

**Visit Orlando  
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June 2013**

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
WDL000007804	06/03/2013 401K ppe 05/24/13 pd 6/3/13	\$53,061.41
18612	06/04/2013 ADP, INC.	\$1,895.62
18613	06/04/2013 AIT WORLD WIDE LOGISTICS	\$368.00
18614	06/04/2013 ALOMA PRINTING	\$89.46
18615	06/04/2013 HIGH IMPACT COMMUNICATIONS	\$4,500.00
18616	06/04/2013 ORLANDO BUSINESS JOURNAL	\$81.00
18617	06/04/2013 PROVIDENT LIFE & ACCIDENT INSURANCE CO	\$760.39
18618	06/04/2013 SOUTHWEST MEDIA GROUP, INC.	\$2,840.00
18619	06/04/2013 TEWS COMPANY	\$2,952.00
18620	06/04/2013 YP LLC	\$1,217.44
18621	06/04/2013 AT&T	\$100.03
18622	06/04/2013 FEDERAL EXPRESS	\$1,757.32
18623	06/04/2013 OFFICE DEPOT	\$88.37
18624	06/05/2013 ALOMA PRINTING	\$175.73
18625	06/05/2013 BENCHMARK GRAPHICS	\$1,444.80
18626	06/05/2013 CANON FINANCIAL SERVICES	\$861.30
18627	06/05/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$397.50
18628	06/05/2013 MILAGROS MONTIEL BUCKLEY	\$83.75
18629	06/05/2013 OFFICE DEPOT	\$153.62
18630	06/05/2013 ORBITZ WORLDWIDE, INC	\$19,315.39
18631	06/05/2013 REMEDY TEMP, INC	\$4,543.09
18632	06/05/2013 SIMPLEVIEW, INC.	\$100.00
18633	06/05/2013 TEWS COMPANY	\$2,952.00
130605009775	06/05/2013 LA BANCA DE INVERSION S.A.	\$3,482.30
130605009776	06/05/2013 B & B MEDIEN	\$1,194.51
WDL000007774	06/07/2013 401K PPE 060713 PD 061413	\$54,892.84
18634	06/11/2013 ACCESS INTELLIGENCE, LLC	\$500.00
18635	06/11/2013 AIT WORLD WIDE LOGISTICS	\$243.74
18636	06/11/2013 COMMUNITY MARKETING INC.	\$1,500.00
18637	06/11/2013 GOV CONNECTION INC	\$296.35
18638	06/11/2013 HAYWORTH CREATIVE PUBLIC RELATIONS	\$4,572.50
18639	06/11/2013 RAMON LOPEZ, JR.	\$14.00
18640	06/11/2013 UNITED ARTS OF CENTRAL FL INC	\$120.32
18641	06/11/2013 HEART OF FLORIDA UNITED WAY	\$884.12
18642	06/11/2013 VERIZON	\$94.55
18643	06/11/2013 AT&T WIRELESS SERVICES	\$1,954.63
18644	06/11/2013 AT&T	\$560.12
18645	06/11/2013 QUAD/GRAPHICS, INC	\$26,125.00
18646	06/11/2013 COLLETTE JOHNSON	\$107.00
EFT51508	06/11/2013 KEN BARNETT	\$30.68
EFT51509	06/11/2013 DOROTHY GERMAIN	\$110.00
EFT51510	06/11/2013 JERRY MIRVILLE	\$55.00
EFT51511	06/11/2013 KRISTIN ROTHBAUER	\$55.00
18647	06/13/2013 ERIC DEJESUS	\$110.00
18648	06/13/2013 ADP, INC.	\$891.37
18649	06/13/2013 ALOMA PRINTING	\$1,057.56
18650	06/13/2013 BENCHMARK GRAPHICS	\$952.50

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18651	06/13/2013 FEDERAL EXPRESS	\$1,912.00
18652	06/13/2013 GMAC COMMUNICATIONS, LLC	\$3,515.00
18653	06/13/2013 HOTEL HUMAN RESOURCES ASSOC. OF CENTRAL FL, INC	\$25.00
18654	06/13/2013 MAT MEDIA	\$30,000.00
18655	06/13/2013 OFFICE DEPOT	\$79.31
18656	06/13/2013 ORANGE COUNTY CONVENTION CNTR	\$36.00
18657	06/13/2013 SPRINT	\$1.94
18658	06/13/2013 SURVEY SAMPLING INTERNATIONAL, LLC	\$10,655.94
18659	06/13/2013 DTG OPERATIONS, INC.	\$1,435.20
18660	06/13/2013 TEWS COMPANY	\$2,236.80
18661	06/13/2013 22SQUARED, INC.	\$395,740.50
EFT51513	06/13/2013 JEFFREY CONWAY	\$55.00
EFT51514	06/13/2013 DARYL CRONK	\$55.00
130612009303	06/14/2013 SUPORTE COMUNICACOES LTDA - ME	\$14,424.00
WDL000007802	06/14/2013 ADP ppe 6/7/13 pd 6/14/13	\$448,525.63
18662	06/18/2013 ACXIOM CORPORATION	\$24,167.00
18663	06/18/2013 BRIGHT HOUSE NETWORKS	\$363.37
18664	06/18/2013 CONFERENCE PLUS INC	\$408.53
18665	06/18/2013 FEDERAL EXPRESS	\$1,118.24
18666	06/18/2013 SCOTT FELTMAN	\$55.00
18667	06/18/2013 MONOTYPE IMAGING INC.	\$2,908.00
18668	06/18/2013 ORLANDO BUSINESS JOURNAL	\$94.00
18669	06/18/2013 OFFICE DEPOT	\$58.67
18670	06/18/2013 US DEPARTMENT OF COMMERCE	\$10,710.00
18671	06/18/2013 PROVIDENT LIFE & ACCIDENT INSURANCE CO	\$1,501.18
18672	06/18/2013 RACKSPACE LTD	\$15,187.25
18673	06/18/2013 247/REALMEDIA	\$1,350.00
18674	06/18/2013 RECALL-TOTAL INFORMATION MGT.	\$417.39
18675	06/18/2013 SCANTRON SERVICE GROUP	\$2,379.51
18676	06/18/2013 SANDI DAUGHERTY	\$55.00
18677	06/18/2013 SOUTHWEST MEDIA GROUP, INC.	\$102,763.93
18678	06/18/2013 VERIZON WIRELESS	\$177.84
18679	06/18/2013 BENCHMARK GRAPHICS	\$766.75
EFT51516	06/18/2013 FERNA CUCCARESE	\$165.00
EFT51517	06/18/2013 KIM REED	\$55.00
EFT51518	06/18/2013 ZSUZSANNA KULCSAR	\$64.18
D 2013061700467	06/19/2013 GOOGLE INC	\$13,647.25
18680	06/20/2013 TIMOTHIE TINSLEY	\$140.00
18681	06/20/2013 RACHEL TURETZKY	\$274.93
18682	06/20/2013 AT&T ADVERTISING SOLUTIONS	\$615.57
18683	06/20/2013 BENCHMARK GRAPHICS	\$1,485.50
18684	06/20/2013 CDS OF ORLANDO, INC. d/b/a	\$215.70
18685	06/20/2013 DELL SERVICE SALES	\$8,104.62
18686	06/20/2013 FPIS, INC.	\$2,858.00
18687	06/20/2013 INTERPRO TRANSLATION SOLUTIONS	\$6,970.10
18688	06/20/2013 MACHADO GARCIA-SERRA, LLC.	\$25,213.62
18689	06/20/2013 MILAGROS MONTIEL BUCKLEY	\$101.40
18690	06/20/2013 OFFICE DEPOT	\$142.61

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18691	06/20/2013 RAMON LOPEZ, JR.	\$12.50
18692	06/20/2013 SAPIENT CORPORATION	\$29,141.38
18693	06/20/2013 ONEBIRD	\$1,455.30
18694	06/20/2013 VERIZON WIRELESS	\$163.75
06/21/13	06/20/2013 CARLOS RICARDO GUTIERREZ	\$782.94
130619011405	06/20/2013 ICAS PUBLIC RELATIONS	\$1,902.76
130619011406	06/20/2013 LPI COMMUNICATIONS GROUP, INC	\$1,407.91
130619011408	06/20/2013 COMMUNIGAYTE GMBH	\$7,000.00
130619011409	06/20/2013 CORPORACION T.T.I.C.A.	\$800.00
130619011410	06/20/2013 SISTEMAS COMUNICACIONALES SA	\$1,000.00
EFT51520	06/20/2013 CASEY THOMPSON	\$55.00
EFT51521	06/20/2013 DEBORAH HENRICH	\$55.00
EFT51522	06/20/2013 PAUL BEIRNES	\$110.00
EFT51523	06/20/2013 JULIE JACOBS	\$55.00
18695	06/24/2013 LEXINGTON REALTY TRUST D/B/A	\$200,000.00
18696	06/25/2013 ALOMA PRINTING	\$780.65
18697	06/25/2013 AT&T	\$125.54
18698	06/25/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$28,193.18
18699	06/25/2013 CENTRAL FLORIDA PARTNERSHIP	\$3,500.00
18700	06/25/2013 CINTAS DOCUMENT MGMNT ORLANDC	\$107.93
18701	06/25/2013 CLEAR CHANNEL AIRPORT	\$855.00
18702	06/25/2013 DUVOICE CORPORATION	\$919.00
18703	06/25/2013 FEDERAL EXPRESS	\$1,589.28
18704	06/25/2013 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
18705	06/25/2013 LEXISNEXIS	\$538.00
18706	06/25/2013 MEETING PROFESSIONALS INT'L	\$6,605.00
18707	06/25/2013 OFFICE DEPOT	\$56.23
18708	06/25/2013 PR NEWSWIRE ASSOCIATION LLC	\$195.00
18709	06/25/2013 RAMON LOPEZ, JR.	\$4.50
18710	06/25/2013 TEWS COMPANY	\$4,240.00
EFT51525	06/25/2013 GOOGLE INC	\$133,624.11
EFT51527	06/25/2013 MANULIFE FINANCIAL	\$62,952.82
18711	06/28/2013 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$8,803.09
18712	06/28/2013 UNITED HEALTHCARE	\$110,548.43
18713	06/28/2013 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$2,935.08
18714	06/28/2013 PET ASSURE CORP.	\$36.00
18715	06/28/2013 AMERICAN COUNCIL ON THE TEACHING OF FOREIGN LANGUAGES D/B/A	\$2,155.00
18716	06/28/2013 ADOBE SYSTEMS, INCORPORATED	\$2,825.00
18717	06/28/2013 BENCHMARK GRAPHICS	\$416.00
18718	06/28/2013 BURRELLES LUCE	\$1,493.40
18719	06/28/2013 INTERDYN BMI	\$175.00
18720	06/28/2013 IPSOS LOYALTY INC	\$18,350.00
18721	06/28/2013 LATTIMER COMMUNICATIONS, INC.	\$23,997.98
18722	06/28/2013 MACHADO GARCIA-SERRA, LLC.	\$56,919.51
18723	06/28/2013 MIMICAST NORTH AMERICA, INC.	\$1,717.20
18724	06/28/2013 TRISTAR PUBLISHING INC	\$1,500.00
WDL000007803	06/28/2013 ADP ppe 6/21/13 pd 6/28/13	\$487,339.46
06/30/2013	06/30/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$7,286.67

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lattimer Communications, Inc.	Ad Agency/Media Purchases - African-American Market
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions

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United Healthcare	Health Insurance
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$5,000 or more	
Communigayte GMBH	Public Relations Spokesperson
Interpro Translation Solutions	Translation Services
IPSOS Loyalty Inc.	Research Vendor
Lexington Realty Trust D/B/A	Security Deposit for Sea Harbor Bldg.
MAT Media	Advertising/Media
Meeting Professionals Int'l	Advertising/Media Co-Op
Orbitz Worldwide, Inc.	Adv. Digital Media
Quad/Graphics, Inc.	Printing
Sapient Corporation	Adv. Digital Media
Suporte Comunicacoes LTDA - ME	Postage
Survey Sampling International LLC	Research Vendor
US Department of Commerce	Research Vendor