

**Visit Orlando
Check Register
March 2020**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
28426	3/3/2020 BEN VAN HOOK PICTURES	2,000.00
28427	3/3/2020 VOID	-
28428	3/3/2020 INTELETRAVEL.COM	3,000.00
28429	3/3/2020 LEVEL3 FINANCING INC.	4,954.85
28430	3/3/2020 NET CONVERSION LLC	12,952.63
28431	3/3/2020 PREVENTECH aka Massey Services	298.20
28432	3/3/2020 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	447.60
28433	3/3/2020 HEART OF FLORIDA UNITED WAY	2,058.02
EFT55208	3/3/2020 BIRDSALL VOSS & ASSOCIATES INC	27,573.75
EFT55209	3/3/2020 FACEBOOK, INC	23,188.55
EFT55210	3/3/2020 GOOGLE INC	30,712.46
EFT55211	3/3/2020 ICON INTERNATIONAL INC "ICON"	12,865.80
EFT55212	3/3/2020 PUSH, INC.	28,211.20
EFT55213	3/3/2020 SEA HARBOR MASTER TENANT, LLC	676.97
200304008609	3/5/2020 SUNWING VACATIONS, INC	4,000.00
200304008610	3/5/2020 IMC BUSINESS ARCHITECTURE INC.	43,000.00
28434	3/5/2020 ALOMA PRINTING	1,443.10
28435	3/5/2020 CHRISTIAN MEETINGS & CONV ASSOC	2,500.00
28436	3/5/2020 DAHSKIP, INC. d/b/a	17.18
28437	3/5/2020 THE STG GROUP, INC.	1,230.08
28438	3/5/2020 FLORIDA CITRUS SPORTS EVENTS INC.	250,000.00
28439	3/5/2020 GUARDIAN LIFE INSURANCE COMPANY	11,426.18
28440	3/5/2020 NET CONVERSION LLC	5,000.00
28441	3/5/2020 LITTLE BUDDY AGENCY LLC	6,000.00
28442	3/5/2020 PR NEWSWIRE ASSOCIATION LLC	2,062.50
28443	3/5/2020 TRUE OMNI LLC	3,150.00
28444	3/5/2020 UNUM LIFE INSURANCE COMPANY OF AMERICA	6,681.39
28445	3/5/2020 W. B. MASON CO., INC.	699.03
28446	3/5/2020 MUTUAL OF OMAHA INSURANCE COMPANY	10,066.53
28447	3/5/2020 TFL ORLANDO LLC	323.00
28448	3/5/2020 UNUM LIFE INSURANCE COMPANY OF AMERICA	3,298.94
68288173	3/5/2020 FLYTOUR EVENTOS E TURISMO LTDA	44,750.00
68288173	3/5/2020 TRAVEL RESERVATIONS S.R.L.	33,900.00
EFT55215	3/5/2020 CVENT	72,840.46
EFT55216	3/5/2020 PUSH, INC.	129,651.61
EFT55217	3/5/2020 SAPIENT CORPORATION	191,667.00
EFT55218	3/5/2020 ICON INTERNATIONAL INC "ICON"	136,068.56
WDL000010572	3/5/2020 401k PPE 022120 PD 022820	73,520.38
68221737	3/6/2020 SEA HARBOR MASTER TENANT, LLC	109,612.22
FXDB020030400160	3/6/2020 ALL RESPONSE MEDIA LTD	165,841.66
28449	3/10/2020 B-FOR INT'L EXHIBIT SERVICES	2,233.00

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28450	3/10/2020 CONFERENCEDIRECT, LLC.	52,500.00
28451	3/10/2020 COLUMBUS US	97.50
28452	3/10/2020 THE STG GROUP, INC.	1,230.08
28453	3/10/2020 VOID	-
28454	3/10/2020 INTERPRO TRANSLATION SOLUTIONS	259.00
28455	3/10/2020 INSURANCE OFFICE OF AMERICA	3,690.00
28456	3/10/2020 MEARS TRANSPORTATION GROUP	1,633.00
28457	3/10/2020 NET CONVERSION LLC	5,000.00
28458	3/10/2020 BRUCE VICKERS, OSCEOLA COUNTY TAX COLLECTOR	30.00
28459	3/10/2020 SIMPLEVIEW, INC.	46,500.00
28460	3/10/2020 COMPUTECH OF CENTRAL FLORIDA, INC.	10,000.00
28461	3/10/2020 TRAVEL RELATIONS LLC	3,500.00
28462	3/12/2020 AIT WORLD WIDE LOGISTICS	2,500.00
28463	3/12/2020 ALOMA PRINTING	167.74
28464	3/12/2020 BENCHMARK GRAPHICS	724.91
28465	3/12/2020 CLEAR CHANNEL OUTDOOR	4,520.00
28466	3/12/2020 INTEGRATED INSIGHT, INC	12,500.00
28467	3/12/2020 INTELETRAVEL.COM	2,750.00
28468	3/12/2020 IRON MOUNTAIN	701.31
28469	3/12/2020 OLYMPUS GROUP	1,469.70
28470	3/12/2020 SIMPLEVIEW, INC.	65,025.00
28471	3/12/2020 TECH HERO OF CENTRAL FLORIDA	390.08
28472	3/12/2020 VARGA MARKET RESEARCH SERVICES INC	6,525.00
28473	3/12/2020 WORKSCAPES INC	100.00
28474	3/12/2020 XEROGRAPHIC DIGITAL PRINTING	42.60
28475	3/12/2020 INGENIUM RESEARCH BOUTIQUE INC.	17,300.00
EFT55220	3/12/2020 ARIADNA, LLC	450.00
EFT55221	3/12/2020 PUSH, INC.	6,500.00
EFT55222	3/12/2020 SEA HARBOR MASTER TENANT, LLC	451.31
EFT55223	3/12/2020 THE ULTIMATE SOFTWARE GROUP	131.12
EFT55224	3/12/2020 ICON INTERNATIONAL INC "ICON"	925,000.00
WDL000010612	3/13/2020 Ulti PPE 030620 PD 031320	625,657.02
WDL000010617	3/13/2020 Ulti 401k PPE 030620 PD 031320	74,761.92
200311012224	3/16/2020 ALL RESPONSE MEDIA LTD	38,924.60
28476	3/16/2020 AT&T WIRELESS SERVICES	559.17
28477	3/16/2020 AT&T	78.92
28478	3/16/2020 BRIGHT HOUSE NETWORKS	318.58
28479	3/16/2020 DELUXE BUSINESS CHECKS & SOLUTIONS	260.11
28480	3/16/2020 GOLDNER ASSOCIATES	501.14
28481	3/16/2020 MIMICAST NORTH AMERICA, INC.	2,320.00
28482	3/16/2020 NODUS TECHNOLOGIES, INC.	890.59
28483	3/16/2020 ROBERT HALF EXECUTIVE SEARCH	4,800.00

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28484	3/16/2020 TEWS COMPANY	394.88
28485	3/16/2020 U.S. BANK NATIONAL ASSOCIATION	2,509.11
28486	3/16/2020 VERIZON BUSINESS	3,653.83
28487	3/16/2020 DAHSKIP, INC. d/b/a	14.76
28488	3/16/2020 DAHSKIP, INC. d/b/a	55.28
28489	3/16/2020 W5, INC.	10,500.00
28490	3/16/2020 CLEAR CHANNEL OUTDOOR	2,260.00
28491	3/16/2020 INTERPRO TRANSLATION SOLUTIONS	8,767.00
28492	3/16/2020 W. B. MASON CO., INC.	169.28
28493	3/16/2020 CDW GOVERNMENT, INC.	79,075.50
28494	3/16/2020 ALOMA PRINTING	462.21
28495	3/16/2020 BENCHMARK GRAPHICS	4,968.97
EFT55226	3/16/2020 ICON INTERNATIONAL INC "ICON"	925,693.14
EFT55228	3/16/2020 ELAINE DAVIS	600.70
EFT55230	3/16/2020 SAPIENT CORPORATION	160,000.00
EFT55231	3/16/2020 PUSH, INC.	26,597.00
602300208682	3/20/2020 CIGNA HEALTH AND LIFE INSURANCE COMPANY	117,033.10
200316012556	3/24/2020 IMC BUSINESS ARCHITECTURE INC.	7,500.00
200316012557	3/24/2020 ZENO DO BRASIL LTDA	1,483.58
200324008475	3/24/2020 COMTUR COMUNICACIONES TURISTICAS CORP	2,000.00
28496	3/24/2020 ALOMA PRINTING	74.56
28497	3/24/2020 BOW - BUSINESS ON WEB, LLC	800.00
28498	3/24/2020 COLOR REFLECTIONS	104.88
28499	3/24/2020 COLUMBUS US	341.25
28500	3/24/2020 VOID	-
28501	3/24/2020 DELUXE BUSINESS CHECKS & SOLUTIONS	260.11
28502	3/24/2020 THE STG GROUP, INC.	3,690.24
28503	3/24/2020 INTERPRO TRANSLATION SOLUTIONS	6,386.00
28504	3/24/2020 MEDICAL COST CONTAINMENT SERVICES, INC.	256.50
28505	3/24/2020 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	453.88
28506	3/24/2020 TEWS COMPANY	339.19
28507	3/24/2020 THOMSON WEST	528.00
28508	3/24/2020 TRAVEL RELATIONS LLC	36.00
28509	3/24/2020 U.S. BANK NATIONAL ASSOCIATION	2,027.43
68376334	3/24/2020 SAPIENT CORPORATION	191,250.00
EFT55233	3/24/2020 JOAN CAPPES	370.84
EFT55234	3/24/2020 MICHELLE RIVERA- CORREA	28.07
EFT55236	3/24/2020 GOOGLE INC	307,835.88
EFT55237	3/24/2020 ICON INTERNATIONAL INC "ICON"	285,398.05
EFT55238	3/24/2020 MICROSOFT ONLINE, INC.	22,477.20
EFT55239	3/24/2020 SEA HARBOR MASTER TENANT, LLC	109,612.22
FXDB020031600296	3/24/2020 ALL RESPONSE MEDIA LTD	16,700.02

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FXDB020031600301	3/24/2020 AER LINGUS LTD	2,327.21
FXDB020031600321	3/24/2020 ROMANSKI LIMITED	1,156.96
FXDB020032400276	3/26/2020 J TERRA CONSULTORIA LTDA	2,279.68
WDL000010614	3/27/2020 Ulti PPE 032020 PD 032720	527,551.13
WDL000010616	3/30/2020 401k PPE 032020 PD 032720	69,809.49

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
All Response Media	International media-buying agency - UK
Areas USA FLTP, LLC	Advertising - out of home
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Birdsall Voss & Associates, Inc.	Domestic media-buying and creative agency
Birlasoft, Inc.	Web development support
Canlink Travel Representatives	International trade rep - Canada
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
Computech of Central Florida, Inc.	IT, network, and application support services
DK Shifflet & Associates	Research vendor - travel statistics
Edelman Canada	Public relations agency - Canada
Edelman Mexico S.A. de C.V.	Public relations agency - Mexico
Emotive Travel Marketing	International trade rep - UK
Expedia LTDA.	International PR rep - Colombia
Garcia Y Morfin SC	International trade rep - Mexico
Google, Inc.	Online media/advertising
Guardian Life Insurance Company	Dental and vision insurance
Icon International Inc "ICON"	Domestic and Canadian media-buying agency
J Terra Consultoria LTDA	International trade rep - Brazil
Jimena Cersosimo	International trade rep - Argentina
Microsoft Online, Inc.	Online media/advertising
Mutual of Omaha Insurance Company	LTD, STD & AD&D and life insurance
Network Presentation S.A.	International trade rep - Southern Cone
Nomadic LLC	Social media agency and media buying
Push, Inc.	M&C media-buying and creative agency
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sapient Corporation	Domestic creative agency
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
Think Strawberries	International trade rep - India
The Ultimate Software Group	HRIS/payroll system license fees
Ultipro PPE (various)	Payroll transfer
Wavemaker Canada ULC	International media-buying agency - Canada
Zeno do Brasil LTDA	Public relations agency - Brazil

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One-Time or Intermittent Vendors	
Explanation of items \$10,000 or more	
CDW Government, Inc.	Microsoft licenses
Conferencedirect, LLC.	Advertising media/digital media/registrations
Cvent	Advertising digital media
Facebook, Inc	Advertising digital media
Florida Citrus Sports Events Inc.	Advertising media
Flytour Eventos E Turismo LTDA	Advertising - media co-op
IMC Business Architechture Inc.	Ecommerce/Consumer website enhancement support
Ingenuim Research Boutique Inc.	Research vendor
Integrated Insight, LLC	Research vendor
Net Conversion LLC	Media
Travel Reservations S.R.L>	Tour operator co-op - Brazil
W5, Inc.	Research vendor