

**Visit Orlando
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March 2021**

CM Trx Number	GL Posting Date	Check Amount
WDL000010884	3/1/2021 401k PPE 021921 PD 022621	52,959.25
EFT55464	3/2/2021 DATASITE ORLANDO	1,853.34
28983	3/3/2021 AIT WORLD WIDE LOGISTICS	2,500.00
28984	3/3/2021 ALOMA PRINTING	512.27
28985	3/3/2021 CZARNOWSKI DISPLAY SERVICE, INC.	971.28
28986	3/3/2021 DAHSKIP, INC. d/b/a	25.98
28987	3/3/2021 DAHSKIP, INC. d/b/a	16.64
28988	3/3/2021 FEDEX	122.22
28989	3/3/2021 P.C.M.A.	6,705.00
28990	3/3/2021 THOMSON WEST	564.96
28991	3/3/2021 MEDICAL COST CONTAINMENT SERVICES, INC.	202.50
EFT55466	3/3/2021 SIMPLVIEW LLC	157,000.00
WDL000010890	3/3/2021 2019 adj 401K profit share	5,159.78
EFT55468	3/9/2021 FACEBOOK, INC	155,147.59
EFT55469	3/9/2021 GOOGLE INC	120,796.21
EFT55470	3/9/2021 LEVEL3 FINANCING INC.	1,592.17
EFT55471	3/9/2021 MICROSOFT ONLINE, INC.	10,752.41
28992	3/10/2021 ACTIVE CYBER LLC	400.00
28993	3/10/2021 BOW - BUSINESS ON WEB, LLC	800.00
28994	3/10/2021 CONVENTION NEWS TELEVISION, LLC	1,800.00
28995	3/10/2021 EDGE INFORMATION MANAGEMENT INC	72.50
28996	3/10/2021 FEDEX	62.41
28997	3/10/2021 GMAC COMMUNICATIONS, LLC	4,015.00
28998	3/10/2021 IRON MOUNTAIN	788.10
28999	3/10/2021 LEXISNEXIS	655.13
29000	3/10/2021 STUDIO SAY SO, INC	3,136.00
29001	3/10/2021 HEART OF FLORIDA UNITED WAY	686.66
29002	3/10/2021 GUARDIAN LIFE INSURANCE COMPANY	9,457.08
29003	3/10/2021 CANON FINANCIAL SERVICES	1,266.23
WDL000010905	3/12/2021 Ulti PPE 030521 PD 031221	435,775.07
WDL000010904	3/15/2021 401k PPE 030521 PD 031221	53,191.19
EFT55473	3/16/2021 LESSONLY, INC.	7,300.00
EFT55474	3/16/2021 NET CONVERSION LLC	10,523.89
EFT55475	3/16/2021 UKG Inc	14,070.15
29004	3/17/2021 A-1 BROADCAST, LLC	10,500.00
29005	3/17/2021 AT&T	195.29
29006	3/17/2021 VOID	-
29007	3/17/2021 THE STG GROUP, INC.	1,230.08
29008	3/17/2021 FEDEX	182.03
29009	3/17/2021 MEGAPIXEL PRO LLC	845.00
29010	3/17/2021 STAMATS COMMUNICATIONS, INC.	4,000.00
600300269446	3/22/2021 CIGNA HEALTH AND LIFE INSURANCE COMPANY	74,314.71
EFT55477	3/23/2021 GOOGLE INC	866.04
EFT55478	3/23/2021 JUNO LIVE INC.	24,250.00
EFT55479	3/23/2021 DATASITE ORLANDO	1,853.34
EFT55480	3/23/2021 MIMICAST NORTH AMERICA, INC.	1,209.99

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EFT55481	3/23/2021 NXTBOOK MEDIA, LLC.	1,050.00
29011	3/24/2021 BRIGHT HOUSE NETWORKS	359.15
29012	3/24/2021 ADVANCED COMPUTING SOLUTIONS, INC.	190.00
29013	3/24/2021 SMART CITY	385.25
29014	3/24/2021 THOMSON WEST	677.96
FXDB021032300276	3/24/2021 WAVEMAKER CANADA ULC	103.18
EFT55483	3/26/2021 SOCIETY OF INDEPENDENT SHOW ORGANIZERS	15,000.00
WDL000010907	3/26/2021 Ulti PPE 031921 PD 032621	413,712.39
WDL000010906	3/29/2021 401k PPE 031921 PD 032621	53,202.79
EFT55485	3/30/2021 SEA HARBOR MASTER TENANT, LLC	109,368.05
EFT55487	3/31/2021 KENILWORTH MEDIA INC.	7,062.50
EFT55488	3/31/2021 THE STG GROUP, INC.	1,230.08
EFT55489	3/31/2021 ICON INTERNATIONAL INC "ICON"	406,732.61
EFT55490	3/31/2021 MMGY GLOBAL LLC	41,300.00

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
All Response Media	International media-buying agency - UK
Areas USA FLTP, LLC	Advertising - out of home
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Birlasoft, Inc.	Web development support
Canlink Travel Representatives	International trade rep - Canada
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
Computech of Central Florida, Inc.	IT, network, and application support services
DK Shifflet & Associates	Research vendor - travel statistics
Edelman Canada	Public relations agency - Canada
Edelman Mexico S.A. de C.V.	Public relations agency - Mexico
Emotive Travel Marketing	International trade rep - UK
Expedia LTDA.	International PR rep - Colombia
Facebook, Inc	Advertising digital media
Garcia Y Morfin SC	International trade rep - Mexico
Google, Inc.	Online media/advertising
Guardian Life Insurance Company	Dental and vision insurance
Icon International Inc "ICON"	Domestic and Canadian media-buying agency
J Terra Consultoria LTDA	International trade rep - Brazil
Jimena Cersosimo	International trade rep - Argentina
Microsoft Online, Inc.	Online media/advertising
Mutual of Omaha Insurance Company	LTD, STD & AD&D and life insurance
Network Presentation S.A.	International trade rep - Southern Cone
Push, Inc.	M&C media-buying and creative agency
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sapient Corporation	Domestic creative agency
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
Think Strawberries	International trade rep - India
UKG (formerly Ultipro)	HRIS/payroll system license fees
Ultipro PPE (various)	Payroll transfer
Zeno do Brasil LTDA	Public relations agency - Brazil

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One-Time or Intermittent Vendors	
Explanation of items \$10,000 or more	
A-1 Broadcast	Adv. production
Juno Live Inc.	Digital production
MMGY Global LLC	Research vendor
Net Conversion LLC	SEM
Society of Independent Show Organizers	Marketing and registration