

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
16141	03/01/2012 BOOK IT, INC.	\$1,700.00
16142	03/01/2012 CAREERTRACK	\$149.00
16143	03/01/2012 EILEEN OGINTZ	\$12,500.00
16144	03/01/2012 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
16145	03/01/2012 INTERPRO TRANSLATION SOLUTIONS	\$7,699.00
16146	03/01/2012 LOG ME IN INC	\$2,298.00
16147	03/01/2012 PET ASSURE CORP.	\$90.00
16148	03/01/2012 SKY NET	\$570.80
16149	03/01/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$975.03
16150	03/01/2012 22SQUARED, INC.	\$8,332.00
16151	03/01/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$487.52
EFT50897	03/01/2012 MANULIFE FINANCIAL	\$62,547.47
03/05/12	03/02/2012 GOOGLE INC	\$4,053.96
WDL000007328	03/02/2012 401K PPE 3/2/12 PD 3/9/12	\$66,055.82
16152	03/06/2012 LAURA BONNIVILLE	\$150.00
16153	03/06/2012 BRIAN UNLIMITED DISTRIBUTION CO.	\$16,892.18
16154	03/06/2012 CHARLES M. CSIZMAR d/b/a	\$90.00
16155	03/06/2012 MERGE CONSUMER MARKETING	\$10,416.67
16156	03/06/2012 PARK PLACE, INC	\$30,000.00
16157	03/06/2012 THE STANDARD INSURANCE CO T5	\$5,878.51
16158	03/06/2012 THE STANDARD INSURANCE CO T5	\$6,289.90
16159	03/06/2012 TRAVELERS/ INSURANCE OFFICE OF AMERICA-ALT	\$1,773.00
16160	03/06/2012 SOFTWARE MANAGEMENT, INC.	\$4,589.50
16161	03/06/2012 SCOTT FELTMAN	\$75.00
EFT50899	03/06/2012 PAUL BEIRNES	\$90.82
EFT50900	03/06/2012 DANIELLE COURTENAY	\$130.08
EFT50901	03/06/2012 SUSAN LOMAX	\$149.99
EFT50902	03/06/2012 KIM REED	\$181.48
EFT50903	03/06/2012 NANCY HAHN BONO	\$30.89
EFT50904	03/06/2012 SHERYL TAYLOR	\$75.00
120307012603	03/07/2012 ICAS PUBLIC RELATIONS	\$529.87
120307012604	03/07/2012 TOURISTIKDIENST TRUBER	\$1,918.07
120307012605	03/07/2012 PIA HOFFMANN PR	\$4,557.42
120307012616	03/07/2012 BP TRAVEL/ORBITAL MARKETING SVCS	\$6,777.99
120307012617	03/07/2012 NAS COMUNICACOES E REPRESENTACOES	\$15,990.00
120307012619	03/07/2012 ICAS PUBLIC RELATIONS	\$2,400.00
120307012621	03/07/2012 EVERWISE LIMITED	\$4,776.00
16162	03/08/2012 ADOBE SYSTEMS, INCORPORATED	\$6,326.92
16163	03/08/2012 ADP, INC.	\$1,595.13
16164	03/08/2012 AIT WORLD WIDE LOGISTICS	\$5,110.12
16165	03/08/2012 ALOMA PRINTING	\$8,276.67
16166	03/08/2012 AT&T	\$91.62
16167	03/08/2012 CISION US, INC.	\$2,695.41
16168	03/08/2012 CDW GOVERNMENT, INC.	\$2,012.43
16169	03/08/2012 CDS OF ORLANDO, INC. d/b/a	\$64.61
16170	03/08/2012 FEDEX OFFICE & PRINT SERVICES INC	\$726.33
16171	03/08/2012 FEDERAL EXPRESS	\$1,606.52

16172	03/08/2012 FREEMAN DECORATION CO	\$1,340.22
16173	03/08/2012 HIGH IMPACT COMMUNICATIONS	\$4,500.00
16174	03/08/2012 INTERDYN-CFO CONSULTING	\$3,379.38
16175	03/08/2012 KELLY ALLEN	\$29.27
16176	03/08/2012 KATHY MCLAIN	\$47.84
16177	03/08/2012 MEARS TRANSPORTATION GROUP	\$2,439.90
16178	03/08/2012 OFFICE DEPOT	\$330.15
16179	03/08/2012 ORANGE COUNTY CONVENTION CNTR	\$1,184.00
16180	03/08/2012 PC MALL GOV INC	\$792.73
16181	03/08/2012 PREMIERE GLOBAL SERVICES	\$201.04
16182	03/08/2012 PROGRESSIVE COMMUNICATIONS INTL	\$2,858.00
16183	03/08/2012 247/REALMEDIA	\$675.00
16184	03/08/2012 TEWS COMPANY	\$6,020.00
16185	03/08/2012 UNITED HEALTHCARE	\$110,163.69
16186	03/08/2012 VACO ORLANDO, LLC.	\$1,844.00
16187	03/08/2012 VERIZON WIRELESS	\$109.99
16188	03/08/2012 WORKSCAPES INC	\$202.56
16189	03/08/2012 PROGRESSIVE COMMUNICATIONS INTL	\$262.00
16190	03/08/2012 SANDI DAUGHERTY	\$75.00
EFT50906	03/08/2012 MARTINA ALLEN	\$200.14
EFT50907	03/08/2012 JEFFREY CONWAY	\$2,297.44
EFT50908	03/08/2012 KEN BARNETT	\$120.58
EFT50909	03/08/2012 CARYN S. REED	\$78.82
EFT50910	03/08/2012 PAULENE MINA KAWASJEEP	\$590.87
EFT50911	03/08/2012 KAREN SOTO	\$250.00
WDL000007356	03/09/2012 ADP ppe 3/2/12 pd 3/9/12	\$573,212.20
16191	03/13/2012 ACE EXPEDITERS, INC.	\$5,116.00
16192	03/13/2012 ADP, INC.	\$4,040.33
16193	03/13/2012 HEATHER HOUGH	\$75.00
16194	03/13/2012 INFORMZ INC	\$50,600.00
16195	03/13/2012 INTERDYN-CFO CONSULTING	\$2,664.01
16196	03/13/2012 MACHADO GARCIA-SERRA, LLC.	\$12,500.00
16197	03/13/2012 ORLANDO BUSINESS JOURNAL	\$73.00
16198	03/13/2012 OFFICE DEPOT	\$112.37
16199	03/13/2012 TAMMI RUNZLER	\$25.00
16200	03/13/2012 SPRINT	\$3.72
16201	03/13/2012 SPRINT PCS	\$6,107.36
16202	03/13/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$731.25
16203	03/13/2012 TEWS COMPANY	\$5,320.00
16204	03/13/2012 THE BASKET CASE	\$461.15
16205	03/13/2012 ACXIOM CORPORATION	\$24,167.00
16206	03/13/2012 VERIZON WIRELESS	\$149.28
16207	03/13/2012 VERIZON	\$104.10
16208	03/13/2012 22SQUARED, INC.	\$40,933.26
EFT50913	03/13/2012 LAURENCE BARRON	\$860.98
EFT50914	03/13/2012 MISTY JOHANTGEN	\$75.00
EFT50915	03/13/2012 FRED SHEA	\$9.00
EFT50916	03/13/2012 RENEE SMITH	\$9.09
120314010750	03/14/2012 TOTAL MEDIA LIMITED	\$29,794.31

16209	03/15/2012 AIR TRAFFIC SERVICES INC	\$9.99
16210	03/15/2012 AIT WORLD WIDE LOGISTICS	\$4,306.98
16211	03/15/2012 AT&T WIRELESS SERVICES	\$1,174.79
16212	03/15/2012 BRIAN UNLIMITED DISTRIBUTION CO.	\$25,016.59
16213	03/15/2012 CITRIX ONLINE	\$660.00
16214	03/15/2012 CMP MEDIA CAFE	\$5,000.00
16215	03/15/2012 CHARLES M. CSIZMAR d/b/a	\$862.50
16216	03/15/2012 FLORIDA SOCIETY OF ASSOCIATION	\$1,313.25
16217	03/15/2012 GMAC COMMUNICATIONS, LLC	\$4,329.12
16218	03/15/2012 GOOGLE INC	\$71.78
16219	03/15/2012 INTERPRO TRANSLATION SOLUTIONS	\$18,588.00
16220	03/15/2012 INTERNATIONAL PLANNING INC	\$6,600.00
16221	03/15/2012 J. VERO & ASSOCIATES	\$5,000.00
16222	03/15/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$508.75
16223	03/15/2012 MASS MUTUAL RETIREMENT SERVICES	\$500.00
16224	03/15/2012 OFFICEMAX INC	\$1,192.38
16225	03/15/2012 ORBITAL COMMUNICATIONS	\$6,555.00
16226	03/15/2012 SOUTHWEST AIRLINES CO.	\$5,000.00
16227	03/15/2012 VACO ORLANDO, LLC.	\$922.00
16228	03/15/2012 VERIZON BUSINESS	\$6,139.35
16229	03/15/2012 22SQUARED, INC.	\$750.00
16230	03/15/2012 NORTH AMERICAN JOURNEYS	\$1,650.00
EFT50918	03/15/2012 STEVE WILLIAMSON	\$1,844.25
EFT50920	03/15/2012 GOOGLE INC	\$153,321.29
120314006926	03/16/2012 EL TIEMPO	\$52,989.00
120314010748	03/16/2012 NAS COMUNICACOES E REPRESENTACOES	\$15,990.00
WDL000007355	03/16/2012 401K PPE 03/16/12 PD 03/23/12	\$62,819.87
16231	03/20/2012 AMERICAN EXPRESS	\$59.60
16232	03/20/2012 AMERICAN EXPRESS	\$34.83
16233	03/20/2012 AMERICAN EXPRESS	\$15,700.00
16234	03/20/2012 CONEX	\$31,626.96
16235	03/20/2012 CTM MEDIA GROUP, INC	\$1,954.44
16237	03/20/2012 FEDERAL EXPRESS	\$482.87
16238	03/20/2012 HIGH IMPACT COMMUNICATIONS	\$4,500.00
16239	03/20/2012 JUAN FERNANDEZ	\$600.00
16240	03/20/2012 OFFICE DEPOT	\$718.13
16241	03/20/2012 SANDI DAUGHERTY	\$75.00
16242	03/20/2012 PREMIERE GLOBAL SERVICES	\$779.16
16243	03/20/2012 FEDERAL EXPRESS	\$1,370.02
16244	03/20/2012 DOWNTOWN DALLAS, INC	\$2,000.00
16245	03/20/2012 DOWNTOWN DALLAS, INC	\$2,000.00
EFT50922	03/20/2012 KEN BARNETT	\$99.00
EFT50923	03/20/2012 PAUL BEIRNES	\$94.11
EFT50924	03/20/2012 EDWARD ALEXANDER DELGADO	\$139.51
EFT50925	03/20/2012 FERNA CUCCARESE	\$432.15
EFT50926	03/20/2012 PAULENE MINA KAWASJEEP	\$50.00
EFT50927	03/20/2012 MICHELLE MOLZ-SCHULTE	\$925.00
EFT50928	03/20/2012 MARY VINCENT	\$886.85
EFT50929	03/20/2012 CHERYL JONES	\$45.87

120321006248	03/21/2012 MONARCH UK	\$125,000.00
120321006249	03/21/2012 BRITISH AIRWAYS HOLIDAYS LTD	\$250,000.00
120321010137	03/21/2012 TRAVELZOO INC.	\$7,887.85
16246	03/22/2012 SAM'S CLUB	\$468.14
16247	03/22/2012 ABOVE AND BEYOND ONSITE BEAUTY TEAM	\$900.00
16248	03/22/2012 MARIA ANDREA ALAVA	\$917.93
16249	03/22/2012 AVAYA INC	\$1,170.23
16250	03/22/2012 CHRISTINA BECK	\$205.13
16251	03/22/2012 AT&T	\$974.01
16252	03/22/2012 BRIGHT HOUSE NETWORKS	\$338.83
16253	03/22/2012 BROCHURE DISPLAYS INC	\$1,320.00
16254	03/22/2012 D & A BUILDING SERVICES INC	\$79.88
16255	03/22/2012 FIRST INSIGHTS, LLC	\$14,290.00
16256	03/22/2012 FRED PRYOR SEMINARS	\$179.00
16257	03/22/2012 HOPS INTERNATIONAL, LLC	\$1,500.00
16258	03/22/2012 INTERDYN-CFO CONSULTING	\$1,448.31
16259	03/22/2012 LEXISNEXIS	\$869.00
16260	03/22/2012 LEARNING TECHNOLOGIES, INC.	\$2,130.00
16261	03/22/2012 THE MERCH-A-VEND CO.	\$218.60
16262	03/22/2012 OFFICE DEPOT	\$29.78
16263	03/22/2012 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$3,042.33
16264	03/22/2012 PROGRESS ENERGY FLORIDA INC	\$813.60
16265	03/22/2012 PROGRESS ENERGY FLORIDA INC	\$3,401.31
16266	03/22/2012 PROGRESS ENERGY FLORIDA INC	\$1,340.33
16267	03/22/2012 PROGRESS ENERGY FLORIDA INC	\$540.17
16268	03/22/2012 RACKSPACE LTD	\$15,187.25
16269	03/22/2012 SOUTHWEST MEDIA GROUP, INC.	\$8,954.34
16270	03/22/2012 TEWS COMPANY	\$5,609.28
16271	03/22/2012 TW TELECOM	\$3,192.08
16272	03/22/2012 HEART OF FLORIDA UNITED WAY	\$839.18
16273	03/22/2012 UNITED ARTS OF CENTRAL FL INC	\$98.94
16274	03/22/2012 VACO ORLANDO, LLC.	\$922.00
16275	03/22/2012 VERIZON WIRELESS	\$261.59
16276	03/22/2012 22SQUARED, INC.	\$8,332.00
16277	03/22/2012 WORKSCAPES INC	\$3,540.36
EFT50931	03/22/2012 PAUL BEIRNES	\$795.00
WDL000007357	03/23/2012 ADP ppe 3/16/12 pd 3/23/12	\$555,401.38
16278	03/27/2012 ADP, INC.	\$3,359.88
16279	03/27/2012 AIT WORLD WIDE LOGISTICS	\$2,888.58
16280	03/27/2012 ART SYSTEMS OF FLORIDA INC	\$88.76
16281	03/27/2012 BENCHMARK GRAPHICS	\$1,638.18
16282	03/27/2012 COLONIAL SUPPLEMENTAL INSURANCE	\$1,966.71
16283	03/27/2012 HIGH IMPACT COMMUNICATIONS	\$12,123.00
16284	03/27/2012 INTERPRO TRANSLATION SOLUTIONS	\$198.00
16285	03/27/2012 INSURANCE OFFICE OF AMERICA	\$3,040.00
16286	03/27/2012 IPERCEPTIONS, INC.	\$38,713.00
16287	03/27/2012 INDUSTRY MARKETING SOLUTIONS, LLC	\$1,260.00
16288	03/27/2012 MACHADO GARCIA-SERRA, LLC.	\$5,700.00
16289	03/27/2012 CHRISTOPHER MATTIE	\$973.21

16290	03/27/2012 MILAGROS MONTIEL BUCKLEY	\$70.50
16291	03/27/2012 OFFICE DEPOT	\$56.83
16292	03/27/2012 PITNEY BOWES CREDIT CORP.	\$360.95
16293	03/27/2012 PUSH, INC.	\$67,151.35
16294	03/27/2012 RAMON LOPEZ, JR.	\$14.50
16295	03/27/2012 247/REALMEDIA	\$675.00
16296	03/27/2012 RECALL-TOTAL INFORMATION MGT.	\$131.39
16297	03/27/2012 RR DONNELLEY & SONS	\$3,111.20
16298	03/27/2012 D.K. SHIFFLET & ASSOCIATES LTD	\$21,513.00
16299	03/27/2012 SPRINT PCS	\$6,394.73
16300	03/27/2012 SIMPLEVIEW, INC.	\$13,750.00
16301	03/27/2012 TEWS COMPANY	\$11,162.27
EFT50933	03/27/2012 LARRY HENRICHS	\$100.00
EFT50934	03/27/2012 MISTY JOHANTGEN	\$75.00
EFT50935	03/27/2012 SHERYL TAYLOR	\$75.00
EFT50936	03/27/2012 WILLIAM A WITT	\$75.00
16302	03/29/2012 EMILY KAUFMAN	\$800.00
16303	03/29/2012 SCOTT FELTMAN	\$75.00
16304	03/29/2012 PET ASSURE CORP.	\$90.00
16305	03/29/2012 SOUTHWEST MEDIA GROUP, INC.	\$230,939.68
16306	03/29/2012 TEE IT UP RADIO NETWORK	\$500.00
16307	03/29/2012 ALL STAR VACATION HOMES	\$1,339.05
16308	03/29/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$487.52
16309	03/29/2012 PC NAMETAGS	\$290.02
16310	03/29/2012 SYMBOL GROUP INC.	\$34,969.50
120328011506	03/29/2012 TOTAL MEDIA LIMITED	\$34,903.49
120328011507	03/29/2012 BLUE PLANET TV PRODUCTION GMBH	\$6,935.15
120328011508	03/29/2012 VIRGIN HOLIDAYS	\$42,503.67
120328011510	03/29/2012 SISTEMAS COMUNICACIONALES SA	\$500.00
120328011513	03/29/2012 MAZUMA MEDIA, INC.	\$19,200.00
120328011514	03/29/2012 HIPPO EXPRESS INC	\$1,034.12
120328011515	03/29/2012 SUPORTE COMUNICACOES LTDA - ME	\$13,589.70
120329009835	03/29/2012 WOLF PROPAGANDA LTDA.	\$60,538.81
03/30/12	03/30/2012 CARLOS RICARDO GUTIERREZ	\$25,771.57
03/31/2012	03/31/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$9,196.73

Recurring Vendors

Explanation of items \$5,000 or more

Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
Merge	Ad Agency/Media Purchases - African-American Market
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Interactive Marketing
Tews Company	Temporary Staffing
The Standard Insurance Co T5	Insurance - LTD, STD, AD&D and Life
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Verizon Business	Telecommunications
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

One-Time or Intermittent Vendors

Explanation of items \$5,000 or more

Adobe Systems, Incorporated	Software
Ace Expeditors, Inc.	Fulfilment
AIT World Wide Logistics	Warehouse
Aloma Printing	Printing
Blue Planet TV Production GMBH	Adv. Media
BP Travel/Orbital Marketing Svcs	UK Fulfillment
British Airways Holidays LTD	Adv. Media
CMP Media Café	Public Relations Spokesperson
Conex	Booth - Europe
Eileen Oginitz	Public Relations Spokesperson
El Tiempo	Adv. Media
First Insights, LLC	Research Vendor
Informz Inc.	Email Service Provider
International Planning Inc	Translation Service
Interpro Translation Solutions	Translation Service
Iperceptions, Inc.	Research Vendor
J. Vero & Associates	Domestic Marketing Support
Monarch UK	Adv. Media - Co-op
Orbital Communications	Adv. Production
Park Place, Inc.	African American Targeted Event
Southwest Airlines Co.	Adv. Media
Suporte Comunicacoes LTDA - ME	Fulfilment
Symbol Group Inc.	Consulting on M&C Web Site
Travelzoo Inc.	Adv. Media
Virgin Holidays	Adv. Media