

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
16478	05/01/2012 AMERICAN EXPRESS	\$90.51
16479	05/01/2012 APPLE ONE EMPLOYMENT SERVICES	\$552.96
16480	05/01/2012 CROWN EQUIPMENT CORPORATION	\$498.22
16483	05/01/2012 DOROTHY KELLEY	\$150.00
16484	05/01/2012 FEDERAL EXPRESS	\$525.27
16485	05/01/2012 SCOTT FELTMAN	\$75.00
16488	05/01/2012 MAGGIE MATOS	\$10.95
16490	05/01/2012 OCE FINANCIAL SERVICES, INC.	\$1,272.70
16491	05/01/2012 OFFICE DEPOT	\$93.23
16492	05/01/2012 PRIMROSE CENTER INC	\$414.50
16497	05/01/2012 TEWS COMPANY	\$3,459.20
16500	05/01/2012 FEDERAL EXPRESS	\$556.56
16501	05/03/2012 ALOMA PRINTING	\$2,443.17
16502	05/03/2012 BENCHMARK GRAPHICS	\$149.25
16503	05/03/2012 CHASE STAFFING SERVICES	\$3,130.98
16504	05/03/2012 FEDERAL EXPRESS	\$1,014.41
16505	05/03/2012 FIRST INSIGHTS, LLC	\$12,890.89
16506	05/03/2012 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
16507	05/03/2012 HIGH IMPACT COMMUNICATIONS	\$10,200.00
16508	05/03/2012 MACHADO GARCIA-SERRA, LLC.	\$5,150.00
16509	05/03/2012 MIMECAST NORTH AMERICA, INC	\$1,620.00
16510	05/03/2012 MERGE CONSUMER MARKETING	\$65,000.00
16511	05/03/2012 PROGRESS ENERGY FLORIDA INC	\$597.62
16512	05/03/2012 PUSH, INC.	\$88,101.36
16513	05/03/2012 RICHMOND GIBBS d/b/a	\$213.00
16514	05/03/2012 SAM'S CLUB	\$471.83
16515	05/03/2012 SOURCELINK COMMUNICATIONS, INC.	\$462.00
16516	05/03/2012 SPRINT PCS	\$4,915.12
16517	05/03/2012 VACO ORLANDO, LLC.	\$922.00
16518	05/08/2012 ACXIOM CORPORATION	\$24,167.00
16519	05/08/2012 ADP, INC.	\$922.14
16520	05/08/2012 AT&T	\$93.73
16521	05/08/2012 LAURA BONNIVILLE	\$150.00
16522	05/08/2012 BRIDGEFIELD EMPLOYERS INS CO	\$11,582.69
16523	05/08/2012 BROCHURE DISPLAYS INC	\$1,320.00
16524	05/08/2012 CITY CAB COMPANY OF ORLANDO, INC.	\$4,200.00
16525	05/08/2012 PETER CRANIS	\$1,018.55
16526	05/08/2012 CTM MEDIA GROUP, INC	\$1,954.44
16527	05/08/2012 FEDERAL EXPRESS	\$1,982.69
16528	05/08/2012 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC	\$1,350.00
16529	05/08/2012 MILAGROS MONTIEL BUCKLEY	\$62.75
16530	05/08/2012 OFFICE DEPOT	\$37.38
16531	05/08/2012 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$1,300.40
16532	05/08/2012 PR MARKETING	\$1,549.58
16533	05/08/2012 PUSH, INC.	\$53,941.25
16534	05/08/2012 STRATEGIC MARKETING & RESEARCH, INC.	\$16,000.00

16535	05/08/2012 WORKSCAPES INC	\$3,540.35
16536	05/08/2012 FLORIDA SIGN SOURCE, INC.	\$2,507.33
16537	05/08/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$487.50
16538	05/10/2012 ADP, INC.	\$594.13
16539	05/10/2012 APPLE ONE EMPLOYMENT SERVICES	\$614.40
16540	05/10/2012 AVAYA INC	\$1,170.23
16541	05/10/2012 AT&T	\$973.00
16542	05/10/2012 CDW GOVERNMENT, INC.	\$286.44
16543	05/10/2012 DEPARTMENT OF STATE	\$50.00
16544	05/10/2012 FRED PRYOR SEMINARS	\$99.00
16545	05/10/2012 HOTEL HUMAN RESOURCES ASSOC. OF CENTRAL FL, INC	\$20.00
16546	05/10/2012 HIGH IMPACT COMMUNICATIONS	\$5,573.00
16547	05/10/2012 INTERPRO TRANSLATION SOLUTIONS	\$335.00
16548	05/10/2012 MACHADO GARCIA-SERRA, LLC.	\$7.42
16549	05/10/2012 MIMECAST NORTH AMERICA, INC.	\$1,620.00
16550	05/10/2012 MILAGROS MONTIEL BUCKLEY	\$41.75
16551	05/10/2012 OFFICE DEPOT	\$319.29
16552	05/10/2012 MERGE CONSUMER MARKETING	\$18,000.00
16553	05/10/2012 PROGRESSIVE COMMUNICATIONS INTL	\$5,689.64
16554	05/10/2012 PUSH, INC.	\$4,410.17
16555	05/10/2012 QUAD/GRAPHICS, INC	\$5,290.00
16556	05/10/2012 SCANTRON SERVICE GROUP	\$311.99
16557	05/10/2012 TEWS COMPANY	\$6,617.60
16558	05/10/2012 VACO ORLANDO, LLC.	\$922.00
16559	05/10/2012 VERIZON WIRELESS	\$109.99
16560	05/10/2012 22SQUARED, INC.	\$269,517.54
16561	05/11/2012 LAURENCE BARRON	\$75.00
16562	05/15/2012 BENCHMARK GRAPHICS	\$5,108.25
16563	05/15/2012 BRIGHT HOUSE NETWORKS	\$358.85
16564	05/15/2012 CRAIN COMMUNICATIONS INC	\$13,396.00
16565	05/15/2012 KELLY ALLEN	\$27.91
16566	05/15/2012 OFFICE DEPOT	\$331.94
16567	05/15/2012 PC MALL GOV INC	\$642.69
16568	05/15/2012 PUSH, INC.	\$2,576.00
16569	05/15/2012 QUESTEX MEDIA GROUP, INC.	\$7,500.00
16570	05/15/2012 RETAIL TECHNOLOGY EXPERTS	\$1,350.00
16571	05/15/2012 SANDI DAUGHERTY	\$75.00
16572	05/15/2012 SIGN PRODUCERS	\$12,034.50
16573	05/15/2012 SPRINT	\$2.39
16574	05/15/2012 THE STANDARD INSURANCE CO T5	\$6,055.36
16575	05/15/2012 THE STANDARD INSURANCE CO T5	\$6,260.11
16576	05/15/2012 UNITED ARTS OF CENTRAL FL INC	\$150.72
16577	05/15/2012 UNITED HEALTHCARE	\$110,981.52
16578	05/15/2012 HEART OF FLORIDA UNITED WAY	\$1,258.77
16579	05/17/2012 ADT	\$236.81
16580	05/17/2012 ALOMA PRINTING	\$591.08
16581	05/17/2012 APPLE ONE EMPLOYMENT SERVICES	\$614.40

16582	05/17/2012 CHRISTINA BECK	\$75.00
16583	05/17/2012 BROCHURE DISPLAYS INC	\$1,320.00
16584	05/17/2012 BRIAN UNLIMITED DISTRIBUTION CO.	\$23,900.48
16585	05/17/2012 CINTAS DOCUMENT MGMNT ORLANDC	\$58.15
16586	05/17/2012 ALMA DDB d/b/a	\$32,000.00
16587	05/17/2012 FREEMAN DECORATION CO	\$1,345.10
16588	05/17/2012 GOOGLE INC	\$67.79
16589	05/17/2012 GUS GWYNNE	\$75.00
16590	05/17/2012 HEATHER HOUGH	\$75.00
16591	05/17/2012 MAYTE ALBALEDEJO	\$200.00
16592	05/17/2012 KATHY MCLAIN	\$247.52
16593	05/17/2012 MULTIVIEW, INC. USA	\$5,000.00
16594	05/17/2012 PUSH, INC.	\$3,094.42
16595	05/17/2012 TAMMI RUNZLER	\$25.00
16596	05/17/2012 SOUTHWEST MEDIA GROUP, INC.	\$106,855.34
16597	05/17/2012 TEWS COMPANY	\$1,024.00
16598	05/17/2012 VERIZON	\$102.57
16599	05/22/2012 ACE EXPEDITERS, INC.	\$5,116.00
16600	05/22/2012 AMERICAN EXPRESS	\$150.00
16601	05/22/2012 APPLE ONE EMPLOYMENT SERVICES	\$491.52
16602	05/22/2012 AT&T ADVERTISING SOLUTIONS	\$599.60
16603	05/22/2012 CINTAS DOCUMENT MGMNT ORLANDC	\$94.73
16604	05/22/2012 COLONIAL SUPPLEMENTAL INSURANCE	\$1,805.76
16605	05/22/2012 EMPLOYERS ASSOCIATION OF FL INC	\$2,800.00
16606	05/22/2012 FEDERAL EXPRESS	\$2,372.46
16607	05/22/2012 FEDEX OFFICE & PRINT SERVICES INC	\$10.65
16608	05/22/2012 GMAC COMMUNICATIONS, LLC	\$7,152.28
16609	05/22/2012 LEXISNEXIS	\$869.00
16610	05/22/2012 LPI COMMUNICATIONS GROUP, INC	\$4,921.26
16611	05/22/2012 MACHADO GARCIA-SERRA, LLC.	\$12,500.00
16612	05/22/2012 NXTBOOK MEDIA, LLC.	\$672.00
16613	05/22/2012 OFFICE DEPOT	\$175.13
16614	05/22/2012 OFFICEMAX INC	\$1,234.98
16615	05/22/2012 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$1,870.31
16616	05/22/2012 PRESTON MACK	\$653.00
16617	05/22/2012 RACKSPACE LTD	\$15,187.25
16618	05/22/2012 RAMON LOPEZ, JR.	\$18.00
16619	05/22/2012 RECALL-TOTAL INFORMATION MGT.	\$1,263.62
16620	05/22/2012 MATTHEW MARRIOTT	\$500.00
16621	05/22/2012 TEWS COMPANY	\$6,643.20
16622	05/22/2012 VACO ORLANDO, LLC.	\$1,832.48
16623	05/22/2012 YAHAYRA VEGA	\$7.44
16624	05/22/2012 WORKSCAPES INC	\$202.56
16625	05/22/2012 MERGE CONSUMER MARKETING	\$10,416.67
16626	05/22/2012 AT&T WIRELESS SERVICES	\$1,252.39
16627	05/24/2012 AIT WORLD WIDE LOGISTICS	\$6,857.29
16628	05/24/2012 ALOMA PRINTING	\$2,358.98

16629	05/24/2012 CDW GOVERNMENT, INC.	\$53.14
16630	05/24/2012 CONFIO SOFTWARE	\$306.00
16631	05/24/2012 CTM MEDIA GROUP, INC	\$1,870.28
16632	05/24/2012 CDS OF ORLANDO, INC. d/b/a	\$72.90
16633	05/24/2012 FEDERAL EXPRESS	\$148.40
16634	05/24/2012 BENCHMARK GRAPHICS	\$295.75
16635	05/24/2012 FLORIDA TREND	\$11,395.00
16636	05/24/2012 MACHADO GARCIA-SERRA, LLC.	\$4,809.85
16637	05/24/2012 MULTIVIEW, INC. USA	\$395.00
16638	05/24/2012 OFFICE DEPOT	\$87.89
16639	05/24/2012 OCE FINANCIAL SERVICES, INC.	\$1,272.70
16640	05/24/2012 PROGRESS ENERGY FLORIDA INC	\$990.73
16641	05/24/2012 PROGRESS ENERGY FLORIDA INC	\$4,102.26
16642	05/24/2012 PROGRESS ENERGY FLORIDA INC	\$1,697.06
16643	05/24/2012 PROGRESS ENERGY FLORIDA INC	\$575.36
16644	05/24/2012 PROGRESSIVE COMMUNICATIONS INTL	\$5,689.64
16645	05/24/2012 RECALL-TOTAL INFORMATION MGT.	\$133.25
16647	05/24/2012 SIMPLEVIEW, INC.	\$13,650.00
16648	05/24/2012 SOFTWARE MANAGEMENT, INC.	\$4,589.50
16649	05/24/2012 SOUTHWEST MEDIA GROUP, INC.	\$53,333.33
16650	05/24/2012 TRAVELOCITY.COM LP	\$110,714.00
16651	05/24/2012 TRAVORA MEDIA, INC	\$9,107.54
16652	05/24/2012 TRENDS ANALYSIS PROJECTIONS LLC	\$8,400.00
16653	05/24/2012 ULINE	\$159.73
16654	05/24/2012 VERIZON WIRELESS	\$254.46
16655	05/29/2012 JANE EDELSTEIN	\$3,750.00
16656	05/29/2012 PET ASSURE CORP.	\$90.00
16657	05/29/2012 SAM'S CLUB	\$153.63
16658	05/31/2012 ADP, INC.	\$1,710.63
16659	05/31/2012 ART SYSTEMS OF FLORIDA INC	\$43.99
16660	05/31/2012 CONFERENCE PLUS INC	\$768.88
16661	05/31/2012 CRAIN COMMUNICATIONS INC	\$13,396.00
16662	05/31/2012 FEDERAL EXPRESS	\$419.85
16663	05/31/2012 HAYWORTH CREATIVE PUBLIC RELATIONS	\$3,500.00
16664	05/31/2012 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
16665	05/31/2012 MACHADO GARCIA-SERRA, LLC.	\$5,190.48
16666	05/31/2012 CORY O'BORN	\$34.22
16667	05/31/2012 OFFICE DEPOT	\$470.59
16668	05/31/2012 RAMON LOPEZ, JR.	\$3.00
16669	05/31/2012 SIMPLEVIEW, INC.	\$5,000.00
16670	05/31/2012 SKILLPATH SEMINARS	\$149.00
16671	05/31/2012 SPRINT PCS	\$4,272.57
16672	05/31/2012 TEWS COMPANY	\$819.20
16673	05/31/2012 TW TELECOM	\$3,192.08
16674	05/31/2012 AIT WORLD WIDE LOGISTICS	\$668.19
16675	05/31/2012 VISIT FLORIDA	\$700.00
120502005602	05/02/2012 CHRIS ROBINSON ASSOCIATES, INC.	\$8,333.99

120509009920	05/11/2012 TOURISTIKDIENST TRUBER	\$914.94
120516009725	05/23/2012 TOTAL MEDIA LIMITED	\$16,839.71
120516009726	05/17/2012 GRAND RIVER PRINTING, INC.	\$24,444.67
120516009727	05/17/2012 FTI TOURISTIK Gmbh	\$17,875.00
120516009728	05/17/2012 NAS COMUNICACOES E REPRESENTACOES	\$15,990.00
120516009729	05/17/2012 WOLF PROPAGANDA LTDA.	\$43,811.16
120523015208	05/30/2012 RUKHSANA TIMMIS	\$767.57
120523015209	05/30/2012 HIPPO EXPRESS INC	\$8,349.25
120523015210	05/29/2012 WOLF PROPAGANDA LTDA.	\$49,069.90
120530008939	05/31/2012 ICAS PUBLIC RELATIONS	\$37,011.44
120530008940	05/30/2012 GRAPHIC COMMUNICATIONS HOLDINGS, INC.	\$6,753.08
120530008941	05/30/2012 AMERICA UNLIMITED	\$6,817.39
120530008945	05/31/2012 REED EXHIBITIONS LTD	\$9,250.00
120530010236	05/31/2012 WOLF PROPAGANDA LTDA.	\$66,712.61
120530010238	05/30/2012 TOTAL MEDIA LIMITED	\$56,945.51
EFT50974	05/01/2012 DEBRA BLIZZARD SMITH	\$10.95
EFT50975	05/01/2012 DANIELLE COURTENAY	\$101.20
EFT50976	05/01/2012 EDWARD ALEXANDER DELGADO	\$75.00
EFT50977	05/01/2012 MICHAEL TOWNES	\$40.00
EFT50978	05/01/2012 FRED SHEA	\$21.90
EFT50980	05/03/2012 DANIELLE COURTENAY	\$190.55
EFT50981	05/03/2012 BETH LEAHEY	\$300.00
EFT50982	05/03/2012 MARY VINCENT	\$43.48
EFT50983	05/03/2012 KAREN HARVEY	\$4.99
EFT50984	05/03/2012 DEANNA KOTCH	\$75.00
EFT50986	05/03/2012 MANULIFE FINANCIAL	\$62,547.47
EFT50988	05/08/2012 PAUL BEIRNES	\$75.00
EFT50989	05/08/2012 JEFFREY CONWAY	\$75.00
EFT50990	05/08/2012 KIM REED	\$75.00
EFT50991	05/08/2012 WILLIAM A WITT	\$75.00
EFT50993	05/10/2012 PAUL BEIRNES	\$3,187.05
EFT50994	05/10/2012 KELLI DUNN	\$60.00
EFT50995	05/10/2012 COLLETTE JOHNSON	\$14.98
EFT50997	05/15/2012 LAURA BUCK	\$1,142.81
EFT50998	05/15/2012 CASEY THOMPSON	\$60.00
EFT50999	05/15/2012 EDWARD ALEXANDER DELGADO	\$814.57
EFT51000	05/15/2012 CHRISTOPHER ELLIS	\$306.74
EFT51001	05/15/2012 LARRY HENRICH	\$945.00
EFT51002	05/15/2012 CHRISTOPHER MATTIE	\$223.92
EFT51003	05/15/2012 RONDA SCHOENEBERG	\$10.00
EFT51004	05/15/2012 DENISE SPIEGEL	\$703.14
EFT51005	05/15/2012 SHERYL TAYLOR	\$150.00
EFT51007	05/17/2012 JULIA CHIN	\$75.00
EFT51008	05/17/2012 MISTY JOHANTGEN	\$1,000.00
EFT51009	05/17/2012 FRED SHEA	\$157.73
EFT51010	05/17/2012 SUSAN ZEIRI	\$33.90

EFT51011	05/17/2012 KEN BARNETT	\$99.00
EFT51012	05/17/2012 DARYL CRONK	\$75.00
EFT51013	05/17/2012 DEBORAH HENRICHS	\$75.00
EFT51014	05/17/2012 FERNA CUCCARESE	\$150.00
EFT51015	05/17/2012 MICHELLE MOLZ-SCHULTE	\$75.00
EFT51016	05/17/2012 DENISE SPIEGEL	\$75.00
EFT51017	05/17/2012 MARY VINCENT	\$237.55
EFT51018	05/17/2012 WILLIAM A WITT	\$75.00
EFT51020	05/17/2012 GOOGLE INC	\$83,893.84
EFT51022	05/22/2012 CARYN S. REED	\$105.26
EFT51023	05/22/2012 JEFFREY CONWAY	\$15.00
EFT51025	05/29/2012 DEBRA BLIZZARD SMITH	\$228.92
EFT51026	05/29/2012 DANIELLE COURTENAY	\$224.00
EFT51027	05/29/2012 EDWARD ALEXANDER DELGADO	\$75.00
EFT51028	05/29/2012 SUSAN LOMAX	\$427.66
EFT51029	05/29/2012 DEANNA KOTCH	\$75.00
EFT51030	05/29/2012 MAYTE ALBALEDEJO	\$103.61
EFT51031	05/29/2012 DENISE SPIEGEL	\$101.66
EFT51032	05/29/2012 ROBIN HOUDYSHELL	\$112.33
EFT51033	05/29/2012 SHERYL TAYLOR	\$618.39
EFT51035	05/31/2012 AMY VOSS	\$3,024.88
EFT51037	05/31/2012 MANULIFE FINANCIAL	\$62,547.47
FSA 05/01-31/12	05/31/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$17,710.69
WDL000007415	05/11/2012 401K PPE 05/11/12 PD 05/18/12	\$48,518.89
WDL000007393	05/04/2012 401K PPE 4/27/12 PD 5/4/12	\$47,488.96
WDL000007418	05/18/2012 ADP ppe 5/11/12 pd 5/18/12	\$410,237.61
WDL000007419	05/31/2012 ADP ppe 5/25/12 pd 6/1/12	\$470,072.87
WDL000007421	05/04/2012 ADP ppe 4/27/12 pd 5/4/12	\$404,861.80

Recurring Vendors

Explanation of items \$5,000 or more

Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
Merge	Ad Agency/Media Purchases - African-American Market
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Interactive Marketing
Tews Company	Temporary Staffing
The Standard Insurance Co T5	Insurance - LTD, STD, AD&D and Life
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Verizon Business	Telecommunications
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

One-Time or Intermittent Vendors

Explanation of items \$5,000 or more

Alma DDB d/b/a	Adv. Media - Co-Op
Ace Expeditors, Inc.	Fulfillment
America Unlimited	Adv. Media
Benchmark Graphics	Promotional Items
Chris Robinson Associates, Inc.	Adv. Media
Crain Communications, Inc.	Adv. Media
First Insights, LLC	Research Vendor
Florida Trend	Adv. Media
FTI Touristik Gmbh	Adv. Media
Hippo Express, Inc.	Fulfillment
GMAC Communications, LLC	Adv. Media
Grand River Printing, Inc.	Postage
Graphic Communications Holdings, Inc.	Printing
Multiview, Inc. USA	Adv. Media
Progressive Communications Int'l	Printing
Quad/Graphics, Inc.	Printing
Questex Media Group, Inc.	Online Travel Agent Education Program
Reed Exhibitions LTD	Adv. Media
Sign Producers	Signage
Strategic Marketing & Research, Inc.	Research Vendor
Travora Media, Inc.	Adv. Media - Co-Op