

**Visit Orlando  
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July 2021**

<b>CM Trx Number</b>	<b>GL Posting Date</b>	<b>Check Amount</b>
WDL000010993	7/2/2021 Ulti PPE 062521 PD 070221	419,069.66
210706070122	7/6/2021 NEXTFactor Enterprises, Inc.	15,000.00
29145	7/6/2021 ALOMA PRINTING	203.42
29146	7/6/2021 BOW - BUSINESS ON WEB, LLC	800.00
29147	7/6/2021 BRIGHT HOUSE NETWORKS	283.32
29148	7/6/2021 CLEAR CHANNEL OUTDOOR	1,130.00
29149	7/6/2021 DAHSKIP, INC. d/b/a	31.64
29150	7/6/2021 FEDEX	31.24
29151	7/6/2021 GMAC COMMUNICATIONS, LLC	4,015.00
29152	7/6/2021 IRON MOUNTAIN	788.10
29153	7/6/2021 MEDICAL COST CONTAINMENT SERVICES, INC.	193.50
29154	7/6/2021 USAE	5,200.00
29155	7/6/2021 VERIZON BUSINESS	2,696.20
EFT55607	7/6/2021 CISION US, INC.	195.00
EFT55608	7/6/2021 CDW GOVERNMENT, INC.	612.38
EFT55609	7/6/2021 CONCUR TECHNOLOGIES, INC.	3,357.85
EFT55610	7/6/2021 DELL SERVICE SALES	2,480.91
EFT55611	7/6/2021 THE STG GROUP, INC.	3,690.24
EFT55612	7/6/2021 FACEBOOK, INC	251,107.26
EFT55613	7/6/2021 GOOGLE INC	147,061.00
EFT55614	7/6/2021 ICON INTERNATIONAL INC "ICON"	1,548,666.79
EFT55615	7/6/2021 LONDON TOURISM PUBLICATIONS, INC.	790.00
EFT55616	7/6/2021 MICROSOFT ONLINE, INC.	10,253.40
EFT55617	7/6/2021 MIMICAST NORTH AMERICA, INC.	1,373.40
EFT55618	7/6/2021 MUCK RACK, LLC	6,250.00
EFT55619	7/6/2021 NET CONVERSION LLC	12,585.15
EFT55620	7/6/2021 STAMATS COMMUNICATIONS, INC.	1,500.00
EFT55623	7/6/2021 MMGY GLOBAL LLC	20,650.00
WDL000010992	7/6/2021 401k PPE 062521 PD 070221	59,474.10
21194006395582	7/10/2021 COLUMBUS US	601.05
210713065783	7/13/2021 CrowdRiff Inc.	5,000.00
EFT55624	7/13/2021 CDW GOVERNMENT, INC.	1,678.35
EFT55625	7/13/2021 COLUMBUS US	3,400.00
EFT55626	7/13/2021 DELL SERVICE SALES	24,575.24
EFT55627	7/13/2021 THE STG GROUP, INC.	1,230.08
EFT55628	7/13/2021 ICON INTERNATIONAL INC "ICON"	98,262.86
EFT55629	7/13/2021 NORTHSTAR TRAVEL MEDIA LLC	100.00
EFT55630	7/13/2021 PCMA	7,093.00
EFT55631	7/13/2021 THOMSON WEST	564.96
EFT55632	7/13/2021 UKG Inc	629.20
29156	7/14/2021 ASAE	6,000.00
29157	7/14/2021 ASAE	1,537.17
29158	7/14/2021 CANON FINANCIAL SERVICES	1,357.47

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29159	7/14/2021 CLEAR CHANNEL OUTDOOR	1,130.00
29160	7/14/2021 FEDEX	22.11
29161	7/14/2021 ORLANDO BUSINESS JOURNAL	7,826.10
29162	7/14/2021 STUDIO SAY SO, INC	2,500.00
WDL000010995	7/16/2021 Ulti PPE 070921 PD 071621	423,536.61
WDL000010994	7/19/2021 401k PPE 070921 PD 071621	59,539.70
602200305680	7/20/2021 CIGNA HEALTH AND LIFE INSURANCE COMPANY	102,143.51
CMXFR00000202	7/20/2021 BB&T CREDIT CARD	57,902.70
EFT55634	7/20/2021 CONFERENCEDIRECT, LLC.	2,500.00
EFT55635	7/20/2021 TARSUS CONNECT LLC	11,850.00
EFT55636	7/20/2021 COLUMBUS US	9,945.00
EFT55637	7/20/2021 ICON INTERNATIONAL INC "ICON"	31,526.47
EFT55638	7/20/2021 LEVEL3 FINANCING INC.	899.92
EFT55639	7/20/2021 NTT CLOUD COMMUNICATIONS U.S. INC.	79.15
EFT55640	7/20/2021 COX RADIO, INC.	7,000.00
29163	7/21/2021 AirDNA, LLC	5,700.00
29164	7/21/2021 ALOMA PRINTING	366.89
29165	7/21/2021 DAHSKIP, INC. d/b/a	61.70
29166	7/21/2021 CZARNOWSKI DISPLAY SERVICE, INC.	1,830.50
29167	7/21/2021 FEDEX	196.79
29168	7/21/2021 GMAC COMMUNICATIONS, LLC	5,015.00
29169	7/21/2021 ORLANDO BUSINESS JOURNAL	15,163.05
29170	7/21/2021 SMART CITY SOLUTIONS, LLC	404.54
29171	7/21/2021 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	452.45
29172	7/21/2021 STUDIO SAY SO, INC	3,700.00
29173	7/21/2021 VERIZON WIRELESS	381.67
EFT55642	7/27/2021 CDW GOVERNMENT, INC.	658.17
EFT55643	7/27/2021 E-PRO DIRECT LLC	7,625.00
EFT55644	7/27/2021 THE STG GROUP, INC.	1,230.08
EFT55645	7/27/2021 ICON INTERNATIONAL INC "ICON"	552,363.19
EFT55646	7/27/2021 MEARS TRANSPORTATION GROUP	123.00
EFT55647	7/27/2021 PCMA	5,000.00
EFT55648	7/27/2021 STAMATS COMMUNICATIONS, INC.	4,000.00
EFT55649	7/27/2021 SEA HARBOR PROPERTY SPV, LLC	108,173.55
29174	7/28/2021 ALOMA PRINTING	83.07
29175	7/28/2021 DAHSKIP, INC. d/b/a	22.32
29176	7/28/2021 MEETING MOVERS INC	650.00
29177	7/28/2021 MUTUAL OF OMAHA INSURANCE COMPANY	8,736.93
WDL000010998	7/30/2021 Ulti PPE 072321 PD 07302021	518,002.66

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
All Response Media	International media-buying agency - UK
Areas USA FLTP, LLC	Advertising - out of home
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Birlasoft, Inc.	Web development support
Canlink Travel Representatives	International trade rep - Canada
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
Computech of Central Florida, Inc.	IT, network, and application support services
DK Shifflet & Associates	Research vendor - travel statistics
Edelman Canada	Public relations agency - Canada
Edelman Mexico S.A. de C.V.	Public relations agency - Mexico
Emotive Travel Marketing	International trade rep - UK
Expedia LTDA.	International PR rep - Colombia
Facebook, Inc	Advertising digital media
Garcia Y Morfin SC	International trade rep - Mexico
Google, Inc.	Online media/advertising
Guardian Life Insurance Company	Dental and vision insurance
Icon International Inc "ICON"	Domestic and Canadian media-buying agency
J Terra Consultoria LTDA	International trade rep - Brazil
Jimena Cersosimo	International trade rep - Argentina
Microsoft Online, Inc.	Online media/advertising
Mutual of Omaha Insurance Company	LTD, STD & AD&D and life insurance
Net Conversion LLC	SEM
Network Presentation S.A.	International trade rep - Southern Cone
Push, Inc.	M&C media-buying and creative agency
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sapient Corporation	Domestic creative agency
Sea Harbor Property SPV, LLC	Rent for main office
Simpleview, Inc.	Consumer website SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
Think Strawberries	International trade rep - India
UKG (formerly Ultipro)	HRIS/payroll system license fees
Ultipro PPE (various)	Payroll transfer
Zeno do Brasil LTDA	Public relations agency - Brazil

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<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$10,000 or more	
Dell Service Sales	Computer equipment
MMGY Global LLC	Research vendor
Orlando Business Journal	Advertising digital media
NEXTFactor Enterprises, Inc.	Strategic Planning Consultant
Tarsus Connect LLC	Conference registration

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BB&T Credit Card Expenses		
Amount	Vendor	Type of Expenditure
30,485.49	Lmg Llc	Advertising production
6,500.00	Informa Connect/Markets/	Booth registration
6,461.10	Msft * E0800f1x3k	Microsoft 365 subscription
2,868.16	Smart City Metro	Phone lines @ convention center offices
1,120.93	Orange County C C Cater 7	Convention catering
880.54	Orange County C C Cater 7	Convention catering
716.52	Lake Buena Vista Rst&spa	Promotional prize
550.00	Cema Summit July 2021	Registraion fee
536.76	Wdw Disney Tickets	Promotional prize
500.00	Tveyes Inc	Monitoring/clip service
381.95	Vzwrlls*my Vz Vb P	Voice and data communications
368.06	Orange County C C Cater 7	Advertising production
364.95	Semrush.Com	Monthly SEM charge
364.95	Semrush.Com	Monthly SEM charge
315.72	Amzn Mktp Us	Office supplies
299.99	Apple.Com/Bill	Hardware/software
292.18	Dnh*godaddy.Com	License fees
283.40	Delta Air	Promotional prize
283.40	Delta Air	Promotional prize
283.40	Delta Air	Promotional prize
283.40	Delta Air	Promotional prize
259.90	Amzn Mktp Us	Office supplies
240.00	Msft * E0800f1w0h	Microsoft business voice trial
227.59	Officemax/Officedept#6876	Office supplies
222.90	Amexgiftcard.Com-Bol	Promotional prize
193.93	Lmg Llc	Advertising production
183.75	Amzn Mktp Us	Office supplies
169.58	Staples 00100271	Office supplies
134.40	Delta Air	Promotional prize
134.40	Delta Air	Promotional prize
134.40	Delta Air	Promotional prize
134.40	Delta Air	Promotional prize
130.96	Officemax/Officedept#6876	Office supplies
129.88	Amazon.Com*2x2vq1jj0 Amzn	Office supplies
123.96	Amzn Mktp Us	Office supplies
99.00	Hotjar	License fees
98.70	Walmart.Com Az	Tradeshow supplies
95.76	Amazon.Com*215w33pn2	Hardware/software
95.00	Smartsheet Inc.	License fees
94.64	Wm Supercenter #942	Tradeshow supplies
73.98	Amzn Mktp Us	Office supplies
68.95	Wm Supercenter #2499	Tradeshow supplies
62.53	Amzn Mktp Us	Hardware/software
59.97	Walmart.Com Az	Tradeshow supplies
58.00	Optinmonster-Addons -	License fees

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55.00	Amzn Mktp Us	Office supplies
46.89	Michaels Stores 8836	Office supplies
34.89	Samsclub #8290	Office supplies
34.06	Wal-Mart #3212	Tradeshow supplies
30.74	Sfax	Voice and data communications
30.20	Staples 00100271	Office supplies
29.00	Optinmonster-Addons -	License fees
27.43	7-Eleven 38860	Gas for company vehicle
27.00	Hyatt Reg Orlando Park	Event parking
26.73	Amazon.Com*2l4gh7zx2 Amzn	Office supplies
25.00	Fdle Cchinet	Background check
25.00	Fdle Cchinet	Background check
25.00	Fdle Cchinet	Background check
20.00	Msft * E0800f21p2	License fees
19.98	Dnh*sucuri Website Securi	Computer services & maint.
16.40	7-Eleven 35277	Gas for company vehicle
12.99	Canva* 03040-22088720	Office supplies
8.99	Amzn Mktp Us	Office supplies
7.49	Amzn Mktp Us	Office supplies
6.00	Msft * E0800fdr68	License fees
4.00	Church Street Phase 1	Event parking
4.00	The Business Journals	Subscriptions
4.00	D J	Subscriptions
4.00	Msft * E0800f1zvl	License fees
3.72	Michaels Stores 8836	Office supplies
2.97	Foreign Transaction Fee	Transaction Fee
2.67	Foreign Transaction Fee	Transaction Fee
1.07	Dollar Tree	Tradeshow supplies