

**Visit Orlando  
Check Register  
July 2017**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
170705013345	07/05/2017 MEC CANADA	12,100.00
24802	07/06/2017 UNUM LIFE INSURANCE COMPANY OF AMERICA	3,314.39
24803	07/06/2017 APPEXTREMES, LLC	6,120.00
24804	07/06/2017 AREAS USA FLTP, LLC	72,187.50
24805	07/06/2017 LAURIE BISHOP	16.62
24806	07/06/2017 CDB PRODUCTIONS INC	2,252.02
24807	07/06/2017 CENTRAL FLORIDA SPORTS COMM.	18,878.25
24808	07/06/2017 CLEAR CHANNEL OUTDOOR	2,800.00
24809	07/06/2017 FREEMAN DECORATING CO	25,000.00
24810	07/06/2017 GUARDIAN LIFE INSURANCE COMPANY	10,571.12
24811	07/06/2017 HELLO FLORIDA INC	20,000.00
24812	07/06/2017 MILES PARTNERSHIP, LLLP	22,100.00
24813	07/06/2017 PR NEWSWIRE ASSOCIATION LLC	195.00
24814	07/06/2017 SPRINT PCS	2,513.14
24815	07/06/2017 SIMPLEVIEW, INC.	24,500.00
24816	07/06/2017 ORANGE COUNTY CONVENTION CNTR	25,000.00
24817	07/06/2017 UNUM LIFE INSURANCE COMPANY OF AMERICA	10,488.62
EFT53977	07/06/2017 BARBARA BALAGURAS	115.00
EFT53978	07/06/2017 KEN BARNETT	55.00
EFT53979	07/06/2017 LAURAN BENATTI	55.00
EFT53980	07/06/2017 LAURA BONNIVILLE	55.00
EFT53981	07/06/2017 GAYANNE BROWN	55.00
EFT53982	07/06/2017 GREGORY S COOK II	55.00
EFT53983	07/06/2017 ERIC DEJESUS	165.00
EFT53984	07/06/2017 AITZA LOBO	55.00
EFT53985	07/06/2017 TERRI DOUGHERTY	35.00
EFT53986	07/06/2017 FERNA BERNSTEIN	110.00
EFT53987	07/06/2017 JULIANA M. GOFF	165.00
EFT53988	07/06/2017 COLLETTE JOHNSON	55.00
EFT53989	07/06/2017 BERNICE LUGO	55.00
EFT53990	07/06/2017 MAYTE ALBALEDEJO	55.00
EFT53991	07/06/2017 DEBRA MELNICK	55.00
EFT53992	07/06/2017 KRISTIN ROTHBAUER	165.00
EFT53993	07/06/2017 RONDA SCHOENEBERG	55.00
EFT53994	07/06/2017 SANDI DAUGHERTY	55.00
EFT53995	07/06/2017 MICHAEL TOWNES	55.00
EFT53996	07/06/2017 PATRICK NOEL YVARS	55.00
EFT53997	07/06/2017 SUSAN ZEIRI	115.00
EFT53999	07/06/2017 ADDIMAGE LLC	3,543.75
EFT54000	07/06/2017 BIRDSALL VOSS & ASSOCIATES INC	331,489.03

**Visit Orlando  
Check Register  
July 2017**

FXDB017070500638	07/06/2017 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	26,934.07
WDL000009323	07/07/2017 ADP ppe 6/30/17 pd 7/7/17	536,263.25
WDL000009324	07/07/2017 401K ppe 6/30/17 pd 7/7/17	57,940.63
24818	07/11/2017 ALOMA PRINTING	392.99
24819	07/11/2017 COMPUTECH OF CENTRAL FLORIDA, INC.	23,500.00
24820	07/11/2017 CHRISTINE LUCE VAN DYK	250.00
24821	07/11/2017 DEPT OF TREASURY INTERNAL REVENUE SERVICE	540.33
24822	07/11/2017 NORTHSTAR TRAVEL MEDIA LLC	7,000.00
24823	07/11/2017 SYMPHONIC SOURCE, INC.	12,354.00
24824	07/11/2017 CONNIE SUE WHITE	1,012.50
24825	07/11/2017 FEDERAL EXPRESS	1,023.53
EFT54002	07/11/2017 ARIADNA, LLC	113,603.48
EFT54003	07/11/2017 BIRDSALL VOSS & ASSOCIATES INC	211,853.72
EFT54005	07/11/2017 BIRDSALL VOSS & ASSOCIATES INC	42,591.05
24826	07/13/2017 AIT WORLD WIDE LOGISTICS	2,633.79
24827	07/13/2017 ALOMA PRINTING	776.39
24828	07/13/2017 AT&T WIRELESS SERVICES	1,298.80
24829	07/13/2017 DIALOGDIRECT, INC.	4,588.67
24830	07/13/2017 THE CIT GROUP, INC.	1,940.43
24831	07/13/2017 FEDERAL EXPRESS	159.21
24832	07/13/2017 FREEMAN DECORATING CO	1,874.40
24833	07/13/2017 INTERPRO TRANSLATION SOLUTIONS	13,306.00
24834	07/13/2017 DATASITE ORLANDO	1,424.97
24835	07/13/2017 LEVEL3 FINANCING INC.	5,363.89
24836	07/13/2017 PHINTEC LLC	2,500.00
24837	07/13/2017 PREVENTECH aka Massey Services	28.76
24838	07/13/2017 RACKSPACE LTD	2,717.01
24839	07/13/2017 RESOURCES INVESTMENT ADVISORS, INC.	6,250.00
24840	07/13/2017 TEWS COMPANY	5,408.98
24841	07/13/2017 EVENT PAYMENT	25,000.00
24842	07/13/2017 HEART OF FLORIDA UNITED WAY	912.02
24843	07/13/2017 CONNIE SUE WHITE	1,080.00
24844	07/13/2017 PHOCUSWRIGHT INC.	4,800.00
24845	07/13/2017 AT&T	1,009.55
EFT54007	07/13/2017 BIRDSALL VOSS & ASSOCIATES INC	379,158.94
170718009832	07/18/2017 MERCADO & EVENTOS	1,032.00
170718009834	07/18/2017 SUPORTE COMUNICACOES LTDA - ME	9,000.00
170718009836	07/18/2017 ALL RESPONSE MEDIA LTD	15,110.00
170718009837	07/18/2017 J TERRA CONSULTORIA LTDA	34,500.00
24846	07/18/2017 ADP, INC.	1,165.21
24847	07/18/2017 FEDERAL EXPRESS	1,242.03
24848	07/18/2017 NA OFFICE SOLUTIONS	1,258.06

**Visit Orlando  
Check Register  
July 2017**

24849	07/18/2017 SHRED-IT-USA, LLC	134.95
24850	07/18/2017 XPREX LLC	371.52
24851	07/18/2017 CLEAR CHANNEL OUTDOOR	700.00
24852	07/18/2017 HIGH IMPACT COMMUNICATIONS	3,000.00
24853	07/18/2017 VERIZON BUSINESS	5,641.96
24854	07/18/2017 CENTRAL FLORIDA SPORTS COMM.	2,500.00
EFT54009	07/18/2017 ARIADNA, LLC	7,616.74
EFT54010	07/18/2017 ADDIMAGE LLC	11,240.15
EFT54012	07/18/2017 DAVID M. ALEXANDER	55.00
EFT54013	07/18/2017 BEATRIZ E ALVAREZ	55.00
EFT54014	07/18/2017 LAURAN BENATTI	55.00
EFT54015	07/18/2017 ELAINE A. BLAZYS	55.00
EFT54016	07/18/2017 JEFFERY D. BRASWELL	110.00
EFT54017	07/18/2017 ANTONETTA CARACCIOLO	55.00
EFT54018	07/18/2017 DARYL CRONK	110.00
EFT54019	07/18/2017 DEBORAH HENRICH	55.00
EFT54020	07/18/2017 DOROTHY KELLEY	55.00
EFT54021	07/18/2017 KEYSENIA DORESTE	110.00
EFT54022	07/18/2017 FERNA BERNSTEIN	55.00
EFT54023	07/18/2017 OLGA MONTERO-GLOVER	24.36
EFT54024	07/18/2017 HAYAT PRONOVOST	115.00
EFT54025	07/18/2017 KELLY ALBERT	60.00
EFT54026	07/18/2017 VICKIE KELIHER	86.41
EFT54027	07/18/2017 JOSEPH KEMPA	55.00
EFT54028	07/18/2017 ELIZABETH PUSATERI	55.00
EFT54029	07/18/2017 JOHN ROTH	110.00
EFT54030	07/18/2017 ADRIENNE SIX	55.00
EFT54031	07/18/2017 SHERYL TAYLOR	110.00
EFT54032	07/18/2017 VANESSA VELASQUEZ	55.00
EFT54033	07/18/2017 RON WROBEL	55.65
24855	07/20/2017 AIT WORLD WIDE LOGISTICS	3,000.00
24856	07/20/2017 ALOMA PRINTING	64.43
24857	07/20/2017 THE CONFERENCE BOARD OF CANADA	15,398.20
24858	07/20/2017 FPIS, INC.	1,171.00
24859	07/20/2017 KENNEY COMMUNICATIONS INC	5,340.00
24860	07/20/2017 SCOTT RANDOLPH ORANGE COUNTY TAX COLLECTOR	180.00
24861	07/20/2017 STRATEGIC MARKETING & RESEARCH INSIGHTS, LLC	17,000.00
24862	07/20/2017 TRAVELCLICK INC	1,800.00
24863	07/20/2017 WILSON LEARNING CORPORATION	23,504.06
24864	07/20/2017 CTM MEDIA GROUP, INC	3,483.35
24865	07/20/2017 VERIZON WIRELESS	116.39
WDL000009325	07/21/2017 401K ppe 07/14/17 pd 07/21/17	57,682.40

**Visit Orlando  
Check Register  
July 2017**

WDL000009326	07/21/2017 ADP ppe 07/14/17 pd 07/21/17	497,440.19
24866	07/25/2017 AFFORDABLE DISPLAY PRODUCTS, INC	216.70
24867	07/25/2017 ALOMA PRINTING	776.39
24868	07/25/2017 APEX SYSTEMS, LLC	10,000.00
24869	07/25/2017 CDB PRODUCTIONS INC	1,776.06
24870	07/25/2017 DUNBAR ARMORED CAR, INC	320.71
24871	07/25/2017 EDGE INFORMATION MANAGEMENT INC	379.80
24872	07/25/2017 FEDERAL EXPRESS	484.77
24873	07/25/2017 FEDEX OFFICE & PRINT SERVICES INC	11,176.27
24874	07/25/2017 MILLWARD BROWN INC. DBA	33,050.00
24875	07/25/2017 IRON MOUNTAIN	1,070.25
24876	07/25/2017 LEXISNEXIS	582.40
24877	07/25/2017 MACBETH AIR SERVICES, LLC	4,495.00
24878	07/25/2017 MEDICAL COST CONTAINMENT SERVICES, INC.	315.00
24879	07/25/2017 MASS MUTUAL RETIREMENT SERVICES	1,496.01
24880	07/25/2017 PARTSFLEET INC.	2,704.46
24881	07/25/2017 DUKE ENERGY	1,300.70
24882	07/25/2017 DUKE ENERGY	607.76
24883	07/25/2017 PITNEY BOWES CREDIT CORP.	378.47
24884	07/25/2017 POSTMASTER	350.98
24885	07/25/2017 SARAH SEKULA	2,400.00
24886	07/25/2017 SPRINT PCS	1,232.10
24887	07/25/2017 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	391.98
24888	07/25/2017 STAPLES CONTRACT & COMMERCIAL, INC.	35.78
24889	07/25/2017 TEWS COMPANY	3,319.86
24890	07/25/2017 U.S. BANK NATIONAL ASSOCIATION	2,198.88
24891	07/25/2017 CONNIE SUE WHITE	1,035.00
24892	07/25/2017 ARKADIN INC	994.81
EFT54035	07/25/2017 KEN BARNETT	55.00
EFT54036	07/25/2017 KIMBERLY CISSEL	55.00
EFT54037	07/25/2017 KELLI DUNN	55.00
EFT54038	07/25/2017 FAYE MEMOLI	115.00
EFT54039	07/25/2017 NITTAYA S NIKOLOV	10.95
EFT54040	07/25/2017 AYSHIRAH PRINCE	10.95
EFT54041	07/25/2017 MICHAEL TOWNES	180.20
EFT54042	07/25/2017 BARBARA HEROD	115.00
EFT54043	07/25/2017 COLLETTE JOHNSON	55.00
EFT54044	07/25/2017 SANDI DAUGHERTY	55.00
170726006712	07/26/2017 COMTUR COMUNICACIONES TURISTICAS CORP	2,835.00
EFT54046	07/26/2017 SEA HARBOR MASTER TENANT, LLC	98,591.72
24893	07/27/2017 CHARLES M. CSIZMAR d/b/a	1,600.00
24894	07/27/2017 FEDERAL EXPRESS	557.27

**Visit Orlando  
Check Register  
July 2017**

24895	07/27/2017 NORTHSTAR TRAVEL MEDIA LLC	13,200.00
24896	07/27/2017 SIMPLEVIEW, INC.	1,000.00
24897	07/27/2017 WAYBLAZER, INC.	10,000.00
24898	07/27/2017 MIMECAST NORTH AMERICA, INC.	1,620.00
24899	07/27/2017 GALA ENTERPRISES OF CNTRL FL	5,919.34
FXDB017072600220	07/27/2017 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	1,147.87
FXDB017072600228	07/28/2017 TRAVEL STUDIO COMUNICACIONES S.A. DE C.V.	302.39

**Visit Orlando  
Check Register  
July 2017**

Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
Addimage LLC	Consumer fulfillment - Latin America
ADP PPE (various)	Payroll transfer
All Response Media	International media agency - UK
Ariadna, LLC	International media agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International trade rep - China
Birdsall Voss & Associates, Inc.	Primary creative and media agency
BP Travel/Orbital Marketing Svcs.	Consumer fulfillment - UK
Brian Unlimited Distribution Co.	Consumer fulfillment - US
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
CPR - ADP Payroll	Payroll tax deposits
Daniel J. Edelman, Inc.	Global public relations agency
DK Shifflet & Associates	Research vendor - travel industry statistics
Expedia LTDA.	International PR rep - Colombia
Guardian Life Insurance Company	Dental and vision insurance
Google, Inc.	Online advertising
Helinger Advertising	Visitor guide distribution
ICAS Public Relations	International trade rep - UK
J Terra Consultoria LTDA	International trade rep - Brazil
MEC Canada - A Division of Young & Rubicam	International media agency - Canada
Microsoft Online, Inc.	Online advertising
Network Presentation S.A.	International trade rep - Southern Cone
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website development and support/SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
Tews Company	Temporary staffing
Travel Studio Comunicaciones S.A. de C.V.	International trade rep - Mexico
Unum Life Insurance Company of America	LTD, STD & AD&D and life
WayBlazer, Inc.	Search capability development

**Visit Orlando  
Check Register  
July 2017**

<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$10,000 or more	
Apex Systems, LLC	Web development contractors
Areas USA FLTP, LLC	Advertising media
Central Florida Sports Commission	Sports marketing
The Conference Board of Canada	Research subscription
Computech of Central Florida, Inc.	MSP services
Fedex Office & Print Services Inc	Printing - bridge banners
Freeman Decorating Co	Convention booth set-up and related services
Hello Florida Inc	Event transportation
Interpro Translation Solutions	Translation services
Miles Partnership, LLLP	Advertising media
Millward Brown Inc. DBA	Research vendor
Northstar Travel Media LLC	Development of global travel agent online training platform
Orange County Convention Center	Convention space and related services
Strategic Marketing & Research Insights, LLC	Research vendor
Symphonic Source, Inc.	Software license fee
Wilson Learning Corporation	Team development