

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
WDL000007468	07/02/2012 Mass Mutual 401K adj	\$1,711.48
EFT51071	07/03/2012 MANULIFE FINANCIAL	\$62,547.47
16833	07/03/2012 PUSH, INC.	\$50,000.00
16840	07/03/2012 QUESTEX MEDIA GROUP, INC.	\$12,500.00
16837	07/03/2012 THE STANDARD INSURANCE CO T5	\$6,149.10
16836	07/03/2012 THE STANDARD INSURANCE CO T5	\$6,037.13
16839	07/03/2012 VERIZON BUSINESS	\$5,787.51
16838	07/03/2012 TEWS COMPANY	\$3,619.20
16830	07/03/2012 FEDERAL EXPRESS	\$2,988.57
16828	07/03/2012 AIT WORLD WIDE LOGISTICS	\$2,946.41
16834	07/03/2012 RECALL-TOTAL INFORMATION MGT.	\$1,068.36
EFT51076	07/03/2012 JOHANNA D'LaROTTA	\$483.29
16835	07/03/2012 SAM'S CLUB	\$446.35
16832	07/03/2012 PITNEY BOWES CREDIT CORP.	\$370.45
EFT51078	07/03/2012 DENISE SPIEGEL	\$150.00
EFT51073	07/03/2012 KEN BARNETT	\$120.00
EFT51074	07/03/2012 LAURENCE BARRON	\$75.00
EFT51075	07/03/2012 DEBORAH HENRICHS	\$75.00
EFT51077	07/03/2012 EDWARD ALEXANDER DELGADO	\$75.00
16831	07/03/2012 MASS MUTUAL RETIREMENT SERVICES	\$9.13
16829	07/03/2012 APPLE ONE EMPLOYMENT SERVICES	\$0.00
WDL000007455	07/06/2012 401K PPE 070612 PD 071312	\$45,741.99
16854	07/10/2012 UNITED HEALTHCARE	\$114,073.43
16841	07/10/2012 ACXIOM CORPORATION	\$24,167.00
16856	07/10/2012 SYMBOL GROUP INC.	\$11,286.00
16842	07/10/2012 ADOBE SYSTEMS, INCORPORATED	\$5,987.27
16852	07/10/2012 PUSH, INC.	\$5,103.12
16849	07/10/2012 OCE FINANCIAL SERVICES, INC.	\$1,272.70
16848	07/10/2012 MACHADO GARCIA-SERRA, LLC.	\$810.33
16851	07/10/2012 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$729.02
16845	07/10/2012 ENTERTAINMENT WARD, INC.	\$700.00
16843	07/10/2012 APPLE ONE EMPLOYMENT SERVICES	\$581.12
EFT51081	07/10/2012 JULIE JACOBS	\$150.00
16850	07/10/2012 OFFICE DEPOT	\$142.24
16855	07/10/2012 YAHAYRA VEGA	\$127.35
16847	07/10/2012 KELLY ALLEN	\$88.46
16846	07/10/2012 SCOTT FELTMAN	\$75.00
EFT51082	07/10/2012 MISTY JOHANTGEN	\$75.00
EFT51083	07/10/2012 ZITA STEGLICH	\$75.00
16844	07/10/2012 CHASE STAFFING SERVICES	\$64.00
EFT51080	07/10/2012 CARYN S. REED	\$35.03
16853	07/10/2012 RAMON LOPEZ, JR.	\$3.00
120711010742	07/11/2012 BP TRAVEL/ORBITAL MARKETING SVCS	\$6,631.04
16883	07/12/2012 22SQUARED, INC.	\$288,922.74
16875	07/12/2012 MERGE CONSUMER MARKETING	\$40,000.00
16862	07/12/2012 CARAT CANADA INC	\$34,700.00
16879	07/12/2012 STRATEGIC MARKETING & RESEARCH, INC.	\$20,000.00

16869	07/12/2012 MACHADO GARCIA-SERRA, LLC.	\$12,500.00
16874	07/12/2012 ORBITZ WORLDWIDE, INC	\$8,032.51
16860	07/12/2012 BENCHMARK GRAPHICS	\$5,680.24
16867	07/12/2012 HIGH IMPACT COMMUNICATIONS	\$4,500.00
16880	07/12/2012 TEWS COMPANY	\$3,833.60
16878	07/12/2012 QUAD/GRAPHICS, INC	\$3,807.25
16865	07/12/2012 HAYWORTH CREATIVE PUBLIC RELATIONS	\$3,500.00
16863	07/12/2012 CROSS FERNANDEZ & RILEY,LLP	\$3,412.00
16876	07/12/2012 PC MALL GOV INC	\$1,936.01
16877	07/12/2012 PROGRESSIVE COMMUNICATIONS INTL	\$1,849.00
16871	07/12/2012 MIMICAST NORTH AMERICA, INC.	\$1,620.00
16861	07/12/2012 BROCHURE DISPLAYS INC	\$1,320.00
16858	07/12/2012 APPLE ONE EMPLOYMENT SERVICES	\$1,226.24
16884	07/12/2012 PROGRESSIVE COMMUNICATIONS INTL	\$1,022.77
16868	07/12/2012 LPI COMMUNICATIONS GROUP, INC	\$683.54
16873	07/12/2012 OFFICE DEPOT	\$534.49
16870	07/12/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$441.16
16882	07/12/2012 WORKSCAPES INC	\$405.12
16857	07/12/2012 ADVANCED MECHANICAL SERVICES	\$170.00
16872	07/12/2012 NAYLOR PUBLICATIONS INC	\$169.50
16859	07/12/2012 AT&T	\$110.92
16881	07/12/2012 VERIZON	\$96.63
16866	07/12/2012 HOTEL HUMAN RESOURCES ASSOC. OF CENTRAL FL, INC	\$50.00
16864	07/12/2012 CDS OF ORLANDO, INC. d/b/a	\$44.17
WDL000007463	07/13/2012 ADP ppe 7/6/12 pd 7/13/12	\$399,206.08
120703014157	07/13/2012 RUKHSANA TIMMIS	\$22,675.00
120703014158	07/13/2012 WOLF PROPAGANDA LTDA.	\$16,228.20
120703014172	07/13/2012 TOTAL MEDIA LIMITED	\$13,813.65
120711010741	07/13/2012 EL TIEMPO	\$6,027.78
16886	07/17/2012 AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY INC	\$40,000.00
16905	07/17/2012 22SQUARED, INC.	\$13,876.74
16894	07/17/2012 MACHADO GARCIA-SERRA, LLC.	\$12,500.00
16890	07/17/2012 GMAC COMMUNICATIONS, LLC	\$7,020.00
16899	07/17/2012 SIMPLEVIEW, INC.	\$6,750.00
16891	07/17/2012 HELINGER ADVERTISING	\$5,490.00
16901	07/17/2012 TEWS COMPANY	\$3,824.00
16900	07/17/2012 TERRACLOUD, INC	\$3,550.00
16896	07/17/2012 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$1,622.85
16903	07/17/2012 TRAVEL PLANNERS INTERNATIONAL INC	\$1,500.00
16888	07/17/2012 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC	\$1,350.00
16902	07/17/2012 REALTIME STAFFING LLC DBA TOPTALENT STAFFING LLC	\$1,084.00
16889	07/17/2012 TRANS-TRADE, INC.	\$1,026.00
16893	07/17/2012 LEXISNEXIS	\$869.00
16897	07/17/2012 247/REALMEDIA	\$675.00
16885	07/17/2012 ADP, INC.	\$673.74
16887	07/17/2012 AT&T ADVERTISING SOLUTIONS	\$599.60
16904	07/17/2012 BRIGHT HOUSE NETWORKS	\$358.79
16892	07/17/2012 INTERPRO TRANSLATION SOLUTIONS	\$132.00

16895	07/17/2012 OFFICE DEPOT	\$68.07
16898	07/17/2012 SPRINT	\$2.28
120718012199	07/18/2012 PIA HOFFMANN PR	\$2,976.11
120718012195	07/18/2012 BP TRAVEL/ORBITAL MARKETING SVCS	\$1,226.56
120718012196	07/18/2012 BLUE PLANET TV PRODUCTION GMBH	\$703.67
16909	07/19/2012 CLEAR RESULTS MARKETING, LLC.	\$45,000.00
16915	07/19/2012 SOUTHWEST MEDIA GROUP, INC.	\$32,780.72
120718012206	07/19/2012 WOLF PROPAGANDA LTDA.	\$26,793.60
07/20/12	07/19/2012 JORGE SALES	\$19,519.26
120718012204	07/19/2012 NAS COMUNICACOES E REPRESENTACOES	\$15,990.00
07/20/12	07/19/2012 CARLOS RICARDO GUTIERREZ	\$14,250.00
16913	07/19/2012 MERGE CONSUMER MARKETING	\$10,416.67
120718012203	07/19/2012 MKY GLOBAL MARKETING INC	\$10,000.00
16908	07/19/2012 CHEPENIK FINANCIAL	\$6,250.00
16912	07/19/2012 LOCAL FLYER DISTRIBUTION SERVICE, LLC	\$2,000.00
16910	07/19/2012 CVENT	\$1,459.25
16906	07/19/2012 AT&T WIRELESS SERVICES	\$1,425.16
EFT51087	07/19/2012 CHRISTOPHER MATTIE	\$1,300.00
16914	07/19/2012 RICHMOND GIBBS d/b/a	\$532.50
EFT51090	07/19/2012 DOROTHY GERMAIN	\$225.00
EFT51085	07/19/2012 PAUL BEIRNES	\$150.00
16911	07/19/2012 GOOGLE INC	\$77.09
16907	07/19/2012 CHRISTINA BECK	\$75.00
16916	07/19/2012 SANDI DAUGHERTY	\$75.00
EFT51086	07/19/2012 ROBIN HOUDYSHELL	\$75.00
EFT51089	07/19/2012 LAURENCE BARRON	\$75.00
EFT51091	07/19/2012 KIM REED	\$75.00
EFT51092	07/19/2012 SUSAN ZEIRI	\$29.87
EFT51088	07/19/2012 MARTINA ALLEN	\$1.38
120720005818	07/20/2012 EL TIEMPO	\$52,989.00
WDL000007461	07/20/2012 401K PPE 07/20/12 PD 07/27/12	\$44,334.12
120718012198	07/20/2012 RUKHSANA TIMMIS	\$400.58
120718012201	07/23/2012 CANUSA TOURISTIK GMBH & CO	\$5,000.00
120718012202	07/23/2012 HIPPO EXPRESS INC	\$206.03
16926	07/24/2012 SOUTHWEST MEDIA GROUP, INC.	\$34,975.00
120718012194	07/24/2012 TOTAL MEDIA LIMITED	\$34,156.03
16922	07/24/2012 MACHADO GARCIA-SERRA, LLC.	\$5,150.00
16927	07/24/2012 TERRACLOUD, INC	\$3,550.00
16921	07/24/2012 CHARLOTTE KNIGHTS	\$2,800.00
16917	07/24/2012 COLONIAL SUPPLEMENTAL INSURANCE	\$1,811.05
16924	07/24/2012 EXHIBITOR PUBLICATIONS INC	\$1,172.00
16918	07/24/2012 DOROTHY KELLEY	\$225.00
16923	07/24/2012 PET ASSURE CORP.	\$81.00
16919	07/24/2012 FEDERAL EXPRESS	\$78.10
16925	07/24/2012 MILAGROS MONTIEL BUCKLEY	\$68.25
16920	07/24/2012 DANNETTE KELLY	\$34.91
EFT51094	07/26/2012 GOOGLE INC	\$143,538.05

120725013246	07/26/2012 EUROMUNDO	\$50,000.00
120725013254	07/26/2012 CONSUMER EDUCATION GROUP, INC	\$48,768.00
16944	07/26/2012 NORTHSTAR TRAVEL MEDIA LLC	\$25,000.00
16941	07/26/2012 TRAVORA MEDIA, INC	\$7,424.68
16933	07/26/2012 MACHADO GARCIA-SERRA, LLC.	\$6,000.00
16939	07/26/2012 TEWS COMPANY	\$4,398.80
16932	07/26/2012 KENNEY COMMUNICATIONS INC	\$4,108.00
16934	07/26/2012 ORBITZ WORLDWIDE, INC	\$3,192.72
16940	07/26/2012 TW TELECOM	\$3,192.08
16943	07/26/2012 CISION US, INC.	\$2,977.81
16938	07/26/2012 SIMPLEVIEW, INC.	\$2,750.00
16935	07/26/2012 PC MALL GOV INC	\$2,405.06
16937	07/26/2012 STANLEY CONVERGENT SECURITY SOLUTIONS, INC	\$1,446.47
16928	07/26/2012 APPLE ONE EMPLOYMENT SERVICES	\$952.32
EFT51101	07/26/2012 JULIE JACOBS	\$360.00
EFT51102	07/26/2012 DENISE SPIEGEL	\$272.35
120725013240	07/26/2012 HIPPO EXPRESS INC	\$255.15
EFT51099	07/26/2012 LARRY HENRICHS	\$123.00
EFT51096	07/26/2012 KEN BARNETT	\$99.00
16929	07/26/2012 CINTAS DOCUMENT MGMNT ORLANDC	\$98.12
16942	07/26/2012 UNITED STATES TREASURY	\$85.00
16931	07/26/2012 SCOTT FELTMAN	\$75.00
16945	07/26/2012 EARL K. WOOD	\$75.00
16946	07/26/2012 EARL K. WOOD	\$75.00
EFT51097	07/26/2012 JULIA CHIN	\$75.00
EFT51098	07/26/2012 EDWARD ALEXANDER DELGADO	\$75.00
EFT51100	07/26/2012 ROBIN HOUDYSHELL	\$75.00
EFT51103	07/26/2012 MICHAEL TOWNES	\$75.00
EFT51104	07/26/2012 WILLIAM A WITT	\$75.00
16930	07/26/2012 EARL K. WOOD	\$30.00
16936	07/26/2012 RAMON LOPEZ, JR.	\$18.00
WDL000007462	07/27/2012 ADP ppe 7/20/12 pd 7/27/12	\$421,412.07
120725013244	07/27/2012 MEIER'S WELTREISEN	\$10,997.88
16965	07/31/2012 STRATEGIC MARKETING & RESEARCH, INC.	\$15,000.00
16951	07/31/2012 BRIDGEFIELD EMPLOYERS INS CO	\$13,857.01
16973	07/31/2012 EILEEN OGINTZ	\$12,500.00
16978	07/31/2012 SYMBOL GROUP INC.	\$9,720.00
FSA 07//01-31/12	07/31/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$8,604.46
16963	07/31/2012 SABRE, INC.	\$7,185.00
16955	07/31/2012 HIGH IMPACT COMMUNICATIONS	\$6,366.00
16971	07/31/2012 VERIZON BUSINESS	\$4,927.61
16966	07/31/2012 SPRINT PCS	\$4,677.89
16961	07/31/2012 PROGRESS ENERGY FLORIDA INC	\$4,289.73
16948	07/31/2012 ADP, INC.	\$3,087.23
16977	07/31/2012 SYMBOL GROUP INC.	\$2,822.46
16967	07/31/2012 TEWS COMPANY	\$2,800.00
16953	07/31/2012 FEDERAL EXPRESS	\$2,731.39

16957	07/31/2012 LEARNING TECHNOLOGIES, INC.	\$2,710.67
16952	07/31/2012 CTM MEDIA GROUP, INC	\$1,870.28
16962	07/31/2012 PROGRESS ENERGY FLORIDA INC	\$1,790.85
16949	07/31/2012 AIT WORLD WIDE LOGISTICS	\$1,659.80
16958	07/31/2012 OFFICE DEPOT	\$1,283.18
16976	07/31/2012 OCE FINANCIAL SERVICES, INC.	\$1,272.70
16956	07/31/2012 INFORMZ INC	\$1,200.00
16960	07/31/2012 PROGRESS ENERGY FLORIDA INC	\$1,071.16
16954	07/31/2012 NEW FLORIDA INDUSTRIAL ELECTRIC INC	\$1,041.71
16964	07/31/2012 SERVCO APPLIANCE SALES & SERV INC	\$500.55
16974	07/31/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$429.17
16969	07/31/2012 VERIZON WIRELESS	\$237.69
16959	07/31/2012 PC MALL GOV INC	\$235.53
16972	07/31/2012 WORKSCAPES INC	\$202.56
16970	07/31/2012 VERIZON WIRELESS	\$156.55
16947	07/31/2012 ADVERTISING AGE	\$149.00
16968	07/31/2012 VERIZON WIRELESS	\$111.64
16975	07/31/2012 ORLANDO BUSINESS JOURNAL	\$93.00
16950	07/31/2012 AT&T	\$81.02

Recurring Vendors

Explanation of items \$5,000 or more

Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
Merge	Ad Agency/Media Purchases - African-American Market
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Interactive Marketing
Tews Company	Temporary Staffing
The Standard Insurance Co T5	Insurance - LTD, STD, AD&D and Life
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance

Verizon Business	Telecommunications
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Adobe Systems, Incorporated	Web Analytics
Benchmark Graphics	Give-a-ways
BP Travel/Orbital Marketing Svcs	Fulfillment - UK
Canusa Touristik GMBH & Co	Adv. Media
Carat Canada Inc.	Adv. Media
Chepenik Financial	401(k) Consultant
Clear Results Marketing, LLC	Adv. Media
Consumer Education Group, Inc	Adv. Media
Eileen Ogintz	Public Relations Spokesperson
El Tiempo	Adv. Media
Euromundo	Adv. Media
GMAC Communications, LLC	Adv. Media
Helinger Advertising	Brochure Distribution
Meier's Weltreisen	Adv. Media
Northstar Travel Media LLC	Development of Travel Agent Training Tool
Orbitz Worldwide, Inc.	Adv. Media
Questex Media Group, Inc	Online Travel Agent Education Program
Sabre, Inc	Co-op Research Database Subscription Fee
Strategic Marketing & Research, Inc	Research Vendor
Symbol Group, Inc	Consulting on M&C Web Site
Travora Media, Inc.	Adv. Media - Co-Op