTM MEDIA GROUP, INC	\$1,880.97
18541	05/23/2013	BENCHMARK GRAPHICS	\$550.38
18542	05/23/2013	BRIGHTCOVE INC.	\$2,458.34

**Visit Orlando
Check Register
May 2013**

18543	05/23/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$19,909.11
18544	05/23/2013 BURRELLES LUCE	\$1,468.20
18545	05/23/2013 CROSS CONSULTING CONSORTIUM	\$3,240.00
18546	05/23/2013 OFFICE DEPOT	\$477.13
18547	05/23/2013 FEDEX OFFICE & PRINT SERVICES INC	\$3,178.56
18548	05/23/2013 HYATT REGENCY GRAND CYPRESS	\$625.50
18549	05/23/2013 LATTIMER COMMUNICATIONS, INC.	\$5,965.36
18550	05/23/2013 MACHADO GARCIA-SERRA, LLC.	\$109,298.82
18551	05/23/2013 OFFICEMAX INC	\$1,272.03
18552	05/23/2013 ORANGE COUNTY CONVENTION CNTR	\$108.00
18553	05/23/2013 PRECISION DIALOGUE MARKETING LLC	\$19,350.00
18554	05/23/2013 PROGRESSIVE COMMUNICATIONS INTL	\$6,498.77
18555	05/23/2013 PUSH, INC.	\$793.81
18556	05/23/2013 RAMON LOPEZ, JR.	\$9.00
18557	05/23/2013 RECALL-TOTAL INFORMATION MGT.	\$464.60
18558	05/23/2013 RETAIL TECHNOLOGY EXPERTS	\$962.10
18559	05/23/2013 CORPORATE STRATEGIES BY SKILLPATH	\$4,200.00
18560	05/23/2013 SOUTHWEST MEDIA GROUP, INC.	\$10,455.25
18561	05/23/2013 SIMPLEVIEW, INC.	\$5,000.00
18562	05/23/2013 TEWS COMPANY	\$2,952.00
18563	05/23/2013 TW TELECOM	\$3,192.08
18564	05/23/2013 TRAVELOCITY.COM LP	\$50,015.00
18565	05/23/2013 ONEBIRD	\$1,522.62
18566	05/23/2013 UNITED ARTS OF CENTRAL FL INC	\$300.80
18567	05/23/2013 HEART OF FLORIDA UNITED WAY	\$2,310.60
18568	05/23/2013 22SQUARED, INC.	\$20,876.51
18569	05/23/2013 WORKSCAPES INC	\$202.56
18570	05/23/2013 SPRINT PCS	\$3,718.19
130522007663	05/23/2013 CARAT CANADA INC	\$3,603.13
EFT51495	05/23/2013 GOOGLE INC	\$147,590.37
EFT51497	05/23/2013 DOROTHY GERMAIN	\$252.99
05/24/13	05/24/2013 CARLOS RICARDO GUTIERREZ	\$16,750.00
18571	05/28/2013 AIT WORLD WIDE LOGISTICS	\$6,395.52
18572	05/28/2013 ALOMA PRINTING	\$251.34
18573	05/28/2013 CONSOLIDATED PLASTICS COMPANY, INC.	\$134.06
18574	05/28/2013 LATTIMER COMMUNICATIONS, INC.	\$11,250.00
18575	05/28/2013 NORTHSTAR TRAVEL MEDIA LLC	\$12,715.00
18576	05/28/2013 PANROTAS INTERNATIONAL, INC.	\$1,200.00
18577	05/28/2013 DUKE ENERGY	\$1,414.80
18578	05/28/2013 PET ASSURE CORP.	\$45.00
18579	05/28/2013 PUSH, INC.	\$4,562.63
18580	05/28/2013 247/REALMEDIA	\$790.96
18581	05/28/2013 SKYNET WORLDWIDE EXPRESS	\$469.92
18582	05/28/2013 TEWS COMPANY	\$832.00
18583	05/28/2013 AT&T	\$158.52
18584	05/28/2013 DHL WORLDWIDE EXPRESS	\$47.47
18585	05/28/2013 DUKE ENERGY	\$3,601.35
18586	05/28/2013 DUKE ENERGY	\$512.64

**Visit Orlando
Check Register
May 2013**

18587	05/28/2013 DUKE ENERGY	\$829.80
18588	05/28/2013 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$12,133.85
130529014567	05/29/2013 ICAS PUBLIC RELATIONS	\$2,062.14
130529014569	05/29/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$10,267.26
130529014570	05/29/2013 COMPASS SERVICES LTD.	\$39,880.00
130529014571	05/29/2013 QUAD/GRAPHICS, INC	\$11,881.51
130529014572	05/29/2013 AMERICA UNLIMITED	\$10,000.00
130529014575	05/29/2013 MKY GLOBAL MARKETING INC	\$4,128.18
18589	05/30/2013 ADP, INC.	\$2,547.79
18590	05/30/2013 CANON FINANCIAL SERVICES	\$1,514.04
18591	05/30/2013 CANON SOLUTIONS AMERICA INC.	\$717.80
18592	05/30/2013 DIIO, LLC	\$5,250.00
18593	05/30/2013 FEDERAL EXPRESS	\$1,346.10
18594	05/30/2013 FRED PRYOR SEMINARS	\$199.00
18595	05/30/2013 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
18596	05/30/2013 GMAC COMMUNICATIONS, LLC	\$3,510.00
18597	05/30/2013 LATTIMER COMMUNICATIONS, INC.	\$0.00
18598	05/30/2013 MACHADO GARCIA-SERRA, LLC.	\$293.02
18599	05/30/2013 MIMICAST NORTH AMERICA, INC.	\$1,717.20
18600	05/30/2013 PRICELINE.COM	\$9,992.22
18601	05/30/2013 PROGRESSIVE COMMUNICATIONS INTL	\$1,642.97
18602	05/30/2013 RAMON LOPEZ, JR.	\$3.00
18604	05/30/2013 SPRINT	\$1.68
18605	05/30/2013 DTG OPERATIONS, INC.	\$936.00
18606	05/30/2013 UNITED HEALTHCARE	\$0.00
18607	05/30/2013 VERIZON BUSINESS	\$7,549.19
18608	05/30/2013 OFFICE DEPOT	\$388.51
18609	05/30/2013 SOUTHWEST MEDIA GROUP, INC.	\$13,080.47
18610	05/30/2013 LATTIMER COMMUNICATIONS, INC.	\$17,833.00
18611	05/30/2013 UNITED HEALTHCARE	\$121,721.57
EFT51499	05/30/2013 MANULIFE FINANCIAL	\$62,952.82
EFT51501	05/30/2013 MICHELLE MOLZ-SCHULTE	\$100.00
EFT51502	05/30/2013 CASEY THOMPSON	\$55.00
EFT51503	05/30/2013 DEANNA KOTCH	\$55.00
EFT51504	05/30/2013 PAUL BEIRNES	\$55.00
EFT51505	05/30/2013 MICHAEL TOWNES	\$55.00
EFT51506	05/30/2013 KELLY ALLEN	\$55.00
05/31/2013	05/31/2013 JORGE SALES	\$935.19
130501013661	05/31/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$39,102.09
D 201305220081	05/31/2013 TRAVELWEEK	\$2,234.53
FSA 05/01-31/13	05/31/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$18,069.31
WDL000007768	05/31/2013 ADP ppe 5/24/13 pd 5/31/13	\$468,612.19

**Visit Orlando
Check Register
May 2013**

Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lattimer Communications, Inc.	Ad Agency/Media Purchases - African-American Market
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK

**Visit Orlando
Check Register
May 2013**

Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Adobe Systems, Incorporated	Website Analytic Platform
America Unlimited	Advertising/Media
Arcangel Maggio SA	Printing
Brand USA d/b/a Corporation for Travel Promotion	Adv. Digital Media
Compass Services LTD.	Advertising/Media
Destination Marketing Assoc Int'l	Meeting Database/Event Impact Calculator
DIIO, LLC	Database Subscription Research Tool
Hayworth Creative Public Relations	Public Relations Agency - M&C Domestic
Northstar Travel Media LLC	Development of Travel Agent Training Tool
Orbitz Worldwide, Inc.	Adv. Digital Media
Precision Dialogue Marketing LLC	Research Vendor
Priceline.com	Adv. Digital Media
Quad/Graphics, Inc.	Printing
Sapient Corporation	Adv. Digital Media
Strategic Marketing & Research, Inc.	Research Vendor
TNS Custom Research, Inc.	Research Vendor